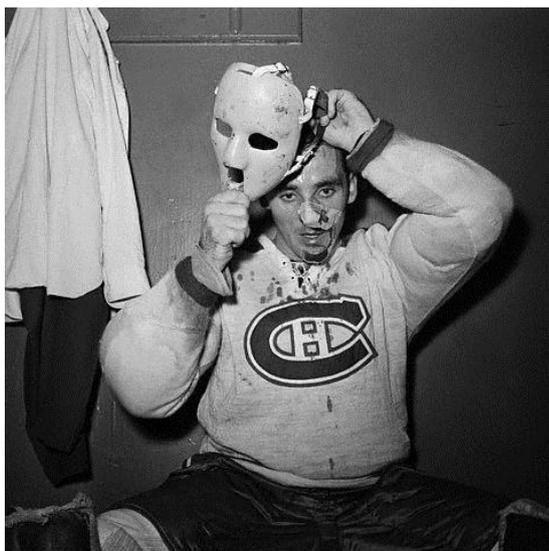


MDIA 407 Media, Subjectivity and Identity

Trimester 2 2012

16 July to 17 November 2012

30 Points



TRIMESTER DATES

Teaching dates:	16 July to 19 October 2012
Mid-trimester break:	27 August to 9 September 2012
Last piece of assessment due:	18 October 2012

WITHDRAWAL DATES

Information on withdrawals and refunds may be found at

<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds.aspx>

NAMES AND CONTACT DETAILS

Staff	Email	Phone	Room	Office Hours
Tony Schirato	tony.schirato@vuw.ac.nz	463 6827	81 Fairlie Terrace Room 001	Wed 9-11am

CLASS TIMES AND LOCATIONS

Seminars

Tuesdays	10.00 to 11.50am	81FT Room 103
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TEACHING LEARNING SUMMARY

There are ten (10) seminars. See the schedule for details.

COMMUNICATION OF ADDITIONAL INFORMATION

Additional information will be posted on Blackboard.

If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

COURSE PRESCRIPTION

This course is an advanced examination of theories of identity and subjectivity alongside media theories in order to determine ways in which the contemporary human 'self' is constituted through media texts, representations and spectatorship.

LEARNING OBJECTIVES

Students who pass this course should be able to demonstrate:

- Techniques of scholarship and textual analysis appropriate to future postgraduate studies. These literacies will be introduced and dealt with in lectures, workshopped in tutorials, and assessed in all three pieces of assessment.
- An ability to analyse and articulate the relation between everyday practices and media texts and genres. These literacies will be introduced and dealt with in lectures, workshopped in tutorials, and assessed in all three pieces of assessment.
- An ability to analyse and articulate the relation between categories of subjectivity and wider socio-cultural and historical contexts. These literacies will be introduced and dealt with in lectures, workshopped in tutorials, and assessed in all three pieces of assessment.

EXPECTED WORKLOAD

The expected workload for a 30 point course is 300 hours spread evenly over the 12 week trimester and breaks, or 20 hours per teaching week.

READINGS

Essential texts:

Readings will be available on Blackboard.

Recommended Reading:

Althusser L (1977) Lenin and Philosophy

Anderson B (1983) Imagined Communities

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Appadurai A (1996) *Modernity at Large*
Baudrillard J (2003) *The Consumer Society*
Bhabha H (1994) *The Location of Culture*
Bourdieu P (1991) *Language and Symbolic Power*
Bourdieu P (2000) *Pascalian Meditations*
Butler J (1990) *Gender Trouble*
Butler J (1993) *Bodies that Matter*
Butler J (1997) *The Psychic Life of Power*
Crary J (1990) *Techniques of the Observer*
Debord G (1977) *Society of the Spectacle*
Foucault M (1980) *The History of Sexuality*
Foucault M (1980) *Power/Knowledge*
Foucault M (1986) *The Use of Pleasure*
Foucault M (1988) *The Care of the Self*
Foucault M (1995) *Discipline and Punish*
Keith M and Pile S (eds) (1993) *Place and the Politics of Identity*
Mansfield N (2000) *Subjectivity*
Zizek S (1997) *A Plague of Fantasies*

ASSESSMENT REQUIREMENTS

First Essay: covers material dealt with in weeks 2-4 (inclusive) (Learning Objectives 1-2)

Value: 30% Length: 1500 words **Due: 1.00pm Thursday 23 August**

Second Essay: covers material dealt with in weeks 5 and 6 (Learning Objectives 1-3)

Value: 30% Length: 2000 words **Due: 1.00pm Thursday 20 September**

Take Home Assignment: covers material dealt with in weeks 7-10 (inclusive)

Value: 40% Length: 3 x 1000 word essays **Due 1.00pm Thursday 18 October**

The marking process

Note: Marks for Honours level assignments and final course grades are not finalised until feedback from the external examiner has been considered. Note also that honours grades gained in individual courses remain provisional until the overall final classification made by the Honours programme examination committee.

ASSIGNMENT COVER SHEETS

Assignment cover sheets and extension forms can be found on Blackboard or outside the Programme office, 83 Fairlie Terrace. Remember to fill in your tutor's name.

EXTENSIONS AND PENALTIES

Extensions will be granted only in exceptional and unforeseen circumstances. Issues of workload do not constitute exceptional and unforeseen circumstances. If you require an extension, you must complete an extension request form (available on your course Blackboard site) prior to the assignment due date. This must be accompanied by relevant documentation (e.g. a doctor's certificate) where appropriate. Tutors cannot grant extensions.

Work submitted after the deadline will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

MANDATORY COURSE REQUIREMENTS

To gain a pass in this course you must:

- Submit the written work specified for this course, on or by the specified dates (subject to such provisions as are stated for late submission of work)
- Attend seven (7) Seminars.

CLASS REPRESENTATIVES

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

STATEMENT ON LEGIBILITY

You are expected to present work that meets appropriate standards. Work submitted during the course (i. e. work that is internally assessed) should be typed or prepared on a computer. Where handwritten work is required you are expected to write clearly. If this is deemed 'illegible', you will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) within a specified time frame.

ACADEMIC INTEGRITY AND PLAGIARISM

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original

work. Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website:

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

TURNITIN

Work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an online plagiarism prevention tool which compares submitted work with a very large database of existing material. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party.

WHERE TO FIND MORE DETAILED INFORMATION

Find key dates, explanations of grades and other useful information at www.victoria.ac.nz/home/study.

Find out how academic progress is monitored and how enrolment can be restricted at

www.victoria.ac.nz/home/study/academic-progress. Most statutes and policies are available at

www.victoria.ac.nz/home/about/policy, except qualification statutes, which are available via the *Calendar* webpage at www.victoria.ac.nz/home/study/calendar.aspx (See Section C).

Other useful information for students may be found at the website of the Assistant Vice-Chancellor (Academic), at www.victoria.ac.nz/home/about_victoria/avcacademic.

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COURSE PROGRAMME

Week 1	17 July	Introduction Reading: None
Week 2	24 July	Imagined Identities Reading: Appadurai A <i>Modernity at Large</i> (27-43)
Week 3	31 July	Subjectivity, Identity and Desire Reading: Brady A and Schirato T <i>Understanding Judith Butler</i> (5-29)
Week 4	7 August	Disciplinarity, Normativity and Bio-power Readings: Ransom J <i>Foucault's Discipline</i> (26-58) Danaher G et al 'Governmentality' in <i>Understanding Foucault</i> (forthcoming, NP) Danaher G et al 'Power-Knowledge' in <i>Understanding Foucault</i> (forthcoming, NP)
Week 5	14 August	Habitus and the Body Readings: Bourdieu P (2000) <i>Pascalian Meditations</i> (128-63) Webb J et al <i>Understanding Bourdieu</i> (21-44)
Week 6	21 August	Gender and Performativity Reading: Brady and Schirato T <i>Understanding Judith Butler</i> (30-58) Jagger G <i>Judith Butler</i> (17-49)
Mid Trimester Break: Monday 27 August to Sunday 9 September 2012		
Week 7	11 September	Capitalism and Commodity Culture Readings: Baudrillard J <i>Consumer Society</i> (129-50) Appadurai A <i>The Social Life of Things</i> (3-63)
Week 8	18 September	Subjects, Spectators and Spectacle Readings: Schirato T and Webb J <i>Reading the Visual</i> (169-91) Crary J <i>Techniques of the Observer</i> (1-22) Schirato T <i>Understanding Sports Culture</i> (82-102) Debord G <i>The Society of the Spectacle</i> (35-46)
Week 9	25 September	Cyborgs and the Posthuman Readings: Gray C <i>Cyborg Citizen</i> (1-20) Tomas D 'Feedback and Cybernetics' in Featherstone M and Burrows R (eds) <i>Cyberspace, Cyberbodies, Cyberpunk</i> (21-42)
Week 10	2 October	Virtual Subjects Readings: Levy P <i>Becoming Virtual</i> (35-44) Dyson F 'Space, Being and Other' in Beckmann J (ed) <i>The Virtual Dimension</i> (27-45)
Week 11	9 October	Take Home Assignment: one-to-one consultation
Week 12	18 October	Take Home Assignment due