

vms

Newsletter – December Issue 2010

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Welcome

To Natalie Stevens, MBA Director who will be arriving at VMS at the end of January.

Congratulations

Lawrie Corbett delivered his inaugural Professorial Address entitled 'Manufacturing in New Zealand: from second division to the premier league?' in front of a large audience in the Hunter Council Chamber.

Jane Bryson promoted to Associate Professor, Eric Chong promoted to Senior Lecturer, and Doug Pearce, Bob Cavana, Karen Smith, Adam Weaver and Julia Albrecht on their promotion successes within their respective scales.

Stephen Cummings and Urs Daellenbach had a paper selected in an international top 50 list out of 15,000 articles assessed by Emerald Publishers from the fields of management, economics, marketing, information systems, accounting and finance. It was published in the Journal of Long Range Planning.

Karen Smith and Carolyn Corderoy launched their report – Managers Matter: Who Manages New Zealand's Volunteers? The report was commissioned by Volunteer New Zealand.

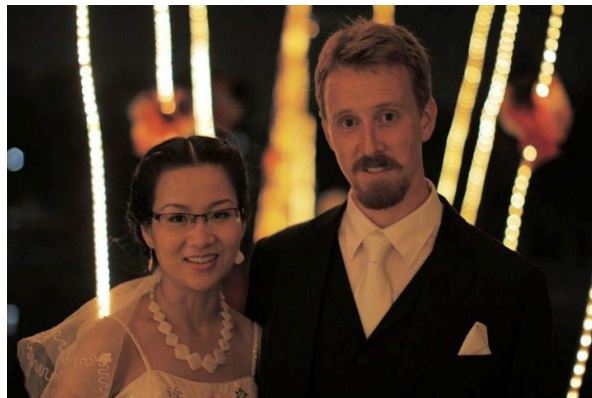
Bob Cavana has been appointed as a NZ representative on the Executive Committee of the Australia & New Zealand Academy of Management (ANZAM) for 2011 & 2012 and was the Chair of the Research Methods stream at the recent ANZAM conference in Adelaide.

Elizabeth Beall won 2nd prize in a poster competition at the conference of Whenua: Sustainable Futures with Maori Lands.

The MBA was granted a further three years accreditation with the International Accreditation Agency Association of MBAs (AMBA).

To all our VMS students who graduated in December.

Sarah Proctor-Thomson and Alan's daughter Scout was born on October 2, 2010.



Huong Nguyen, VMS PhD student, and Martin recently got married in Vietnam. We wish them the very best for their future lives together.

Farewell

To Sashi Meanger who has been Acting Director of MBA. Sashi will be teaching in the first trimester 2011.

VMS Staff Publication List 2010

Edited Book

Bryson J E, *Beyond Skill: Institutions, Organisations and Human Capability* (UK, Palgrave Macmillan, 2010), 1 Ed., 232pp.

Pearce D G, Butler R W, *Tourism Research: A 20-20 Vision* (Oxford, UK, Goodfellow Publishers Limited, 2010), 1 Ed., 241pp.

Sheffield J, *Systemic Development: Local Solutions in a Global Environment* (Goodyear Arizona, ISCE Publishing, 2010), 784pp.

Schott C, *Tourism and the implications of Climate Change: Issues and Actions*, Bridging Tourism Theory and Practice, Volume 3, (Emerald books, 2010).

Yeoman Ian, Hsu Cathy H.C, Smith Karen and Watson Sandra, *Tourism and Demography* (Goodfellow Publishers Ltd, Oxford, UK, 2010).

Yeoman Ian, McMahon-Beattie Una, *Revenue Management: A practical pricing perspective* (Palgrave Macmillan, 2010), pp296.

Edited Conference Proceedings

Davies, J. (Ed). Proceedings of the *16th Annual Meeting of the Sports Management Association of Australia and New Zealand – Program and Abstracts – Sport in Action*, (November 25-26 2010, Wellington, NZ), SMAANZ, pp.85.

Davies, J. (Ed). Proceedings of the *39th Annual Meeting of Western Decision Sciences Institute*, (April 6-10 2010, Lake Tahoe, Nevada), WDSI. ISSN 1098-2248, pp.458

Chapter in Book

Ahn M J, Davenport S J, Ackerley D, Bednarek R S, 'Fodosine at IRL (Industrial Research Limited)', in *Innovation and Entrepreneurship New Zealand Case Series 2*, edited by Ian Hunter & Kevin Morris (Auckland, The University of Auckland Business Case Centre, 2010), pp. 124-135.

Bryson J E, 'Beyond skill - an introduction', in *Beyond Skill: Institutions, Organisations and Human Capability* (UK, Palgrave Macmillan, 2010), 1 Ed, pp. 1-7.

Bryson J E, O'Neil P, 'A framework for developing human capability at work', in *Beyond Skill: Institutions, Organisations and Human Capability* (UK, Palgrave Macmillan, 2010), 1 Ed, pp. 199-226.

Bryson J E, O'Neil P, 'Exploring social arrangements for developing human capability', in *Beyond Skill: Institutions, Organisations and Human Capability* (UK, Palgrave Macmillan, 2010), 1 Ed, pp. 11-31.

Davenport S, Leitch S, 'The role of boundary organizations in maintaining separation in the triple helix', in *The Capitalization of Knowledge*, edited by Riccardo Viale and Henry Etzkowitz (Cheltenham, UK, Edward Elgar, 2010), pp. 243-260.

Davies J, Mabin V J, 'Management Theory and Practice: A Systems Perspective', in *Global Business Trends: Contemporary Readings*, edited by Sam Fullerton & David L. Moore (Ypsilanti, MI, The Academy of Business Administration, 2010), pp. 195-202. ISBN 1-887676-24-4.

Elias, A A, Davies J. A Systemic Framework for Stakeholder Analysis in Project Management, Proceedings of the *7th ANZAM Operation, Supply Chain and Services Management Symposium*, Soosay, C., O'Neill, P. & Prajogo, D. (Eds), (Adelaide, June 8-10 2009), pp. 187-195 ISBN: 978-0-9806179-3-1.

Mabin V, Davies J, 'The TOC Thinking Processes: their Nature and Use – Reflections and Consolidation' in *The Theory of Constraints Handbook, 1st Edition*, Cox III, J F. & Schleier, J G, (Eds), (McGraw-Hill, New York, 2010), Ch 23, 631-670. ISBN-13 9780071665544, MHID 0071665544.

Page S, Yeoman I S, Greenwood C, 'Transport and tourism in Scotland: a case study of scenario planning at VisitScotland', in *Sustainable Tourism Futures*, edited by Stefan Gossling, C. Michael Hall, and David B. Weaver (New York, Routledge, 2010), 1 Ed, pp. 58-83.

Pearce D G, 'From the geography of tourism to tourism management', in *The Discovery of Tourism*, edited by Stephen L J Smith (UK, Emerald Group Publishing Limited, 2010), 13, 1 Ed, pp. 139-152.

Pearce D G, 'Introduction: looking back, moving forward', in *Tourism Research: A 20-20 Vision*, edited by Douglas G Pearce, Richard W Butler (Oxford, UK, Goodfellow Publishers Limited, 2010), 1 Ed, pp. 1-12.

Pearce D G, 'Tourism distribution: a review and strategic research agenda', in *Tourism Research: A 20-20 Vision*, edited by Douglas G. Pearce & Richard W. Butler (Oxford, UK, Goodfellow Publishers Limited, 2010), 1 Ed, pp. 94-107.

Pearce D G, 'Tourism planning in small tropical islands: methodological considerations and development issues in Samoa', in *Coastal Tourism Development*, edited by Dowling R. & Pforr C. (New York, Cognizant Communication Corporation, 2010), 1st Ed, pp. 135-150.

Pearce D G, Butler R W, 'Conclusions: trends and advances in tourism research', in *Tourism Research: A 20-20 Vision*, edited by Douglas G Pearce & Richard W Butler (Oxford, UK, Goodfellow Publishers Limited, 2010), 1 Ed, pp. 229-237.

Pearce D G, 'Tourism distribution: from structure to strategy', in *Tourism and Entrepreneurship: International Perspectives*, edited by J Ateljevic & S J Page (UK, Elsevier Ltd., 2010), pp. 313-334.

Sheffield J, 'Does health care for knowledge management?', in *Systemic Development: Local Solutions in a Global Environment*, edited by Sheffield J (Goodyear Arizona, ISCE Publishing, 2010), pp. 699-708.

Sheffield J, 'Pluralisms in knowledge management', in *Systemic Development: Local Solutions in a Global Environment*, edited by Sheffield J (Goodyear Arizona, ISCE Publishing, 2010), pp. 709-720.

Weaver A, 'The McDonaldisation thesis and cruise tourism', in *McDonaldisation: The Reader*, edited by George Ritzer (CA, Pine Forge Press, 2010), 3rd Ed, pp. 241-256.

Weaver A C, 'Cafe culture and conversation: tourism and urban(e) experiences in Wellington, New Zealand', in *Coffee Culture, Destinations and Tourism*, edited by Lee Jolliffe (Bristol, Buffalo, Toronto, Channel View Publications, 2010), pp. 41-52.

Yeoman Ian, 'Cognitive maps of tourism and demography' in *Tourism and Demography*, edited by Yeoman Ian, Hsu Cathy H C, Smith Karen and Watson Sandra, (Goodfellow Publishers Ltd, Oxford, UK., 2010), 1st Ed, chapter 14.

Journal Contribution - Research Article

Ahn M J, Davenport S J, Ackerley D, Bednarek R S, 'Fodosine at IRL (Industrial Research Limited)', in *Innovation and Entrepreneurship New Zealand Case Series 2*, edited by Ian Hunter and Kevin Morris (Auckland, The University of Auckland Business Case Centre, 2010), First Edition Ed, pp. 122-135.

Albrecht J N, 'Challenges in tourism strategy implementation in peripheral destinations - the case of Stewart Island, New Zealand', *Tourism and Hospitality Planning & Development*, 7, 2, May (2010), pp. 91-110.

Albrecht J N, 'Tourismus in peripheren regionen Neuseelands', *Geographische Rundschau*, 2, February (2010), pp. 50-55.

Boon B, Jones D H, Curnow B, 'Out of the blue: the dark side of creative enterprise', *Culture and Organization*, 15, 3 & 4 (2010), pp. 361-377.

Chong E K S, Wolf H, 'Factors influencing followers' perception of organisational leaders', *Leadership and Organisational Development Journal* (2010).

Davies J, 'Management theory: a systems perspective on understanding management practice and management behavior'. *International Journal of Strategic Decision Sciences*, Vol 1(3) July-Sept 2010, pp. 33-48, DOI: 10.4018/ijds, ISSN: 1947-8569, EISSN: 1947-8577.

Davies J, Mabin V, 'A Systems Perspective on the Embedded Nature of Conflict: understanding and extending the use of the TOC conflict resolution process using a multi-methodological approach', *The Systemist*, Vol 31(2&3), Summer & Winter 2009, Anniversary Edition, pp. 63-82, ISSN 0961-8309.

- Haski-Leventhal D, Gronlund H, Holmes K, Meijs L C P M, Cnaan R A, Handy F, Brudney J L, Hustinx L, Kang C, Kassam M, Pessi A B, Ranade B, Smith K A, Yamauchi N, Zrinscak S, 'Service' Service-Learning: Findings from a Service-learning: findings from 14-nation study', *Journal of Nonprofit & Public Sector Marketing*, 22, 3 (2010), pp. 161-179.
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- Howell B E, Grimes A, 'Productivity questions for public sector fast fibre network financiers', *Communications & Strategies*, 78, 2 (2010), pp. 127-145.
- Howell B, Meade R, O'Connor S, 'Structural separation versus vertical integration: lessons for telecommunications from electricity reforms', *Telecommunications Policy* (2010), pp. 1-12. doi:10.1016/j.telpol.2010.05.003.
- Jones D H, Torrie R, 'Entering the twilight zone: the local complexities of pay and employment equity in New Zealand', *Gender, Work and Organization*, 16, 1 (2010).
- Lockstone L, Smith K A, Baum T, 'Volunteering flexibility across the tourism sector', *Managing Leisure*, 15, 1, January - April (2010), pp. 111-127.
- Lohmann G, Pearce D G, 'Conceptualizing and operationalizing nodal tourism functions', *Journal of Transport Geography*, 18, 2 (2010), pp. 266-275.
- Lynch S, Smith K A, 'The dilemma of judging unpaid workers', *Personnel Review*, 39, 1 (2010), pp. 80-95.
- McKenna S, Garcia-Lorenzo L, Bridgman T N, 'Managing, managerial control and managerial identity in the post-bureaucratic world', *Journal of Management Development*, 29, 2 (2010), pp. 128-136.
- Moriarty J P. 'Have structural issues placed NZ's hospitality industry beyond price?' *Tourism Economics*, 16(3), (2010) pp695-713. (0980068734)
- Muganda M, Sahli M and Smith K, 'Tourism's contribution to poverty alleviation: A community perspective from Tanzania', *Development Southern Africa*, Vol.27, No. 5, December 2010, pp 629-646.
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- Sanga J, Retna K, 'An Exploratory Case Study: Cultural Effects of Knowledge Management Practices in the Solomon Islands', *The International Journal of Knowledge, Culture, and Change Management*, (2010), Volume 10, Number 1, pp 403-416.
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- Weaver A, 'Vacations as sweepstake prizes: tourism in the service of selling', *Tourism Review International*, Vol. 13 (2010), pp. 263-273.
- Weaver A, 'Pursuing Jobs and Promotions: University graduates in tourism as enterprising self-marketers', *Journal of Human Resources in Hospitality & Tourism*, (2011), 10: 1, pp 80-95.

Journal Contribution - Other

Albrecht J N, 'Editorial to issue #33 Jan/Feb 2010', *Pacific News*, 33, Jan/Feb (2010).

Mead A T P, 'Mother earth rights', *Feature*, 5 (2010).

Journal Contribution - Book Review

Proctor-Thomson S B, 'Book review: Ethnicity and Gender at Work written by Harriet Bradley and Geraldine Healy 2008', *Management Learning*, 41, 3 (2010), pp. 366-370.

Conference Paper in Published Proceedings

Bridgman T N, 'Laughing all the way to the bank: how New Zealand's banks dominated public debate on the Global Financial Crisis and why it matters', *Organization, Identity and Locality (OIL) VI: Critical Studies of Management and Organizing in Aotearoa/New Zealand*, edited by Bridgman, T, Jones, D, & Proctor-Thomson S. (Wellington, Victoria University of Wellington, 2010), pp. 18-24.

Davies J, 'The Management of Learning and Teaching Initiatives: A Systems Perspective', in Narayanan S. (Ed), *Proceedings of the 41st Annual Meeting of Decision Sciences Institute*, (New Orleans, November 20-23 2010), Atlanta: Decision Science Institute, pp. 5061-3281. ISBN #0-9667118-0-7, <http://www.decisionsciences.org/Proceedings/DSI2009/docs/241-8114.pdf>.

Davies J, Elias, A A, 'Sport and Terror: Strategy and Stakeholder Dynamics – The Lahore Terror Attacks and International Cricket', *Proceedings of the 39th Annual Meeting of Western Decision Sciences Institute*, Davies, J. (Ed), (Kauai, April 6-10 2010), pp. 4681-4689, ISSN 1098-2248.

Davies J, Elias A A, 'Sport as a weapon - responding to terror: the clamour and glamour of cricket', *Proceedings of the 40th Annual Meeting of Decision Sciences Institute* (Atlanta: Decision Science Institute, New Orleans, 2009), pp. 2411-2418.

Maloiy L, McDonald P R, 'Responsible leadership development for secondary students in Kenya', *Centre for Responsible Leadership Conference Proceedings* (Pretoria, South Africa, University of Pretoria, 2010), pp. 97-108.

Pearce Douglas, 'From Development to Destination Management: International perspectives on major coastal resorts', 2010 Saemangeum.

Schaenzel H A, Smith K A, 'Where's dad? Challenging the limits of true gender scholarship in family tourism research', *Proceedings of the 20th Annual Conference Council for Australian University Tourism and Hospitality Education (CAUTHE)*, edited by Crispin S, Dunn A, Fishwick S, Franklin A, Hanson D, Reiser D, Shipway R, Wells M, Baxter C. (School of Management, University of Tasmania, 2010).

Sheffield J, 'Design theory for collaborative technologies: electronic discourse in group decision', *Proceedings of the 53rd Meeting of the International Society for the Systems Sciences* (IEEE Computer Society Press, 2010).

Sheffield J, 'Towards a design theory for collaborative technologies: habermasian analysis of comprehensive urban planning', *Proceedings of the 42nd Annual Hawaii International Conference on System Sciences*, edited by Ralph H Sprague Jr (IEEE Computer Society Press, 2010).

Sheffield J, Lemetayer J, 'Critical Success Factors in Project Management Methodology Fit' *Proceedings of the PMI Global Congress Asia Pacific 2010*, (22-24 February, Melbourne, Australia).

Sheffield J, Sankaran S and Haslett T, 'Systems Thinking Approaches to Address Complex Issues in Project Management', *Proceedings of the PMI Global Congress Asia Pacific 2010*, pp22-24, (February 2010, Melbourne, Australia).

Smith K A, Holmes K, 'Volunteers and tourism destination services: challenging the limits of tourism volunteering research', *Proceedings of the 20th Annual Conference Council for Australian University Tourism and Hospitality Education (CAUTHE)*, edited by Crispin S, Dunn A, Fishwick S, Franklin A, Hanson D, Reiser D, Shipway R, Wells M, Baxter, C, (School of Management, University of Tasmania, 2010).

Stewart D M, Cummings S, Gregory R J, 'Teaching marketing from a postmodern perspective', *Australia and New Zealand Marketing Conference*, (Melbourne, Australia, 2010).

Full Conference Paper

Creed W E D, Jones D H, 'Nursing organizations and biculturalism in Aotearoa/New Zealand', *15th International Critical and Feminist Perspectives in Nursing Conference* (Auckland, AUT University, 2010).

Creed W E D, Jones D H, 'Bicultural practice in Aotearoa New Zealand: reconfiguring diversity culture, power', *25th EGOS Colloquium* (Barcelona, Spain, ESADE Business School, 2010).

McDonald P R, 'ConMaoism versus confucianism: competing ideological influences on modern Chinese business leaders', *ECCLAR-EABIS Conference* (2010), pp. 1-18.

Full Abstract in Published Conference Proceedings

Sheffield J, 'Systems Perspectives in Problem Structuring: Experiential individual & group exercises', *Proceedings of the ALARA World Congress 2010*, (6-9 Sept, Melbourne, Australia).

Sheffield, J, Lemetayer J, 'Identifying the Critical Factors in Software Development Methodology Fit' *Proceedings of the ALARA World Congress 2010*, (6-9 Sept, Melbourne, Australia).

Sheffield, J and Price S. 'Habermasian Analysis and the Reflective Practitioner', *Proceedings of the ALARA World Congress 2010*, (6-9 Sept, Melbourne, Australia).

Sheffield, J. 'Criteria for Thesis Excellence', *Proceedings of the ALARA World Congress 2010*, (6-9 Sept, Melbourne, Australia).

Conference Unpublished Paper contribution

Brocklesby J, 'Organizational networks in the public sector - developing a sustainable response to globalised crime', *Public Sector and Non-Profit Management*, (IFSAM, Paris, July 2010).

Sanga J, Retna K, 'An Exploratory Case Study: Cultural Effects of Knowledge Management Practices in the Solomon Islands'. *Knowledge, Culture and Change in Organisations Conference*. (Montreal, Canada 26-28 July 2010).

Conference Contribution: Other

Babington S, Yee J, Caldwell V, Mabin V J, 'Using the TOC thinking process tools to resolve conflict: a case study in a large public hospital', *2010 Health Sector Finance Workshop* (Waikato District Health Board, 2010).

Chong E K S, 'Managerial competencies and career advancement: a comparative study of managers from two countries', *14th Cross Cultural Research Conference* (2010).

Chong E K S, Ma X, 'The influence of individual factors, supervision and work environment on creative self-efficacy', *a refereed paper presented at the 23rd ANZAM Conference* (2010).

Chong E K S, Wolf H, 'Cultural values, age and work experience as factors influencing followers' perception of leaders', *a refereed paper presented at the Western Decision Sciences Annual Conference* (2010).

Davies J, Howell B, Mabin J, 'Exploring Regulatory Dilemmas: Towards Understanding the Systemic Consequences of Regulation and Regulatory Intervention', *Asia-Pacific Regional Conference of the International Telecommunications Society*, (Wellington, 26-28 August 2010).

Jones D H, 'Human capability advantage in creative industries: film', *Presentation to the Competitive Advantage New Zealand Conference* (Victoria University of Wellington, 2010).

Jones D H, Boon B, 'The problem of 'national identity': a case study', *Paper presented at Waikato Management School* (2010).

Rühl M, Davies J, Brocklesby J, 'Fan Identity and Identification Drivers in New Zealand Football', *16th Annual Sport Management Association of Australia and New Zealand Conference - Program and Abstracts*, (Victoria University of Wellington, 24-26 November 2010), p42.

Schott C, 'The role of values in sustainable tourism education', Presented at *The Importance of Values in Sustainable Tourism & First International Symposium on Volunteering and Tourism* (Sydney, Australia, University of Technology, 2010).

Schott C, 'Young solo volunteer tourists in Guatemala - self-development and life-stage framing', Presented at *The Importance of Values in Sustainable Tourism & First International Symposium on Volunteering and Tourism* (Sydney, Australia, University of Technology, 2010).

Yeoman I, Davies J, 'How New Zealand Wins the Rugby World Cup in 2050'. *16th Annual Sport Management Association of Australia and New Zealand Conference - Program and Abstracts*, (Victoria University of Wellington, 24-26 November 2010), p62.

Report for External Body

Schott C, 'South Georgia visitor questionnaire survey report', (Government of South Georgia and the South Sandwich Islands, 2010), 87pp.

Awarded Research Masters

Jackson E C, 'Conceptualizing international development project sustainability through a discursive theory of institutionalization', (Master of Management Studies), 2010.

Mkumbo P J, 'Tourism distribution channels in the northern tourist circuit of Tanzania', (Master of Tourism Management), 2010.

PBRF Other

Davenport S J, 'The future of innovation is rewriting the rules of contact', B von Stamm & A Triflova, in an edited book (*Future of Innovation*, Gower: Farnham, UK, 2010), 2pp.

VMS SEMINAR SERIES 2010

29 January 2010	Management	Assoc Professor Jorgen Sandberg, University of Queensland, ' <i>Developing interesting theories though problematization</i> '.
1 February 2010	Management	Assoc Professor Jorgen Sandberg, University of Queensland, ' <i>Developing relevant theories through practical rationality</i> '.
18 February 2010	Management	Huong Nguyen, VMS PhD student, ' <i>Immigrant Careers: Asian Academics in New Zealand Universities</i> '.
10 March 2010	Tourism	Ross Clapcott, Chief Advisor, Ministry of Tourism, ' <i>NZ tourism and our international air linkages: emerging policy perspectives and challenges</i> '.
24 March 2010	Tourism	Dr Ian Yeoman, VMS, ' <i>Who will be the future tourist?</i> '
16 April 2010	Management	Dr Martie-Louise Verreynne, University of Queensland Business School, ' <i>Human resource strategy in small Australian firms: a multilevel analysis</i> '.
16 April 2010	Management	Dr Martie-Louise Verreynne, University of Queensland Business School, ' <i>Leximancer for qualitative research</i> '.
21 April 2010	Tourism	Professor Doug Pearce, VMS, ' <i>Trends and Advances in International Tourism Research</i> '.
5 May 2010	Tourism	Arthur Klapp, Chief Executive, Winter Games NZ, ' <i>The 100% Pure New Zealand Winter Games and Event Tourism</i> '.
12 May 2010	Tourism	Dianne Dredge, Southern Cross, ' <i>With or Without You! Collaboration Networks & Governance in Tourism Planning & Policy</i> '.
13 May 2010	Management	Suze Wilson, VMS PhD student, PhD proposal presentation, ' <i>Thinking differently about leadership: a critical history of the form and formation of leadership</i> '.
27 May 2010	Management	Dr Todd Bridgman, VMS, ' <i>Lip Service: Academic Voices on the Global Financial Crisis</i> '.
2 June 2010	Tourism	Cesar Guala Catalan, VMS PhD student, ' <i>Community based ecotourism and indigenous people in Southern Chile</i> '.
23 June 2010	Tourism	Dr Karen Smith & Dr Carolyn Cordery, ' <i>Managers Matter: Who Manages New Zealand Volunteers?</i> '

14 July 2010	Tourism	Geoff Ensor, Tourism Industry Association New Zealand, <i>'Decision-making for tomorrow – a Tourism Industry Association perspective'</i> .
19 July 2010	VMS	Dr Cynthia M Webster, Assoc Dean, Macquarie University, Australia, <i>'Social Entrepreneur Networks: Case study of Schwab & Skoll'</i> .
19 July 2010	Maori Business	Professor James Anaya, University of Arizona, UN <i>'Special Rapporteur on Indigenous Peoples' Rights'</i> .
28 July 2010	Tourism	Assoc Professor Susanne Becken, Lincoln University, <i>'Tourism and Oil'</i> .
2 August 2010	Management	Mary Ashby, VMS PhD student, PhD proposal presentation, <i>'From blue skies to corporate greening: A sustainable role for the public research scientist?'</i>
5 August 2010	Management/SOG	Assoc Professor Bob Cavana & Dr Martin Tobias, <i>'Tobacco Modelling in New Zealand'</i> .
11 August 2010	Tourism	Kevin Bowler, CE Tourism New Zealand, <i>'Taking New Zealand to the World: Tourism New Zealand's marketing strategy'</i> .
26 August 2010	Management	Maree Foley, VMS PhD student, PhD proposal presentation, <i>'Employee Engagement: An Exploration of relational Employee-Manager Engagement'</i> .
31 August 2010	Management	Terry Bowe, VMS PhD student, PhD proposal <i>'Towards a Design Based View of Strategic Management'</i> .
8 September 2010	Tourism	Larry Dwyer, Qantas Professor of Travel & Tourism School of Marketing, NSW, <i>'Tourism Management to avoid 'Strategic Drift'</i> .
22 September 2010	Tourism	Associate Professor Carolin Funck, Hiroshima University, Japan, <i>'Tourism in Japan: changes and trends in the 21st century'</i> .
23 September 2010	Management	Dr Paul McDonald, VMS, <i>'Maoism versus Confucianism: Competing Ideological Influences on Modern Chinese Business Leaders'</i> .
29 September 2010	Management	Dr Jim Sheffield & Julien Lemetayer, VMS, <i>'One Size Does Not Fit all – Contingency in Software Development'</i> .
6 October 2010	Tourism	Dr Valentina Dinica, SOG, VUW, <i>'Tourism sustainability and neo-liberalism: likely bedfellows? A Dutch case study with warning for other 'neo-liberalism lovers'</i> .
8 October 2010	Management	Dr Philip Stevens, Ministry of Economic Development, <i>'What makes New Zealand firms successful? A summary of an ongoing research programme'</i> .
27 October 2010	Management	Professor Boaz Ronen, Te Aviv University, Israel, <i>'Focussed Management: Doing more with existing resources'</i> .
27 October 2010	Management	Professor Clive Smallman, Lincoln University, Christchurch, <i>'Process organization and management studies: methods and examples from production management and tourism management'</i> .
11 November 2010	Management	Professor Keith Randle, University of Hertfordshire UK, <i>'Industry, Insecurity and Inequality: getting in and getting on in film production'</i> .

Looking back on 40 years of Industrial Relations

The Industrial Relations Centre (IRC) turned 40 this year, and celebrations were held last week which brought former staff and alumni back to Victoria.

The IRC marked its 40th year with a one-day seminar on November 29th. The seminar was attended by more than 90 former staff and alumni, trade union officials, departmental officials, two of the Employment Court judges and academics from a range of Universities. The line-up of speakers represented the power brokers of the industrial relations environment across the period including former trade union heads Ken Douglas and Ross Wilson, former Minister of Labour Max Bradford, and long-term Department of Labour mediator Walter Grills.

“Industrial relations in New Zealand is undergoing another period of change, and it is fascinating to look back to see how we have evolved to where we are now. The seminar looked at the two key periods across the 40 years, 1970-1990 - The Regulated Industrial Relations Environment and 1990-2010 when industrial relations focused in the enterprise under first, the Employment Contracts Act and then the Employment Relations Act.”

Keynote speaker Professor Bruce Kaufman from the Andrew Young School of Policy Studies at Georgia State University gave an interesting presentation on the history of Industrial Relations and addressed the issue of the future of the discipline. Professor Kaufman has published widely on Industrial Relations and has particular expertise in the trends in Industrial Relations Research. He encouraged participants to not consider industrial relations as just unions and collective bargaining but to look at the entirety of the employment relationship and in particular the welfare of people involved in the employment relationship within the market economy. This is why Kaufman believes that Industrial Relations will always have a future.

“IR is the study of the systems that bring balance to that relationship. It is the study of how to manage the conflict between competition and co-operation.”

Close to a hundred people attended the seminar including the Chief Judge of the Employment Court, former staff of the Centre, union officials, and academics from both Victoria and other universities.

That evening, former staff and invited guests attended an anniversary dinner, hosted by Vice-Chancellor Pat Walsh, who was Director of the Centre from 1999 to 2005. The guest of honour was founder of the Centre Professor John Young, who was Director until 1983. Professor Young travelled from Nelson with his wife Janet for the celebrations. Other long-time staff members travelling to the event were Raymond Harbridge (from Melbourne) and Peter Brosnan (from Queensland).



Ken Douglas, John Young, Janet Young

“It was an excellent opportunity for all our associates to connect, and to reflect on the changes in the industrial relations environment in the last four decades, as well as contemplate the challenges ahead. Throughout its 40 years, the IRC has made a considerable contribution to discussion and debate of the implications of changes to the industrial relations environment for employers, employees, unions and government policymakers,” says Acting IRC Director Stephen Blumenfeld. “It has also made its mark through the Diploma and Certificate courses offered in the 1980s and 1990s, which played a part in educating many of New Zealand’s future Human Resource managers and union officials.”

Sue Ryall

14th Conference on Labour, Employment and Work in New Zealand

The Fourteenth Conference on Labour, Employment and Work in New Zealand was held on Tuesday, November 30th and Wednesday, December 1st at Rutherford House, one of several conferences and gatherings taking place on the Pipitea Campus following the end of the exam period in mid-November. One of those gatherings was the Industrial Relations Centre’s 40th anniversary celebration event, a one-day seminar followed by a dinner on Monday, November 29th, the day prior to the start of the LEW Conference.

LEW14 was hosted by Victoria University of Wellington’s Industrial Relations Centre and Institute of Geography, in conjunction with the New Zealand Department of Labour. The first of these biennial conferences was held in 1984, and since that time, the LEW Conference has become established as the leading labour market research symposium in New Zealand. The goal of the LEW Conference is to bring together labour market and employment relations researchers from around New Zealand to share ideas and to discuss current and future research.

With the theme of these conferences focused on labour, employment and work in New Zealand, most LEW Conference delegates are New Zealand-based. Nevertheless, with growing interest overseas in New Zealand’s economy and in particular its labour markets, an increasing number of LEW delegates are from Australia and elsewhere around the globe. This year, as is typically the case, delegates to the Conference ranged from academics and graduate students to practitioners from both the public and private sectors.

With the Department of Labour’s involvement in organizing the previous two LEW Conferences, the number of researchers from various government departments in particular, has increased. Hence, around 40 percent of the delegates to LEW14 came from state services. LEW14 offers many working in core government the only opportunity every two years to present their research to a wider audience of economists, geographers and other social scientists.

Chief Executive of the Department of Labour, Christopher Blake, offered a brief address to open the 2010 LEW Conference. This was followed by Sheena Gleisner, Deputy Secretary, Work Directions at the Department of Labour, who presented the audience of some 90 to 100 people with an overview of “The State of the Labour Market in New Zealand”. Victoria University’s Institute of Policy Studies also held a workshop on “Residential Sorting, Neighbourhood Effects and Employment” as a joint session on the first morning of the Conference.

The 2010 programme also included a plenary session by Professor Bruce Kaufman from the Andrew Young School of Policy Studies at Georgia State University on “Human Resource Management a Century Ago: Implications for HRM Today” on the first day of the Conference. The morning plenary for the second day of the Conference was presented by Philip Stevens, Chief Advisor, Economic Strategy Branch of the Ministry of Economic Development on “Business Strategy and Skills”. In addition, the Conference programme included 18 joint sessions on various other topics related to labour, employment and work in New Zealand.



Walter Grills and Ken Douglas



Emeritus Professor John Young

Papers presented at the Conference generally reflect the authors' current or recently completed research on labour, employment or work issues relevant to New Zealand. Proceedings of the Fourteenth Conference on Labour, Employment and Work in New Zealand will be published early in 2011. All papers presented at the Conference will also be considered for a special edition of *New Zealand Journal of Employment Relations* (formerly *New Zealand Journal of Industrial Relations*).

Of course, as is always the case, the success of the Conference on Labour, Employment and Work in New Zealand is due, in large measure, to the efforts of several people working essentially behind the scenes.

Steve Blumenfeld and Sue Ryall

MBA Prizegiving

The MBA dinner and prize giving was held at the James Cook hotel on Friday, 3 December. Ninetyfive staff and students attended.

Congratulations to the students who graduated at the 13 December ceremony.

Bryan Ashby
Prashant Bakshi
David Bell
Manjori Bhattachaya
Jonathan Browne
Lori Burns
Louise Crome
Patrick Faisandier
Tevita Hingano
Ashok Hota
Toni Janes

Bronwyn Jones
Hammad Khan
Jacquelyn-Ann Marriott
Anna Mills
Rajiv Pattani
Amrutha Ramachandran
Andrew Robertson
Katalina Semisi
Bala Thiruppukkuzhi Narasihnan
Jacqueline Welsh (Theobald)
Sian Wright

Linda Walker

Victoria paper makes international top 50

Source Vic News: 20 September 2010

A paper by two Victoria Management School academics has made an international top 50 list out of 15,000 articles assessed by Emerald publishers.

Professor Stephen Cummings and Associate Professor Urs Daellenbach travelled to Montreal in August to receive an Emerald Citations of Excellence award for their paper, 'A Guide to the Future of Strategy'.

"It was a great honour for us to see our paper make this list alongside some pretty elite company," says Professor Cummings. "We and our research assistants have put an enormous amount of effort into this project over the past four years."

Every year, publishing company Emerald's team of independent academic reviewers summarises and assesses over 15,000 articles published in the top journals in the fields of management, economics, marketing, information systems, accounting and finance.

Cummings and Daellenbach's article was published in the journal Long Range Planning. It used a new bibliometric datamining tool called Leximancer to survey past trends in strategy scholarship as an insight into potential key trends for the future.

Assisted by a Victoria Faculty of Commerce and Administration research grant, their analysis examined how trends such as scenario planning, benchmarking and knowledge management have emerged in previous decades.

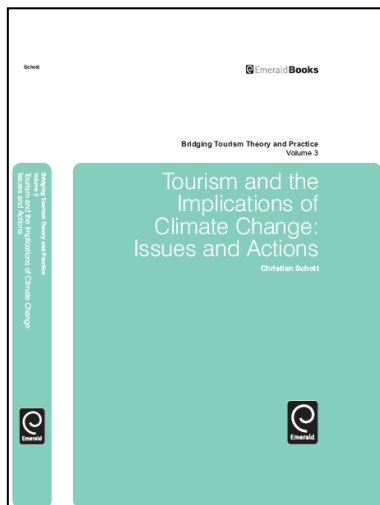
"We used this data to pick a number of areas to watch in the coming decade, including a move away from copying best practice toward seeing each organisation as particular and unique collection of capabilities to be developed, and the effective strategist needing to become more of a politician and leading 'from the middle' rather than the top," says Professor Cummings.

Other articles on the list this year include one by GE CEO Jeffrey Immelt in the Harvard Business Review and a paper by famous economist Robert J. Barro in the American Economic Review. For the full Top 50 list of 2009's best papers visit

<http://www.emeraldinsight.com/products/reviews/awards.htm>

New Book on the Interrelationships between Tourism and Climate Change

A new book entitled '*Tourism and the implications of Climate Change: issues and Action*' edited by



Dr Christian Schott has just been published by Emerald. It appears as volume 3 in the *Bridging Tourism Theory and Practice* book series by Professors Jafar Jafari (University of Wisconsin-Stout) and Liping Cai (Purdue University). Christian describes the book which consists of 18 chapters from nine countries as "a valuable platform for knowledge exchange between different disciplines and for learning from both theory and practice". He adds that the book seeks to both widen and deepen social sciences understanding of climate change implications for tourism by bringing together practitioners perspectives with those of academics representing disciplinary backgrounds including: anthropology, climatology, climate change studies, economics, environmental sustainability, hospitality, policy and planning, psychology, scenario planning, and transport studies.

For more details visit: [http://books.emeraldinsight.com/results.asp?sf1=series&st1=Bridging Tourism Theory and Practice&sort=sort_date/d&CUR=GBP](http://books.emeraldinsight.com/results.asp?sf1=series&st1=Bridging%20Tourism%20Theory%20and%20Practice&sort=sort_date/d&CUR=GBP)

VMS Graduate NZIM/Eagle Technology Young Executive of the Year 2010

Claire Szabo, who graduated with an MCA from Victoria Management School in the December ceremony, has just been named as NZIM/Eagle Technology Young Executive of the Year 2010. She is Chief Executive, English Language Partners NZ.

Her MCA thesis on leadership in the not-for-profit sector was supervised by Deborah Jones. Claire took an auto-ethnographic approach, reflecting on her own leadership experiences over time, as well as interviewing other CEs in the sector.

The judges in the NZIM/Eagle Technology Young Executive of the Year award commented as follows:

Claire Szabo, 32 is an outstanding young leader who will grow in influence, the judges said in announcing her as the Young Executive of the Year 2010. The award recognises leaders, innovators, team builders and high achievers aged 35 and under who make a positive impact on the growth, productivity and morale of their organisation. Claire is energetic and confident. She is also a strategic and visionary thinker who makes the most of her forward thinking capabilities, the judges noted. She is a dynamic leader who has very professionally led her organisation through a period of significant change. She engages her team and others in her change processes and has credited collaborative solutions across the sector.

Deborah Jones



Claire Szabo receiving her award

ANZSOG Case Program Report

After a long gestation period, a new addition to the ANZSOG case library has been born! Ocean Survey 20/20: agreeing and implementing across-government priorities" is a three-part case written by Janet Tyson, based on a project which Vicky Mabin facilitated. The project to 'map the farm' - in this case NZ's Exclusive Economic Zone and all its resources, required multiple government agencies to work together to agree on the relative priorities of the competing projects proposed for the area. The case includes material for a detailed discussion on multi-criteria decision-making, and adds to the ANZSOG case library's growing body of cases about collaboration, networking or co-production.

Vicky Mabin

Discussions on defining culture

Source: Agnes Ginestet, CityLife Independent Herald 20 October 2010

Aroha Mead, a senior lecturer in Maori business at the Victoria University management school and chair of the International Union for Conservation of Nature (IUCN) attended a workshop convened by the Charles Darwin Foundation.

Aroha who recently spent a week in the Galapagos Islands, Ecuador, says many people think there are only animals and scientists in the archipelago and don't realise there is a population.

Focusing on island cultures and sustainable lifestyles, it was attended by participants from the Galapagos and islanders from throughout the world.

Aroha says it is fascinating the Galapagos don't have an indigenous population, so the locals are a mixture of Ecuadorians and foreigners who moved there.

“It was interesting because they want to know about culture and think they don't have a culture.”

Aroha says culture is not only about the past, it is also generation which help distinguish you as people, and some people stereotype how a culture should be.

The Galapagos Islands are a National Park and a World Heritage area, so they have a lot of regulations centred on environment, says Aroha.

At the workshop, she discussed kaitiakitanga, the exercise of guardianship of the environment.

Local participants, a combination of tourist guides and artists who care for the integrity of the environment, were interested in the approach Maori values have to environment management.

“The number of tourists is increasing on an exponential basis. They worry about the impact tourism will have on their environment systems”.

“With tourism the main source of income, locals recognise it is a double-edged sword and that they need to find another way of living” says Aroha. “They have to come up with strategic plans.”

She says she was touched by the people of the Galapagos because they think they are in a unique situation. Having travelled throughout the world, she can't think of any other place where a relatively young population is beginning to process of defining who they are as a culture.

SMAANZ Conference

The 16th annual SMAANZ Conference was held at Rutherford House on Wednesday 24 – Friday, 26th November, hosted by Victoria Management School, in association with Sparc – ihi Aotearoa.

The conference concluded on Friday evening with a gala dinner and awards presentation at the Michael Fowler Wellington Convention Centre.

At the dinner, it was revealed that the paper entitled “Sports Club Sustainability: The Role of Revenue” written by Victoria academics, Carolyn Cordery and Rachel Baskerville, would receive the SMAANZ Best Paper Award for 2010. Congratulations to Carolyn and Rachel.

John Davies

MBA Professional Workshops

The following MBA Professional Development workshops were held over the last four months.

Outward Bound 25 to 28 September 2010



This year 14 MBA students participated in a four day Professional Development workshop held at Anakiwa, run by Outward Bound. Students' feedback was very positive and found this a rewarding, worth while experience, and one they will never forget.

Public Relations 27 November

By Catherine Isaac, Managing Director, Awaroa Partners, Communications and Public Relations specialists - 24 students attended this full one day workshop.

Media Relations 28 November

By Catherine Isaac, introduced Media Relations including radio, telephone, TV, interviews and message purposes - 16 students attended this full one day workshop.

Career Management 4 December

By Geoff Plimmer and Liz Medford - 18 students attended this full one day workshop.

Linda Walker

1st UNWTO.TedQual Annual Event Asia and Pacific at VMS



Between the 18th and the 20th November, the tourism management group hosted the first TedQual Annual Event titled “Shared Experiences: Enhancing Tourism Education Through Stakeholder Engagement”. Delegates from other UNWTO.TedQual accredited institutions in New Zealand, Australia, Indonesia, Hong Kong, India and Macau shared their thoughts about partnerships in teaching and learning. Vice Chancellor Pat Walsh, Loreto Ibanez, UNWTO.TedQual, and Professor Doug Pearce opened the conference that deliberately involved external stakeholders such as the members of our Industry Advisory Group Judy Chen, Ray Salter and Dave Bamford who contributed their perspectives on tourism and tourism management higher education. Roundtable discussions involving undergraduate and postgraduate students as well as alumni completed our effort to involve stakeholders in tourism education. Presentation and discussion sessions explored topics such as “Partnerships in tourism education” and “Labour-market issues and tourism education”. The presentations were well received by an audience of about 30 and initiated lively discussion.

Julia Albrecht



Newsletter compiled by Tricia Lapham