

**SCHOOL OF HISTORY, PHILOSOPHY, POLITICAL SCIENCE AND INTERNATIONAL
RELATIONS**

Political Science and International Relations Programme

INTP 245: FOREIGN POLICY ANALYSIS

**TRIMESTER 1 2012
5 March to 4 July 2012**

Course Coordinator:	Dr Andreas Reitzig
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Office Hours:	Wednesday 11am-12pm & Friday 2-3pm or by appointment
Lectures:	Wednesdays and Fridays, 12:00-12:50 in room LT220, Murphy Building, Kelburn Campus
Tutorials:	Students will sign up for tutorials in the first week.

Trimester Dates

Teaching dates: 5 March to 8 June 2012; Mid-trimester break: 6–22 April 2012

Course Prescription

This course introduces and explores the notion of foreign policy, which is traditionally considered one of the most important bridges between 'domestic' and 'international' politics. Here the spotlight is kept on the sources, instruments, agents, processes and implications of foreign policy. The course adopts an analytical and comparative approach, drawing on the experiences several international actors have had since the Second World War. 100% internal assessment.

Course Delivery

There are two lectures each week and one tutorial. It is important that you prepare for the tutorials so that you will be able to contribute constructively to class discussions. This means doing background readings or research on the topic for discussion and preparing presentations when asked. The tutorial questions for each week can be downloaded from Blackboard before each tutorial.

Communication of Additional Information

Additional information about this course (including any changes to the course outline and assessment information below) will be announced in lectures and/or emailed to students using Blackboard. If you do not use your student email address as your primary account, please arrange to have it forward your email to your preferred address. *It is your responsibility to make sure you get any emails sent out via Blackboard.*

Mandatory Course Requirements

To gain a pass in this course each student must:

- submit the research essay by the due date;
- complete both the class tests; and
- attend a minimum of six tutorials.

Learning Objectives

Students should:

- develop a greater understanding of the major analytical approaches to foreign policy;
- gain a deeper knowledge of the issues and themes relating to foreign policy analysis;
- be able to identify the major types of factors that may have contributed to particular foreign policy decisions or actions;
- develop their analytical skills, through discussion and written analysis; and
- expand their academic research skills.

Expected Workload

In accordance with Faculty of Humanities and Social Sciences' guidelines the overall workload for this course is 200 hours in total. This includes class contact hours, preparation for tutorials and seminars as well as the completion of assignments.

Assessment Requirements

The course is internally assessed. There is no final Faculty exam. The word limits, weighting and dates for each piece of course work are as follows:

Tutorial Participation (10%)

Tutorials begin in the second week of class (the week starting 12 March). Tutorial times and venues will be confirmed during the first week of lectures. Students can sign up for tutorials online using S-cubed, which can be accessed at: <https://signups.victoria.ac.nz>. You are expected to read the chapters in the textbook for each week and prepare to discuss them in the tutorials.

Class Test One (30%)

Wednesday, 04 April 2012, 12:00-12:50

The test is designed to assess your understanding of the topics discussed in class and in tutorials up to and including 30 March. *Please note:* Make-up or substitute tests will only be arranged if a student misses the test for serious reasons!

Essay Assignment (30%)

Deadline: Monday, 07 May 2012, by 5pm

Word limit: 2,500 words (excluding bibliography and footnotes)

You are required to critically analyse a foreign policy topic of your choice.

The purpose of the assignment is to give an analysis of the key issues, supported by relevant evidence and examples. Make sure that you analyse the foreign policy topic rather than merely describe it. An analysis gives insights and an argument about a policy, and interprets that policy in terms of wider issues highlighting any problems or contradictions.

The essay must be submitted in hardcopy as well as in electronic format by the deadline. The hardcopy must be handed in with the Programme's Assignment Cover Sheet stapled to the front (an electronic copy is available on Blackboard).

Extensions will be granted for serious reasons only (in the case of illness, a medical certificate is required). Further information on marking guidelines and writing style can be found on pages 5 and 6 of this syllabus. We will also discuss the essay assignment in more depth in class.

Class Test Two (30%)

Friday, 08 June 2012, 12:00-12:50

The test is designed to assess your understanding of the topics discussed in Parts Two and Three of this course (i.e. all of the material discussed in class and in tutorials after the mid-trimester break). *Please note:* Make-up or substitute tests will only be arranged if a student misses the test for serious reasons!

Statement on Penalties

Late essays will be penalised with a deduction of 5% for the first day late, and 2% per day thereafter, up to a maximum of 8 days. Essays submitted more than eight days late will be accepted as fulfilling the mandatory course requirement, but will not be graded.

Penalties may be waived if there are valid grounds, for example, illness (in which case presentation of a medical certificate will be necessary) or similar other contingencies. In such cases prior information will be necessary. *That means, you must ask for an extension before the deadline for submitting the piece of work.* Any late essay that does not have a true time or date of submission on it will be allotted the time and date at which it comes to the lecturer or tutor.

Statement on Legibility

Students are expected to write clearly. Where work is deemed 'illegible', the options are:

- the student will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) within a specified time frame after which penalties will apply
- the student will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) and lateness penalties apply
- if the student does not transcribe it to an acceptable standard, the work will be accepted as 'received' (so any associated mandatory course requirements are met) but not marked.

Statement on the Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. *Turnitin* is an online plagiarism prevention tool which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. *Turnitin* is used to assist academic staff in detecting misreferencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. At the discretion of the Head of School, handwritten work may be copy typed by the School and subject to checking by *Turnitin*. *You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources.* *Turnitin* will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Class Representative

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator, tutors and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

Withdrawal Dates

Information on withdrawals and refunds may be found at

<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds.aspx>

Academic Integrity and Plagiarism

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website: <http://www.victoria.ac.nz/home/study/plagiarism.aspx>

WHERE TO FIND MORE DETAILED INFORMATION

Find key dates, explanations of grades and other useful information at www.victoria.ac.nz/home/study. Find out how academic progress is monitored and how enrolment can be restricted at www.victoria.ac.nz/home/study/academic-progress. Most statutes and policies are available at www.victoria.ac.nz/home/about/policy, except qualification statutes, which are available via the *Calendar* webpage at www.victoria.ac.nz/home/study/calendar.aspx (See Section C).

Other useful information for students may be found at the website of the Assistant Vice-Chancellor (Academic), at www.victoria.ac.nz/home/about_victoria/avcacademic.

Essay Writing

While the main aim of INTP 245 is to teach you about the subject of Foreign Policy Analysis, it is also designed to improve your essay writing and research skills. One long essay that accounts for 30% of your final grade will test your written communication skills.

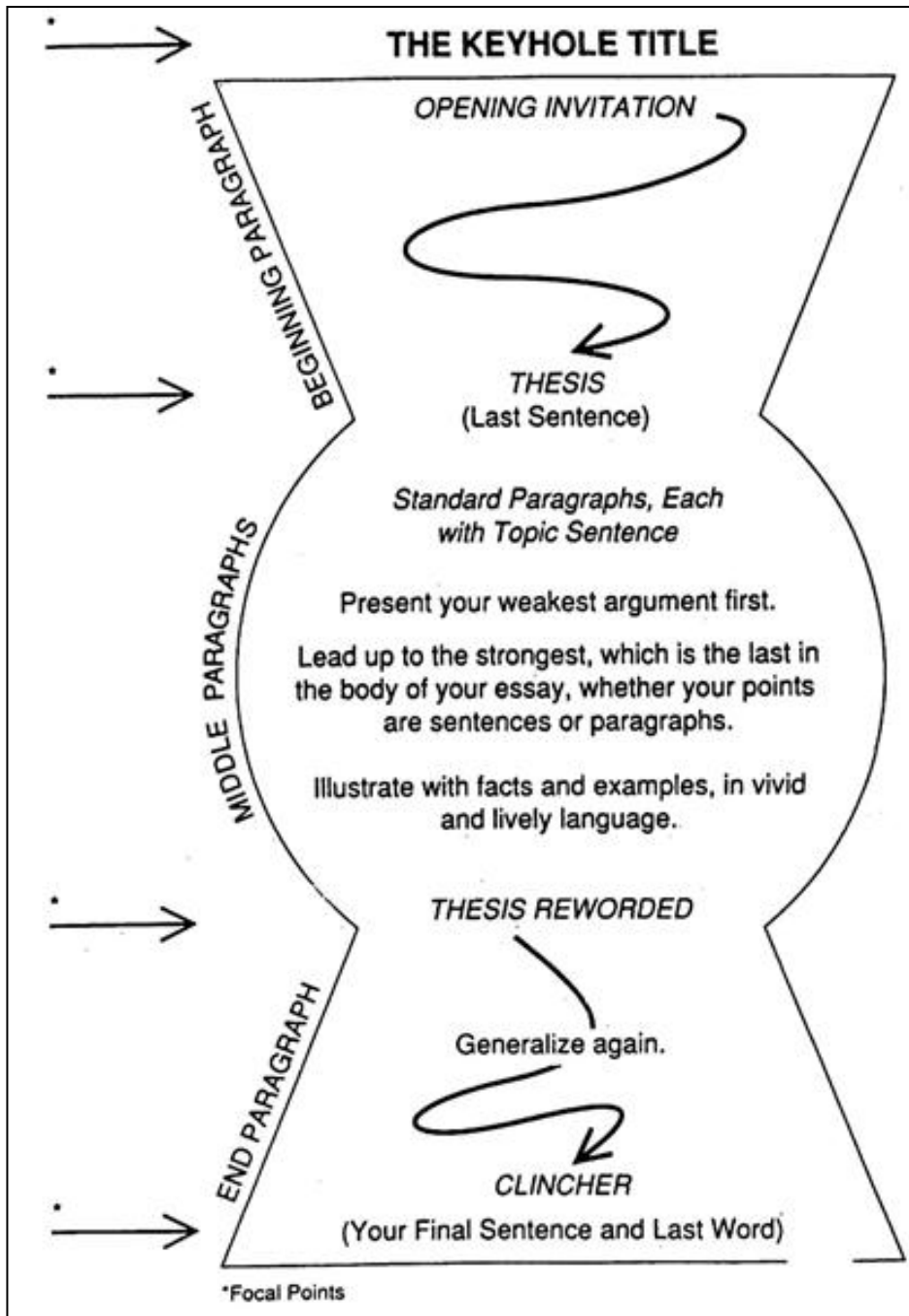
To help you write your essays, I have put together some guidelines for you. They should clarify what I look for in your essay and how to get a good mark:

	Outstanding	Satisfactory	Very Poor
Overall presentation and writing style <ul style="list-style-type: none"> • Correct spelling and grammar • Essay title, your name and student ID, date, name of paper, etc. • Double-spaced • Specify word count • Name of tutor (if applicable) 	10	5	0
Introduction and Thesis Statement <ul style="list-style-type: none"> • Concise, relevant • Clear thesis statement or question that guides the rest of the essay 	15	7	0
Analysis and Arguments <ul style="list-style-type: none"> • The essay is analytical, not just descriptive • Balanced arguments, i.e. arguments for and against your thesis statement 	25	12	0
Research <ul style="list-style-type: none"> • Original research (not just from course reader) • Book and article sources (not just from the Internet) 	20	10	0
Bibliography and Referencing <ul style="list-style-type: none"> • Bibliography including all sources cited in your essay • In-text references, footnotes or endnotes • Consistent referencing (don't switch between styles) 	15	7	0
Conclusion <ul style="list-style-type: none"> • Repeat the thesis statement • Brief discussion of findings 	15	7	0
Total Mark /100:			

Please note: There is a +/- 10% tolerance concerning the essay **word limit** (i.e. essays shorter than 2,250 words and essays longer than 2,750 words will incur penalties).

Structuring Your Essays

Many students have trouble structuring their essays. Since this is a rather common problem, the following graph will hopefully be useful to you. It is called the “Keyhole” approach to essay writing because the normal essay structure looks a bit like a keyhole:



Every essay consists of three parts: first, there needs to be an **Introduction** where you set out what you want to write about. An Introduction begins with a rather **general sentence** that introduces the reader to the broad subject area you wish to write about and finishes with your **argument or thesis statement** that will guide the essay. Introductions are normally about **half a page** or **one solid paragraph** long.

The Introduction is followed by the **Main Body**. This is the longest part of your essay and contains all of your specific arguments. **Each argument** should be presented in **one cohesive paragraph**. It is important that you

do not just present **facts** but that you **analyse** as well.

Once you have presented all of your arguments, the essay finishes with **one concluding paragraph**. In the **Conclusion**, you have to restate the thesis statement and briefly discuss your main findings. The Conclusion **does not** contain any new arguments. The very last sentence of your essay, just like the very first sentence in the Introduction, should again be relatively broad.

Readings

Essential Texts

Steve Smith, Amelia Hadfield, Tim Dunne, eds., *Foreign Policy: Theories, Actors, Cases* (Oxford: Oxford University Press, 2008).

Students are encouraged to purchase their own copy of this textbook. It not only contains all the readings for this course but also potential tutorial questions and lists for further readings. Copies will also be placed on reserve in the library.

All undergraduate textbooks and student notes will be sold from the Memorial Theatre foyer from 13 February to 16 March 2012, while postgraduate textbooks and student notes will be available from the top floor of vicbooks in the Student Union Building, Kelburn Campus. After week two of the trimester all undergraduate textbooks and student notes will be sold from vicbooks on Level 4 of the Student Union Building. Customers can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Books can be couriered to customers or they can be picked up from nominated collection points at each campus. Customers will be contacted when they are available. Opening hours are 8.00 am – 6.00 pm, Monday – Friday during term time (closing at 5.00 pm in the holidays). Phone: 463 5515.

Recommended Readings

Valerie Hudson, *Foreign Policy Analysis: Classic and Contemporary Theory* (Lanham: Rowman & Littlefield, 2007).

Remy Davison, *Foreign Policies of the Great and Emerging Powers* (Frenchs Forest: Pearson Education Australia, 2008).

Chris Alden and Amnon Aran, *Foreign Policy Analysis: New Approaches* (London: Routledge, 2009).

Marijke Breuning, *Foreign Policy Analysis: A Comparative Introduction* (New York: Palgrave Macmillan, 2007).

Christopher Hill, *The Changing Politics of Foreign Policy* (New York: Palgrave Macmillan, 2002).

Ryan Beasley, et al., eds., *Foreign Policy in Comparative Perspective: Domestic and International Influences on State Behavior* (Washington: CQ Press, 2001).

Laura Neack, Jeanne Hey and Patrick Haney, *Foreign Policy Analysis: Continuity and Change in Its Second Generation* (Englewood Cliffs: Prentice Hall, 1995).

Course Overview

<i>Week</i>	<i>Lecture date</i>	<i>Lecture topic</i>	<i>Readings</i>	<i>Tutorial Topic</i>
<i>PART I: Foreign Policy Analysis: Theoretical and Historical Perspectives</i>				
1	Wed 07 March Fri 09 March	Introduction to Course and History of FPA Realism and Foreign Policy	Intro & Chapter 1 Chapter 2	<i>No tutorials</i>
2	Wed 14 March Fri 16 March	Liberalism and Foreign Policy Constructivism and Foreign Policy	Chapter 3 Chapter 4	Theoretical Perspectives
<i>PART II: Analysing Foreign Policy: Actors, Context, and Goals</i>				
3	Wed 21 March Fri 23 March	Actors and Structures Foreign Policy Decision-Making	Chapter 5 Chapter 6	Actors, Structures and Decision-Making
4	Wed 28 March Fri 30 March	Implementation and Behaviour The Media and Public Opinion	Chapter 7 Chapter 8	Implementation, Media and Public Opinion
5	Wed 04 April Fri 06 April	*** In-Class Test No. 1 *** <i>No lecture – Good Friday</i>		<i>No tutorials</i>
MID-TRIMESTER BREAK, 6 – 22 APRIL 2012				
6	Wed 25 April Fri 27 April	<i>No lectures – Anzac Day</i> National Security	Chapter 9	<i>No tutorials</i>
7	Wed 02 May Fri 04 May	Economic Statecraft Duties Beyond Borders	Chapter 10 Chapter 11	Security, Economics and Multilateralism
<i>PART III: Foreign Policy Case Studies</i>				
8	Mon 07 May Wed 09 May Fri 11 May	*** Research Essay Due at 5:00 pm *** The Cuban Missile Crisis Canada and Antipersonnel Mines	Hand in outside PSIR Office, MY518 Chapter 12 Chapter 13	The Cuban Missile Crisis/The Issue of Antipersonnel Mines
9	Wed 16 May Fri 18 May	America and Operation Iraqi Freedom Britain and the Gathering Storm Over Iraq	Chapter 14 Chapter 19	Perspectives on the Iraq War
10	Wed 23 May Fri 25 May	The Yom Kippur War The 1989 Tian'anmen Square Massacre	Chapter 16 Chapter 17	The Yom Kippur War/Tian'anmen Square
11	Wed 30 May Fri 01 June	EU-Russia Energy Dynamics The Enlargement of the EU	Chapter 18 Chapter 20	Topics in EU Foreign Policy
12	Wed 06 June Fri 08 June	Conclusion *** In-Class Test No. 2 ***		<i>No tutorials</i>

