

VICTORIA UNIVERSITY OF WELLINGTON
Te Whare Wānanga o te Ūpoko o te Ika a Māui



VICTORIA
MANAGEMENT SCHOOL
Te Kura Whakahaere

Victoria Management School Seminar

PROCESS ORGANIZATION AND MANAGEMENT STUDIES: METHODS AND EXAMPLES FROM PRODUCTION MANAGEMENT AND TOURISM MANAGEMENT

Clive Smallman

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Wednesday 27th October 2010, 11.00am - 12.20pm
Boardroom, Level 12, Rutherford House, Pipitea Campus

ALL WELCOME

There has been renewed interest in Process Organization and Management Studies (PROMS) over the past six years. *Starting with the Organization Studies Summer Workshop* in Santorini in 2005, a series of workshops has seen the presentation of a wide range of approaches to and empirical appraisals of processes in organization and management. This has culminated in the development of a Special Research Forum for the *Academy of Management Journal*, submissions to which are in review now with publication in December 2011, as well as the development of a new book series on *Process Organizations Studies* to be published by Oxford University Press.

Despite this frantic activity however, the ontological and epistemological challenges presented by PROMS remain largely unknown outside of the small community that practice this research approach. In this talk I will outline the basic principles of undertaking process studies drawing on two current projects.

In FRST LINX 0703 *Enhancing the Spatial Dimensions of Tourism Yield* we have developed a process model of tourists' in-destination decision-making that we are using as the basis of an agent-based simulation to enable forecasting of tourists' behaviours.

In *Sustainable Strategy-As-Practice* we are exploring differences between ostensive and performative organizational routines in developing an understanding of barriers to the use of life-cycle assessment in the development of organizational strategy. This work is being developed through participant observation with a major wool yarn manufacturer.

For further information please contact Urs Daellenbach
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