



School of History, Philosophy, Political Science and International Relations

Political Science and International Relations Programme

POLS 218: CRN 10410

**Trimester I 2009
2 March-1 July 2009**

POLITICS AND THE MEDIA IN NEW ZEALAND

Course Coordinator:	Dr Kate McMillan Murphy 532 Ph: 463 9595 kate.mcmillan@vuw.ac.nz
Office Hours:	Thursday 4-5 Other times by appointment
Lecture time and place:	Mon, Thurs 12-1pm EA LT 206
Tutorials:	One hour per week. Tutorial times: Thursdays 1-2: C0 341 Thursdays 2-3: HU 113 Thursdays 3-4 C0 340 Students not enrolled into a tutorial through S-cubed (https://signups.victoria.ac.nz) can sign up in the first week of class. Tutorial lists will be posted on Blackboard and will commence in the second week of the trimester.

Any additional course information will be announced in class and posted on the POLS 218 Blackboard site.

TEXTS

- Janine Hayward & Chris Rudd, *Political Communications in New Zealand*, Auckland, Pearson Education, 2004. (\$64.99 approx).
- A POLS 218 Coursebook available from student notes (\$24+ GST approx).

The course will use the Blackboard site. Students should check the Blackboard site regularly to find notices and relevant webpage references.

Textbooks can be purchased from Vicbooks located on the top floor of the Student Union Building, Kelburn Campus. Books of Reading are distributed from the Student Notes Shop on the ground floor of the Student Union Building.

Customers can order textbooks and student notes online at www.vicbooks.co.nz or can email an order or enquiry to enquiries@vicbooks.co.nz. Books can be couriered to customers or they can be picked up from the shop the day after placing an order online.

Opening hours are 8.00 am – 6.00 pm, Monday – Friday during term time (closing at 5.00 pm in the holidays)
10.00 am – 1.00 pm Saturdays.
Phone: 463 5515

AIMS AND LEARNING OBJECTIVES

The aim of the course is to provide students with the opportunity to develop a critical understanding of the relationship between politics and the media in New Zealand.

After passing this course students should:

- have a sound grasp of the main theoretical approaches to the study of media and politics in a democracy;
- be able discuss in detail the development of, and political role played by, the media in New Zealand up to the present day, including the traditional broadcast and print media, the 'new' media, Maori media, and minority programming;
- be familiar with, and able to analyse, the roles played by media workers in the production of political news/current affairs, as well as their counterparts in parliament, parties, interest groups, and the public service.

As with all POLS and INTP courses, learning objectives of this course contribute to the attainment of specific attributes in the areas of critical thinking, creative thinking, communication and leadership. Please consult the Programme Prospectus 2009, p. 10, for more details or on our website <http://www.victoria.ac.nz/pols/>

COURSE CONTENT

First, the course will examine a range of theories about the role of the media in a democracy, and the main methodologies used to analyse media content. It will then trace the historical development of New Zealand print, broadcasting, and 'new' media in New Zealand, examining how regulatory frameworks, economic conditions, and media norms have affected that development of New Zealand's media, and the ability of the media to fulfil their democratic role.

In the second half of the course the focus moves to the roles played by a number of different actors involved in providing or creating the 'news': government and opposition MPs and their press secretaries, lobby groups, those within the media involved in the identification, reporting, selection, presentation and production of 'news', opinion pollsters, and public relations experts. We also examine the media's treatment of Maori and women in New Zealand.

COURSE REQUIREMENTS AND ASSESSMENT

Attendance at all lectures and tutorials is not compulsory but strongly advised. Material covered in the tutorials will be examinable. The mandatory course requirements are the submission of the following pieces of work:

Two essays (1200-1500 words **each**) – 30% **each**

One three-hour examination – 40%

The aim of the pattern of assessment is to test each student's knowledge and analytical ability in different ways. First, each of the essays requires students to gather material on a specialised topic, analyse relevant data and ideas, and present an essay in a literate and structured form. Second, the final examination tests students' overall grasp of the content of the course, and their ability to structure ideas quickly and answer questions in brief, relevant essays.

DUE DATE FOR ASSESSED WORK

Essay One: Thursday 9 April

Essay Two: Thursday 28 May

The questions for essays one and two will be posted on Blackboard in the second week of the trimester.

THE FINAL EXAMINATION

This will be a three-hour, closed-book examination. Students will be required to answer three questions, with all questions carrying equal marks. The university's study and examination period is from 8 June through 1 July 2009.

PENALTIES

Students will be penalised for late submission of essays—a deduction of 5% for the first day late, and 2% per day thereafter, up to a maximum of 8 days. Work that is more than 8 days late can be accepted for mandatory course requirements but will not be marked. However, penalties may be waived if there are valid grounds, e.g., illness (presentation of a medical certificate will be necessary) or similar other contingencies. In such cases prior information will be necessary.

Late essays must be handed to the course organiser or to the School Secretary who will record on the essay the date and time it was received before handing it to the course organiser. **Essays not handed in by the due date or by the date of the extension** will have their mark out of 100 reduced by 5% for each day the essay was late (including weekends).

Please note that these are School of Political Science and International Relations regulations. The main goal of these regulations is to ensure that students who submit their work on the due dates are not disadvantaged.

COURSE WORKLOAD

In order to maintain satisfactory progress, you will need to devote an average of 15 hours a week to this course. (This includes two hours of lectures and a weekly tutorial.)

MANDATORY COURSE REQUIREMENTS

To meet the mandatory course requirements students are required to:

- submit each essay on or before the due date;
- sit the final examination.

STUDENTS WITH DISABILITIES

The School of History, Philosophy, Political Science and International Relations will comply with the University's stated "policy on reasonable accommodation with respect to assessment procedures for students with disabilities". If any student has difficulty in meeting the course requirements because of disabilities, they should see the course co-ordinator as soon as possible.

REASONABLE ACCOMMODATION POLICY

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, then please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning 463-

6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

ACADEMIC GRIEVANCES

If you have any academic problems with your course you should talk to the lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of the Faculty of Humanities and Social Sciences. Class representatives are available to assist you with this process.

ACADEMIC INTEGRITY AND PLAGIARISM

Academic integrity means that university staff and students, in their teaching and learning are expected to treat others honestly, fairly and with respect at all times. It is not acceptable to mistreat academic, intellectual or creative work that has been done by other people by representing it as your own original work.

Academic integrity is important because it is the core value on which the University's learning, teaching and research activities are based. Victoria University's reputation for academic integrity adds value to your qualification.

The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. This includes:

- Material from books, journals or any other printed source
- The work of other students or staff
- Information from the internet
- Software programs and other electronic material
- Designs and ideas
- The organisation or structuring of any such material

Find out more about plagiarism, how to avoid it and penalties, on the University's website: <http://www.victoria.ac.nz/home/study/plagiarism.aspx>

STATEMENT ON THE USE OF TURNITIN

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an online plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted material on behalf of the University for detection of future plagiarism, but access to the full text of submissions is not made available to any other party.

GENERAL UNIVERSITY POLICIES AND STATUTES

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the *Victoria University Calendar* or go to the Academic Policy and Student Policy sections on:

<http://www.victoria.ac.nz/home/about/policy>

This website also provides information for students in a number of areas including Academic Grievances, Student and Staff conduct, Meeting the needs of students with impairments, and student support/VUWSA student advocates.

2009 POLS 218 Lecture outline

For each lecture there is a list of required readings. Some readings are to be found in your textbook *Political Communications in New Zealand*, by Hayward and Rudd (eds). Those with a double asterisk (**) are to be found in your POLS 218 Coursebook. Any required reading (apart from on-line material) that is not in any of these texts is on **closed reserve (C/R)** in the library. Students are encouraged to explore other literature on each topic. Some suggestions for further reading are provided at the end of this syllabus.

Week 1: The media and democracy: theoretical perspectives

Dates: **Mon. 2 March: Introduction**
 Thurs. 5 Feb. : Relationship between media and democracy

Required reading

- McQuail, Denis, 'Concepts and Models', in *Mass Communication Theory. An Introduction*, London, Sage, 1998, pp. 33-60.**
- McNair, Brian, 'Politics, Democracy and the Media' in *An Introduction to Political Communication*, (3rd edition), London and New York, Routledge, 2003, pp. 74-91. **
- Norris, Pippa 'Evaluating Media Performance' in *A Virtuous Circle Political Communications in Postindustrial Societies*, Cambridge, Cambridge University Press, 2000. **
- Marlin, Randall, 'History of Propaganda', in *Propaganda and the ethics of persuasion*, Canada, Broadview Press, 2003, pp. 43-94.**

Week 2: Media's role in a liberal democracy

Dates: Mon. 9 March: Pluralist, Neo-Marxist, Neo-liberal theories

Thur. 12 March: Forms of media regulation

Guest discussant: Christina Sophocleous, Broadcasting Standards Authority; and a representative from NZ Press Council

Required reading

- Herman, Edward S. and Noam Chomsky, 'A Propaganda Model' in *Manufacturing Consent The Political Economy of the Mass Media*, London, Vintage, 1994, pp. 1-36.**
- Bagdikian, Ben H., 'The Media Monopoly', reproduced in Howard Tumber, (ed.), *News: A Reader*, Oxford, Oxford University Press, pp. 148-154. **
- Street, John, 'Political Bias', in *Mass Media, Politics and Democracy*, Hampshire and New York, Palgrave, 2001, pp. 15- 35. **
- Kemp, Geoff, 'Democracy and the Media' in Raymond Miller, (ed.), *New Zealand Government and Politics* (4th edition), Auckland, Oxford University Press, 2006, pp. 436-451. **

Week 3: Journalism and Media Analysis

Date: Tues. 16 March: Journalistic norms and ethics

Required reading

- Tully, Jim, 'News', in Tully, Jim (ed.), *Intro A Beginner's Guide to Professional News Journalism*, Wellington, NZJTO, 2008, **
- Tully, Jim and Nadia Elaska, 'Ethical Codes and Credibility: The Challenge to the Industry', in McGregor, Judy and Margie Comrie, *What's News?*, Palmerston North, Dunmore Press, 2002, pp. 142-159.**

Wed. 19 March: Media analysis – theories and methodologies

Required reading

- McQuail, Denis, Chapter 9, in *Mass Communication Theory. An Introduction*, London, Sage, 1998, pp. 233-262. **C/R**

Week 4: New Zealand media: regulation and newspapers

Date: Mon. 23 March: New Zealand media environment

Required reading

- Black, Joanne, 'Read All About It!' *Listener*, 26 August, 2006, pp. 14-15, **
- Matheson, Donald, 'News and the Net', in Jim Tully, (ed.), *Intro A Beginner's Guide to Professional News Journalism*, Wellington NZJTO, 2008, **
- Atkinson, Joe, 'Tabloid Democracy', in Raymond Miller, (ed.), *New Zealand Government and Politics* (3rd edition), Auckland, Oxford University Press, 2003, pp. 305-319. **
- Frewen, Tom, 'Ownership overlaps dictate the news agenda', in *National Business Review*, 23 March, 2007. **
- Cocker, Alan, 'Media Ownership and Control' in Raymond Miller, (ed.), *New Zealand Government and Politics* (4th edition), Auckland, Oxford University Press, 2006, pp. 452-463.
- McKenzie-Minifie, Martha, 'Passing the microphone', *New Zealand Herald*, 11 March, 2007, p. A1.
- Rudd, Chris, and Janine Hayward, 'Media Takeover or Media Intrusion? Modernisation, the Media, and Political Communications in New Zealand', *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp. 7-16,
- Roberts, Nigel S. and Stephen Levine, 'Bias and Reliability: Political Perceptions of the New Zealand News Media', in McGregor, *Dangerous Democracy?*, pp. 197-209 **
- Site of the Broadcasting Standards Authority: <http://www.bsa.govt.nz/>

Date: Thurs. 26 March: Newspapers in NZ

Required reading

- Sarah Sharp, 'Newspapers' in Hayward and Rudd, pp. 108-121.
-
- Frewen, Tom, 'The joy of reading a really good newspaper', *National Business Review*, 25 October, 2006, **
- Jill Ovens and Jim Tucker, 'A History of Newspapers in NZ', in Jim Tully, (ed.), *Intro A Beginner's Guide to Professional News Journalism*, Wellington, New Zealand Journalists Training Organisation, 2008, pp. 349-370. **
- Bill Rosenberg on media ownership in New Zealand:
<http://canterbury.cyberplace.co.nz/community/CAFCA/publications/Miscellaneous/mediaown.pdf>
- Site of the NZ Press Council: <http://www.presscouncil.org.nz/main.htm>
- Weekly analysis of New Zealand and international media:
<http://www.mediawatch.co.nz/>

Week 5: Public and commercial talk radio in New Zealand
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Date: Mon. 30 March: Political role of radio in NZ: public radio

Guest speaker: Gael Woods, Education Reporter, Radio New Zealand

Required reading

- Jim Tully, 'Broadcasting history in New Zealand', in Jim Tully, (ed.), *Intro A Beginner's Guide to Professional News Journalism*, Wellington, New Zealand Journalists Training Organisation, 2008, pp. 371-382, **
-
- Cocker, Alan, 'New Zealand On Air: A Broadcasting Public Policy Model?', in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp. 43-55, **
- Day, Patrick, 'Broadcasting', in Hayward and Rudd, pp. 93-107.
- New Zealand on Air's report on public broadcasting in 6 countries, 2003:
http://www.nzonair.govt.nz/media/policyandresearch/researchpdfs/6countries_2003.pdf

Date: Thurs 2 April: Commercial and talkback radio

- McGregor, Judy, 'Talkback and the art of 'Yackety Yak'', in McGregor, *Dangerous Democracy*, pp. 75-93. **
- McMillan, Kate, 'Racial Discrimination and Political Bias on Talkback Radio in New Zealand: Assessing the Evidence' in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp. 75-92. **

Week 6: Television in New Zealand

Date: Mon. 6 April: Political role of television in NZ

Required reading

- Joe Atkinson, 'Television', in Hayward and Rudd, pp. 136-158.
- http://www.tvnz.co.nz/tvz_detail/0,2406,111535-244-257,00.html For information on TVNZ's Charter.
- Tahana, Yvonne, 'Cullen takes TVNZ to task over charter', *New Zealand Herald*, 27 March 2008, p. A9. **
- TVNZ's television history page: http://corporate.tvnz.co.nz/tvz_detail/0,2406,111544-247-252,00.html

Date: Thur. 9 April: Political role of television in NZ (II)

Required reading

- Philip Mathews, 'Pulling the viewers', *The Press*, 19 April, 2008. **
- Comrie, Margie, and Fountaine, Susan, 'On-Screen Politics: The TVNZ Charter and Coverage of Political News', in *Politics and the Media in New Zealand*, Vol. 57, No. 2, pp. 29-42. **
- Steve Browning, 'Sky's stranglehold cuts viewer choices' in *The New Zealand Herald*, 26 May 2008, p A13. **
- Russell Brown, 'Mixed Signals', *Listener*, 22 March, 2008, p. 72. **

MID TRIMESTER BREAK

Week 7: Media as 'mirror'? : Maori, Women and the NZ media

Dates: Mon 27 April:

Maori and the NZ media

Required reading:

- 'Totally Te Reo extends Maori TV', *Dominion Post*, 25 March, 2008. **
- John Drinnan, 'Outsider Looking in on the TV world', March 15, 2008. **
- Walker, Ranginui, 'Maori News is Bad News', in Judy McGregor and Comrie, Margie, *What's News, Reclaiming Journalism in New Zealand*, Palmerston North, Dunmore Press, 2002, pp. 215-233. **

- Stuart, Ian, 'The Maori Public Sphere', in *Pacific Journalism Review*, Vol. 11 (1), April 2005, pp. 13-23. **
- New Zealand Broadcasting Standards Authority, *The Portrayal of Maori and Te Ao in Broadcasting: the foreshore and seabed issue*, <http://www.bsa.govt.nz/publications/BSA-PortrayalofMaori.pdf>

Dates: Thurs. 30 April: Women and the NZ media

Required reading:

- Kate McMillan, 'Newsflash! Men and Women still unequal: New Zealand and the 2005 GMMP Project', in McLeay, Leslie and McMillan, *Rethinking Women and Politics*, Wellington, VUW Press, 2009. **Find on Blackboard.**
- GMMP website: <http://www.whomakesthenews.org/>
- Judy McGregor, 'The pervasive power of man-made news', in *Pacific Journalism Review*, Vol. (12) 1, April 2006, pp. 21- 34. **
- Fountaine, 'Susan, Are We There Yet? The Long Road to Gender Equity in the News', in Judy McGregor and Comrie, Margie, *What's News, Reclaiming Journalism in New Zealand*, Palmerston North, Dunmore Press, 2002, pp. 244-258. **C/R**
- Fountaine, Susan and Judy McGregor, 'Good News, Bad News: New Zealand and the Global Media Monitoring Project' in *Communication Journal of New Zealand*, Vol. 2, No. 1, June 2001, pp.55-69. **

Week 8: Political Media Management

Date: Mon. 4 May: Politicians and the mainstream media

Required reading

- Atkinson, Joe, 'Metaspin: Demonisation of Media Manipulation' in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp.17-28. **
- Morris, Caroline, 'A Dunne Deal? Politicians, the Media and the Courts', in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, **
- Wolfseld, Gadi, 'The Political Contest Model' in Simon Cottle, (ed.), *News, Public Relations and Power*, London, Sage, 2003, pp. 81-95. **

Date: Thur. 7 May: Media managers: The role of the press secretary

Guest Speaker: Mike Munro, Former Press Secretary to Rt Hon. Helen Clark

Week 9: The internet and political media relations

Date: Mon. 11 May: Politicians on line: websites. Facebook, MySpace, etc

Pederson, Karina, 'New Zealand Parties in Cyberspace', in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp. 107-116. **

Date: Thur, 14 May: Political blogging

Required reading

- Barker, Liz, 'Party Websites', in Hayward and Rudd, pp. 74-91.
- Hopkins, Kane and Donald Matheson, 'Blogging the New Zealand Election: The Impact of New Media Practices on the Old Game', in *Politics and the Media in New Zealand, Political Science*, Vol. 57, No. 2, 2005, pp. 93-106. **
- Flew, Terry, 'Cyberpolitics and Globalisation' from Flew, *New Media An Introduction*, OUP, 2002, pp. 183-206. **

Week 10: Public opinion, polling, and public relations

Date: Mon. 18 May: Public opinion polling

- Entman, Robert & Susan Herbst, 'Reframing Public Opinion as we have known it' in W. Lance Bennet and Robert M. Entman, (eds), *Mediated Politics Communication in the Future of Democracy*, Cambridge, Cambridge University Press, 2001, pp. 203-225. **
- Lacey, Colin and Longman, David, 'The Myth of Public Opinion and the Manufacture of Consent' in *The Press as Public Educator Cultures of Understanding, Cultures of Ignorance*, Luton, University of Luton Press, 1997, pp. 1-18.**
- Nelson, Joyce, 'The Power of the Pollsters', in *Sultans of Sleaze: Public Relations and the Media*, Monroe, Common Courage Press, 1989. **(C/R)**.
- Brookes, Rod, Lewis, Justin & Karin Wahl-Jorgenson, 'The media representation of public opinion' *Media, Culture and Society*, Vol. 26, No. 1, 2004, pp. 63-80. (Available on-line through library catalogue).
- http://www.ropercenter.uconn.edu/education/polling_fundamentals_tables.html

Date: Thur. 21 May: Public relations and the media

- Nelson, Joyce, 'Handling the Legitimacy Gap', in *Sultans of Sleaze: Public Relations and the Media*, Monroe, Common Courage Press, 1989, pp. 43-65. **

Week 11: Mediated Political Communications during election campaigns

Date: Mon. 25 May: Reporting the campaign

Required reading

- Ryan, Kathryn, 'Reporting the Campaign' in Stephen Levine and Nigel Roberts (eds.), *Baubles of Office*, Wellington, VUW Press, 2007. **C/R**
- Miller, Raymond, 'Parties and Electioneering', in Hayward and Rudd, pp. 2-19. **

- Rudd, Chris, 'Elections and the Media', in Martin Holland, (ed.), *Electoral Behaviour in New Zealand*, Auckland, Oxford University Press, 1992, pp. 119-140. **
- Church, Stephen, 'Lights. Camera, Election: The Television Campaign', in Boston, J.; Church, S.; Levine, S.; McLeay, E. & Roberts, N. (eds.), *Left Turn The New Zealand General Election of 1999*, Wellington, Victoria University Press, 2000, pp. 105-126. **
- Jack Vowles, 'Afterword: Do Campaigns Matter?', in Hayward and Rudd, pp. 183-197

Date: Thur. 28 May Televised election debates

Required reading

- Church, Stephen, 'Televised Leaders' Debates', in Hayward and Rudd, pp. 159-183.
- McMillan, Kate 'Winning the Metadebate: New Zealand's 2005 Televised Leaders' debates in comparative perspective', In Stephen Levine and Nigel Roberts, (eds.), *Baubles of Office*, Wellington, VUW Press, 2007, pp. 211-235. **C/R**

Week 12: Unmediated Political Communications during election campaigns

Date: Mon. 1 June University closed, no lecture

Date: Thur. June 4: Political advertising and conclusion to course

Required reading

- Roberts, Nigel, 'Changing Spots: Political Party Billboards in New Zealand in 2005', in Stephen Levine and Nigel Roberts (eds.), *Baubles of Office*, Wellington, VUW Press, 2007. **C/R**
- Robinson, Claire, 'Televised Political Advertising', in Hayward and Rudd, pp. 52-73.
- Rudd, Chris, *et al*, 'Party Advertising in the Metropolitan Newspapers' in Stephen Levine and Nigel Roberts (eds.), *Baubles of Office*, Wellington, VUW Press, 2007. **C/R**

Additional readings

Further reading for weeks 1-3

- Cocker, Alan, 'Media Institutions' in Raymond Miller, (ed.), *New Zealand Government and Politics* (3rd edition), Auckland, Oxford University Press, 2003, pp. 320-329. **
- Curran, James & Gurevitch, Michael, *Mass Media and Society*, (2nd ed.), St Martins Press, New York, 1996 – especially chapter 'Mass Media and Democracy: A Reappraisal', pp. 82-117.
- Doyle, Gillian, *Media Ownership. The economics and politics of convergence and concentration in the US and European media*, London, Sage, 2002.
- Golding, Peter & Murdock, Graham, (eds.), *Political Economy of the Media*, Edward Elgar, Cheltenham, UK, 1997 .
- Hope, Wayne, 'The Media and Political Process' in Raymond Miller, (ed.), *New Zealand Government and Politics* (3rd edition), Auckland, Oxford University Press, 2003, pp.330-341. Herman, Edward, S. & Chomsky, Noam, *Manufacturing Consent. The Political Economy of the Mass Media*, Vintage, London, 1994. (See also video and DVD versions, available from Aro St video shop.)
- Downing, John, Mohammadi, Ali, & Sreberny-Mohammadi (eds.), *Questioning the Media: A Critical Introduction*, 2nd ed., Sage, California, 1995.
- Jamieson, Kathleen Hall, *The Media and Politics*, The Annals of the American Academy of Political and Social Research, Vol. 546, Thousand Oaks, California, Sage, 1996.
- Keane, John, *The Media and Democracy*, Blackwell, Cambridge, 1991.
- McChesney, Robert, *Rich Media, Poor Democracy Communication Politics in Dubious Times*, New York, New York Press, 2000.
- Mowlana, Hamid, *Global Information and World Communication: New Frontiers in International Relations*, (2nd ed.), Sage, London, 1997.
- Murdock, Graham & Golding, Peter, 'Information Poverty and Political Inequality: Citizenship in the Age of Privatized Communications' *Journal of Communication*, Vol. 39, No. 3, Summer 1989.
- Schultz, Juliannes, *Reviving the Fourth Estate: Democracy, Accountability and the Media*, Cambridge University Press, Cambridge, 1998
- Tacey, Michael, *The decline and fall of public service broadcasting*, Oxford, Oxford University Press, 1998.
- Website about NZ, Australian, European, Asian and American media, and media ownership: <http://www.ketupa.net/index.htm>
- Site of the Asia Pacific Media Network: <http://www.asiamedia.ucla.edu/overview.asp>
- Glasgow Media Group: <http://www.gla.ac.uk/departments/sociology/media.html>
- Robert McChesney's home page: <http://www.robertmcchesney.com/>

Further reading on print media

- The New Zealand Herald: <http://www.nzherald.co.nz/>
- The Dominion Post: <http://www.stuff.co.nz/stuff/dominionpost/0,2106,0a6000,00.html>
- Christchurch Press: <http://www.stuff.co.nz/stuff/thepress/0,,0a6009,00.html>
- Otago Daily Times: <http://www.odt.co.nz/>
- Fairfax News NZ Ltd: <http://www.fairfaxnz.co.nz/businesses/index.html>
- Bradley, S.W., *Newspapers, An Analysis of the Press in New Zealand*, Auckland, Heinemann Educational Books, 1973.
- Day, Patrick, *The Making of the New Zealand Press. A Study of the Organisational and Political Concerns of New Zealand Newspaper Controllers, 1840-1880*, Wellington, Victoria University Press, 1990.
- Bradley, S.W., *Newspapers, An Analysis of the Press in New Zealand*, Auckland, Heinemann Educational Books, 1973.

- Christchurch Press Company, *The Press, 1861-1961. The Story of a Newspaper*, Christchurch, Christchurch Press Company, 1963.
- Conway, Michael, *The New Zealand Newspaper. An endangered species?* Wellington, Commission for the Future, 1981.
- Newspaper publishers of New Zealand, *Information about Newspapers*, Wellington, Newspaper Publishers of New Zealand, 1991.
- Day, Patrick, *The political role of the early New Zealand Press*, Department of Sociology, University of Waikato working paper, 1981.
- Scholefield, Guy, *Newspapers in New Zealand*, Wellington, A.H. & A. W. Reed, 1958.
- Papers Past National Library's online collection of over 300,000 pages from 19th century newspapers and periodicals: <http://paperspast.natlib.govt.nz/>
- Verry, Leslie, *Seven Days a Week. The Story of Independent Newspapers Limited*, Lower Hutt, INL Print Limited, 1985.

Further reading on radio broadcasting

- Cocker, Alan, 'Deregulation and Commercial Radio', in McGregor and Comrie, (eds.), *Whose News?*, Palmerston North, Dunmore, 1992. **C/R**
- Cocker, Alan, 'Broadcasting as a consumer product: questioning the adequacy of New Zealand's deregulated broadcasting marketplace', *New Zealand Journal of Media Studies*; 5 (1): 1998, pp. 13-20
- Ballard, Phillipa, *Power and Responsibility: broadcasters striking a balance*, Wellington, Broadcasting Standards Authority, 1994.
- Coddington, Deborah, *Saving Public Radio A Report on bias at National Radio*, <http://www.act.org.nz/action/documents/radiobias.pdf>
- Day, Patrick, *The Radio Years A History of Broadcasting in New Zealand Volume One*, Auckland, Auckland University Press, in association with the Broadcasting History Trust, 1994.
- Day, Patrick, *Voice and Vision A History of Broadcasting in New Zealand, Vol. 2*, Auckland, Auckland University Press in Association with the Broadcasting Historical Trust, 2000
- Francis, Bill, *Inside Talk Radio*, Wellington, Darius Press, 2002.
- Gregory, Robert, John, *Politics and Broadcasting: Before and Beyond the New Zealand Broadcasting Corporation*, Dunmore Press, Palmerston North, 1985.
- Hawke, Gary (ed.), *Access to the Airwaves: Issues in Public Sector Broadcasting*, Institute of Policy Studies Victoria University of Wellington, 1990.
- McGregor, Judy & Comrie, Margie, *Fairness and Balance in Broadcasting 1985-1994*, Palmerston North, Massey University, 1995.
- Ministry of Commerce, *He Ara hou mo te reo irirangi (A New Path for Broadcasting)*, Ministry of Commerce, Wellington, 1990.
- New Zealand Broadcasting Authority, *Codes of Broadcasting Practice for Radio and Television*, NZBA, Wellington, 1992.
- Officials Coordinating Committee on Broadcasting, *Report on Implementation of Broadcasting Policy Reform*, Wellington, 1988.
- Rennie, Hugh, 'Broadcasting Following Deregulation', in Judy McGregor and Margie Comrie, (eds.), *Whose News?*, Palmerston North, Dunmore, 1992.
- Smith, Paul, *Revolution in the Air!*, Auckland, Longman Paul, 1996.
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