BCom Programme		H M L Content delivery			G = Assessment for Grading							
		Content Areas (Standard 15)										
Course Codes		Global, environmental, political, economic, legal, and regulatory context for business	Individual ethical behavior and community responsibilities in organizations and society	Management responsiveness to ethnic, cultural, and gender diversity	Statistical data analysis & management science as they support decision-making processes throughout an organization	Information acquisition, management, and reporting for business (including information management and decision support systems for accounting, production, distribution, and human resources)	Creation of value through the integrated production and distribution of goods, services, and information (from acquisition of materials through production to distribution of products, services, and information)	Group and individual dynamics in organizations	Human resource management and development	Finance theories and methods; financial reporting, analysis, and markets	Strategic management and decision-making in an integrative organizational environment	Other management-specific knowledge and skills as identified by the school
ACCY	111				M G	M G				M G		
ECON	130	M G								M G		
QUAN	102				H G							
MARK	101	M G	M G	M		L	H G	M		M G		H G
INFO	101	L	M	L		H	H	L			L	
MGMT	101	M G	L	L	L G		L G	M G	M G		M G	L G
FCOM	111	H G	M G	M G						L G		H
BCA Core												
MARK	151											
MARK	202	L	M G	H G			M					H G
MARK	203	L	L	L	H G	H G	H G	M	L		H G	H G
MARK	204											
MARK	211	M	M	M	L	M G	H G		L	L G	H G	H G
MARK	252											
MARK	261											
MARK	301	M	H	M			H		L		H G	H G
MARK	302	H G	H	H G								H H
MARK	304											
MARK	306	M	M	M	L G	H G	H G	L	L	L	H G	H G
MARK	307											
MARK	308											
MARK	309											
MARK	310											
MARK	311	M G	M	M G		M G	H G	M	L	M	H G	H G
MARK	313	M	M	M	L G	H G	H G	L	L	L	H G	H G
MARK	314											
MARK	315											
MARK	316											
MARK Major		M G	M G	M G	H G	H G	H G	M	L	M G	H G	H G
IBUS	201	H G		M								
IBUS	205			H		H G	H G			M	H G	H G
IBUS	212	H	M	H		H G	H		H G	M	H G	
IBUS	305	L	M	L	L	M	M	L	L	M	H G	H G
IBUS	306	L		H G				M G	H G		H G	
IBUS	308	M		M	M	M G	H G	H G	L	M G		
IBUS	309											
IBUS	311	M G				H G	H G	H G				
IBUS	312	L	L	M		L		H	H G		M	
IBUS Major		H G	M	H	L	H G	H G	M	H G	M	H G	H G

BCom Programme		H M L Skill development					G = Assessment for Grading								
Pathways **Graduate Attributes**		**GA1**			**GA2**								**GA3**		
BCom Learning Goals		**LG1 Critical & Creative Thinking**			**LG2 Communication**				**LG3 Global and Multicultural Persectives**					**LG4 Leadership**	
Course Codes	**Learning Objectives**	LO1a Analyse a complex situation which could be viewed from multiple perspectives	LO1b Use/apply analytical techniques/models/frameworks appropriately in specific contexts	LO1c Reflect critically on practical and theoretical issues	LO2a Academic Writing	LO2b Business Writing	LO2c Presentation	LO2d Oral skills	LO3a Global environments	LO3b Adapt strategy	LO3c Legis/Govt policy impacts	LO3d Cross-Cultural	LO3e Multi-cultural	LO4a Lead discussion	LO4b Ethical	LO4c Group work
ACCY	111	M G		H G	L G	L	L		L			L		L		
ECON	130	L G		M G	M				M G		M G					
QUAN	102	L G		M G												
MARK	101	H G	L	M G	M	M G		M G	M G	H G	M	L	M		M G	H G
INFO	101	H G		H G												
MGMT	101	M G	M G	L	H		L G	L G	L	L	L G	L	L	L G	L G	L G
FCOM	111	M	H	L	H	L	H		M		H	M	M			
BCA Core																
MARK	151															
MARK	202	H G	H G	M G		H G			M G			M	M		M G	
MARK	203	H	M	H G	M	H		L	L	L	L	L	L		L	H G
MARK	204															
MARK	211	H G	M	H G	M	H G	H G	L G	M	M G	L	L	L		M	H G
MARK	252															
MARK	261															
MARK	301	H			H G						L	L			L	M G
MARK	302	H			H		H	H	H G	H	H	H	H	H		H
MARK	304															
MARK	306	H G		H G	L G	H G	H G	H G	M		H G	M	L	H G	M	H G
MARK	307															
MARK	308															
MARK	309															
MARK	310															
MARK	311	H G	H G	H G	M G	H G	H G	M G	M G	H G	M G	M G	M G	L G	M	H G
MARK	313	H G		H G	L G	H G	H G	H G	M		H G	M	L	H G	M	H G
MARK	314															
MARK	315															
MARK	316															
MARK Major		H G	H G	H G	M G	H G	H G	M G	M G	H G	M G	M G	M G	L G	M G	H G
IBUS	201	H						M	H		M	M	M			
IBUS	205	H G		H G		H G	H G	H G		H		H				H G
IBUS	212	H G	M		M		M	M	M	H	M	M	H	M	M	M
IBUS	305	H	M	H G	M	H	M	H		H G						H
IBUS	306		M G	M G	M G		M G	M G	M G			H G	H G	M		
IBUS	308			H G	M G			M	L	M G						H G
IBUS	309															
IBUS	311	H G		M G		H G										H G
IBUS	312	H	H	H	M		H	H			L	M	H	H	L	H
IBUS Major		H G	H	H G	M	H G	H G	H G	H	H G	M	H	H	H	M	H G