

LEARNING OBJECTIVES

Upon successful completion of this course, students will:

1. be able to demonstrate an understanding of academic theories and research on one major area in the field of television studies
2. be able to independently analyse and critically evaluate academic research in this area and present their findings in written and oral form
3. be able to either propose or conduct research that contributes to and reflects on contemporary discussions in this area of television studies
4. be able to actively engage in existing academic and public discussions about this area of television studies

READINGS

Course readings will be made available through the MDIA 414 Blackboard site.

COMMUNICATION OF ADDITIONAL INFORMATION

The Blackboard site will be used for announcements, additional course information, course readings, reading lists, assignments, guidelines on essay writing, and links to related websites.

COURSE PROGRAMME

Week 1	12 July	The global and the local
Week 2	19 July	Global television flows
Week 3	26 July	Local television content
Week 4	2 August	Format adaptation
Week 5	9 August	Representations
Week 6	16 August	Television audiences
Mid Trimester Break		
Week 7	6 September	Regional television
Week 8	13 September	Indigenous television
Week 9	20 September	Asian television
Week 10	27 September	African television
Week 11	4 October	Presentations
Week 12	11 October	Presentations

ASSESSMENT REQUIREMENTS

There are four pieces of assessment for this course:

- Assignment 1 - summaries of required readings - worth 10%
Due on Mondays at 10:00 a.m.
- Assignment 2 - short essay (2000 words) - worth 25%
Due Thursday 2 September 2:00 p.m.
- Assignment 3 - presentation (15 minutes) - worth 15%
Weeks 11 and 12 (see course programme)
- Assignment 4 - research essay (4000 words) - worth 50%
Due Thursday 21 October 2:00 p.m.

All assignments test all course objectives. Detailed instructions regarding the assignments will be given at appropriate points during the course.

ASSIGNMENT COVER SHEETS

Assignment cover sheets can be found on Blackboard or outside the Media Studies office.

EXTENSIONS AND PENALTIES

Extensions will be granted only in exceptional and unforeseen circumstances. Issues of workload do not constitute exceptional and unforeseen circumstances. If you require an extension, you must complete an extension request form (available on your course Blackboard site) prior to the assignment due date. This must be accompanied by relevant documentation (e.g. a doctor's certificate) where appropriate. Work submitted after the deadline without an extension will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

MANDATORY COURSE REQUIREMENTS

The course is internally assessed. In order to pass, students are required to complete all four assignments.

CLASS REPRESENTATIVES

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

ACADEMIC INTEGRITY AND PLAGIARISM

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original

work. Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website:

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

TURNITIN

Work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an online plagiarism prevention tool which compares submitted work with a very large database of existing material. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party.

GENERAL UNIVERSITY POLICIES AND STATUTES

You should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar or go to the Academic Policy and Student Policy sections on: <http://www.victoria.ac.nz/home/about/policy>

The AVC (Academic) website also provides information in a number of areas including Academic Grievances, Student and Staff conduct, Meeting the needs of students with impairments, and student support/VUWSA student advocates. This website can be accessed at:

http://www.victoria.ac.nz/home/about_victoria/avcademic/Publications.aspx