

MDIA221 Special Topic: Place, Race, Media

Trimester 1 2016

29 February to 29 June 2016

20 Points



Picture Source: Chitwood Adam. Review of *The Revenant*. <http://collider.com>. Image via 20th Century Fox. Accessed 27th January 2016.

IMPORTANT DATES

Teaching dates: 29 February to 5 June 2016

Easter break: 24 to 30 March 2016

Mid-trimester break: 25 April to 1 May 2016

Last assessment item due: 13th June 2016 at 1pm

Withdrawal dates: Refer to www.victoria.ac.nz/students/study/withdrawals-refunds.

If you cannot complete an assignment or sit a test in the last three weeks of teaching, or an examination, it may instead be possible to apply for an aegrotat (refer to www.victoria.ac.nz/students/study/exams/aegrotats).

CLASS TIMES AND LOCATIONS

Lectures

Monday 10 – 11.50 am Laby LBLT118

Tutorials

MEDIA STUDIES PROGRAMME COURSE OUTLINE [MDIA221]

Tutorials begin in WEEK 2. Please register for tutorials via the [MDIA221](#) site on Blackboard: go to “Tutorial instructions” and then follow the instructions carefully. Remember to record your tutorial time, day and room for future reference. Tutorial rooms will be listed on myAllocator, Blackboard and on the noticeboard *in the Level 3 corridor of the Hugh Mackenzie Building./outside the administration office, 83 Fairlie Terrace.*

NAMES AND CONTACT DETAILS

Staff:	Jo Smith
Email:	jo.smith@vuw.ac.nz
Phone:	463 6801
Room:	204 81 Fairlie Terrace
Office Hours:	Thursday 1-2pm. Email for an appointment.

COMMUNICATION OF ADDITIONAL INFORMATION

Additional information will be posted on Blackboard. If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

PRESCRIPTION

This course examines how media contribute to understandings of place for individuals, groups and nations and how these mediated places are informed by discourses of race, ethnicity and the dynamics of cross-cultural encounters. Case studies include historical and contemporary media from Aotearoa, Australia, Palestine, the Pacific and the U.S.

COURSE LEARNING OBJECTIVES (CLOS)

Students who pass this course should be able to:

1. Identify and describe key concepts related to place, race and media (Assessment 1,2,3,4)
2. Summarise and apply theory on the topics of place, race and media (Assessment 1,2,3,4)
3. Construct an argument about the media’s role in contributing to notions of place and race (Assessment 1,2,3,4)

TEACHING FORMAT

The course will be delivered via one 2 hour lecture and a 1 hour tutorial most weeks. There is NO tutorial in weeks 4 and 7. Bring your course reader to tutorials.

Please Note: Tutorials and lectures are interactive and discussion based. Students must have done that week’s required readings in order to participate and to understand what’s going on in class. Students are

also encouraged to contribute relevant media examples to the course. If you come across something that seems to speak to or exemplify issues we've been discussing please email it to jo.smith@vuw.ac.nz or bring it along to a tutorial.

MANDATORY COURSE REQUIREMENTS

In addition to achieving an overall pass mark of 50%, in this course you must also complete the following mandatory course requirement in order to pass the course:

- Attend at least 7 lectures in order to be able to discuss, evaluate and utilise theoretical and media texts related to the course

Any student who is concerned that they have been (or might be) unable to meet any of the MCRs because of exceptional personal circumstances, should contact the course coordinator as soon as possible.

WORKLOAD

The expected workload for a 20-point course is 200 hours over the trimester or 13 hours per teaching week.

ASSESSMENT

	Assessment items and workload per item	%	CLO(s)	Due date
1	Reading Response: 2 x 600 words	20%	1, 2, 3	Wk 3 & 6
2	Media Commentary: 800 words	20%	1, 2, 3	Week 8
3	Essay: 1,500-1,800 words	35%	1, 2, 3	Week 10
4	Report: 1,000 words	25%	1, 2, 3	13 June

Details of courses assessment will be discussed in lecture 1 as well as hosted on the MDIA221 Blackboard site. Marking criteria for all assessment will also be made available via Blackboard as well as discussed in class.

SUBMISSION AND RETURN OF WORK

Work provided for assessment in this course may be checked for academic integrity by Turnitin the online plagiarism prevention tool.

Hardcopy assignments are submitted in the drop slot outside the administration office: **83 Fairlie Terrace**. Attach an assignment cover sheet found on Blackboard or outside the administration office. Remember to fill in your tutor's name.

Your marked assignment will be handed back by your tutor in tutorials or during their office hours. Any uncollected assignments can be picked up from the Programme Administrator after the last day of

teaching. Assignments will be held in the administration office until the end of the following trimester. You need to show your student identification to collect marked assignment from the administration office.

EXTENSIONS AND PENALTIES

Extensions

In exceptional and unforeseen circumstances an extension may be granted. To apply for an extension, email your Course Coordinator before the assignment is due. If granted, your Course Coordinator will inform you of the new due date. Tutors cannot grant extensions. **No assignment with or without an extension will be accepted after Wednesday 29 June 2016**

Penalties

Work submitted after the deadline will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

SET TEXTS

MDIA221 Student Notes.

You can order **textbooks and student notes** online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Electronic copies of all readings are also available via Blackboard.

RECOMMENDED READING

See the MDIA Blackboard site.

CLASS REPRESENTATIVE

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course. Students may like to write the Class Rep's name and details in this box:

Class Rep name and contact details:

STUDENT FEEDBACK

This is a new course for 2016 and has not yet received student feedback. Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

In week six or seven of the trimester your class representative will be invited to a meeting with the Programme staff. In week five your class representative will ask the class for any feedback on this course to discuss at this meeting.

OTHER IMPORTANT INFORMATION

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/students/study/exams/integrity-plagiarism
- Academic Progress: www.victoria.ac.nz/students/study/progress/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/students/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/students/study/progress/grades
- Special passes: refer to the *Assessment Handbook*, at www.victoria.ac.nz/documents/policy/staff-policy/assessment-handbook.pdf
- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/about/governance/strategy
- Student support: www.victoria.ac.nz/students/support
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/learning-teaching/learning-partnerships/student-charter
- Subject Librarians: <http://library.victoria.ac.nz/library-v2/find-your-subject-librarian>
- Terms and conditions: www.victoria.ac.nz/study/apply-enrol/terms-conditions/student-contract
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/about/governance/structure
- Victoria graduate profile: www.victoria.ac.nz/learning-teaching/learning-partnerships/graduate-profile
- VUWSA: www.vuwsa.org.nz

COURSE PROGRAMME

Week 1	29 February	<p>Introduction</p> <p>Joyrich, Lynne, 'Preface: Bringing Race and Media Technologies into Focus', <i>Camera Obscura</i>, vol. 70, Issue 1, 2009, pp. 1-5.</p> <p>Hjarvard, Stig, 'The Mediatization of Habitus', <i>The Mediatization of Culture and Society</i>, Routledge, London and New York, 2013, pp. 137-153.</p> <p>Recommended: Husband, Charles and John Downing, 'Research on Racism, Ethnicity and Media', in <i>Representing Race: Racisms, Ethnicities and the Media</i>, Sage Publications, London, Thousand Oaks and New Delhi, 2005, pp. 25-59.</p> <p>No Tutorial this week.</p>
Week 2	7 March	<p>Media Technologies and Colonial Imaginaries</p> <p>Anderson, Benedict, 'Census, Map, Museum', in <i>Imagined Communities: Reflections on the Origin and Spread of Nationalism</i>, Verso, London and New York, 1983, pp. 163-185.</p> <p>Dittmer, Jason, 'Colonialism and Place Creation in MARS PATHFINDER Media Coverage', <i>The Geographical Review</i>, vol. 97, Issue 1, 2007, pp. 112-130.</p> <p>Tutorials start this week. Bring your Student Notes to tutorial every week.</p>
Week 3	14 March	<p>National and Post-national Imaginaries</p> <p>Skey, Michael, 'The National in Everyday Life: a Critical Engagement with Michael Billig's thesis of <i>Banal Nationalism</i>', <i>The Sociological Review</i>, vol. 57, Issue 2, 2009, pp. 331-346.</p> <p>Appadurai, Arjun, 'Disjuncture and Difference in the Global Cultural Economy', in <i>Modernity At Large: Cultural Dimensions of Globalization</i>, University of Minnesota Press, Minneapolis, 1996, pp. 1-47.</p> <p>Response Paper #1 due Monday 14th March at 1pm in MDIA Drop slot at 83 Fairlie Terrace.</p>
Week 4	21 March	<p>Global Flows and Pacific Island Media Cultures (Dr Joost de Bruin)</p> <p>Plange, Nii-K, 'Video, TV and Fiji's Society: Fast-forward into the Future or Pausing for a Closer Look', <i>Pacific Islands Communication Journal</i>, vol. 16, Issue 1, 1993, pp. 63-77.</p> <p>Teaiwa, Katerina, 'South Asia Down Under: Popular Kinship in Oceania,' <i>Cultural Dynamics</i>, vol. 19, Issues 2/3, 2007), pp. 193-232.</p>
Easter Break:	Thursday 24 to Wednesday 30 March 2016	
Week 5	28 March	No Lecture or Tutorial
Week 6	4 April	<p>Orientalism and the Media</p> <p>Dabashi, Hamid, 'Towards a Liberation Geography', <i>The Arab Spring: the End of Postcolonialism</i>, Zed Books, London and New York, 2012, pp. 41-58.</p>

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		<p>Rahayu, Mundi and Irwan Abdullah, Wening Udasmoro, '“Aladdin” From Arabian Nights to Disney: The Change of Discourse and Ideology', <i>LiNGUA</i>, vol. 10, Issue 1, 2015, pp. 24-34.</p> <p>Response Paper #2 due Monday 4th April at 1pm in MDIA Drop slot.</p>
Week 7	11 April	<p>Time and Place: Boy and Structures of Feeling (Dr April Henderson)</p> <p>Henderson, April K. 'Māori Boys, Michael Jackson Dance Moves, and that 1984 Structure of Feeling', <i>New Zealand Journal of Media Studies</i>, Vol. 13 Issue 1, 2012, pp. 79-96.</p> <p>No tutorial this week. Work on your Media Commentary.</p>
Week 8	18 April	<p>Settler Nations and Media Cultures</p> <p>Smith, Jo, 'Aotearoa/New Zealand: An Unsettled State in a Sea of Island', <i>Settler Colonial Studies</i>, Vol. 1, 2011, pp. 111-131.</p> <p>Media Commentary due Friday 22nd April at 1pm in MDIA Drop slot at 83 Fairlie Terrace.</p>
<p>Mid-trimester Break: Monday 25 April to Sunday 1 May</p>		
Week 9	2 May	<p>Border Dis/Orders: Migrancy and Media</p> <p>Hage, Ghassan, 'Border Dis/Order: the Imaginary of Paranoid Nationalism', <i>Against Paranoid Nationalism: Searching For Hope in a Shrinking Society</i>, Pluto Press, Sydney, 2003, pp. 31-46.</p> <p>Come to tutorial with a <u>thesis statement</u> for your essay.</p>
Week 10	9 May	<p>Everyday Places and the Media</p> <p>Moore, Shaun, 'When Space Feels Thoroughly Familiar', <i>Media, Place and Mobility</i>, Palgrave MacMillan, Houndsmill, Basingstoke, Hampshire and New York, 2012, pp. 26-69.</p> <p>Essay due Friday 13th May at 1pm in MDIA Drop slot at 83 Fairlie Terrace.</p>
Week 11	16 May	<p>Whiteness and Place</p> <p>Fanon, Frantz, 'The Fact of Blackness', <i>Black Skins, White Masks</i>, Pluto Books, London, 1986, pp. 109-140.</p> <p>hooks, bell, 'Representing Whiteness in the Black Imagination', in Lawrence Grossberg, Cary Nelson, Paula Treichler, (eds), <i>Cultural Studies</i>, Routledge, London, 1992, pp. 338-342.</p>
Week 12	23 May	<p>Native Places</p> <p>Raheja, Michelle, 'Towards a Genealogy of Indigenous Film Theory' <i>Reservation Reelism: Redfacing, Visual Sovereignty and Representations of Native Americans in Film</i>, University of Nebraska Press, Lincoln, 2010, pp. 1-45.</p>
Week 13	30 May	<p>Conclusions (Report due Monday 13th June at 1pm in MDIA Drop slot at 83 Fairlie Terrace)</p>