

TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI



**VICTORIA**  
UNIVERSITY OF WELLINGTON

**SCHOOL OF SOCIAL AND CULTURAL STUDIES**

*Te Kura Mahinga Tangata*

**Anthropology**

**ANTH 316**

*Visual Anthropology*

# **COURSE OUTLINE**

**CRN 13080: 24 POINTS TRIM 2, 2009**

*Teaching dates: 13 July – 16 October 2009*

*Study week: 19 – 23 October 2009*

**COURSE COORDINATOR: PROF. BRIGITTE BÖNISCH-BREDNICH**

*Room 1019, Murphy Building*

*Tel: (04) 463 6528*

*Email: [Brigitte.Bonisch-Brednich@vuw.ac.nz](mailto:Brigitte.Bonisch-Brednich@vuw.ac.nz)*

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**LECTURES: TUESDAY 10AM -1PM. HUNTER 221**

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**COURSE COORDINATOR**

Prof Brigitte Bönisch-Brednich

Murphy Building, level 10, MY1019

E-mail: [brigitte.bonisch-brednich@vuw.ac.nz](mailto:brigitte.bonisch-brednich@vuw.ac.nz)

Tel: 463 6528

**OFFICE HOURS**

Thursdays 3-4pm

**LECTURES:**

Thursdays 10am-1pm

**TUTORIALS:**

tba

From the second week of the semester you will need to attend one tutorial once a week. Please book yourself into one; a tutorial list will be provided on Level 9, Murphy building

**COURSE CONTENT**

This course will deal with various aspects of Visual Anthropology, concentrating on different cultural perspectives as captured in visual media. As well as looking at early depictions of indigenous peoples, we will deal with the history of ethnographic photography and filming. The course will examine theoretical and historical aspects of Visual Anthropology, practical issues of archiving, analysing scripts and composition of pictures and films. The course will include visits to research institutions in Wellington – the first being to the Alexander Turnbull Library (photographic division, National Cartoon Archive)

**COURSE AIMS AND OBJECTIVES**

The aim of the course is to make students familiar with the history of the 'ethnographic gaze' as well as present frameworks of analysing visual sources of research material. Students will also become familiar with various research institutions in Wellington and how to use them for their own research. The objective is that at the end of the course students will be able to critically analyse visual media from an anthropological perspective.

## TUTORIALS

You will be expected to attend tutorials and to contribute to discussions based upon the course and the readings set for each tutorial.

*To gain full value from the course you should attend all lectures and tutorials.*

## COURSE MATERIAL

A set of student notes for ANTH 316 is available from the Student Notes Distribution Centre, approx. \$24.00. This is the only item you need to purchase for this course.

For the first two weeks of trimester all undergraduate textbooks and student notes will be sold from the Memorial Theatre foyer, while postgraduate textbooks and student notes will be available from the top floor of VicBooks in the Student Union Building, Kelburn Campus. After week two all undergraduate textbooks will be sold from VicBooks and student notes from the Student Notes Distribution Centre on the ground floor of the Student Union Building.

Students can order textbooks and student notes online at [www.vicbooks.co.nz](http://www.vicbooks.co.nz) or can email an order or enquiry to [enquiries@vicbooks.co.nz](mailto:enquiries@vicbooks.co.nz). Books can be couriered to students, alternatively they can be picked up from the shop after being contacted that it will be available. Opening hours are 8.00 am – 6.00 pm, Monday – Friday during term time (closing at 5.00 pm in the holidays). Phone: 463 5515.

## NOTICES

Additional notes and instructions concerning assignments, with suggested readings, will be issued during the course and can also be obtained from the School's Administration Office on Level 9 of the Murphy Building. Consult the notice board on the same floor in Murphy for any information not provided in lectures or tutorials.

## COURSE WORK AND ASSESSMENT

*The course is internally assessed and consists of three assignments as outlined below (worth 30%, 30% and 40%):*

- *An analysis of a picture* (either a cartoon, a cartoon series or a historic photograph or work of art) worth 30% in form of either a research poster (to be exhibited in class) or as a power point presentation (presented either in class or in a tutorial). The poster has to be handed in by **Friday, 14 August, 4pm**. If you wish to present a power point presentation, this can be done at an arranged time in class or a tutorial during the semester.

- *An internal test* worth 30% of the final mark, analysing a part of an ethnographic film using some of the course readings and additional background material. This test, including the screening of the film, will be sat **Thursday 24 September** during class time. Please make sure that you do not miss this date.
- *An essay* (2500-3000 words plus optional visual documentation, as photographs etc.) worth 40% of the final mark, describing and analysing the work of a photographer or filmmaker with (professional) background in Anthropology or alternatively an essay based on a fieldwork project undertaken by the student him/herself. Detailed advice will be handed out and discussed during class and tutorials. The essay is **due Friday 16 October, 4pm**.

More detailed instructions on the essay and the test will be presented to you in class.

## **AIMS, OBJECTIVES AND ASSESSMENT**

The forms of assessment will assist you to achieve the aims and objectives outlined above and to develop skills in dealing with visual sources from an anthropological perspective.

And you will also have learnt how to critically analyse visual sources of different kinds for their ethnographic content and present your findings in written form. You will be able to undertake basic background research in media.

All assignments are building on your ability to acquire the skills listed above. The picture analysis will provide you with an understanding on how read, describe and analyse a picture; this will be taken further by the in-class test, getting you to transfer these skills to analysing an ethnographic film and placing it into the history of anthropological film and the work of the respective filmmaker; writing the final research essay, discussing and researching the oeuvre of an ethnographic photographer or filmmaker of your choice will further enhance your set of tools needed to analyse works relevant to visual anthropology.

## **WORKLOAD**

Including class contact time, the average workload is 15 hrs a week including class contact hours.

## **PENALTIES**

Penalties will apply for lateness in presenting assignments. 5% will be deducted from the piece of work per day counting that piece of work as 100%. This penalty will only be waived by the presentation of a medical certificate or other evidence of incapacity.

## MANDATORY COURSE REQUIREMENTS

To fulfil the mandatory course requirements students will need to:

- have attended and participated in **7 out of 9** tutorials and
- handed in **all** assignments on time

## OTHER CONTACT INFORMATION

Head of School:	Dr Allison Kirkman, MY1013 Tel: 463 5676 E-m: <a href="mailto:Allison.Kirkman@vuw.ac.nz">Allison.Kirkman@vuw.ac.nz</a>
International Student Liaison:	Dr Hal Levine MY1023 Tel: 463 6132 E-m: <a href="mailto:Hal.Levine@vuw.ac.nz">Hal.Levine@vuw.ac.nz</a>
Maori and Pacific Student Liaison:	Dr Trevor Bradley, MY1101 Tel: 463 5432 E-m: <a href="mailto:Trevor.Bradley@vuw.ac.nz">Trevor.Bradley@vuw.ac.nz</a>
Students with Disabilities Liaison:	Dr Carol Harrington, MY 1012 Tel: 463 7451 E-m: <a href="mailto:Carol.Harrington@vuw.ac.nz">Carol.Harrington@vuw.ac.nz</a>
School Manager:	Carol Hogan, MY918 Tel: 463 6546 E-m: <a href="mailto:Carol.Hogan@vuw.ac.nz">Carol.Hogan@vuw.ac.nz</a>
School Administrators:	Monica Lichti, Alison Melling, Heather Day MY921, Tel: 463 5317; 463 5258; 463 5677 E-m: <a href="mailto:sacs@vuw.ac.nz">sacs@vuw.ac.nz</a>

## GENERAL UNIVERSITY POLICIES AND STATUTES

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar available in hard copy or under 'About Victoria' on the VUW home page at [www.vuw.ac.nz](http://www.vuw.ac.nz).

The AVC (Academic) website also provides information for students in a number of areas including Academic Grievances, Student and Staff conduct, Meeting the needs of students with impairments, and student support/VUWSA student advocates. This website can be accessed at: <http://www.victoria.ac.nz/home/about/avcacademic/Publications.aspx>

## **ACADEMIC INTEGRITY AND PLAGIARISM**

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website: <http://www.victoria.ac.nz/home/study/plagiarism.aspx>

## **ASSIGNMENT COVER SHEETS**

All written work submitted for assessment must have a School Assignment Cover sheet. A sample is to be found at the back of this Outline. Further copies can be located on the counter at the Administration Office, and on the Assignment Box (beside the lifts), on level 9 of Murphy building. You may wish to have a front sheet of your own, but a School Cover sheet must be used. This is critical for accurate identification and recording of your work.

Office use only

Date Received:

(Date Stamp)

# School of Social and Cultural Studies

Te Kura Mahinga Tangata

ANTHROPOLOGY

CRIMINOLOGY

SOCIOLOGY & SOCIAL POLICY

SOCIAL SCIENCE RESEARCH

## Assignment Cover Sheet

*(please write legibly)*

Full Name: \_\_\_\_\_  
*(Last name)* *(First name)*

Student ID: \_\_\_\_\_ Course (eg ANTH101): \_\_\_\_\_

Tutorial Day: \_\_\_\_\_ Tutorial Time: \_\_\_\_\_

Tutor's name: \_\_\_\_\_

Assignment Due Date: \_\_\_\_\_

### CERTIFICATION OF AUTHENTICITY

*I certify that this paper submitted for assessment is the result of my own work, except where otherwise acknowledged.*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_