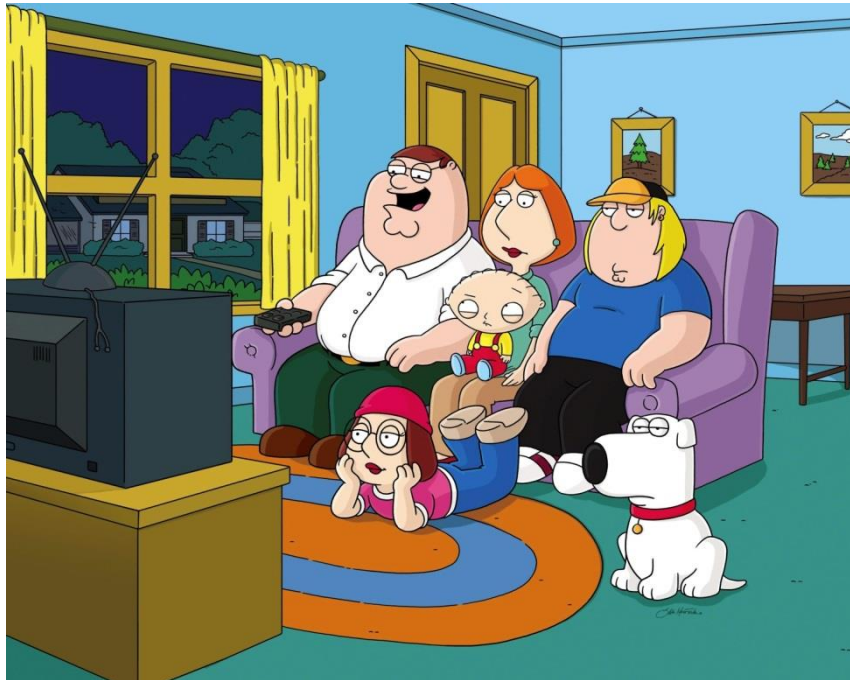


MDIA 202 Television Studies

Trimester 2 2013

15 July to 17 November 2013

20 Points



'Family Guy'

TRIMESTER DATES

Teaching dates:	15 July to 18 October 2013
Mid-trimester break:	26 August to 8 September 2013
Study week:	21 to 25 October 2013
Examination/Assessment period:	25 October to 16 November 2013

Note: Students who enrol in courses with examinations are expected to be able to attend an examination at the University at any time during the formal examination period.

WITHDRAWAL DATES

Refer to www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds

If you cannot complete an assignment or sit a test or examination (aegrotats), refer to www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat

CLASS TIMES AND LOCATIONS

Lectures

Tuesdays **11.00am – 12.50pm** **HMLT105**

Attending at least 7 of the 12 two-hour lectures available for MDIA 202 is a mandatory requirement in this course. This is because it is difficult for students who do not attend this number of lectures to be able to progress satisfactorily in this subject. Attendance rolls will be taken at every lecture and you must meet this requirement in order to pass.

Tutorials

Tutorials begin in WEEK 2. Tutorial time and rooms will be listed on S-Cubed, Blackboard and on the bulletin board outside the administration office, 83 Fairlie Terrace. Keep in mind that:

- You are required to sign up for one tutorial a week (do not sign up for more than one tutorial)
- Regular tutorial attendance is a mandatory requirement in this course (at least 7 tutorials)
- Enrol for a tutorial on S-Cubed. You might wish to save the link to the S-Cubed login page as a favourite: <https://signups.victoria.ac.nz/>. Enrolment will open for signing up after your first lecture

NAMES AND CONTACT DETAILS

Dr. Trisha Dunleavy Room 203, 81 Fairlie Tce, Tel.: 04 463 6843

Email: Trisha.Dunleavy@vuw.ac.nz Office Hour: Tuesday 2.00-3.00pm

Jonathan McLeod email: Jono.McLeod@vuw.ac.nz Office Hours: TBA

Ariane Galope email Ariane.Galope@vuw.ac.nz Office Hours: TBA

COMMUNICATION OF ADDITIONAL INFORMATION

Any additional information will be communicated to students using the MDIA 202 Blackboard site.

If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

PRESCRIPTION

MDIA 202 offers a critical introduction to the study of television, using American, British and New Zealand contexts. The course divides into two interconnected parts. The first examines the evolution and cultural influence of television, whereas the second explores the functions and conventions of primetime TV forms, including 'high-end' drama, sitcom, soap opera, 'reality' TV, and 'makeover' programming.

COURSE LEARNING OBJECTIVES

Students who pass this course will be able to:

1. Understand and use a range of critical concepts for the analysis of the television medium and its programming. Some examples of terms that are considered important to the objectives are: 'institution,' 'public service', 'commercialism', 'broadcast', 'post-broadcast', 'form', 'genre', and 'format'.

MEDIA STUDIES PROGRAMME COURSE OUTLINE MDIA 202

2. Understand and be able to explain key phases, developments or endeavours in the evolution of television industries and cultures from the 1950s to the present, and do so with close reference to American, British and/or New Zealand paradigms of television.
3. Understand and be able to explore the mix of institutional, cultural and technological factors shaping television aesthetics, modes of production, genres, and programmes, and do so in relation to at least two different TV genres.
4. Understand the importance of television within the contemporary and international media environment (including within global patterns of distribution and multi-platform delivery systems) and to be able to distinguish texts produced for television from other (related but non-televisual) forms of screen production.

NB. Assessment and examination questions for this course are cumulatively designed to test student learning and understandings of all of the above aims and objectives. This coverage is ensured by the prohibition of any duplication of topics or material between assignment and examination questions.

TEACHING FORMAT

MDIA 202 has one two-hour lecture each week plus a weekly one-hour tutorial. Attendance at lectures and tutorials is vital to successful progress on this course. Tutorials will follow lectures and examine the same topic discussed in each week's lecture. Tutorials are as important as lectures because in tutorials you will find out how to prepare for and complete your assignments. Tutorials start in Week 2 and occur each week thereafter. Students must attend the same tutorial right through the trimester.

MANDATORY COURSE REQUIREMENTS

In addition to achieving an overall pass mark of 50%, students must:

- Attend a minimum of 7 two-hour lectures (of 12 total)
- Attend a minimum of 7 tutorials (of 11 total)
- Submit both essays set for the internal assessment component of this course (50 per cent) and complete the two-hour end-of course examination (50 per cent)

NB. In this course records of attendance are kept for each lecture as well as for each tutorial. At the lecture you must place **your full signature** next to your name on one of the 9 sets of student names that are handed around at each lecture. Rolls will be taken **by your tutor** at the beginning of each tutorial.

WORKLOAD

The expected workload for a 20 point course is 200 hours over the trimester or 13 week hours per teaching week.

ASSESSMENT

This course's assessment involves a combination of essays and exam work. In order to pass the course you are required to attend a minimum number of lectures and tutorials and you must complete both pieces of coursework plus the exam in order to qualify for a final grade.

Assessment items and workload per item		%	CLO(s)	Due date
1	Essay One 1600 words on an institutional or genre topic. The list of questions from which you will choose one will be given to you in Week 2.	25%	1, 2, 3 and 4	Friday 23 August, by 5pm
2	Essay Two 1600 words on a genre topic. Use the same list of questions given to you in Week 2 but if you did an institutional topic for essay one you must now choose a genre topic for essay two (and vice versa)	25%	1,2, 3, and 4	Friday 11 October, by 5pm
3	Examination Two-hour duration, two essays to be written Both essays require a different topic than those attempted above. One of the essays will answer an institutional question and one essay on a genre question Exam date to be advised. It is generally not possible to miss the exam day and still receive a grade for this course.	50%	1, 2, 3 and 4	To Be Advised

Assessment Topics

Assignment content and research approaches will be introduced and explained at tutorials. You will write on four of the lecture topics from which essay and exam questions will be generated. Of the four topics that you choose, two must be **'institutional' (I)** and two must be **'genre' (G)** questions. You must include one of each (institution and genre) among your two essays and one of each in your exam paper.

Essays must be delivered not later than 5pm on the due date. Please read carefully (on later pages of this document) the instructions about plagiarism and avoid under-referencing any content that is included in written, oral or examination work. If inappropriate referencing is found in your work, you can expect to be penalised. If you are a student for whom English is not your first language, then you are strongly advised to book time (ideally well in advance) with Victoria's Learning Support Centre for assistance with your writing.

SUBMISSION AND RETURN OF WORK

Work provided for assessment in this course will be checked for academic integrity by Turnitin. Follow the instructions provided in the "Assignments and Turnitin" section of Blackboard.

Hard-copy assignments are submitted in the drop slot outside the administration office: 83 Fairlie Terrace. Attach an assignment cover sheet or extension form, found on Blackboard or outside the administration office. Remember to fill in your tutor's name.

Essays submitted for assessment on this course will be manually checked for academic integrity. This method will uncover instances of plagiarism or of inappropriate referencing. Both of these things will incur penalties and these will be calculated in relation to each instance that is found in the essay. It is likely that essays bearing these kinds of flaws will return a failed mark. Accordingly, if you are unsure about what constitutes plagiarism (which is considered a serious breach of academic integrity), please follow the link on

page seven of this document and ask your tutor for further information about this before you submit your assignment.

Your marked assignment will be handed back by your tutor in tutorials or during their office hours. Any uncollected assignments can be picked up from the Programme Administrator after the last day of teaching. Assignments will be held in the Administration office until the end of the following trimester. You need to show your student identification to collect marked assignment from the Administration office.

PENALTIES

Work submitted after the deadline will be penalised by a 2.5 per cent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

In exceptional and unforeseen circumstances an extension may be granted. Issues of workload do not constitute exceptional and unforeseen circumstances. If you require an extension, you must complete an extension request form (available on your course Blackboard site) prior to the assignment due date. This must be accompanied by relevant documentation (e.g. a doctor's certificate) where appropriate. Tutors cannot grant extensions.

SET TEXTS

MDIA 202 Student Notes (2013), a collection of key readings for this course.

You can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz.

THE IMPORTANCE OF COMPLETING WEEKLY READINGS FOR MDIA 202

- The conceptual groundings that readings for each topic provide will help you to succeed on this course by informing your understanding of lectures, your contributions to tutorial discussions and research for written work.
- The weekly readings are designed to *extend* your knowledge of this field, so will tend to *complement* rather than simply *reiterate* what is covered in lectures.
- There have been some changes to the lecture schedule since the course reader was printed. An updated list of lecture/tutorial readings will be given to you at the first lecture. You will see from this that one set of topic readings (for Makeover TV) has been omitted from the course reader. These items will be provided as scanned copies that you can access from our Blackboard site.
- This same updated list will identify **one reading** as the priority for each topic and tutorial week. It is important to read this one item EVERY week (as the minimum amount of reading) so that you are prepared to give and also to get maximum value from what is taught in lectures, what is discussed in tutorials and what is required in terms of assessment. Plan to complete the weekly reading BEFORE going to your tutorial each week.

Additional Reading:

Additional items on particular topics will be added to this basic set of readings. These items will be uploaded to Blackboard once the course is in progress. For more specialised reading suggestions for each topic, please see the list of readings included at the end of the powerpoint slides for each lecture. This list is designed to give you a topic by topic reading list and working through it will be invaluable preparation for your assignment and exam essays.

RECOMMENDED READING

NB. These books are not to be purchased but are available in the Kelburn Library and are listed here because they provide invaluable support for a range of topics covered on this course, some of which you will be writing about in your assignments and/or exam. See Victoria Library 3-Day Loan, in the first instance, for copies of these books:

- Robert C. Allen ed. (1995) *Channels of Discourse, Reassembled*, Routledge: New York and London.
- Robert C. Allen and Annette Hill eds. (2004) *The Television Studies Reader*, Routledge: New York and London.
- Glen Creeber ed. (2008) *The Television Genre Book*, British Film Institute: London, Second Edition.
- Glen Creeber ed. (2005) *Tele-Visions: Methods and Concepts in Television Studies*, British Film Institute: London.
- Trisha Dunleavy and Hester Joyce (2011) *New Zealand Film and Television: Institution, Industry, and Cultural Change*, Intellect: Bristol and Chicago.
- John Ellis (2000) *Seeing Things: Television in the Age of Uncertainty*, I.B. Tauris: London.
- Todd Gitlin (1994) *Inside Prime Time*, Revised Edition, Routledge: New York and London.
- Michele Hilmes ed. (2003) *The Television History Book*, British Film Institute: London.
- Roger Horrocks and Nick Perry eds. (2004) *Television in New Zealand: Programming the Nation*, Oxford University Press: Melbourne.
- Marc Leverette, Brian L. Ott and Cara Louise Buckley (2008) *Its Not TV: Watching HBO in the Post-Network Era*, Routledge: New York and London.
- Lynn Spigel and Jan Olsson eds. (2004) *Television After TV: Essays on a Medium in Transition*, Duke University Press: Durham.
- Janet Wasko ed. (2005) *A Companion to Television*, Blackwell Publishing: Malden.

CLASS REPRESENTATIVE

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

You may like to write the Class Rep's name and details in this box:

Class Rep name and email address for this course:

STUDENT FEEDBACK

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

In week six or seven of the trimester your class representative will be invited to a meeting with the Programme staff. In week five your class representative will ask the class for any feedback on this course to discuss at this meeting.

OTHER IMPORTANT INFORMATION

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/home/study/plagiarism
- Aegrotats: www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat
- Academic Progress: www.victoria.ac.nz/home/study/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/home/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/home/study/exams-and-assessments/grades
- Resolving academic issues:
www.victoria.ac.nz/home/about/avcacademic/publications2#grievances
- Special passes: www.victoria.ac.nz/home/about/avcacademic/publications2#specialpass
- Statutes and policies including the Student Conduct Statute:
www.victoria.ac.nz/home/about/policy
- Student support: www.victoria.ac.nz/home/viclife/student-service
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/home/viclife/student-charter
- Student Contract: www.victoria.ac.nz/home/admisenrol/enrol/studentcontract
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/home/about
- VUWSA: www.vuwsa.org.nz
- School website: www.victoria.ac.nz/seftms

COURSE PROGRAMME

Week 1	16 July	Introducing Television No Tutorials
Week 2	23 July	Television in the Broadcast Era (I) Tutorial One
Week 3	30 July	Television and Post-Broadcast Cultures (I) Tutorial Two
Week 4	6 August	TV Forms and Genres Tutorial Three
Week 5	13 August	Soap Opera (G) Tutorial Four
Week 6	20 August	Television Sitcom (G) Tutorial Five
Mid Trimester Break: Monday 26 August to Sunday 8 September 2013		
Week 7	10 Sept	Series and Serial Drama (G) Tutorial Six
Week 8	17 Sept	New Zealand Television (I) Tutorial Seven
Week 9	24 Sept	'Reality' TV (G) Tutorial Eight
Week 10	1 Oct	'Makeover' TV (G) Tutorial Nine
Week 11	8 Oct	The International Format Trade (I) Tutorial Ten
Week 12	15 Oct	Pre-Exam Session Tutorial Eleven (Pre- Exam Session)

Essay Submission Deadlines: Essay 1 Friday 23 August; Essay 2 Friday 11 October (by 5pm)

Study Week: Monday 21 October to Friday 25 October 2013

Examination Period: Friday 25 October to Saturday 16 November 2013