



SCHOOL OF HISTORY, PHILOSOPHY, POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

HISTORY PROGRAMME

HIST228/HIST310 and Special Topic: War and Propaganda in the Twentieth Century

TRIMESTER 3 2011

14 November to 20 December 2011

Withdrawal dates:

Information on withdrawals and refunds may be found at

<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds.aspx>

Name and contact details:

Course Coordinator: Dr Andrew Francis

Office: OK404

Phone: 04 463 5472

Email: andrew.francis@vuw.ac.nz

Office hours: Will be announced at the first lecture and posted on Blackboard.

Tutor: Will be announced at the first lecture and posted on Blackboard.

Class times and locations:

Lecture time: Mondays and Tuesdays, 3.10 to 5.00pm

Lecture venue: Murphy LT220

Tutorials: Tutorial times and room numbers will be finalised as early as possible after the first lecture slot. These will be posted on Blackboard and a list displayed on the History Programme noticeboard on level 4 of the Old Kirk building.

Course delivery:

Lectures will be held on **Mondays and Tuesdays from 3:10 to 5:00pm in Murphy LT220**. The first half will involve a lecture, the second half will be devoted to showing excerpts from a feature film, newsreel, radio broadcast etc. Tutorial sessions will allow students to engage fully with primary materials and to discuss their opinions.

Communication of additional information:

Any additional information will be conveyed in lectures and tutorials. It will also be posted on Blackboard.

Course Prescription:

This course explores the development of political propaganda during the twentieth century. It examines how democratic and totalitarian governments utilised a range of techniques of persuasion to mobilise civil society for war. It charts this development through an array of media including posters, film, radio, literature and photography.

Course content:

The course will focus predominantly on propaganda techniques used in Britain and its empire, Germany, Italy, the Soviet Union and France. It will focus on techniques used to mobilise home front populations during periods of warfare, or in preparation for war. Our main focus will be the First World War, the conflicts of the 1930s, the Second World War, the Cold War, and British conflicts in Northern Ireland and the South Atlantic. This will include discussions on the creation of the 'enemy within'; the role of censorship in film and radio; the cultivation of a mythological past; the ideological struggle; the role of women in warfare; and the creation of the cult of the leader.

Learning objectives:

This course aims to develop and refine students' abilities in many areas. Students passing the course will be able to:

- Understand the general development of twentieth century propaganda;
- Evaluate the strengths and weaknesses of modern propaganda;
- Evaluate, where possible, the extent to which popular opinion was manipulated to further a national cause;
- Recognise a variety of approaches adopted by propagandists throughout the twentieth century; and
- Demonstrate development of further skills in analysing primary materials including still and moving images.

Graduate attributes

As with all History courses, learning objectives of HIST228/310 contribute to the attainment of specific graduate attributes. For more details please consult our website:

<http://www.victoria.ac.nz/hppi/subjects/hist.aspx#Grad-attributes>

Expected workload

In accordance with Faculty of Humanities and Social Sciences guidelines, this course has been constructed on the assumption that students will devote 200 hours to HIST 228/310. This includes two two-hour lectures and one one-hour tutorial per week.

Key texts and readings:

There is no assigned textbook for HIST 228/310. A number of primary materials, in particular feature films, newsreels etc. will be made available for students to view in the university library. Other materials will be posted on Blackboard.

The HIST 228/310 Book of Readings can be purchased from Vicbooks on Level 4 of the Student Union Building. Customers can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Books can be couriered to customers or they can be picked up from nominated collection points at each campus. Customers will be contacted when they are available. Opening hours are 8.00 am – 6.00 pm, Monday – Friday during term time (closing at 5.00 pm in the holidays). Phone: 463 5515.

Recommended Reading:

A recommended reading list will be posted on Blackboard.

Extra Course Materials:

It is recommended that students download the History Programme's booklet *Writing History Essays* (http://www.victoria.ac.nz/hppi/publications/writing_history_essays_july_2011.pdf).

Assessment requirements:For HIST 228 students:

Documentary Analysis: Primary sources and guidelines will be provided at the first lecture and posted on Blackboard. Word limit: 1,500 words; 25% weighting; Due Date: Friday 2 December 2011.

Research Essay: Questions will be provided at the first lecture and posted on Blackboard. Word limit: 2,000 words; 40% weighting; Due Date: Tuesday 20 December 2011.

Note: Tuesday 20 December 2011 is the final date on which any hard copies of written work can be accepted due to the University closing for the Christmas break on that date. However, electronic copies may be submitted up until 5.00 pm on Thursday 22 December. Email in this instance to: Andrew.Francis@vuw.ac.nz. Please see note regarding penalties for late submission.

Course Test: Test in final lecture slot. Students will be asked to answer TWO questions; 30% weighting. PLEASE NOTE: The course test MUST be sat during the final lecture slot on Tuesday 20 December 2011.

Tutorial participation: 5% of the course assessment will be based on tutorial participation.

For HIST 310 students:

Documentary Analysis: Primary sources and guidelines will be provided at first lecture and posted on Blackboard. Word limit: 1,500 words; 25% weighting; Due Date: Friday 2 December 2011.

Research Essay: Questions will be provided at first lecture and posted on Blackboard. Word limit: 3,000 words; 40% weighting; Due Date: Tuesday 20 December 2011.

Note: Tuesday 20 December 2011 is the final date on which any hard copies of written work can be accepted due to the University closing for the Christmas break on that date. However, electronic copies may be submitted up until 5.00 pm on Thursday 22 December. Email in this instance to: Andrew.Francis@vuw.ac.nz. Please see note regarding penalties for late submission.

Course Test: Test in final lecture slot. Students will be asked to answer TWO questions, 30% weighting. PLEASE NOTE: The course test MUST be sat during the final lecture slot on Tuesday 20 December 2011.

Tutorial participation: 5% of the course assessment will be based on tutorial participation.

Relationship between assessment and course objectives:

By completing the **Research Essay** students will have:

- Identified, assessed and utilised appropriately relevant primary sources;
- Engaged critically with a broad range of relevant secondary sources;
- Built and sustained a coherent argument; and
- Presented their work in clear prose, supported by appropriate citation of sources and bibliography, as set out in *Writing History Essays*.

In the **Documentary Analysis** exercise students will be asked to demonstrate that they can critically assess primary sources. Choosing either a poster, still photograph or film from a given sample, students will:

- Explain what the document is;
- Place it in its historical context;
- Select and comment upon the significant points, references and allusions in the source;
- Assess its value to the student of modern propaganda history; and
- Communicate their ideas in a clear and well-argued style.

The **Tutorial participation** is designed to:

- Encourage students to make a consistent contribution to the tutorial session;
- Express their opinion clearly and coherently, engaging with their peers in a respectful and critical manner; and
- Assess the primary sources under discussion.

Penalties:

History Programme policy stipulates that late submission of essays is penalised. Students lose **5%** for the first day late and **2%** thereafter for a maximum of 8 days. After 8 days, work can be accepted for mandatory course requirements but will not be marked. Extensions may be granted in exceptional circumstances, but **all extensions require the student to provide documentation**. If granted an extension, students must agree to a new due date. Contact your course co-ordinator as soon as a problem emerges. Extension forms are available in the History Programme office.

Return of marked course work:

Essays and tests will be returned during lectures and or tutorials. If students fail to attend, they may collect their essay from the History Programme Office in level 4, Old Kirk Building between the hours of 2 and 3pm from Monday to Friday and must show their Student ID card before collection. However, the History Programme Office will be closed from December 19 for the Christmas break until the university reopens on January 5. Students may collect from the course co-ordinator up until 5pm December 20.

Mandatory course requirements:

To gain a pass in this course each student must:

- a) Submit the written work specified for this course, on or by the specified dates (subject to such provisions as are stated for late submission of work); and
- b) Attend at least FOUR of the FIVE tutorials.

Class Representative:

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator, tutors and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

Academic Integrity and Plagiarism:

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately.

This includes:

- Material from books, journals or any other printed source;
- The work of other students or staff;
- Information from the internet;
- Software programs and other electronic material;
- Designs and ideas;
- The organisation or structuring of any such material.

Find out more about plagiarism, how to avoid it and penalties, on the University's website: <http://www.victoria.ac.nz/home/study/plagiarism.aspx>

WHERE TO FIND MORE DETAILED INFORMATION

Find key dates, explanations of grades and other useful information at www.victoria.ac.nz/home/study. Find out how academic progress is monitored and how enrolment can be restricted at www.victoria.ac.nz/home/study/academic-progress. Most statutes and policies are available at www.victoria.ac.nz/home/about/policy, except qualification statutes, which are available via the *Calendar* webpage at www.victoria.ac.nz/home/study/calendar.aspx (See Section C).

Other useful information for students may be found at the website of the Assistant Vice-Chancellor (Academic), at www.victoria.ac.nz/home/about_victoria/avcacademic.