



VERTICAL MEDIA WORKSHOP

Monday 4 November, 2013
 77 Fairlie Terrace
 Kelburn Campus, Victoria University of Wellington

The new ubiquity of mobile screens (particularly smart phones and tablets) has radically changed the display of audiovisual media. Books, websites, videos, sound recordings, animations and games overlap on these handheld devices. Although most audiovisual production is still designed and produced within traditional horizontal (landscape) framing, mobile screens offer the chance to create moving-image works for display in a vertical (portrait) format.

This one-day workshop will explore the creative possibilities that new vertical framing might offer as well as examine some of the issues faced when interacting with more traditional media platforms. Alongside practical workshop activities, Miriam Ross and Maddy Glen, from Victoria University of Wellington, will discuss their Vertical Cinema project; Dave Neal, creator of Alicewinks (<http://www.alicewinks.com/>) will discuss his vertical animation work; and Matt McGregor from Creative Commons New Zealand and Thomasin Sleigh from DigitalNZ will discuss licencing of and access to existent content.

Preliminary Schedule	
9.00	<i>Welcome tea and coffee</i>
9.30	Vertical Cinema project presentation (Miriam Ross and Maddy Glen)
10.15	Alicewinks presentation (Dave Neal)
11.00	<i>Break</i>
11.15	Practical Workshop 1: Vertical Filming and Animation creation
13.00	<i>Lunch</i>
14.00	Practical Workshop 2: Editing footage from workshop 1
15.30	<i>Break</i>
15.45	Presentation of workshop footage
16.00	Creative Commons and DigitalNZ presentation (Matt McGregor and Thomasin Sleigh)

Attendance at the workshop is free but space is limited. Please get in touch with Miriam Ross (Miriam.Ross@vuw.ac.nz) before **27 October** in order to register.