TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI

VICTORIA
UNIVERSITY OF WELLINGTON

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

SCHOOL OF SOCIAL AND CULTURAL STUDIES
Te Kura Mahinga Tangata

Cultural Anthropology
ANTH 316
Visual Anthropology

20 POINTS

TRIMESTER 2 2016

Key dates

Trimester dates: 11 July to 13 November 2016

Teaching dates: 11 July to 16 October 2016

Mid-trimester break: 22 August to 4 September 2016

Last assessment item due: 14 October 2016

Study period: 17–20 October 2016

Examination/Assessment Period: 21 October to 12 November 2016

Note: students who enrol in courses with examinations must be able to attend an examination at the University at any time during the scheduled examination period.

Withdrawal dates: Refer to www.victoria.ac.nz/students/study/withdrawals-refunds.

If you cannot complete an assignment or sit a test in the last three weeks of teaching, or an examination, it may instead be possible to apply for an aegrotat (refer to www.victoria.ac.nz/students/study/exams/aegrotats).

Class times and locations

Lectures: Tuesday   2.10-4.00pm   HULT220

                Thursday   2.10-3.00pm   HULT220

Tutorials: Tutorials will begin in week two of the trimester. Please sign up for a tutorial using MyAllocator: http://www.victoria.ac.nz/students/study/timetables/tutorial-sign-up

Names and contact details

Course Coordinator: Caroline Bennett

                               MY1018, level 10 Murphy Building

                               Email: caroline.bennett@vuw.ac.nz

                               Tel: (04) 463 6130

Office Hours: TBC.

Communication of additional information

Additional information related to the course will be made available on Blackboard. You will automatically receive all Blackboard announcements as an email sent to your @myvuw.ac.nz email address. If you are not going to use this Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

Prescription

This course will deal with various aspects of Visual Anthropology, concentrating on different cultural perspectives as captured in visual media. As well as looking at early depictions of indigenous peoples, we will deal with the history and presence of ethnographic photography and filming. The course will examine theoretical aspects of Visual Anthropology, the analysis of scripts and picture composition as well as practical issues of archiving. It will include visits to research institutions in Wellington.

Course content

This course will consider how visual media is used in both the practice of anthropological research and the production of ethnographic texts. It will examine how visual representations are products of cultural norms, values and actions, and yet also influence these. The development of visual anthropology will be explored, looking at depictions of other people and the use of photography and film within the discipline but also more contemporary media, exploring cross-cultural representations and trends in visual anthropology such as observational film, indigenous media, ethnofiction, collaborative and participatory research, and other sensory engagement. By doing so we will ask questions such as: what does seeing mean? How has vision come to dominate the other senses? How do other sensory engagements and depictions differ in other societies? How is visual and other sensory media used to communicate as well as influence forms of social relationship and action, including the production and enforcement of power relations locally and across the globe? Can visual anthropology help produce a more publically accessible anthropology, or offer the potential for more collaborative and inclusive anthropological research?

Through lectures, readings, film and other media screenings, this course will explore the relationship between representation, power, and knowledge, and ways to challenge and contest these using visual media. We will examine key influencers of visual anthropology, including the work of Franz Boas, Margaret Mead, Jean Rouch, Judith and David McDougall, Robert Gardner, Robert Flaherty, John Marshall, Timothy Ash, Sarah Pink, Jay Ruby, and others besides.

Course learning objectives (CLOs)

This course aims to teach students how to critically analyse visual media from an anthropological perspective. Students who pass this course should be able to:

1. Examine and develop an understanding of the history of the 'ethnographic gaze' as well as present frameworks of analysing visual sources of research material.

2. Develop a critical understanding of contemporary forms of cultural communication and reception.

3. Develop a critical understanding of different theoretical traditions and practical applications within visual anthropology.

Teaching format

This course is taught as a mixture of lectures, tutorials, film screenings and research outings. Students are expected to attend all sessions, to contribute to the tutorial sessions, and to complete all assignments. ***To gain full value from the course you should attend all lectures and tutorials.***

Mandatory course requirements

In addition to achieving an overall pass mark of at least 50% (in order to demonstrate competence in CLOs 1, 2 and 3), students must:

- Attend at least 7 out of 9 tutorials to develop oral presentation and teamworking skills and improve skills for CLOs 1, 2 and 3.

- Submit a credible attempt at all assignments, including the film / tutorial introductions to develop oral presentation and teamworking skills and improve skills for CLOs 1, 2 and 3.

Any student who is concerned that they have been (or might be) unable to meet any of the MCRs because of exceptional personal circumstances, should contact the course coordinator as soon as possible.

Workload

As a 20 point course, the workload for this course is 200 hours over the trimester. Students are recommended to devote 10 hours work per week to this module (including lectures and tutorials).

The module is divided into 12 weeks. There will be two lecture sessions and a one-hour tutorial on the same topic each week, with no tutorials during Week 1 or 12. Students should read ALL the essential readings each week for tutorial discussion and read more widely for assessments.

Assessment

This course is 100% internally assessed. Further information about the assessments, including guidelines, specific requirements, and marking criteria, will be posted on Blackboard. All assessments are compulsory and must be completed by the due date unless an extension is granted (see below).

	Assessment items and workload per item	%	CLO(s)	Due date
1	Film screening introductions	15%	2,3	14 October 2016
2	Tutorial reading discussion	15%	2,3	14 October 2016
3	Visual Analysis (film / photography / exhibition)	30%	1,2,3	5 September 2016
4	2,000 – 2,500 word essay *or* visual project and accompanying reflexive note.	40%	1,2,3	14 October 2016

All work should be headed with the following information:

- Your full name;
- Student ID number;
- The assignment number and title;
- The essay title.

Text should be size 12 font, with 1.5 line spacing, with page numbers on every page.

1)   Film screening introductions – completed by end of trimester

In groups students will take it in turns to introduce the film screening, and to lead the post-screening discussion. This will be a group assessment, however, to receive the grade, students must be active in the planning of these introductions, and in its presentation. Groups will be arranged in the first tutorial.

2)   Tutorial reading discussions – completed by end of trimester

Each week a group of students will be in charge of leading the tutorial discussion on key readings from the week. This is an individual assessment. As part of this students should prepare a 1 page summary of the reading, which will be handed in at the end of the tutorial.

3)   Visual Analysis – due 4pm 5 September 2016 to Turnitin on Blackboard

A 1,500 - 2,000 word (plus optional visual documentation, photographs etc) analysis of an ethnographic film / photo documentary / exhibition or describing and analysing the work of a photographer or filmmaker with (professional) background in anthropology. This can be presented either as a traditional essay, or as a video essay / research poster / presentation / graphic novel or other alternative form as agreed by the course co-ordinator.

4) Final Essay or Visual Project – due 4pm 14 October 2016 to Turnitin on Blackboard

One 2,000 – 2,500 word essay selected from those provided on Blackboard. You MAY NOT set your own questions unless formally agreed with the Course Co-ordinator.

or

A visual project (video / photo-documentary / graphic novel / exhibition of paintings) based on research (either archival or primary research) conducted by the student her/himself, accompanied by a 1,000 word reflexive statement on the research process. Detailed information will be handed out and discussed during class and tutorials*.*

Submission and return of work

All assignments should be submitted electronically to Turnitin on Blackboard (or to the shared journal on blackboard) before 4pm on the due date. See below for details on Turnitin. All work will be marked and returned electronically through Blackboard.

Note: You do not need to submit a paper copy of your essays.

Use of Turnitin

Student work provided for assessment in this course will be checked for academic integrity by the electronic search engine http:/www.turnitin.com. Turnitin is an online plagiarism prevention tool; work submitted through Turnitin is matched against a database of previously submitted work from every institution that subscribes to Turnitin (including international institutions); current and archived internet pages and databases of journals and periodicals. Each instance of matching is then examined individually for full and correct referencing. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party. For advice on academic integrity and plagiarism, please see: http://www.victoria.ac.nz/students/study/exams/integrity-plagiarism

Extensions and penalties

Extensions

In the case of exceptional personal circumstances, an extension may be possible. Extensions will only be granted for exceptional circumstances, and will not be granted for poor time management and / or lack of planning. To apply for an extension you must contact the course coordinator by email **at least one week before the due date (except in extreme circumstances)**, specifying the reason. Please note that you might be asked for written justification, e.g., a medical certificate, death notice, or letter from a counsellor. The granting of an extension, and the length given, is at the course co-ordinator's discretion.

Penalties

Lateness: Penalties will apply for lateness in presenting assignments. 5% will be deducted from the piece of work per day for up to seven days after the due date (counting that piece of work as

100%). Work received after seven days will receive a 0% mark, unless an extension has been granted.

Assignment length: There is a 10% leeway for word count for the essay. Essays beyond that margin will be penalised.

Course requirements: You will be penalised for not meeting the requirements of assignments as set out in the course outline or stated on Blackboard.

Academic Integrity: Academic integrity is an integral part of student life. If you are found guilty of plagiarism, you may be penalised under the Student Conduct Statute (http://www.victoria.ac.nz/documents/policy/student-policy/student-conduct-statute.pdf)

To meet mandatory course requirements work must still be submitted.

Fieldtrips

Some weeks will include visits to relevant institutes within Wellington (for example Te Papa, National Archives etc). These will not incur any additional costs for any student.

Set texts

There is no set text or book of student notes for this course. All essential readings will be placed on Blackboard by the Course Coordinator.

Recommended reading

The following books are recommended reading, and are all available as ebooks (as well as physical copies) in the Victoria library via Te Waharoa:

- Banks, M. & Ruby, J. (2011). *Made to be Seen: Perspectives on the History of Visual Anthropology*. Chicago: University of Chicago Press.

- Pink, S. (2013 [2007]) Doing *Visual Ethnography*. London: Sage Publications.

You are also recommended to read the following journals:

- Visual Anthropology

- Visual Anthropology Review

- Visual Culture

- Visual Ethnography (online journal: http://www.vejournal.org/index.php/vejournal)

- Anthrovision (online journal from VANEASA: http://anthrovision.revues.org/)

- Sensate (online journal for experimental ethnography: http://sensatejournal.com/)

Class representative

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course.

Student feedback

This course has been redesigned since it last ran. You will have an opportunity to participate in the evaluation of this course. Student feedback on University courses may be found at: www.cad.vuw.ac.nz/feedback/feedback_display.php.

Other important information

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/students/study/exams/integrity-plagiarism

- Academic Progress: www.victoria.ac.nz/students/study/progress/academic-progess (including restrictions and non-engagement)

- Dates and deadlines: www.victoria.ac.nz/students/study/dates

- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin

- Grades: www.victoria.ac.nz/students/study/progress/grades

- Special passes: refer to the *Assessment Handbook*, at www.victoria.ac.nz/documents/policy/staff-policy/assessment-handbook.pdf

- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/about/governance/strategy

- Student support: www.victoria.ac.nz/students/support

- Students with disabilities: www.victoria.ac.nz/st_services/disability

- Student Charter: www.victoria.ac.nz/learning-teaching/learning-partnerships/student-charter

- Subject Librarians: http://library.victoria.ac.nz/library-v2/find-your-subject-librarian

- Terms and conditions: www.victoria.ac.nz/study/apply-enrol/terms-conditions/student-contract

- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin

- University structure: www.victoria.ac.nz/about/governance/structure

- Victoria graduate profile: www.victoria.ac.nz/learning-teaching/learning-partnerships/graduate-profile

- VUWSA: www.vuwsa.org.nz

School Contact Information

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