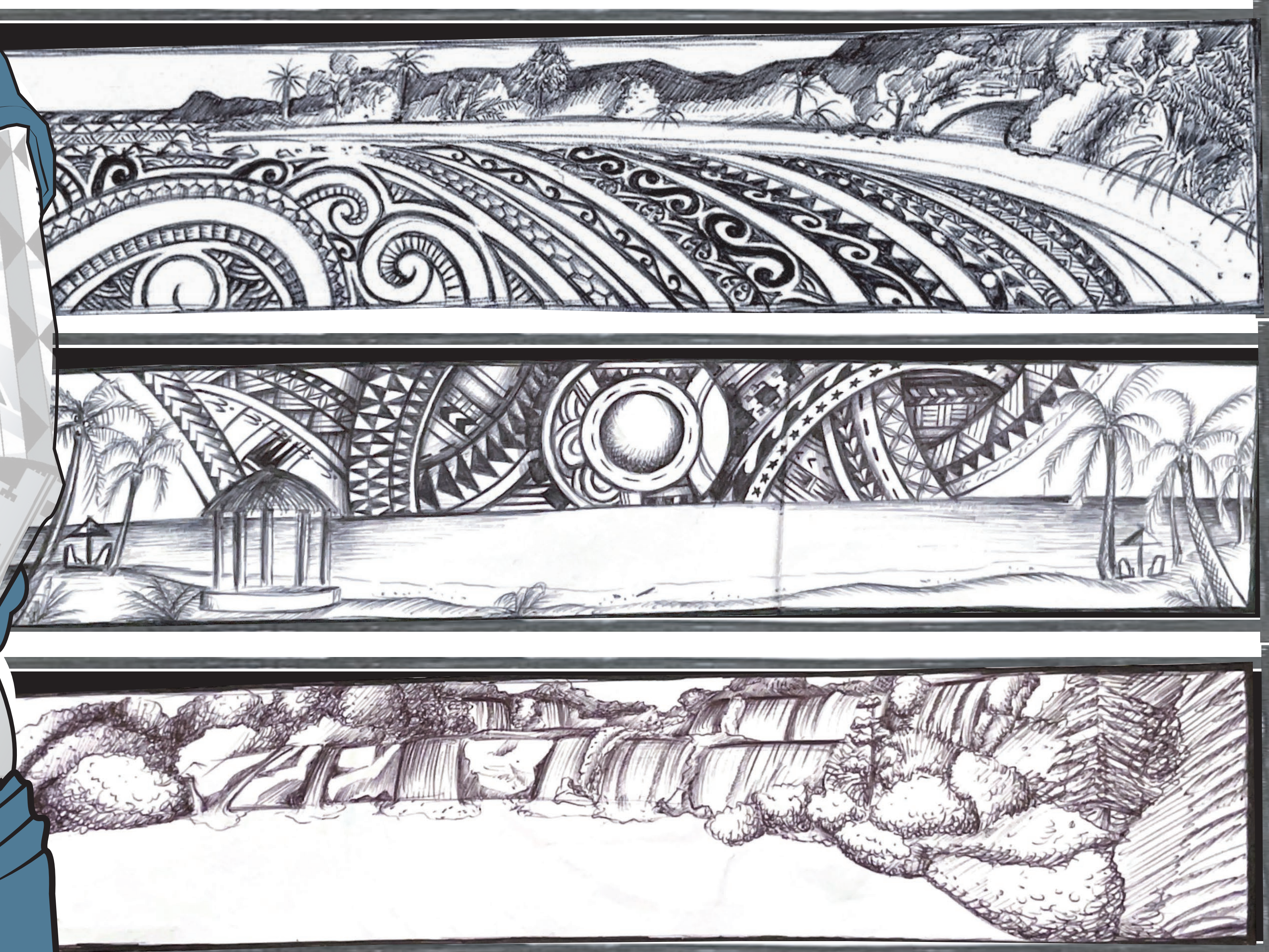


# 'Giving Birth on a Beach'

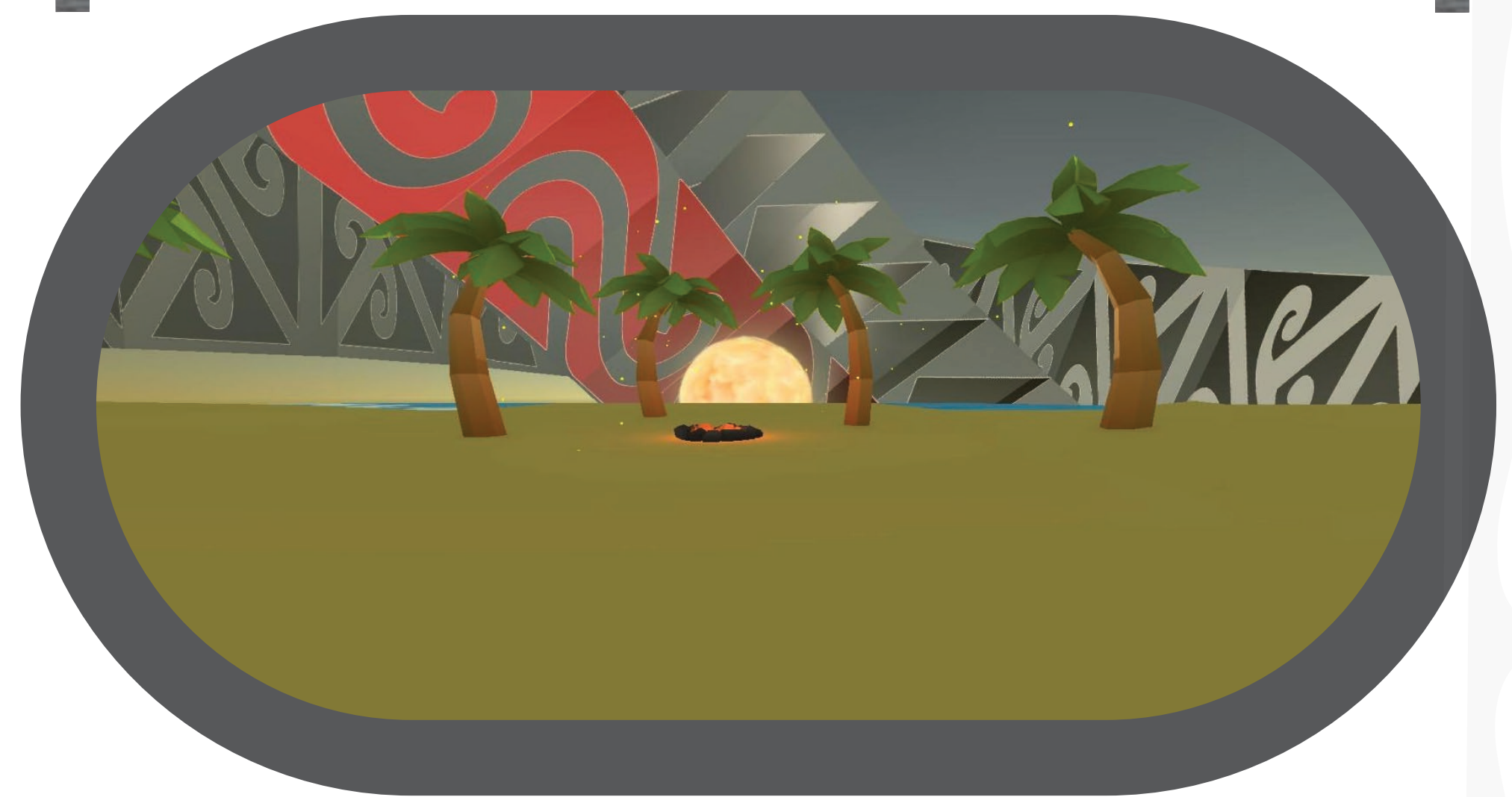
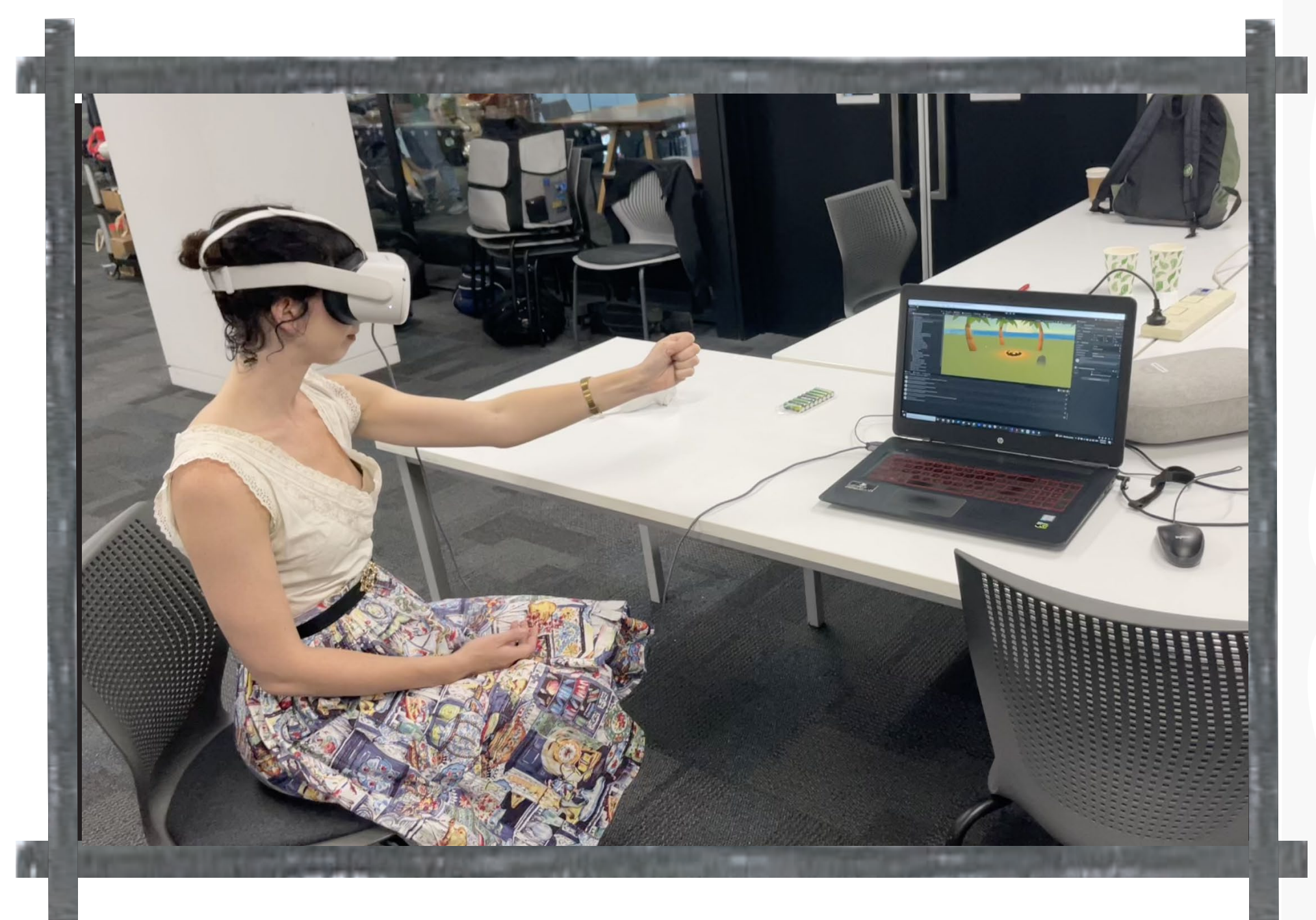
## Using Virtual Reality for Women in labour



Immersive virtual reality environments (VR) have been shown to be effective in the management of acute pain in healthcare, particularly burn pain, and anxiety in a diverse range of clinical settings.

Consumer-ready VR environments have recently been demonstrated as effective during labour and birth, however it was identified that a labour-specific VR environment is required for practical use.

In developing a clinically relevant tool, our goal is to engage with Māori and Pacific communities to inform the integration of tikanga Māori and traditional Pacific practices in the design and development of a prototype for labour-specific VR environments.



**Victoria University of Wellington:**

Lorna Massov, Craig Anslow, Simon Fraser, Edgar Rodríguez Ramírez  
Brian Robinson, Vailahi Vailahi

**University of Auckland:** Mark Billingham