

Management Learning & Education: Opportunities for Research and for Improved Teaching

Professor Kenneth G. Brown

Friday 8th February

10.00 - 11.30am

Boardroom, Level 12

Rutherford House

23 Lambton Quay

Pipitea Campus

Wellington

ALL WELCOME

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Abstract:

Ken will discuss his perspective on the four types of knowledge faculty should possess in order to be effective teachers. This discussion will include a review of several classic and modern learning theories, and transition to a discussion about why it is useful for management faculty to contribute to the management education literature. Developments at the Academy of Management related to teaching practice, and at the Academy of Management Learning & Education related to research, will also be discussed.

Presenter:

Professor Ken Brown, Ph.D., SPHR, is currently Professor and Henry B. Tippie Research Fellow in the Henry B. Tippie College of Business at the University of Iowa, USA. He conducts research on learning and motivation in workplace training and development, with an emphasis on technology-mediated learning environments. He also studies the science-practice gap as it relates to Human Resource Management policy and practice. Ken's published work has appeared in a variety of journals and edited books. He has earned best paper awards from *Human Resource Management* and the *Academy of Management Learning & Education*. He is co-author (with Greg Stewart) of a textbook entitled *Human Resource Management: Linking Strategy to Practice* (2nd ed, Wiley & Sons). Ken is serving or has served on the editorial boards of *Academy of Management Review*, *Cornell Hospitality Quarterly*, *Human Resource Development Quarterly*, *Human Resource Management*, *Journal of Management*, *Journal of Management Education*, *Organization Management Journal*, and *Personnel Psychology*. After serving a term as Associate Editor of *Academy of Management Learning & Education* from 2009-2011, he was appointed editor in 2012.