

**The Centre for Accounting, Governance and Taxation Research (CAGTR),
the New Zealand Centre of International Economic Law (NZCIEL) and
the New Zealand Contemporary China Research Centre (NZCCRC)**

cordially invite you to attend a Business Links Seminar entitled:

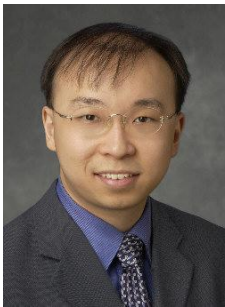
Sino Trade Agreements: Is China's Bilateral Strategy Different from that of the European Union or the United States?

Presentation by Professor Peter Yu, Drake University Law School, USA

Commentary by Professor Susy Frankel, Director NZCIEL

Chair: Professor Xiaoming Huang, Director NZCCRC

In the past decade, the European Union and the United States have pushed aggressively for the development of bilateral and regional trade agreements. Are bilateral and regional trade agreements established by China different from these agreements? What are their goals? What is China's negotiation strategy? What will happen if China's approach clashes with that of the European Union and the United States?



Peter Yu

Professor Peter K. Yu holds the Kern Family Chair in Intellectual Property Law and is the founding director of the Intellectual Property Law Center at Drake University Law School. He is also a Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He writes and lectures extensively on international trade, international and comparative law and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of four books and more than 60 law review articles and book chapters. Professor Yu has spoken at events organized by the World Intellectual Property Organization, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, U.S. and EU governments and at leading research institutions from around the world. His lectures and presentations have spanned more than twenty countries on six continents, and his publications have been translated into Chinese, Japanese and Portuguese.

Monday, 26 July 2010 from 5.30 pm to 7.00 pm

**Victoria University of Wellington, Rutherford House,
Lecture Theatre 2, 23 Lambton Quay, Wellington**

The seminar will be followed by light refreshments on the Mezzanine Floor of Rutherford House from 7.00 – 8.00 pm.

This is a free seminar. For catering purposes kindly RSVP (acceptances only)
by Thursday, 22 July 2010 to vanessa.borg@vuw.ac.nz or telephone 04 463 5550.