

BCom Learning Goals and Objectives

LG 1 Critical and Creative Thinking Skills: Graduates will exhibit well-developed critical and creative thinking

Learning Objectives:

- a) analyse a complex problem which could be viewed from multiple perspectives;
- b) use/apply analytical techniques/models/frameworks appropriately in specific contexts;
- c) reflect critically on practical and theoretical issues;
- d) display creative thinking when faced with practical and/or theoretical problems.

LG2: Communication Skills: Graduates can communicate complex ideas effectively and accurately in a range of contexts

Learning Objectives:

- a) research, plan, and produce written assignments to acceptable academic standards;
- b) apply advanced written communication skills in a public or private sector 'business' context;
- c) deliver professional quality presentations using appropriate technology;
- d) demonstrate oral communication and listening skills in small group learning environments.

LG3: Local and Global Citizenship: Graduates can engage constructively with their local and international communities

Learning Objectives:

- a) assess the way in which legislation and government policy influences the business environment in national and global contexts;
- b) analyse a discipline-specific issue identifying key cross-country/international differences and similarities;
- c) demonstrate an awareness of cultural differences and the skills needed to work effectively in multi-cultural environments within New Zealand and internationally.

LG4: Integrity and Ethics: Graduates demonstrate intellectual integrity, understanding of ethics (in scholarship and professional contexts) and corporate, social, and environmental responsibility

Learning Objectives:

- a) demonstrate an understanding of the relevance of ethics to the public and private sectors, and of the role of ethics in public and private governance;
- b) demonstrate ethical academic standards in written reports;
- c) demonstrate an understanding of corporate responsibility and the nature of sustainability.

LG5: Independent, Collaborative and Professional Work Skills: Graduates will be able to work independently and collaboratively

Learning Objectives:

- a) plan and undertake independent work, searching for information, and asking appropriate questions;
- b) locate, evaluate, manage and use information appropriately in different contexts;
- c) plan and lead a seminar or tutorial discussion or work constructively in groups.

LG6: Discipline-specific Goals

Graduates will have a specialised understanding of their chosen field of study as defined by the relevant Major Attributes (LOs specific to each major).