TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI

VICTORIA
UNIVERSITY OF WELLINGTON

SCHOOL OF HISTORY, PHILOSOPHY, POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

POLITICAL SCIENCE AND INTERNATIONAL RELATIONS
POLS 355 and SPECIAL TOPIC: The European Union in the Asia Pacific

TRIMESTER 2 2010
12 July to 13 November 2010

Trimester dates
Teaching dates: 12 July 2010 to 15 October 2010
Mid-trimester break: 23 August to 5 September 2010
Study week: 18 October to 22 October 2010
Examination/Assessment period: 22 October to 13 November 2010

Withdrawal dates
Information on withdrawals and refunds may be found at
http://www.victoria.ac.nz/home/admisenrol/payments/withdrawlsrefunds.aspx

Name and contact details Course Coordinator/Instructor:
    Dr Katharine Vadura
    Room: NCRE, Christchurch
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    Email: Katharine.Vadura@canterbury.ac.nz

Name and contact details VUW Course Coordinator/Instructor:
    Dr. John Leslie
    Room: 512 Murphy Building
    Phone: 04 463-9494
    Email: john.leslie@vuw.ac.nz
    Office Hours: F 3 – 4:30pm

Class times and locations

Lecture time:
    Thursday 2:10 – 4:00pm
Lecture venue:
    RB105 (Video conferencing suite, library basement)

Tutorial time and venue:
    To be announced in first week of class

Course delivery
This course will be taught in two modes:

- *virtual lecture* using interactive video conferencing technology

- *face-to-face tutorials* held weekly at each participating Universities campus

The *lectures* will introduce the key concepts, issues and theoretical underpinnings for the topics presented in the course and expand and develop deeper understanding of the role of the EU in the Asia Pacific region. The *tutorials* will expand on these ideas and provide a forum for further discussion with the benefit of a tutor to guide and support student learning and provide feedback on research and presentations. In addition, the *online resources and discussion forums* will provide students with further opportunities to interact not only with each other but also with the academic experts involved in the teaching of the course.

It is expected that students will have completed the required readings prior to attending the lectures and tutorials as this will facilitate informed discussion and debate.

A number of learning resources will be made available to students and it is expected that students regularly consult these:
- a course web site incorporating all the text based learning resources for the course
- an online discussion forum / blog for students to interact and also to prepare their collaborative presentations

Note:

There are some points to be noted in terms of expectations of both the teacher and student in a virtual delivered course.

Virtual Course

- participation and attendance at lectures presented virtually in video conferencing format

- participation in weekly tutorials held on campus at each of the participating Universities

- completion of initial introductory online tutorial for the course

- attendance and presentation at intensive session at the end of the course

- completion of all written assignments

- communication with course coordinator via email

Communication of additional information
All students will be given access to online course resources on a homepage '*EU in the Asia Pacific*', this web page gives access to all course material and will mirror the Canterbury University course online resources on LEARN. Students will all be given access to this site at the start of the course. This site will provide students with course resources, access to lectures and online tutorials, readings, as well as essential information regarding assessment

and any course notices. Students will also be sent regular emails as a means of conveying information.

In addition, VUW students will also have access to a regular Blackboard website where notices and assessment information will be available.

Course content
The course content is divided into three thematic blocks around the central idea of the European Union in the Asia Pacific: EU political presence in the region; EU business identity in the region; and EU values and perceptions. The content of the proposed course incorporates elements which are of an introductory nature and then develops key themes and ideas about the EU in the Asia Pacific.

This is an innovative and unique course both in its focus and delivery as it is an interactive virtual course. The innovative nature of the online components of this course facilitate the opportunity for some direct expert input on the EU in the Asia Pacific, and enable students to access the rich resource base provided by the EU as part of the emphasis on the development of their own research skills. The course delivery is divided into virtual lectures via videoconferencing and providing for interactive discussion, and tutorials on site at student's home institutions to further support student learning.

The assessment focus will be research based (and can focus around each student's particular field of study, e.g. politics, agriculture, law) and will aim to integrate the use of technology as a means to maximise student interaction and engagement, and to enhance their life long learning experience.

Learning objectives
At the completion of this course students will be able to develop and improve academic writing, referencing and library skills and practice accuracy and clarity in written expression and sound logic in development of a written argument. Students will be able to develop and improve basic presentation skills and practice clarity in oral expression and sound development of an argument. Students will be able to interpret new facts and their applications in the field of EU studies, incorporate knowledge of research skills and develop attitudes of intellectual curiosity.

Expected workload
In accordance with Faculty Guidelines, this course has been constructed on the assumption that students will devote approximately 200 hours to POLS355 during the trimester. This includes: 36 hours in class (two hours of lectures and one hour of tutorial per week); approximately 60 hours reading course materials; 100 hours researching, writing (*and rewriting!*) essays and preparing group presentations.

Group work *(see also 'Assessment' below)*

Students are expected to participate in a group presentation. Assessment of group presentations will comprise 20% of a student's final grade.

- Students are expected to work together in their 'debate team' to prepare their presentation. Online discussion sites will be created for each 'debate team' to facilitate preparation for the presentation. *Assessment of the group presentations will be as follows: delivery of the presentation will be assessed individually and each student will receive a grade based on their presentation (15%) and group assessment of the preparation for the debate in the online discussion forum (5%).*
- The presentations will be structured as a series of debates at the end of the course.
- Students will be divided into groups which cut across institutions and discipline backgrounds.
- Topics will be chosen from one of the three thematic blocks and relate to a particular debate topic (exact structure is dependent on enrolment numbers).
- It is expected that students will work in groups on their presentations and will liaise with other members of their group using virtual technology (this will be facilitated by discussion forums on the course web site).
- This presentation will include a debriefing at the end of the intensive session.

Debate Topics
- The EU is a model for Asia Pacific regionalism.
- Trade, agriculture and the environment – impact of the EU in the Asia Pacific region.
- The role of civil society, specifically democracy, participation and gender equality in the development of EU external relations and the Asia Pacific region.

Readings

Essential texts:
There is no single textbook for the course. A collection of selected readings will be available for students prior to each tutorial. Students are strongly encouraged to form their own bibliographies. Readings will be selected from these and additional resources and will be provided to students in electronic format via the online course resources homepage '*EU in the Asia Pacific*'.

Selected resources drawn from the Internet and links to relevant web sites for the course will be made available to students on the course web site.

For the first two weeks of trimester all undergraduate textbooks and student notes will be sold from the Memorial Theatre foyer, while postgraduate textbooks and student notes will be available from the top floor of vicbooks in the Student Union Building, Kelburn Campus. After week two all undergraduate textbooks will be sold from vicbooks and student notes from the Student Notes Distribution Centre on the ground floor of the Student Union Building.

Customers can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Books can be couriered to customers or they can be picked up from nominated collection points at each campus. Customers will be contacted when they are available.

Opening hours are 8.00 am – 6.00 pm, Monday – Friday during term time (closing at 5.00 pm in the holidays). Phone: 463 5515.

Recommended Reading:

Almond, GA et al, 6th ed, (2006), *European politics today*, Pearson/Longman, New York.

Andersen, S. & Eliassen, K. (ed.) (2001) *Making Policy in Europe*, 2nd. ed., Sage Publications.

Bello V and Gebrewold B (2009) *A Global Security Triangle: European, African and Asian interaction* Routledge/GARNET series: Europe in the World, London.

Bender, S., Kandel, A., & Goldstone, S. (2004). *Behavioral Economics: The Link Between Human Dimensions and Market Transformation.* Paper presented at the 2004 ACEEE Summer Study on Energy Efficiency in Buildings.

Bourdet, Y, Gullstrand, J & Olofsdotter, K, (eds) (2007), *The European Union and developing countries : trade, aid and growth in an integrating world*, Edward Elgar, Cheltenham.

Bretherton, C, Vogler, J, 2nd ed. (2006), *The European Union as a global actor*, Routledge, New York.

Buckley C J, Ruble B A, and Hofmann E T (2008) *Migration, Homeland, and Belonging in Eurasia* Woodrow Wilson Center Press

Caplan, R. & J. Feffer (eds.), (1996) *Europe's New Nationalism: States and Minorities in Conflict* Oxford University Press, New York.

Laïdi, Zaki (ed.), (2008) *EU Foreign Policy in a Globalized World: Normative Power and Social Preferences* Routledge, London.

Chandra Shah and Michael Long, (2004) '*Global labour mobility and mutual recognition of skills: European Union and Australia/New Zealand perspectives'*, Centre for Economic of Eductation and Training Monash University ACER Working Paper No.56 October 2004.

Clunies, R, Anthony, I, (2005), *Making the world autonomous : a global role for the European Union*, Dunedin Academic Press, Edinburgh.

Dannreuther, R, (ed.) (2004), *European Union foreign and security policy: towards neighbourhood strategy*, Routledge.

Dunkerley, D, (2002), *Changing Europe: identities, nations and citizens*, Routledge.

European Review of Foreign Affairs (2009) Special Issue on the Social Dimension of Trade Policy and Politics.

Farran, S, (2009) *Human Rights in the South Pacific*, Routledge, New York.

Giddens, A, Diamond, P & Liddle R, (eds) (2006), *Global Europe, social Europe*, Polity, Cambridge.

Grubb, M., Azar, C., & Persson, U. M. (2005). Allowance allocation in the European emissions trading system: a commentary. *Climate Policy, 5*, 127-136.

Holland, M, (2002), *The European Union and the Third World*, Palgrave.

Orbie J and Tortell, L. (eds.) (2008) *The European Union and the Social Dimension of Globalization*, New York: Routledge.

Keating, Michael, (2004) "European integration and the nationalities question", *Politics and Society*, 2004, 32: 3, 367-388.

Law Commission Report (2006) "*Custom and Human Rights in the Pacific*".

Lister, M, Carbone, M (eds) (2006) *New Pathways in International Development Gender and Civil Society in EU Policy*, Ashgate, Avebury.

Lucarelli S and Fioramonti L, (2009) *External Perceptions of the European Union as a Global Actor* Routledge/GARNET series: Europe in the World, London.

Macqueen, N, Flockhart, T, (2006), *European security after Iraq*, Brill, Leiden.

Marquina A (2008) *Energy Security: Visions from Asia and Europe*

Martenczuk B and van Thiel S (2009) *Justice, Liberty, Security: New Challenges for EU External Relations* Institute for European Studies series

Maull H, Segal G, Wanandi, J (eds) (1998) *Europe and the Asia Pacific*, Routledge, London.

Menz, Georg (2003), 'Re-regulating the Single Market: national varieties of capitalism and their responses to Europeanization', *Journal of European Public Policy*, 10:4, 532-555.

Sjursen, H, (ed.) (2007), *Civilian or military power? : European foreign policy in perspective*, Routledge, London.

Telò M (2009) *The European Union and Global Governance* Routledge/GARNET series: Europe in the World, London.

Traxler, Franz, et al (2001), *National Labour Relations in Internationalized Markets*, Oxford University Press.

Wiessala G (2006) *Re-orienting the Fundamentals: Human Rights, and New Connections in Eu-asia Relations*

Wilson, C., & Dowlatabadi, H. (2007). Models of Decision Making and Residential Energy Use *Annual Review of Environment and Resources, 32* (November), 169-203

Assessment requirements

Regular attendance and active participation in group discussions	10%		Ongoing assessment
Tutorial paper	20%		9 September
Group presentation	Debate presentation (individual)	15%	14 October
	Group online discussion (group)	5%	
Research Essay	50%		October

Tutorial paper (20% of the grade):

- Students will write a short research paper, questions for this paper will be based on the debate topics listed under the group presentation with clear guidelines on how papers should be structured (minimum 2000 words).
- This short research paper will give students the opportunity for independent research, the paper can be written as a case study or policy analysis.
- As part of this written piece students are required to demonstrate an understanding of the concepts and present a critical analysis of key issues related to their chosen topic.
- These short papers are designed to provide students with some preliminary research and basic structure for their arguments which will be detailed in their group presentations.

Students are required to submit each written assessment in hard copy directly to the instructor or, before the due date, to the instructor's locked green mailbox outside of MY518. Students must also submit an electronic copy to the course LEARN website and to TURNITIN.com. You will have to create a profile at Turnitin for this course. You can do so by going to the Turnitin.com website and registering for this course with the Class ID# **3315296** and the password **Muldoon**.

Group presentation (20% of the grade):

- The presentations will be structured as a series of debates at the end of the course.

- The presentations will be scheduled for the final class session and will be run simultaneously at each location using the video conferencing facility.
- Students will be divided into groups which cut across institutions and discipline backgrounds.
- Topics will be chosen from one of the three thematic blocks and relate to a particular debate topic (exact structure is dependent on enrolment numbers).
- It is expected that students will work in groups on their presentations and will liaise with other members of their group using virtual technology (this will be facilitated by discussion forums / blogs on the course web site).
- The presentation will include a debriefing at the end of the intensive session.

Debate Topics
- The EU is a model for Asia Pacific regionalism.
- Trade, agriculture and the environment – impact of the EU in the Asia Pacific region.
- The role of civil society, specifically democracy, participation and gender equality in the development of EU external relations and the Asia Pacific region.

Research Essay (50% of the grade):
- Participants of the class will be asked to choose and write one research essay (minimum 3500 words).
- Essay topics are suggested by the contributing lecturers, and students are free to research and present a topic of their choosing upon consultation with the course convenor and a contributing lecturer.
- Research essays should incorporate the following: clearly presented and defended argument; demonstrated analysis of the issues or concepts; critical evaluation of theoretical debate(s); logical planning and sequence; and demonstrated use of relevant literature and proper acknowledgment of documentation and use of bibliographic convention.
- The essay should be submitted upon the completion of the course.

Students are required to submit each written assessment in hard copy directly to the instructor or, before the due date, to the instructor's locked green mailbox outside of MY518. Students must also submit an electronic copy to the course LEARN website and to TURNITIN.com. You will have to create a profile at Turnitin for this course. You can do so by going to the Turnitin.com website and registering for this course with the Class ID# **3315296** and the password **Muldoon**.

Sample essay questions:
- Examine the role of traditions in the Pacific using a particular island society as a case study. Discuss in a comparative context with the developments in the EU in relation to diversity and multiculturalism.
- Focussing on a particular 'right', for example freedom of expression, analyse the challenges faced by states and individuals in one particular Asia Pacific state. How does this relate to the European Charter of Fundamental Rights and EU policy on human rights?

- Examine the lessons for Australia and New Zealand from the European experience with emissions trading, taking into account various commentaries (Grubb, Azar, & Persson, 2005).What factors most influence the applicability of these lessons?
- Models of energy use tend to use neoclassical economic assumptions. Drawing on the literature on energy use (Bender, Kandel, & Goldstone, 2004; Wilson & Dowlatabadi, 2007), examine apparent theoretical influences on how European policies attempt to transform energy demand over time.
- Discuss the potential impact of EU agri-environmental policy on the Asia Pacific region, specific impacts may be discussed in relation to one country in the region.
- The EU has developed a distinctive model of diversity management, discuss in relation to European efforts in conflict resolution in the Asia Pacific region.

Penalties

Students will be penalised for late submission of essays – a deduction of 5% for the first day late, and 2% per day thereafter, up to a maximum of 8 days. Work that is more than 8 days late can be accepted for mandatory course requirements but will not be marked. However, penalties may be waived if there are valid grounds (for example, illness [presentation of a medical certificate will be necessary] or similar other contingencies). In all such cases, prior information will be necessary.

Mandatory course requirements

To gain a pass in this course each student must:
   a) Attendance at all lectures and tutorials unless an absence is pre-arranged with the instructor or a certified excuse for absence is presented.
   b) Submit the written work specified for this course on or by the specified dates (subject to such provisions as are stated for late submission of work).
   b) Submit their *tutorial paper* and *research essay* to the course LEARN website and Turnitin.com.

Return of assignments

Essays and tests will be returned during tutorials, within three weeks of the due date. If students fail to attend the relevant tutorial, they may pick up their essay from the Programme Office on the fourth/fifth floor between the hours of 2 and 3pm on Monday to Friday.

Class Representative

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

Statement on legibility

Students are expected to write clearly. Where work is deemed 'illegible', the options are:

- the student will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) within a specified time frame after which penalties will apply;
- the student will be given a photocopy of the work and asked to transcribe it to an acceptable standard (preferably typed) and lateness penalties apply;
- if the student does not transcribe it to an acceptable standard, the work will be accepted as 'received' (so any associated mandatory course requirements are met) but not marked.

Academic Integrity and Plagiarism

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website: http://www.victoria.ac.nz/home/study/plagiarism.aspx

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine http://www.turnitin.com. Turnitin is an online plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party.

GENERAL UNIVERSITY POLICIES AND STATUTES

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the *Victoria University Calendar* or go to the Academic Policy and Student Policy sections on:

http://www.victoria.ac.nz/home/about/policy

The AVC(Academic) website also provides information for students in a number of areas including Academic Grievances, Student and Staff conduct, Meeting the needs of students with impairments, and student support/VUWSA student advocates. This website can be accessed at:

http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx

BLOCK	EVENT	TOPIC	LECTURER
	Lecture 1	Introduction: *EU in the Asia Pacific* Introductory online tutorial presenting an overview of the course, key concepts and an introduction to research strategies and navigating the virtual world (special section for students from disciplinary backgrounds other than EU Studies). *Note:* this first session is presented as a self contained online module to be completed prior to attending the first formal course lecture.	K. Vadura
EU Political Aspects in the Asia Pacific Region	Tutorial 1		
	Lecture 2	*Security and Foreign Policy* The Aceh Monitoring Mission was undertaken as the first ESDP action in Asia: its success raises the prospect of further EU regional involvement in conflict areas such as Myanmar, Southern Thailand, West Papua and elsewhere. The EU's complex foreign policy normative agenda towards third countries is discussed, including the abolition of the death penalty, effective multilateralism and international terrorism.	M. Holland (NCRE)
	Tutorial 2		
	Lecture 3	*Human Rights* This lecture on the potential influence of the European Convention of Human Rights on the Pacific human rights development will focus on the "margin of appreciation" doctrine of the European Court of Human Rights and in how far that doctrine is helpful to balance human rights with potentially conflicting customs and traditions in the Pacific. The latter are the perceived hurdle/obstacle to the full implementation of human rights regime.	P. Butler (Victoria U.)
	Tutorial 3		

	Lecture 4	*External Relations, Development and Aid* As the Asia-Pacific's leading aid donor and trading partner, the EU's role in promoting sustainable development across the region is fundamental. The lecture explores the different policy frameworks used by the EU to interact with the Asia-Pacific (Cotonou, ASEM, bilateralism) and the success made by the EU towards realising the MDGs n the region.	M. Kolamatangi (NCRE)
	Tutorial 4		
	Lecture 5	*Managing Diveristy and Identity Conflict* Many Asia-Pacific societies face ethnic conflict, nationalist or regionalist movements, and identity claims against the state. This lecture explores the role of the EU in resolving such challenges in "divided societies" like Fiji, Indonesia and the Solomon Islands. In light of the European Community's own experiences of regionalist movements within member-states, and its role as international arbiter in the Balkans and Mediterranean, can we identify institutional and political solutions that characterise a distinctive European model of diversity management? The lecture discusses recent efforts of Europe to influence resolution of divided society conflicts in the Asia-Pacific.	F. Barker (Victoria U.)
	Tutorial 5		
	Lecture 6	*Agriculture* Development of Common Agricultural Policy in the EU, reforms and economic consequences (impact on NZ), development of agri-environmental policy and impact on Asia Pacific region.	C. Saunders (Lincoln U.)
EU	Tutorial 6		
Business	Lecture 7	*Trade* This lecture compares efforts to regulate labour markets in the EU and the South Pacific, particularly within the	J. Leslie (Victoria U.)

Identity in **the Asia** **Pacific**		Closer Economic Relationship between Australia and New Zealand. It asks what lessons the experience of each has for the other as they lower some barriers to entry and raise others.	
	Tutorial 7		
Region	Lecture 8	*Environment* This lecture will focus on European energy transition management, measures to enhance the competitiveness and market share of renewable energy, the introduction of the European emissions trading system, and lessons from ETS scheme design and implementation. Distinctive features of the European energy system, and energy and climate policy and governance approaches will be considered, and comparisons made with Australasian systems and policies.	R. Chapman (Victoria U.)
	Tutorial 8		
	Lecture 9	*EU and Social Dimension of Globalisation* This lectures includes attention to: the social dimension of EU trade relations; the involvement of civil society in EU development policies; the linkage between the EU's internal and external 'social model'; the export of Europe's social *acquis* through enlargement and neighbourhood policies; the EU's international position on health, gender equality, children's rights, and corporate social responsibility; the role of the Union in the ILO.	J. True (Auckland U.)
EU Values	Tutorial 9		
and **Perceptions** **in**	Lecture 10	*Regional Perceptions of the EU* 'Popular' perception of the EU in the region: mass media and public opinion, the EU in the eyes of regional stakeholders: decision- and policy-makers and opinion-formers.	N. Chaban, (NCRE)
the Asia	Tutorial 10		
Pacific	Lecture 11		

	Lecture 12	*Conclusion* Summary of key issues and debates surrounding the EU in the Asia Pacific.	K. Vadura
	Tutorial 12		

Week	*Virtual Lecture*	*Online Tutorial Module*	*Lecturer*
1 15/7	Introduction- EU in the Asia Pacific	The Virtual Lecture will be presented as an online tutorial.	Katharine Vadura
2 22/7	Security and Foreign Policy		Martin Holland
3 29/7	Human Rights		Petra Butler
4 5/8	External Relations, Development & Aid		Malakai Koloamatangi
5 12/8	Managing Diversity & Identity Conflict		Fiona Barker
6 19/8	Agriculture		Caroline Saunders
Sem. break			
7 9/9	Trade		Sunghoon Park
8	New Asia Strategy of		Sunghoon Park

16/9	the European Union		
9 23/9	EU and Social Dimension of Globalisation		Jaqui True
10 30/9	Environment		Ralph Chapman
11 7/10	Regional Perceptions of the EU		Natalia Chaban
12 14/10	Conclusion		Katharine Vadura