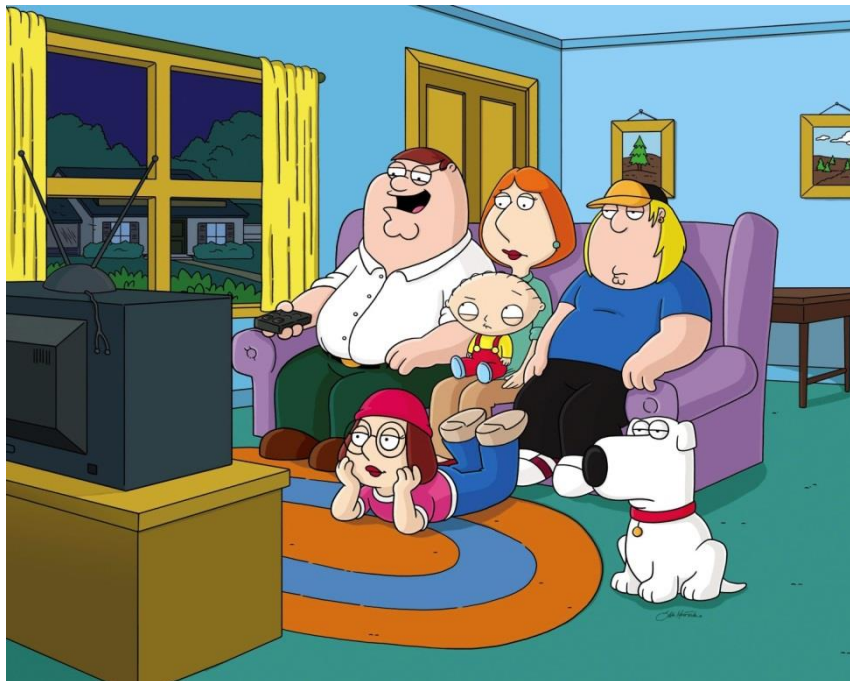


MDIA 202 Television Studies

Trimester 1 2015

2 March to 1 July 2015

20 Points



Family Guy (Twentieth Century Fox)

IMPORTANT DATES

Teaching dates: 2 March to 5 June 2015

Easter/Mid-Trimester break: 3 to 19 April 2015

Study period: 8 to 12 June 2015

Examination/Assessment period: 12 June to 1 July 2015

Note: Students who enrol in courses with examinations must be able to attend an examination at the University at any time during the scheduled examination period.

Withdrawal dates:

Refer to www.victoria.ac.nz/students/study/withdrawals-refunds. If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/students/study/exams/aegrotats.

CLASS TIMES AND LOCATIONS

Lectures **Tuesdays** **1.10-3.00pm** **MacLaurin MCLT102**

Attending at least 7 of the 12 two-hour lectures available for MDIA 202 is a mandatory requirement in this course. This is because it is difficult for students who do not attend this number of lectures to be able to progress satisfactorily in this subject. Attendance rolls will be taken at every lecture and you must meet this requirement in order to pass.

Tutorials

Tutorials begin in WEEK 2. Please register for tutorials via the MDIA 202 site on Blackboard: go to “Tutorial Sign Up” and then follow the instructions under the “S-Cubed Log In” link. Please read the instructions carefully. Tutorial rooms will be listed on S-Cubed and on the noticeboard outside the administration office, 83 Fairlie Terrace. Keep in mind that:

- Enrol for a tutorial on S-Cubed. You might wish to save the link to the S-Cubed login page as a favourite: <https://signups.victoria.ac.nz/> . Enrolment will open for signing up after your first lecture
- You are required to sign up for one tutorial a week (do not sign up for more than one tutorial)
- Regular tutorial attendance is a mandatory requirement in this course (minimum of 7 tutorials)

NAMES AND CONTACT DETAILS

Course Coordinator

Dr. Trisha Dunleavy Office: Room 203, 81 Fairlie Tce, Tel.: 04 463 6843

Email: trisha.dunleavy@vuw.ac.nz Office Hours: Tuesday 3.30-4.30 pm, Thursday 3-4pm

Tutors

Jennifer Brasch jennifer.brasch@vuw.ac.nz

Donovan Williams donovan.williams@vuw.ac.nz

COMMUNICATION OF ADDITIONAL INFORMATION

Any additional information will be communicated to students using the MDIA 202 Blackboard site. If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

PRESCRIPTION

MDIA 202 offers a critical introduction to the study of television, using American, British and New Zealand contexts. The course divides into two interconnected parts. The first examines the evolution and cultural influence of television, whereas the second explores the functions and conventions of primetime TV forms, including 'high-end' drama, sitcom, soap opera, 'reality' TV, and makeover programming

COURSE LEARNING OBJECTIVES (CLOS)

Students who pass this course will be able to:

1. Understand and use a range of critical concepts for the analysis of the television medium and its programming. Some examples of terms that are considered important to the objectives are: 'broadcast', 'post-broadcast', 'institution,' 'public service', 'commercialism', 'form', 'genre', and 'format'.
2. Understand and be able to explain key phases and developments in the evolution of television industries, cultures and delivery platforms from the initial 'broadcast' era to the so-called 'post-broadcast' era, with close reference to American, British and New Zealand media paradigms.
3. Understand and be able to explore the mix of institutional, cultural and technological factors shaping television aesthetics, modes of production, genres, and programmes, and do so in relation to at least two different TV genres.
4. Understand the importance of television within the contemporary and international media environment, which includes the role of internet networks in TV commissioning, continuing concentration in global media ownership, and key impacts of the international format trade.

NB. Assessment and examination questions for this course are cumulatively designed to test student learning and understandings of all of the above aims and objectives. This coverage is ensured by the prohibition of any duplication of topics or material between assignment and examination questions.

TEACHING FORMAT

MDIA 202 has one two-hour lecture each week plus a weekly one-hour tutorial. Attendance at lectures and tutorials is vital to successful progress on this course. Tutorials will follow lectures and examine the same topic discussed in each week's lecture. Tutorials are as important as lectures because in tutorials you will find out how to prepare for and complete your assignments. Tutorials start in Week 2 and occur each week thereafter. Students must attend the same tutorial right through the trimester.

MANDATORY COURSE REQUIREMENTS

In addition to achieving an overall pass mark of 50%, students must:

- Attend a minimum of 7 two-hour lectures (of 12 total)
- Attend a minimum of 7 tutorials (of 11 total)
- Submit both essays set for the internal assessment component of this course (55 per cent)
- Sit the two-hour end-of course examination (45 per cent)

NB. In this course records of attendance are kept for each lecture as well as for each tutorial. At the lecture you must place your signature next to your name on one of the 9 sets of student names that are handed around at each lecture. Rolls will be taken **by your tutor** at the beginning of each tutorial.

WORKLOAD

The expected workload for a 20-point course is 200 hours over the trimester or 13 hours per teaching week.

ASSESSMENT

This course’s assessment involves a combination of essays and exam work. In order to pass the course you are required to attend a minimum number of lectures and tutorials and you must complete both pieces of coursework plus the exam in order to qualify for a final grade.

Assessment items and workload per item		%	CLO(s)	Due date
1	Essay One 1,600-1,800 words on an institutional topic. The assignment question will be given to you in Week 2.	30%	1, 2, 3 and 4	Thursday 2 April by 5pm
2	Essay Two 1,600 words on a genre topic.	25%	1,2, 3, and 4	Thursday 21 May by 5pm
3	Examination Two-hour duration, two essays to be written. Both essays require a different topic than those attempted above. One of the essays will answer an institutional question and one essay on a genre question. Exam date to be advised. It is generally not possible to miss the exam day and still receive a grade for this course.	45%	1, 2, 3 and 4	To be advised

Assessment Topics

Assignment content and research approaches will be introduced and explained at tutorials. You will write on four of the lecture topics from which essay and exam questions will be generated. Of the four topics that you choose, two must be ‘**institutional**’ (I) and two must be ‘**genre**’ (G) questions. You must include one of each (institution and genre) among your two essays and one of each in your exam paper.

Essays must be delivered not later than 5pm on the due date. Please read carefully (on later pages of this document) the instructions about plagiarism and avoid under-referencing any content that is included in written, oral or examination work. If inappropriate referencing is found in your work, you can expect to be penalised. If you are a student for whom English is not your first language, then you are strongly advised to book time (ideally well in advance) with Victoria’s [Learning Support Service](#) for assistance with your writing.

SUBMISSION AND RETURN OF WORK

Assignments for MDIA 202 must be submitted both as hard copies and electronically via turnitin.

Internally assessed work be checked for academic integrity by Turnitin. Follow the instructions provided in the “Assignments and Turnitin” section of Blackboard.

Essays must be submitted in hard copy to the drop slot outside the administration office: 83 Fairlie Terrace. Attach an assignment cover sheet found on Blackboard or outside the administration office. Remember to fill in your tutor’s name.

Your marked assignment will be handed back by your tutor in tutorials or during their office hours. Any uncollected assignments can be picked up from the Programme Administrator after the last day of teaching. Assignments will be held in the administration office until the end of the following trimester. You need to show your student identification to collect marked assignment from the administration office.

EXTENSIONS AND PENALTIES

Extensions

In exceptional and unforeseen circumstances an extension may be granted. To apply for an extension, email your Course Coordinator before the assignment is due. If granted, your Course Coordinator will inform you of the new due date. Tutors cannot grant extensions. **No assignment with or without an extension will be accepted after Wednesday 1 July 2015.**

Penalties

Work submitted after the deadline will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

SET TEXTS

MDIA 202 Student Notes

You can order student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz.

THE IMPORTANCE OF COMPLETING WEEKLY READINGS FOR MDIA 202

- The conceptual groundings that readings for each topic provide will help you to succeed on this course by informing your understanding of lectures, your contributions to tutorial discussions and research for written work.
- The weekly readings are designed to *extend* your knowledge of this field, so will tend to *complement* rather than simply *reiterate* what is covered in lectures. Key readings will be identified for you and available either in the course reader or on the MDIA 202 Blackboard site.
- There have been some changes to the lecture schedule since the course reader was printed. An updated list of lecture/tutorial readings will be given to you at the first lecture. You will see from this that one set of topic readings (for Makeover TV) has been omitted from the course reader. These items will be provided as scanned copies that you can access from our Blackboard site.
- This same updated list will identify **one reading** as the priority for each topic and tutorial week. It is important to read this one item EVERY week (as the minimum amount of reading) so that you are prepared to give and also to get maximum value from what is taught in lectures, what is discussed in tutorials and what is required in terms of assessment. Plan to complete the weekly reading BEFORE going to your tutorial each week.

Additional Reading:

Additional items on particular topics will be added to this basic set of readings. These items will be uploaded to Blackboard once the course is in progress. For more specialised reading suggestions for each topic, please see the list of readings included at the end of the powerpoint slides for each lecture. This list is designed to give you a topic by topic reading list and working through it will be invaluable preparation for your assignment and exam essays.

RECOMMENDED READING

NB. These books are not to be purchased but are available in the Kelburn Library and are listed here because they provide invaluable support for a range of topics covered on this course, some of which you will be writing about in your assignments and/or exam. See Victoria Library 3-Day Loan, in the first instance, for copies of these books:

- Amanda D. Lotz (2007) *The Television Will Be Revolutionized*, New York University Press: New York and London.
- Robert C. Allen ed. (1995) *Channels of Discourse, Reassembled*, Routledge: New York and London.
- Robert C. Allen and Annette Hill eds. (2004) *The Television Studies Reader*, Routledge: New York and London.
- James Bennett and Niki Strange ed. (2011) *Television as Digital Media*, Duke University Press: Durham
- Glen Creeber ed. (2008) *The Television Genre Book*, British Film Institute: London, Second Edition.
- Glen Creeber ed. (2005) *Tele-Visions: Methods and Concepts in Television Studies*, British Film Institute: London.
- Trisha Dunleavy and Hester Joyce (2011) *New Zealand Film and Television: Institution, Industry, and Cultural Change*, Intellect: Bristol and Chicago.
- Todd Gitlin (1994) *Inside Prime Time*, Revised Edition, Routledge: New York and London.
- Michele Hilmes, *Only Connect: A Cultural History of Broadcasting in the United States*, Second edition, Thomson Wadsworth, 2007.
- Michele Hilmes ed. (2003) *The Television History Book*, British Film Institute: London.
- Roger Horrocks and Nick Perry eds. (2004) *Television in New Zealand: Programming the Nation*, Oxford University Press: Melbourne.
- Marc Leverette, Brian L. Ott and Cara Louise Buckley (2008) *It's Not TV: Watching HBO in the Post-Network Era*, Routledge: New York and London.
- Lynn Spigel and Jan Olsson eds. (2004) *Television After TV: Essays on a Medium in Transition*, Duke University Press: Durham.
- Janet Wasko ed. (2005) *A Companion to Television*, Blackwell Publishing: Malden.

CLASS REPRESENTATIVE

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course. Students may like to write the Class Rep's name and details in this box:

Class Rep name and contact details:

STUDENT FEEDBACK

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

In week six or seven of the trimester your class representative will be invited to a meeting with the Programme staff. In week five your class representative will ask the class for any feedback on this course to discuss at this meeting.

OTHER IMPORTANT INFORMATION

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/students/study/exams/integrity-plagiarism
- Aegrotats: www.victoria.ac.nz/students/study/exams/aegrotats
- Academic Progress: www.victoria.ac.nz/students/study/progress/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/students/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/students/study/progress/grades
- Resolving academic issues: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Special passes: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/about/governance/strategy
- Student support: www.victoria.ac.nz/students/support
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/learning-teaching/learning-partnerships/student-charter
- Student Contract: www.victoria.ac.nz/study/apply-enrol/terms-conditions/student-contract
- Subject Librarians: <http://library.victoria.ac.nz/library-v2/find-your-subject-librarian>
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/about/governance/structure
- Victoria graduate profile: www.victoria.ac.nz/learning-teaching/learning-partnerships/graduate-profile
- VUWSA: www.vuwsa.org.nz
- School website: www.victoria.ac.nz/seftms

COURSE PROGRAMME

Week 1	3 March	Introducing Television No Tutorials
Week 2	10 March	Television in the Broadcast Era (I) Tutorial One
Week 3	17 March	Television and Post-Broadcast Cultures (I) Tutorial Two
Week 4	24 March	TV Forms and Genres Tutorial Three
Week 5	31 March	Soap Opera (G) Tutorial Four
Easter/Mid Trimester Break: Friday 3 to Sunday 19 April 2015		
Week 6	21 April	Television Sitcom (G) Tutorial Five
Week 7	28 April	Series and Serial Drama (G) Tutorial Six
Week 8	5 May	New Zealand Television (I) Tutorial Seven
Week 9	12 May	'Reality' TV (G) Tutorial Eight
Week 10	19 May	'Makeover' TV (G) Tutorial Nine
Week 11	26 May	The International Format Trade (I) Tutorial Ten
Week 12	2 June	Pre-Exam Session Tutorial Eleven (Pre- Exam Session)

Study Period: Monday 8 to Friday 12 June 2015

Examination Period: Friday 12 June to Wednesday 1 July 2015