

BCom Major Attributes 2015

School of Accounting & Commercial Law (SACL)

Major: ACCY

ACCY Majors will be able to:		Associated BCom Learning Goals
MA1	Be competent to engage in conceptual debates in accounting and business issues within the accounting profession and in wider society. This includes the ability to: (a) research, (b) analyse issues from various perspectives, and (c) communicate.	LG1, LG2, LG3, LG5, LG6
MA2	Be technically competent to enter the accounting workforce in the major areas of accounting: (a) financial, (b) management, (c) taxation, (d) audit, (e) accounting information systems. (This includes both the ability to undertake appropriate tasks and to understand their theoretical foundations.)	LG1, LG4, LG5, LG6
MA3	Be able to evaluate and communicate ethical issues in accounting and the accounting profession.	LG2, LG4, LG5, LG6

Major: COML

COML Majors will be able to:		Associated BCom Learning Goals
MA1	Engage in conceptual debates, in at least two key areas of commercial law, within business, government and accounting organisation and in wider society. This includes the ability to: (a) research, (b) analyse issues from various perspectives, and (c) communicate.	LG1, LG2, LG3, LG5, LG6
MA2	Interpret legislation and apply legislation and case law (including the ability to use and appreciate cases from other jurisdictions) within business, government and accounting organisations.	LG1, LG2, LG4, LG5, LG6
MA3	Identify potential legal issues related to commercial law within business, government and accounting organisations.	LG1, LG5, LG6

Major: TAXN

TAXN Majors will be able to:		Associated BCom Learning Goals
MA1	Engage in conceptual debates, in at least two key areas of taxation, within business, government and accounting organisation and in wider society. This includes the ability to: (a) research, (b) analyse issues from various perspectives, and (c) communicate.	LG1, LG2, LG3, LG5, LG6
MA2	Interpret legislation and apply taxation legislation and case law.	LG1, LG2, LG4, LG5, LG6
MA3	Identify potential legal issues related to taxation within business, government and accounting organisations.	LG1, LG5, LG6

School of Economics & Finance (SEF)

Major: ECON

ECON Majors will be able to:		Associated BCom Learning Goals
MA1	Use logical reasoning.	LG1, LG6
MA2	Comprehend and apply theories and practices of economics and finance.	LG6
MA3	Comprehend the basis and interpret the role of the key assumptions of micro-, macro- and monetary economic theories.	LG1, LG2, LG6
MA4	Interpret and appraise the construction of economic data.	LG3, LG6
MA5	Instigate, describe and explain comparisons of economic theories with observed and measure relationships.	LG2, LG3, LG6
MA6	Describe, analyse and explain the reasons for key economic and monetary institutions.	LG3, LG6
MA7	Use theory and data to assess economic policies.	LG1, LG2, LG3, LG4, LG5, LG6
MA8	Structure for analysis unstructured issues in economics.	LG1, LG2, LG3, LG4, LG5, LG6

Major: FINA

FINA Majors will be able to:		Associated BCom Learning Goals
MA1	Use logical reasoning.	LG1, LG6
MA2	Comprehend and apply theories and practices of finance and economics.	LG6
MA3	Comprehend the basis and interpret the role of the key assumptions of finance and monetary theories.	LG2, LG6
MA4	Interpret and appraise the construction of financial data.	LG3, LG6
MA5	Instigate, describe and explain the comparisons of finance theories with observed and measured relationships.	LG2, LG3, LG6
MA6	Describe, analyse and explain the operations of, and reasons for, key financial and monetary institutions.	LG1, LG3, LG6
MA7	Use theory and data to assess policies towards financial markets.	LG1, LG2, LG3, LG4, LG5, LG6
MA8	Structure for analysis unstructured issues in finance.	LG1, LG2, LG3, LG4, LG5, LG6

School of Information Management (SIM)

Major: INFO

INFO Majors will be able to:		Associated BCom Learning Goals
MA1	Demonstrate a critical understanding of the interplay between people, technologies and organisations that underlie information systems. This includes the ability to analyse business related information issues from various perspectives.	LG1, LG2
MA2	Demonstrate competency and the ability to conduct professional information systems practice. This includes the ability to: <ul style="list-style-type: none"> (a) analyse systems, (b) design systems, (c) manage systems, (d) prototype information systems artefacts, and demonstrate ethical behaviour. 	LG1, LG2, LG4
MA3	Manage information systems in an organisational setting. This includes the ability to manage: <ul style="list-style-type: none"> (a) strategy, (b) architecture, (c) processes, (d) applications, and (e) risk and resilience. 	LG1, LG3
MA4	Demonstrate the ability to develop strategies to exploit the opportunities offered by new business models and marketplace structures by utilising innovations in information and communications technology.	LG1, LG2, LG3, LG5
MA5	Articulate and mediate between the different needs and constraints of business and information technology specialists.	LG1, LG2, LG5

School of Marketing & International Business (SMIB)

Major: MARK

MARK Majors will be able to:		Associated BCom Learning Goals
MA1	Explain and summarise the core principles of Marketing.	LG1, LG3
MA2	Comprehend and use problem-solving skills in relation to marketing decision-making, theories and practices.	LG1, LG5
MA3	Conduct appropriate research on marketing problems and issues.	LG2, LG5
MA4	Communicate effectively within the marketing context.	LG2, LG5
MA5	Utilise critical and creative thinking skills, individually and within teams.	LG1, LG2, LG5
MA6	Critically evaluate challenges facing marketing leaders.	LG3, LG4, LG5
MA7	Demonstrate an understanding of the ethical and sustainability issues facing the marketing environment.	LG4

Major: IBUS

IBUS Majors will be able to:		Associated BCom Learning Goals
MA1	Explain and summarise the main issues facing the field of international business.	LG1, LG3, LG5
MA2	Comprehend and apply these theories and practices of international business.	LG1, LG4, LG5
MA3	Use oral, written and presentation skills in presenting international business material.	LG1, LG2, LG5
MA4	Develop critical and creative thinking relating to international business.	LG1, LG2, LG5
MA5	Develop and compare strategic alternatives in global markets.	LG1, LG3, LG4

School of Management (SoM)

Major: MGMT

MGMT Majors will be able to:		Associated BCom Learning Goals
MA1	Apply multiple frameworks to a variety of management problems and processes.	LG1, LG6
MA2	Display creative and critical thinking when analysing managerial problems and proposing solutions.	LG1, LG6
MA3	Demonstrate communication skills, involving an ability to communicate clearly in written and oral form, using a range of media.	LG2
MA4	Demonstrate knowledge of local, national and global business contexts.	LG3
MA5	Recognise, support and display leadership in a group setting.	LG5
MA6	Recognise and address ethical dilemmas, conflicts and managerial responsibilities.	LG4, LG6
MA7	Articulate and apply knowledge of management concepts relating to strategy, people, managerial problem solving.	LG6
MA8	Display a holistic appreciation of sustainability by demonstrating interrelationships and interdependencies of organisational functions.	LG4, LG6

Major: HRIR

HRIR Majors will be able to:		Associated BCom Learning Goals
MA1	Demonstrate an understanding of the dynamic nature and various perspectives of the employment relationship.	LG1, LG6
MA2	Analyse, synthesis and apply conceptual frameworks to workplace issues.	LG1
MA3	Critically analyse, synthesise and solve unstructured HRM and IR problems.	LG1, LG5, LG6
MA4	Demonstrate communication skills, involving an ability to communicate clearly in written and oral form, using a range of media.	LG2, LG5
MA5	Articulate critical thinking in a group environment.	LG2, LG5
MA6	Apply HRM and IR competencies to make a significant contribution to organisational capability and sustainability.	LG4, LG6
MA7	Work constructively in groups to promote and motivate independent thinking of peers and colleagues.	LG2, LG5
MA8	Identify issues and interactions between local and global employment relations environments.	LG3

School of Government (SoG)

Major: PUBL

PUBL Majors will be able to:		Associated BCom Learning Goals
MA1	Judge the defining features of good policy analysis and advice and appraise how they are best produced.	LG1
MA2	Demonstrate an understanding of the influence of political ideas and philosophies, and of constitutional and political institutions on public policy.	LG1
MA3	Demonstrate an understanding of the contribution of quantitative and qualitative methods in policy analysis.	LG1
MA4	Identify the nature and respective roles of state and civil society in the development, implementation and evaluation of public policy, and demonstrate an understanding of the distinction between government and governance.	LG1
MA5	Appraise difference disciplinary contributions to the development, implementation and evaluation of public policy.	LG1
MA6	Judge the relevance and importance of evidence in policymaking.	LG1
MA7	Apply the comparative method to policy analysis and identify insights that might be drawn from other policy jurisdictions.	LG1, LG2, LG3
MA8	Judge and articulate the relevant criteria that might be used in assessing the advantages and disadvantages of particular policy options.	LG1, LG2, LG4
MA9	Analyse complex policy issues from multiple perspectives and identify opportunities for innovation.	LG1, LG2, LG5
MA10	Express ideas succinctly and persuasively both in written form and orally.	LG2
MA11	Construct and articulate rationales for public policy intervention.	LG2
MA12	Demonstrate an understanding of the significance of ethics and accountability in the study and practice public policy.	LG4
MA13	Interpret the significance of the Treaty of Waitangi (Te Tiriti o Waitangi) in the study and practice of public policy in New Zealand	LG4, LG5