

School of Management

MGMT 413 INNOVATION AND CHANGE MANAGEMENT

Trimester 2, 2016

COURSE OUTLINE

Prescription

An advanced level consideration of topics such as new ventures, entrepreneurship, new product development, intrapreneurship, creativity, change and organisation development.

Course Learning Objectives

By the end of this course students should be able to:

1. Identify and assess the role of uncertainty in innovation and entrepreneurship.
2. Explain key concepts and components of innovation and change management.
3. Demonstrate an understanding of what an innovation involves (source, process and value capture).
4. Analyse key issues surrounding theories and funding of innovation.
5. Be able to critically infer innovation literature and apply its learnings to real world scenarios through case studies and project work.
6. Discuss and evaluate the role of technological entrepreneurs in shaping innovation and entrepreneurship.
7. Gain experience in making oral presentations to improve communication skills and appreciate diversity through collaborative work.
8. Develop proficiency in academic writing.

Course Content

This course offers a wide-ranging view on innovation and change management as applied to people, organizations and systems. The course also links theory and practice by taking advantage of various practitioner viewpoints on innovation and change management.

Trimester Dates

From Monday 11th July 2016 to 16th October 2016.

Withdrawal from Course

1. Your fees will be refunded if you withdraw from this course on or before Friday 22nd July 2016.

2. The standard last date for withdrawal from this course is Friday 23rd September 2016. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an 'Application for Associate Dean's Permission to Withdraw Late' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks or [online](#).

Names and Contact Details

Course Coordinator

Dr. Mohammad Saud Khan
Room RH 915, Rutherford House
Phone 463 6934
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Administrator

Misa Ito
Room RH1022, Rutherford House
Phone 463 5397
Email: misa.ito@vuw.ac.nz

Office Hours: Kindly setup an appointment to arrange a meeting.

Class Times and Room Numbers

The class times for this course are 13:40-16:30 on Monday afternoons in room RWW413.

Course Delivery

The course material would involve lectures, case studies, research articles and experiential exercises on innovation and change management. There will also be lectures from experienced industry professionals to complement course knowledge.

Readings

The recommended text book for this course is

David Smith (2015). *Exploring Innovation*. 3rd Edition Published by McGraw-Hill Education.

Other relevant readings will be provided either on Blackboard or in class. Students are expected to research other material (including journal articles, books, and online resources) for their projects and assignments.

Mandatory course requirements

To meet mandatory course requirements, in addition to obtaining an overall course mark of 50 or more, students must submit all assessments in time throughout the course. Failure to do so will incur penalties. It is important that students strive for punctuality, which requires planning all activities in advance. Being well-planned and on time are attributes which are highly appreciated in new graduates entering any form of work environment.

Students who fail to satisfy the mandatory requirement for this course but who obtain 50% or more overall, will be awarded a "K" grade.

If you believe that exceptional circumstances may prevent you from meeting the mandatory course requirements, contact the Course Coordinator for advice as soon as possible.

If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat

Expected Workload

The total number of hours of work expected from students is 150 for this course. Spread over twelve teaching weeks this means 36 hours of classes and approximately 8-9 hours a week outside classes during teaching weeks spent on presentations, reading and developing a term paper.

Assessment

The Assessment Handbook will apply to all VUW courses: see

<http://www.victoria.ac.nz/documents/policy/staff-policy/assessment-handbook.pdf>.

The assessment for this course consists of the following

1. Term Paper – 75 % (Breakdown as follows):
 - a. Initial Proposal for Paper (10%)
 - b. Mid-term presentation on Paper (15%)
 - c. Final submitted paper (50%)
2. Group Presentation on a research article (15%)
3. Interaction with guest speakers (10%)

There is no examination in this course; assessment is solely on the criteria explained above.

Learning Objectives Addressed	Assessment Task	Weightage of assessment (%)	Due Date
1,8	Proposal for term Paper	10	Wednesday 20th July Hand in a hard copy and also email a copy to the course coordinator by 11 am.
1, 2, 3, 4, 6,7	Mid-term presentation and discussion on term Paper	15	Monday 15 th August Email the presentation to the course coordinator by 5 pm.
1, 2, 3, 4, 5, 6, 7	Group Presentation on Research Articles (Each student in the group has to present, and each member of the group will be awarded the group grade)	15	Monday 5 th September Submit a hard copy in class and also email the presentation to the course coordinator by 5 pm.
1, 2, 3, 4, 5, 6, 7	Interaction with guest speakers	10	Ongoing throughout the course. Details regarding assessment procedure will be provided in class.
1, 2, 3, 4, 5, 6, 8	Final Version of term paper to be submitted (4000-4500 words, excluding references, tables, figures etc.)	50	Monday 10 th October Submit a hard copy as well as by email to the course coordinator.

Penalties

Late assignments are to be handed in by email to the course coordinator. In addition a hard copy must be submitted on the same day to the course coordinator. Note that there is no provision to accept assignments on weekends or public holidays. Saturdays, Sundays and public holidays will be included when counting the number of days late.

Penalties for Lateness & Excessive Length of Assignments

(i) In fairness to other students, work submitted after any deadline will incur a penalty for lateness. The penalty will be a deduction of 5 marks for every day or part of day that the assignment is submitted late. Assignments received more than 7 days after the due date will not be accepted and the student will automatically fail the Mandatory Course Requirements.

(ii) Course Outlines provide a signal to students of forthcoming workload, dates of submission etc, and thus student study plans should take account of course requirements across all courses. Consequently, workload issues related to other courses and employment will not be accepted as reason for dispensation from mandatory requirements or waiver of penalties. Extensions to submission deadlines for any assigned work will only be granted in exceptional circumstances.

(iii) Students who are unable to comply with any of the mandatory requirements should make a written application for an extension to the due date for submission of assigned work or for waiver of a penalty, in advance, to the Course Coordinator, providing documentary evidence of the reasons of their circumstances.

All such applications must be made before the deadline and be accompanied by documentary evidence, e.g. a medical certificate, or counsellor's report clearly stating the degree of impairment, and the dates the illness or event prevented you from undertaking your academic studies. This can be applied retrospectively.

(iv) In the event of unusual or unforeseeable circumstances (e.g. serious illness, family bereavement or other exceptional events), that precludes an application in advance, students should make contact with the Course Coordinator as soon as possible, and make application for waiver of a penalty as soon as practicable.

(v) The ability to write in an economical style is a skill that is valued in both academic and business settings and therefore word limits should be strictly adhered to. +/- 10% is acceptable. Beyond that, a penalty may be applied.

Group Work

Groups of students will be assigned to analyse and critique a research article from the domain of innovation and entrepreneurship. The group can expect around 4 hours of preparation for their group presentation.

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and submitted to Turnitin. A copy of submitted materials will be retained on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Student feedback

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

Class Representative

A class representative may be elected in the first class, and that person's name and contact details made available to VUWSA, the course coordinator and the class. The class representative provides a communication channel to liaise with the course coordinator on behalf of students.

Communication of Additional Information

Any additional information or information on changes will be conveyed to students either in class, on Blackboard, or by email.

Link to general information

For general information about course-related matters, go to

<http://www.victoria.ac.nz/vbs/studenthelp/general-course-information>

Note to Students

Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and academic audit. The findings may be used to inform changes aimed at improving the quality of VBS programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Course Schedule

Week	Date	Topic
1	11-07-2016	Introduction, Course Organization, Assessment, Expectations, Innovation Overview, Experiential Exercise.
2	18-07-2016	The what, types and theories of Innovation.
3	25-07-2016	Sources and Process of Innovation. Feedback session on Term paper proposal
4	01-08-2016	Value Capture Guest Lecture
5	08-08-2016	Technological Entrepreneurs Guest Lecture
6	15-08-2016	Mid-term presentations on Term Paper
Mid trimester break		
7	05-09-2016	Group Presentations and Discussion on Research Articles
8	12-09-2016	Innovation Strategy & Systems Guest Lecture
9	19-09-2016	Managing Innovation and Intellectual Property Guest Lecture
10	26-09-2016	Funding Innovation Guest Lecture
11	03-10-2016	Change Management Case Study
12	10-10-2016	Discussion on special topics in Innovation and Entrepreneurship: Business Model Innovation, Effectual Entrepreneurship etc.
