2019

MASTER OF BUSINESS ADMINISTRATION

VICTORIA BUSINESS SCHOOL
ŌRAUARIKI

CERTIFICATE IN MANAGEMENT STUDIES
POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION
POSTGRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT
POSTGRADUATE DIPLOMA IN MARKETING
INTEGRATING INNOVATIVE LEADERSHIP

Your decision to study for a Master of Business Administration (MBA) is one of the most important career choices you can make. Having an MBA degree will send a powerful message to your professional peers and potential employers. It will prove that you have intellectual ability, analytical rigour, and strategic acumen. It will demonstrate that you have what it takes to advance into senior management in the competitive world of global business.

In addition to direct MBA programme entry, we facilitate educational achievement for busy professionals through an innovative ‘staircasing’ programme arrangement that permits programme entry at certificate level and allows for progression to postgraduate diploma and Master’s level, based on merit.

ACCREDITATION

Victoria Business School is among just 89 business schools worldwide that hold the triple crown of international accreditations from the European Quality Improvement System (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting, and the Association of MBAs (AMBA).

Internationally recognised as the global standard for MBA programmes, accreditation by AMBA represents the highest standard of achievement in postgraduate business education. Employers and students recognise the accreditation as an assurance of premium quality.

QUALIFICATIONS

- Certificate in Management Studies
- Postgraduate Diploma in Business Administration
- Postgraduate Diploma in Human Resource Management*
- Postgraduate Diploma in Marketing*
- Master of Business Administration

* Not open to new enrolments in 2019.

Victoria University of Wellington has been awarded five stars overall in the QS global university ratings. In addition, the University received five stars in each of the eight categories.
CERTIFICATE IN MANAGEMENT STUDIES

The Certificate in Management Studies (CertMS) (60 points) is designed to give you a firm grounding in contemporary management skills and techniques. It is an excellent foundation for further studies in business.

COURSES

- CMSP 801 Problem-solving and Decision-making
- CMSP 802 Organisational Behaviour
- CMSP 803 Marketing Management
- CMSP 804 Operations and Supply-chain Management*
- CMSP 805 Human Resource Management*

Graduates with a B average or above may wish to enrol in one of our advanced programmes. Your CertMS can be credited towards your diploma course of study.

* CMSP 804 and CMSP 805 are recommended for students wanting to staircase to the MBA.

ADMISSION CRITERIA

A candidate for the CertMS should have:

- at least three years of appropriate practical experience in management or administration at a level acceptable to the programme director
- been accepted by the programme director as being capable of proceeding with the proposed course of study.

As this is a part-time course, it is available only for domestic students.

Applicants may be required to attend an interview as part of the application process.

POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION

The Postgraduate Diploma in Business Administration (PGDipBusAdmin) (120 points) provides broad-based management education to get your career moving quickly.

COURSES

- CMSP 801 Problem-solving and Decision-making
- CMSP 802 Organisational Behaviour
- CMSP 803 Marketing Management
- CMSP 804 Operations and Supply-chain Management
- MMBA 503 Economics, Organisation and Markets
- MMBA 507 Information Systems and Data Analytics
- MMBA 509 Accounting for Managers
- MMBA 534 Strategic Management

Graduates may wish to apply for admission to the University’s MBA programme. The PGDipBusAdmin can be credited towards the MBA, with exemptions given for corresponding MBA courses.

ADMISSION CRITERIA

A candidate for the PGDipBusAdmin should have:

- completed a degree or a postgraduate diploma from a New Zealand university or completed the CertMS with a B average across all courses
- at least three years of practical experience in management or administration at a level acceptable to the programme director
- been accepted by the programme director as being capable of proceeding with the proposed course of study.

As this is a part-time course, it is available only for domestic students.

Applicants may be required to attend an interview as part of the application process.
POSTGRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT*

The Postgraduate Diploma in Human Resource Management (PGDipHRM) (120 points) develops human resource practitioners to be good strategic operators, rather than process managers. At the end of the course, you can expect to be a skilled communicator, persuasive, credible, practical, and ethical, and to have a sound grasp of evidence-based theory to apply in practice.

COURSES
- CMSP 801 Problem-solving and Decision-making
- CMSP 802 Organisational Behaviour
- CMSP 803 Marketing Management
- CMSP 805 Human Resource Management
- MMBA 509 Accounting for Managers
- MMBA 560 Leading Change
- MMBA 561 Strategic/International Human Resource Management
- MMBA 562 Managing Employment Relations

Graduates may wish to apply for admission to the University’s MBA programme. The PGDipHRM can be credited towards the MBA, with exemptions given for corresponding MBA courses.

ADMISSION CRITERIA
A candidate for the PGDipHRM should have:
- completed a degree or a postgraduate diploma from a New Zealand university or completed the CertMS with a B average across all courses
- at least three years of practical experience in management or administration at a level acceptable to the programme director
- been accepted by the programme director as being capable of proceeding with the proposed course of study.

As this is a part-time course, it is available only for domestic students.

Applicants may be required to attend an interview as part of the application process.

* Not open to new enrolments in 2019.

POSTGRADUATE DIPLOMA IN MARKETING*

The Postgraduate Diploma in Marketing (PGDipMKT) (120 points) introduces the principles of marketing in both the public and private sectors and explores problem-solving, decision-making, and financial and international perspectives on marketing management issues. It also covers marketing’s role in innovation, entrepreneurship, and strategic change.

COURSES
- CMSP 801 Problem-solving and Decision-making
- CMSP 802 Organisational Behaviour
- CMSP 803 Marketing Management
- CMSP 804 Operations and Supply-chain Management (or CMSP 805 Human Resource Management)
- MMBA 509 Accounting for Managers (or MMBA 557 International Marketing)
- MMBA 555 Marketing Communications
- MMBA 558 International Business (or MMBA 570 Marketing Strategy)
- MMBA 565 Innovation and Entrepreneurship (or MMBA 534 Strategic Management)

Graduates may wish to apply for admission to the University’s MBA programme. The PGDipMKT can be credited towards the MBA, with exemptions given for corresponding MBA courses.

ADMISSION CRITERIA
A candidate for the PGDipMKT should have:
- completed a degree or a postgraduate diploma from a New Zealand university or completed the CertMS with a B average across all courses
- at least three years of practical experience in management or administration at a level acceptable to the programme director
- been accepted by the programme director as being capable of proceeding with the proposed course of study.

As this is a part-time course, it is available only for domestic students.

Applicants may be required to attend an interview as part of the application process.

* Not open to new enrolments in 2019.
MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) (240 points) transforms thinking and decision-making, developing leadership skills that take business careers to the next level. The MBA comprises 16 courses plus professional development workshops. To enrol in Part 3 or Part 4 courses, students must normally have completed either Part 1 and Part 2 or be concurrently enrolled to do so.

PART 1
Six core discipline courses:
- MMBA 502 Business Law
- MMBA 503 Economics, Organisation and Markets
- MMBA 505 Organisational Behaviour
- MMBA 507 Information Systems and Data Analytics
- MMBA 508 Problem-solving and Decision-making
- MMBA 509 Accounting for Managers.

PART 2
Four contemporary management courses:
- MMBA 516 Corporate Finance
- MMBA 518 Marketing Management
- MMBA 519 Human Resource Management
- MMBA 520 Operations and Supply-chain Management.

PART 3
Four strategic capstone courses:
- MMBA 532 Business Research Project
- MMBA 534 Strategic Management
- MMBA 560 Leading Change
- MMBA 565 Innovation and Entrepreneurship.

PART 4
Two elective courses selected for personal/professional interest from the following:
- MMBA 535 Advanced Strategic Management
- MMBA 545 Creative Leadership
- MMBA 549 System Thinking and Creative Problem-solving
- MMBA 553 Project Management
- MMBA 555 Marketing Communication
- MMBA 556 Financial Statement Analysis
- MMBA 558 International Business
- MMBA 561 Strategic/International Human Resource Management
- MMBA 562 Managing Employment Relations

Note: The availability of elective offerings will be subject to student demand, faculty availability and individual timetabling constraints.

ADMISSION CRITERIA
A candidate for the MBA should have:
- completed a Bachelor’s degree
- professional work experience of at least five years
- been accepted by the MBA director as being capable of proceeding with the proposed course of study.

APPLICATION PROCESS
1. Apply using the online enrolment system at www.victoria.ac.nz/apply
   You need:
   - your certified academic transcript (if you didn’t do your undergraduate degree at Victoria University)
   - a short CV showing that you have the required level of work experience to meet the entry criteria.

2. After receiving your application, and if you meet the criteria, we will contact you to organise a short formal interview with the programme director.

3. If you are successful in your interview, you will be invited to sit the MBA Admission Test, which consists of three sections:
   - a business case study
   - reading comprehension and critical thinking
   - numerical skills and logical thinking.

Make sure you enrol as early as possible—our courses are popular and fill up fast.
PROFESSIONAL DEVELOPMENT

The MBA programme provides a range of professional development workshops designed to ensure students develop strategic skills in a number of different sectors and provides leadership development and networking opportunities.

The programme’s strong working partnerships and networks with Wellington’s commercial and government sector add value to the core study programme.

In addition to lectures and coursework, students must complete 120 hours of the total 134 hours professional development activities available (see below).

OVERSEAS STUDY

Students on the MBA programme can spend a full-time trimester at one of our partner business schools overseas through the Victoria Study Abroad programme.

INTERNATIONAL STUDENTS

International students interested in the MBA programme should apply through Victoria International. International applicants must take the Graduate Management Admission Test (GMAT) and score 550 or above. Applicants whose first language is not English must also take either the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS).

FEES

A fees estimator is available on our website.

Some students may be eligible for fees-free tertiary studies. For information, go to www.victoria.ac.nz/fees-free

For further information and enquiries about fees, contact the student fees advisers, Student Academic Services, phone 0800 VICTORIA (842 867) or email student-finance@vuw.ac.nz

www.victoria.ac.nz/international-apply

www.victoria.ac.nz/fees
To find out more, contact:
Senior Administrator
✉️ mba@vuw.ac.nz
🌐 www.victoria.ac.nz/mba

International students should contact:
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✉️ victoria-international@vuw.ac.nz
🌐 www.victoria.ac.nz/international