



FACULTY OF HUMANITIES AND SOCIAL SCIENCES

**SCHOOL OF HISTORY, PHILOSOPHY, POLITICAL SCIENCE AND INTERNATIONAL
RELATIONS**

HISTORY PROGRAMME

**HIST 228/HIST 318: SPECIAL TOPIC: MOBILISING THE MASSES: PROPAGANDA IN
EUROPE IN THE AGE OF CATASTROPHE, 1914-1945
20 POINTS**

TRIMESTER 3 2013

Important dates

Trimester dates: 18 November 2013 – 23 February 2014

Teaching dates: 18 November – 20 December 2013

Last assessment item due: 20 December 2013

Withdrawal dates: Refer to www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds

If you cannot complete an assignment or sit a test or examination (aegrotats), refer to www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat

Class times and locations

Lectures:	Wed	10.00 – 11.50 am
	Fri	10.00 am – 12.50 pm
Venue:	Wed	Murphy (MY)LT220
	Fri	New Kirk (KK)LT301

Names and contact details

Course Coordinator:	Dr Giacomo Lichtner
Room No:	OK425
Phone:	4636756
Email:	Giacomo.lichtner@vuw.ac.nz
Office hours:	TBA

Communication of additional information

This course uses Blackboard and presumes that all enrolled students have valid myvuw.ac.nz addresses. Please check that this account is active and you have organised email forwarding. Additional information and any changes to the timetable or lecture and seminar programme will be advised by email, announced in lectures, and posted on the course Blackboard site.

Prescription

This course explores political propaganda in inter-war European society, focusing predominantly on Britain, Germany, France, the Soviet Union, Italy and Spain. It will explore techniques of persuasion in democratic and totalitarian states, examining a number of case studies and different media, including literature, posters, film, radio, photography and music.

Course learning objectives (CLOs)

Students who pass this course should be able to achieve the following objectives to a depth appropriate to their level of study (200-level or 300-level):

1. Acquire a general understanding of the history of interwar propaganda in Europe;
2. Consider critically the two-way relationship between propagandists and their target audience;
3. Evaluate the strengths and limitations of political propaganda;
4. Develop further skills in analysing primary materials including moving and still images;
5. Improve their ability to weigh up conflicting arguments and make reasoned judgements about their relative merits;
6. Consolidate a high level of competency in written and oral communication, and historiographical analysis.

Teaching format

This shorter, five-week course will be taught in two weekly lecture slots of two and three hours respectively. These meetings will feature lectures and small groups work with primary sources. Students are expected to be actively involved both in preparing for class by studying secondary and primary sources provided weekly on Blackboard and in partaking in small group tasks as directed in class.

Mandatory course requirements

In addition to achieving an overall pass mark of 50%, students must:

1. Complete all assessment in a timely manner;
2. Attend at least 16 of 22 teaching hours;
3. Contribute appropriately to at least three Blackboard discussion streams.

Workload

In accordance with Faculty Guidelines, this course has been constructed on the assumption that students will devote 200 hours to the course throughout the trimester. This includes weekly attendance at lectures, tutorials and film screenings, completion of all set weekly readings and research and writing for set assessment tasks.

Assessment

State clearly the assessment requirements for the course. As far as possible, sufficient assessment should be scheduled in the first three quarters of a course to allow a fair evaluation of each student's performance in case of an aegrotat application (refer to the Assessment Handbook). An aegrotat pass will normally be approved only when a candidate has completed at least 30% of the course assessment.

SUMMARY OF ASSESSMENT FOR HIST 228

Assessment items and workload per item	%	CLO(s)	Due date
1 Essay, 2000 words	35%	1-6	Tuesday 17 December
2 Document Review I, 750 words	15%	2-4, 6	Friday 29 November

3	Document Review II, 750 words	15%	2-4, 6	Tuesday, 10 December
4	Test, 1 hour	35%	1-4	Friday, 20 December,

SUMMARY OF ASSESSMENT FOR HIST 318

Assessment items and workload per item	%	CLO(s)	Due date
1 Essay, 3000 words.	35%	1-6	Tuesday 17 December
2 Document Review I, 1000 words	15%	2-4, 6	Friday 29 November
3 Document Review II, 1000 words	15%	2-4, 6	Tuesday, 10 December
4 Test, 2 hours	35%	1-4	Friday, 20 December,

Each assessment item must cover the points listed below:

1. Research Essay

Type of item: a reflective essay of 2000 words (HIST 228) or 3000 words (HIST 318), to be written on a topic chosen from a list provided in week one.

Percentage weighting: 35%

Relation to learning objectives: this assignment requires engagement with all of the identified learning objectives (1-6)

Dates: the deadline for this assignment is Tuesday, 17 December, at 4pm.

2. Weekly Document Reviews:

Type of item: 2 short reviews exercises, respectively of 750 words (HIST 228) or 1000 words (HIST 318), analysing selected primary sources drawn from cartoons, speeches, photographs and film clips.

Percentage weighting: each exercise is worth 15% for a total of 30%.

Relation to learning objectives: this assignment requires engagement with learning objectives 2, 3, 4, 6.

Dates: First review: Friday 29 November, 4pm; Second review: Tuesday 10 December, 5pm.

3. In-class Test

Type of item: Essay-based in-class test of the duration respectively of one hour (HIST 228) and two hours (HIST 318);

Percentage weighting: 35%

Relation to learning objectives: this assignment requires engagement with learning objectives 1-4

Dates: Friday, 20 December, 10-10.50 (HIST 228) and 11-12.50, (HIST 318), to be held in KK301.

Submission and return of work

Essays should be submitted through the office essay drop-off point, Old Kirk 405, together with completed cover sheet which is available on Blackboard and/or from the office (OK405).

Essays and tests will be returned at times to be advised. If students fail to attend these times, they may collect their essay from the Office, Room 405, Old Kirk Building between the hours of 2.00 and 3.00 pm from Monday to Friday and must show their Student ID card before collection.

Penalties

Students will be penalised for late submission of assignments – **a deduction of 5% for the first weekday late, and 2% per weekday thereafter, up to a maximum of 10 weekdays.** Work that is more than 10 weekdays late can be accepted for mandatory course requirements but may not be marked. Penalties may be waived if there are valid grounds (for example, illness [presentation of a medical certificate will be necessary] or similar other contingencies). In such cases, students should get in touch with the course coordinator as soon as possible.

Set texts

Selected secondary readings and primary sources will be provided weekly on Blackboard.

Recommended reading

A list of items on Library course reserve and of other relevant sources including databases will be circulated at the first meeting and placed on Blackboard.

Class representative

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course.

Student feedback

By not providing for small group meetings (seminars or tutorials), and by being completed in five, rather than twelve weeks this summer course offers a different method of delivery which it would be useful for students to comment on.

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

Other important information

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/home/study/plagiarism
- Aegrotats: www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat
- Academic Progress: www.victoria.ac.nz/home/study/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/home/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/home/study/exams-and-assessments/grades
- Resolving academic issues: www.victoria.ac.nz/home/about/avcacademic/publications2#grievances
- Special passes: www.victoria.ac.nz/home/about/avcacademic/publications2#specialpass
- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/home/about/policy
- Student support: www.victoria.ac.nz/home/viclife/student-service
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/home/viclife/student-charter
- Student Contract: www.victoria.ac.nz/home/admisenrol/enrol/studentcontract
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/home/about
- VUWSA: www.vuwsa.org.nz