

MDIA 409 Special Topic: Media and the City

Trimester 1 2013

4 March to 3 July 2013

30 Points



TRIMESTER DATES

Teaching dates:	4 March to 7 June 2013
Easter break:	28 March to 3 April 2013
Mid-trimester break:	22 to 28 April 2013
Last piece of assessment due:	11 June 2013

WITHDRAWAL DATES

Information on withdrawals and refunds may be found at

<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds>

NAMES AND CONTACT DETAILS

Staff	Email	Phone	Room	Office Hours
Geoff Stahl	geoff.stahl@vuw.ac.nz	04 463 7472	Room 102, 81FT	Mon 10-11am, Wed 2-3pm

CLASS TIMES AND LOCATIONS

Seminars

Wednesday 10-11.50am 81FT103

Screenings

Tuesday 1.10-3pm 83FT201

TEACHING LEARNING SUMMARY

This course will be delivered as a weekly seminar and will involve formal presentations and extensive discussions. Students are to complete reading assigned for each week before the seminar. There will be several screenings, separate from seminar times, as noted above.

COMMUNICATION OF ADDITIONAL INFORMATION

If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

COURSE PRESCRIPTION

Students will consider the role of media in the city. Emphasis will be placed on media such as film, television, advertising, and music. A selection of cities will be discussed, including Paris, Berlin and Wellington, highlighting issues relating to the role media play in producing and reproducing urban space.

LEARNING OBJECTIVES

At the end of the course, students will be expected to have attained the following:

1. An understanding of the relationship between media and urban space.
2. An introduction to different methodologies used to approach media texts as they relate to the city.
3. An analytical and critical approach to textual analysis of a selection of media texts.
4. An overview of some of the different critical approaches and perspectives taken on media and urban space, particularly around race, gender and difference.
5. An ability to work in pairs and larger groups, through peer assessment.
6. An improvement in written, researching and oral presentation skills.

EXPECTED WORKLOAD

The expected workload for a 30 point course is 300 hours over the trimester or 20 hours per teaching week.

READINGS

Essential texts: Readings will be made available through Course Reserve.

Recommended Reading: A list of recommended readings will be set aside on Course Reserve.

From 11 February to 15 March 2013, postgraduate textbooks and student notes will be available from vicbooks' new store, Ground Floor Easterfield Building, Kelburn Parade. You can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Books can be couriered to you or they can be picked up from the shop. You will be contacted when they are available.

ASSESSMENT REQUIREMENTS

The assignments for this course are designed to develop research, writing and oral presentation skills. Accordingly, each piece of assessment is to be understood as a stage upon which the following piece can then be further developed, based on feedback from the Course Coordinator as well as peers.

ASSIGNMENT 1: Research Proposal (30%) 2500 words DUE DATE: FRIDAY 19 APRIL, 2pm

The research proposal will include a brief introduction of the research question the student intends to pursue regarding media and the city. A synopsis of the project will include a provisional thesis, identification of their primary media text, a rationale as to the significance of this research, and a list of key concepts. A preliminary bibliography, with annotations and comprised of at least five entries, is to be included. (Learning Objectives 1-4, 6)

ASSIGNMENT 2: Oral Presentation (15%) 750 words DUE DATE: WEEKS 8-11

Oral presentations, 15-20 minutes in length (including questions), are to build upon the research proposal. The student will present to the class their project, outlining their research question, rationale and the concepts, ideas and/or key thinker students are drawing upon for their project. Students are also expected to respond to feedback on their research proposal at this stage, identifying what and how feedback will be taken on board. A written draft is to be circulated to those students selected to give feedback at least three days prior to the presentation itself. (Learning Objectives 5, 6)

ASSIGNMENT 3: Peer Feedback (5%) DUE DATE: WEEKS 8-11

For each oral presentation, two peers from the class will be prepared to ask 3-4 questions of the presenter, based on the draft they have received no less than three days before the presentation. Peers will be evaluated on the quality of their feedback and questions. Those asking the questions are expected to communicate with one another prior to the scheduled session. (Learning Objectives 5, 6)

ASSIGNMENT 4: Research Essay (50%) 4500 words DUE DATE: TUESDAY 11 JUNE, 2pm

The final assignment is designed to realise work done over the trimester, developing the research proposal into a proper research essay. (Learning Objectives 1-4, 6)

Detailed instructions for each piece of assessment will be made available at the beginning of the course and posted on Blackboard.

Assignments 1 and 3 will be evaluated through Turnitin.

Please note: Marks for Honours level assignments and final course grades are not finalised until feedback from the external examiner has been considered. Note also that Honours grades gained in individual courses remain provisional until the overall final classification made by the Honours programme examination committee.

ASSIGNMENT COVER SHEETS

Assignment cover sheets and extension forms can be found on Blackboard or outside the Programme office: 83 Fairlie Terrace. Remember to fill in your Course Coordinator's name.

COLLECTING MARKED ASSIGNMENTS

Your marked assignment will be handed back by your tutor in tutorials or during their office hours. Any uncollected assignments can be picked up from the Programme Administrator after the last day of teaching. Assignments will be held in the Administration office until the end of the following trimester. You need to show your student identification to collect marked assignment from the Administration office.

EXTENSIONS AND PENALTIES

Extensions will be granted only in exceptional and unforeseen circumstances. Issues of workload do not constitute exceptional and unforeseen circumstances. If you require an extension, you must complete an extension request form (available on your course Blackboard site) prior to the assignment due date. This must be accompanied by relevant documentation (e.g. a doctor's certificate) where appropriate. Tutors cannot grant extensions.

Work submitted after the deadline will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

MANDATORY COURSE REQUIREMENTS

To gain a pass in this course you must:

- Submit the essays and assignments, on or by the specified dates.

CLASS REPRESENTATIVES

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students. You can find out more information on Class Representatives on www.vuwsa.org.nz.

STATEMENT ON LEGIBILITY

You are expected to present work that meets appropriate standards. Work submitted during the course (i. e. work that is internally assessed) should be typed or prepared on a computer. Where handwritten work is required you are expected to write clearly. If this is deemed 'illegible', you will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) within a specified time frame.

ACADEMIC INTEGRITY AND PLAGIARISM

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website:

<http://www.victoria.ac.nz/home/study/plagiarism>

TURNITIN

Work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an online plagiarism prevention tool which compares submitted work with a very large database of existing material. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party.

WHERE TO FIND MORE DETAILED INFORMATION

Find key dates, explanations of grades and other useful information at www.victoria.ac.nz/home/study.

Find out how academic progress is monitored and how enrolment can be restricted at

www.victoria.ac.nz/home/study/academic-progress. Most statutes and policies are available at

www.victoria.ac.nz/home/about/policy, except qualification statutes, which are available via the *Calendar* webpage at www.victoria.ac.nz/home/study/calendar (See Section C).

Other useful information for students may be found at the website of the Assistant Vice-Chancellor (Academic), at www.victoria.ac.nz/home/about_victoria/avcacademic.

COURSE PROGRAMME (SUBJECT TO CHANGE)

Week 1	6 March	<p>Introduction</p> <p>Donald, James. "Fog Everywhere." <i>Imagining the Modern City</i>. Minnesota: University of Minnesota Press, 1999. 1-24. Print.</p>
Week 2	13 March	<p>The Flâneur</p> <p>Friedberg, Anne. "The Mobilized Gaze and the Virtual Gaze in Modernity: Flâneur/Flâneuse." <i>Window Shopping: Cinema and the Postmodern</i>. Berkeley: University of California Press, 1993. 15-46. Print.</p> <p>de Certeau, Michel. "Walking in the City." <i>The Practice of Everyday Life</i>. Berkeley, CA: University of California Press, 1984. 91-110. Print.</p> <p>Screening: <i>Slacker</i> (Richard Linklater, 1991)</p>
Week 3	20 March	<p>Documenting the City</p> <p>Dimendberg, Ed. <i>Film Noir and the Spaces of Modernity</i>. Cambridge, MA: Harvard University Press, 2004. 1-20. Print.</p> <p>Blum, Alan. "Nighttime." <i>The Imaginative Structure of the City</i>. Montreal-Kingston: McGill-Queen's University Press, 2003. 141-163. Print.</p> <p>Screening: <i>Night and the City</i> (Jules Dassin, 1950)</p>
Week 4 MTW	27 March	<p>The Gendered City</p> <p>Mouton, Janice. "From Feminine Masquerade to Flâneuse: Agnès Varda's <i>Cléo in the City</i>." <i>Cinema Journal</i>. 40.2 (2001): 3-16. Print.</p> <p>Murphy, Amy. "Traces of the Flâneuse: From <i>Roman Holiday</i> to <i>Lost in Translation</i>." <i>Journal of Architectural Education</i>. 60.1 (2006): 33-42. Print.</p> <p>Screening: <i>Cléo de 5 à 7</i> (Agnès Varda, 1962)</p>
Easter Break:	Thursday 28 March to Wednesday 3 April 2013	
Week 5	10 April	<p>Producing Urban Space</p> <p>Lefebvre, Henri. "The Plan of the Present Work." <i>The Production of Space</i>. Trans. Donald Nicholson-Smith. Oxford: Blackwell, 2000. 1-67. Print.</p>
Week 6	17 April	<p>Consuming Urban Space</p> <p>Häußermann, Hartmut. "Public Space in Five Social Systems in Berlin." <i>Toward a New Metropolitanism</i>. Günter H. Lenz, Friedrich Ulfers, Antje Dallmann, Eds. Heidelberg: Universitätsverlag Winter, 2006. Print. 157-170.</p> <p>FRIDAY 19 APRIL: RESEARCH PROPOSAL DUE 2pm</p>
Mid Trimester Break:	Monday 22 to Sunday 28 April 2013	
Week 7	1 May	<p>Texts and Textures</p> <p>Barthes, Roland. "Semiology and the Urban." <i>The City and the Sign: An Introduction to Urban Semiotics</i>. Eds. Mark Gottdiener and Alexandros Lagopoulos. New York: Columbia University Press, 1986. 87-98. Print.</p>

Lindner, Rolf. "The Cultural Texture of the City." *Cities and Media: Cultural Perspectives on Urban Identities in a Mediatized World*. Conference proceedings. Linköping University, Sweden, 2007: 52-58. Web.

Week 8 8 May **Urban Places and Social Spaces**

Augé, Marc. "From Places to Non-Places." *Non-Places: Introduction to an Anthropology of Supermodernity*. Trans. John Howe. London: Verso, 2000. 75-115 Print.

Sennett, Richard. "Capitalism and the City: Globalization, Flexibility, and Indifference." *Cities of Europe: Changing Contexts, Local Arrangements, and the Challenge to Urban Cohesion*. Yuri Kazepov, Ed. Blackwell Publishing Ltd: Oxford, UK. 2008. 109-122. Print.

ORAL PRESENTATIONS BEGIN

Week 9 15 May **Dystopic City: Los Angeles**

Zeilinger, Martin. "'Quit stalling...!': Destiny and Destination on L.A.'s Inner City Roads." *Culture Unbound: Journal of Current Cultural Research*. 1.2 (2009): 367-384. Print.

Screening: *Drive* (Nicholas Winding Refn, 2011)

Week 10 22 May **The Virtual and Augmented City**

Burd, Gene. "The Mediated Metropolis as Medium and Message." *International Communication Gazette*. 70.3/4 (2008): 209-223. Print.

Manovich, Lev. "The Poetics of Augmented Space." *Visual Communication*. 5.2 (2006): 219-240. Print.

Week 11 29 May **Urban Scenes and Subcultures**

Blum, Alan. "Scenes." *Public: Cities/Scenes*. 22/23 (2001): 6-35. Print.

Straw, Will. "Cultural Scenes." *Society and Leisure*. 27.2 (2004): 411-422. Print.

* OPTIONAL READING: Stahl, Geoff. "Tracing Out an Anglo-Bohemia: Musicmaking in Montreal." *Public: Cities/Scenes*. 22/23 (2001). 99-121. Print.

Screenings: *Downtown 81* (Edo Bertoglio, 1981)

Cowboys and Communists (Jess Feast, 2007)

Week 12 5 June **The Everyday City**

Lefebvre, Henri and Catherine Régulier "Attempt at the Rhythmanalysis of Mediterranean Cities." *Rhythmanalysis: Space, Time and Everyday Life*. London: Continuum. 87-100. 2004. Print.

Moran, Joe. "Introduction: Waiting, Cultural Studies and the Quotidian." *Reading the Everyday*. Routledge: London, 2005. 1-28. Print.

NO SCREENING: Field Trip (Meeting Places TBA)

TUESDAY 11 JUNE: RESEARCH ESSAY DUE 2pm