

Curriculum Delivery and Assessment Map

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BCom Programme		H M L Content delivery			G = Assessment for Grading		
Content Areas (Standard 15)							
Course Codes		Global, environmental, political, economic, legal, and regulatory context for business		Individual ethical behavior and community responsibilities in organizations and society		Management responsiveness to ethnic, cultural, and gender diversity	
ACCY 111		M	G			M	G
ECON 130							
QUAN 102				H	G		
MARK 101		L	G	L	M	L	L
INFO 101		L	M	L	L		
MGMT 101		M	G	L	L	L	G
FCOM 111		H	G	M	G		
BCA Core							
PUBL 113							
PUBL 201		M					
PUBL 202							
PUBL 203							
PUBL 205							
PUBL 206							
PUBL 207							
PUBL 302							
PUBL 303							
PUBL 304							
PUBL 305							
PUBL 306		M	L	L	H		
PUBL Major		M	M	M	M		L

BCom Programme		H M L Skill development			G = Assessment for Grading													
Pathways Graduate Attributes	BCom Learning Goals	GA1			GA2			GA3										
		LG1 Critical & Creative Thinking			LG2 Communication			LG3 Global and Multicultural Perspectives			LG4 Leadership							
Course Codes	Learning Objectives	LO1a Analyse a complex situation which could be viewed from multiple perspectives	LO1b Use/apply analytical techniques/models/frameworks appropriately in specific contexts	LO1c Reflect critically on practical and theoretical	LO1d Display creative thinking when faced with practical and/or theoretical problems	LO2a Academic Writing	LO2b Business Writing	LO2c Presentation	LO2d Oral skills	LO3a Global environments	LO3b Adapt strategy	LO3c Legis/Govt policy impacts	LO3d Cross-Cultural	LO3e Multi-cultural	LO4a Lead discussion	LO4b Ethical	LO4c Group work	
																		ACCY 111
ECON 130	L	G		M	G													
QUAN 102	L	G		M	G													
MARK 101	H	G	L	M	G		M	M	G	M	G	H	G	M	L	M	M	G
INFO 101	H	G		H	G													
MGMT 101	M	G	M	G			H			L	G	L	G	L	L	L	L	G
FCOM 111	M	H	L	L			H			M		L		M				
BCA Core																		
PUBL 113																		
PUBL 201	H		H	H			H			M	M	L		H	M	M	L	M
PUBL 202																		
PUBL 203																		
PUBL 205																		
PUBL 206																		
PUBL 207																		
PUBL 302																		
PUBL 303																		
PUBL 304																		
PUBL 305																		
PUBL 306	M	H	H	M			M			M	M	L		L	H	L	L	M
PUBL Major	H		H	M			H			M	M	M		L	H	H	M	H

Legend

Compulsory courses

Optional courses

Assessment taking place for AoL

Courses with no entries may have been hidden

H M L Level of development in course

G Assessed for Students' Grades

GA 5 Major specific attributes

LG 5 Major Specific (PUBL)

Judge the defining features of good policy analysis and advice and appraise how they are best produced

Demonstrate an understanding of the influence of political ideas and philosophies, and of constitutional and political institutions on public policy

Demonstrate an understanding of the contribution of quantitative and qualitative methods in policy analysis

Identify the nature and respective roles of state and civil society in the development, implementation and evaluation of public policy, and demonstrate an understanding of the distinction between government and governance

Appraise different disciplinary contributions to the development, implementation and evaluation of public policy

Judge the relevance and importance of evidence in policy making

Apply the comparative method to policy analysis, and identify insights that might be drawn from other policy jurisdictions

Judge and articulate the relevant criteria that might be used in assessing the advantages and disadvantages of particular policy options

Analyse complex policy issues from multiple perspectives and identify opportunities for innovation

Express ideas succinctly and persuasively both in written form and orally

Construct and articulate rationales for public policy intervention

Demonstrate an understanding of the significance of ethics and accountability in the study and practice of public policy

Interpret the significance of the Treaty of Waitangi (Te Tiriti o Waitangi) in the study and practice of public policy in NZ

M G H G M G H G M G M G M G L L M H G

H G H G L H G H G H G M G H G H G