

# MMBA 508 PROBLEM SOLVING & DECISION MAKING

# Trimester 1, 2015

# **COURSE OUTLINE**

#### Names and Contact Details

### **COURSE COORDINATOR & LECTURER**

#### Dr Jim Sheffield

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### PROGRAMME ADMINISTRATOR

Nicky McInnes Room: RH1004, Rutherford House Phone: 463-5367 Email: <u>Nicky.McInnes@vuw.ac.nz</u>

#### **Trimester Dates**

Teaching Period: Monday 2<sup>nd</sup> March – Friday 5<sup>th</sup> June Study Period: Monday 8<sup>th</sup> June – Thursday 11<sup>th</sup> June Examination Period: Friday 12<sup>th</sup> June – Wednesday 1<sup>st</sup> July (inclusive)

#### Withdrawal from Course

- 1. Your fees will be refunded if you withdraw from this course on or before Friday 13<sup>th</sup> March 2015.
- 2. The standard last date for withdrawal from this course is Friday 15<sup>th</sup> May. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks or <u>online</u>.

### **Class Times and Room Numbers**

Class times: Mondays 19.40 – 21.30 Room number: Rutherford House Lecture Theatre 3 (RHLT3) **Note**: The class scheduled for Monday April 27<sup>th</sup> (ANZAC day) is moved to Friday May 1<sup>st</sup>. The class scheduled for Monday June 1<sup>st</sup> (Queen's Birthday) is moved to Thursday June 4<sup>th</sup>.

#### Office Hours: Mondays 16.30-17.20

#### **Course Delivery**

The course meets once per week. There are no tutorials. Blackboard is used to support individual and group learning.

#### **Group Work**

6% of the assessment (2 team summaries @ 3% ea.) is based on group work. See 'Assessment' below. The time required for each team summary is less than 5 hours.

#### Expected Workload

150 hours, including reading in preparation for class, time spent in class, and completion of the assessment requirements.

#### **Prescription**

A multiple-perspective approach to the framing and solution of problems, and an introduction to the use and application of quantitative methods employed in managerial decision-making.

#### **Course Learning Objectives**

On successful completion of the course, students will be able, when engaged in problem solving and decision making, to:

- 1. Analyse the role of **emotion** ('intuitive' subjective perspective)
- 2. Analyse the role of **reason** ('rational' objective perspective)
- 3. Analyse the role of morality ('fellow-feeling' interpersonal perspective)
- 4. Apply concepts and frameworks to evaluate problem solving and decision making processes

#### <u>Readings</u> – Required

MMBA 508 *Coursebook* (Lehrer, 2013 - purchased from Vicbooks). Sheffield (2013a). *My Decisive Moment- Volume 2* (a book of cases – also purchased from Vicbooks). MMBA 508 2015 *Blackboard* (documents downloaded from an electronic resource).

#### **Materials and Equipment**

No materials or equipment is required beyond access to a computer and word processor.

Assessment (see pp. 8-9 for more information on assessment)

The Assessment Handbook will apply to all VUW courses: see <u>http://www.victoria.ac.nz/documents/policy/staff-policy/assessment-handbook.pdf</u>.

A student's overall grade in the course will be determined in the following manner:

#### 1. Class Participation (8%)

Marks for participation in class are awarded based on the quality of engagement. Equal weight is given to: (a) discussion on the items assigned from the *Coursebook* and *My Decisive Moment*; (b) other discussion. Note: Attending the first two classes, as well as a total of 8 out of 12 classes, is a mandatory course requirement.

#### 2. Quizzes. 8 chapter quizzes @ 1% ea. (8%)

A quiz is provided for each of chapters 1-8 of the *Coursebook*. Each quiz must be completed before the start of the class for the week scheduled. A practice quiz on the Introduction (due before the week 1 class) is also provided. Each quiz has 16 questions. You have 3 attempts per quiz. Only the best attempt is scored.

#### 3. Summaries. 500 words each. 2 individual summaries @ 4% and 2 team summaries @ 3% (14%)

At the beginning of the course you are placed in a group that is required to submit summaries before class during certain weeks of the course. See p. 10 for the schedule for each group. You will submit individual summaries of chapters assigned from the *Coursebook* 48 hours before class, and team summaries of key lessons learned from the cases assigned from *My Decisive Moment* 24 hours before class. To share in the marks awarded for a team summary, you must: (a) identify in the team summary the lessons you learned from the case assigned to you; (b) participate in a class discussion. See pp. 12 and 14 for the mark sheet criteria on which your individual and team summaries are assessed.

4. Assignment: My Decisive Moment, 2,500 words, due at beginning of the week 10 class (30%)

Select a problem-solving and decision making situation that you have experienced that is important to your development. The aim is to reflect on that experience and gain deeper insight into it through the application of conceptual material. You should analyse the problematic situation, what triggered it, and how you felt about the decision process before, during and after it unfolded. You should consider how the decision process might have been managed better. You will be assessed on your ability to make sense and critically reflect upon your experience through the application of concepts, ideas and/or frameworks presented in this course. See the mark sheet on p. 16.

#### 5. Examination - 3 hour closed book (40%)

Learning	Ch. 1quiz,	Ch. 2, 3	Ch. 4, 5	Ch. 6, 7, 8	Assignment	Exam
Objective	and	quizzes, and	quizzes, and	quizzes, and		section
	scheduled	scheduled	scheduled	scheduled		
	summaries	summaries	summaries	summaries		
	Х					
1		Х				Α
2			Х			B
3				Х		С
4				Х	X	D
Due	Week 2	Weeks 3-4	Weeks 5-7	Weeks 8-10	Week 10	

Relationship between the assessments and the course learning objectives are as follows:

<u>Quality Assurance Note:</u> Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of Victoria Business School programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

From Trimester 1, 2014, a revised Assessment Handbook has applied to all VUW courses. In particular, a new grade scheme was instituted, in which the A+ range is 90-100% and 50-54% is a C-

Pass/Fail	Grade	Normal Range	Indicative Characterisation						
Pass	A+	90%-100%	Outstanding performance						
	А	85%-89%	Excellent performance						
	A-	80%-84%	Excellent performance in most respects						
	B+	75%-79%	Very good performance						
	В	70%-74%	Good performance						
	B-	65%-69%	Good performance overall, but some weaknesses						
	C+	60%-64%	Satisfactory to good performance						

	С	55%-59%	Satisfactory performance
	C-	50%-54%	Adequate evidence of learning
Fail	D	40%-49%	Poor performance overall, some evidence of learning
	Е	0-39%	Well below the standard required

#### **Penalties**

In fairness to other students, there are penalties for late submission. Lateness is determined by the time of electronic submission. Quizzes are unavailable after the time specified. A penalty of 1 mark for each day (or part thereof) late is incurred for late submission of a summary of a chapter in the *Coursebook* or the case assigned in *My Decisive Moment*. A penalty of 3 marks for each day (or part thereof) late is incurred for late submission of the assignment. Assignments more than one week late will not be accepted and will receive zero marks. In the event of unusual, unforeseen circumstances (e.g., serious illness, family bereavement), students should discuss waiver of the penalty with the course coordinator prior to the due date.

#### Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine http://www.turnitin.com. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and submitted to Turnitin. A copy of submitted materials will be retained on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

#### **Examinations**

Students who enroll in courses with examinations are obliged to attend an examination at the University at any time during the formal examination period. The final examination for this course will be scheduled at some time during the following period:

Friday 12<sup>th</sup> June – Wednesday 1<sup>st</sup> July (inclusive)

#### **Mandatory Course Requirements**

In addition to obtaining an overall course mark of 50 or better, students must ...

- a. Attend the first two classes. Attendance is recorded at the beginning of class and checked at the end.
- b. Attend at least two thirds (8 out of 12) classes
- c. Submit the assignment within one week of the date/time due
- d. Obtain at least 40 per cent of the marks available (i.e. 16 marks out of 40) for the final examination.

Students who fail to satisfy the mandatory requirements for this course but who obtain 50% or more overall, will be awarded a "K" grade. Standard fail grades (D or E) will be awarded when the student's overall course mark falls below the minimum pass mark, regardless of whether the mandatory course requirements have been satisfied or not. Notice of Failure to meet Mandatory Course Requirements will be posted on Blackboard or on the Mezzanine Floor Notice-board and/or communicated via email.

If you cannot complete an assignment or sit a test or examination, refer to

www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat

#### **Class Representative**

A class representative will be elected in the first class, and that person's name and contact details made available to VUWSA, the course coordinator and the class. The class representative provides a communication channel to liaise with the course coordinator on behalf of students.

#### **Communication of Additional Information**

Additional information and information on any changes will be conveyed to students via class announcements and in written form on the university blackboard server for MMBA 508.

#### Student feedback

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback\_display.php

#### Link to general information

For general information about course-related matters, go to <u>http://www.victoria.ac.nz/vbs/studenthelp/general-course-information</u>

#### Length Guidelines

In business, time is a scarce resource. You must make every word count. A summary or assignment within +/-10% of the specified length is acceptable. A summary or assignment that is longer than the acceptable length will be penalised at the rate of 1 mark per additional 50 words (or part thereof). For example, a summary of length 551 words (one word over the acceptable length) will have 1 mark deducted <u>after</u> it has been marked. An assignment of length 2,751 words (1 word more than 2,750) will have 1 mark deducted <u>after</u> it has been marked. See 'More on Assessment' (pp. 8-9) for more detail on counting words.

#### Submission of Assessment Items

Quizzes, summaries and the assignment are submitted electronically via *Blackboard* which automatically records the submission time. In addition a paper copy of the assignment must be submitted by the beginning of the week 10 class. <u>A cover sheet is required for each individual (p. 11) and team (p. 13) summary, and the assignment (p. 15)</u>. Each should be submitted as a Word (not a PDF) document. Please keep an electronic copy of your work archived in case the original goes missing, and for the purposes of checking length (assessed via the word count function in Word) and originality (assessed via Turnitin.com). Failure to do so will jeopardise any claim by you that your work was submitted in the rare cases where your work goes astray.

#### How to submit Summaries to BB

- From the course home page, use the link 'Summaries-Indiv/Team'
- Then the links 'Group Tools' and 'File Exchange' to Add a file
- Ensure you specify a file name in the following format
  - Individual chapter summaries: 2015.1.Wknn.Gpnn.Chnn\_Lastname\_Firstname\_StudentID Team case summaries: 2015.1.Wknn.Gpnn.Casesnn-nn
  - Note that BB identifies the time that the file was loaded
- No other submission method is acceptable/will be acknowledged.

#### Referencing

**See 'More on Assessment' (pp. 8-9) for the number of <u>page references</u> expected.** There are many different styles of referencing and the Faculty of Commerce at VUW has decided to make APA (American Psychological Association) referencing style the common standard across the Faculty. The Commerce and Central Libraries hold the APA Style Guide. You can also access a brief guide to the APA style of referencing at <u>http://www.victoria.ac.nz/st\_services/slss/studyhub/handouts/APA.pdf</u> and Referencing FAQ at <u>http://www.victoria.ac.nz/st\_services/slss/studyhub/handouts/ReferencingFAQs.pdf</u>

#### Email Contact with the Course Coordinator/Lecturer

When sending an email to the course coordinator/lecturer ensure that the subject line contains: (a) the course number and name; (b) your last name followed by your first name; (c) your student ID number. Note: No assessed items can be submitted via email.

#### Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means *no cheating*. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other students or staff.

It is still plagiarism even if you re-structure the material or present it in your own style or words.

Note: including the work of others will not be considered plagiarism as long as the work is acknowledged by appropriate referencing.

Plagiarism is prohibited at Victoria and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct and may be penalised severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website:

http://www.victoria.ac.nz/home/study/plagiarism.aspx

#### **Readings – Recommended**

The resources marked with an asterisk are those most directly relevant to course objectives.

- 1. Baumeister, R. & Tierney, J. (2011). Willpower Why Self-Control is the Secret to Success, London: Penguin Books\*.
- 2. Bazerman, M. & Moore, D. (2009). Judgment in Managerial Decision-Making, New York: Wiley\*.
- 3. Boehm, C. (2012). Moral Origins: The Evolution of Virtue, Altruism, and Shame, New York: Basic Books.
- 4. Buchanan, M. (2013). Forecast: What physics, meteorology and the natural sciences can tell us about economics. London: Bloomsbury.
- 5. Cathcart, T. & Kline, D. (2007). Plato and a Platypus Walk into a Bar: Understanding Philosophy Through Jokes, New York: Abrams Image.
- 6. Coates, J. (2012). The Hour Between Dog and Wolf, London: Harper Collins.
- 7. Damasio, A. (2010). Self Comes to Mind: Constructing the Conscious Brain. London: Heinemann.
- 8. Davidson, R. (2012). The emotional life of your brain. London: Hodder.
- 9. De Bono, E. (2008). Six Thinking Hats, London: Penguin Books\*.
- 10. Frank, R.H. (1991). Microeconomics and Behavior, New York: Irwin McGraw-Hill\*.
- 11. Gawande, A. (2011). The Checklist Manifesto: How to Get Things Right, London: Profile Books\*.
- 12. Gawande, A. (2014). Being Mortal: Illness, medicine, and what matters in the end. London: Profile Books.
- 13. Gigerenzer, G. (2002). Calculated Risks: How to Know When Numbers Deceive You, New York: Simon & Schuster.
- 14. Gigerenzer, G. (2007). Gut Feelings: The Intelligence of the Unconscious, New York: Penguin Books\*.
- 15. Gladwell, M. (2005). Blink: The Power of Thinking Without Thinking, London: Penguin Books.
- 16. Haidt, J. (2012). The Righteous Mind: Why Good People Are Divided by Politics and Religion, Toronto: Random House.
- 17. Harris, S. (2014). Waking Up: A guide to spirituality without religion. London: Bantam Press.
- 18. Hood, B. (2012). The Self Illusion, New York: Oxford University Press.
- 19. Kahneman, D. (2011). Thinking, Fast and Slow, London: Penguin Books (Nobel Laureate)\*.
- 20. Kandel, E. (2012). The Age of Insight, New York: Random House (Nobel Laureate)\*.
- 21. Lehrer, J. (2007). Proust was a Neuroscientist, Melbourne: The Text Publishing Company\*.
- 22. Lewis, M. (2014). Flash Boys. New York: W. H. Norton.
- 23. Linden, D. (2011). Pleasure: How Our Brains Make Junk Food, Exercise, Marijuana, Generosity and Gambling Feel So Good. Oxford: One World.
- 24. Macknik, S. & Martinez-Conde, S. (2011). Sleights of Mind: What the Neuroscience of Magic Reveals About Our Brains, London: Profile Books.
- 25. Nutt, P. (2002). Why Decisions Fail Avoiding the Blunders and Traps That Lead to Debacles, San Francisco: Berrett-Koehler Publishers.
- 26. Pinker, S. (1994). The Language Instinct, New York: Penguin.
- 27. Proctor. T. (2014). Creative Problem Solving for Managers. London: Routledge (technique-oriented)
- 28. Russo, J. & Schoemaker, P. (2002). Winning Decisions, New York: Fireside.
- 29. Sheffield, J., Editor. (2013a). My Decisive Moment Volume 2, Auckland: Pagination Publishers (required text)\*.
- 30. Targett, D. (1996). Analytical Decision Making, London: Pitman.
- 31. Thaler, R. & Sunstein, C. (2009). Nudge: Improving Decisions about Health, Wealth and Happiness, London: Penguin Books\*.
- 32. The Listener, The New Scientist, The Economist (widely available popular weekly magazines).

- 33. Web Resources (Google any and all of your own key words; Look inside Amazon.com, Fora.tv, Pyschology Today, TED, YouTube videos, etc).Weick, K. (1979). *The Social Psychology of Organizing*, New York: McGraw-Hill.

- 35. White, E.B. (1952). *Charlotte's Web*, London: Penguin Books\*.
  36. Wilson, E.O. (2012). *The Social Conquest of Earth*, New York: Liveright.

### **Course Schedule**

The schedule of course learning objectives organised by assessment item and date is as follows:

Week	Topics	Readings
Dates		* = Coursebook (Lehrer, 2013);
		Cases=Cases from Sheffield (2013a);
		BB = Material downloaded from BB
Week 1	Introduction: Course overview;	Introduction*;
Mon 2 March	Assessment and teams;	Bazerman and Moore (2009), pp 1-10; BB.
	Assignment and final exam.	(No summaries req'd)
Week 2	Introduction: Decision making in	Ch. 1: The Quarterback in the Pocket*;
Mon 9 Mar	a sports situation; Multiple	Summaries of Ch. 1 (by members of team 1);
	perspectives and reframing.	Summaries of Cases 1-3 (by team 4); Morse (2007); de Bono (2008); BB
Week 3	<b>Emotion</b> : The positive uses	Ch. 2: The Predictions of Dopamine*;
Mon 16 Mar		Summaries of Ch. 2 (by members of team 2);
		Summaries of Cases 4-6 (by team 3); BB
Week 4	<b>Emotion</b> : The negative uses	Ch. 3: Fooled by Feeling*;
Mon 23 Mar		Summaries of Ch. 3 (by members of team 3);
		Summaries of Cases 7-10 (by team 2); BB
Week 5	<b><u>Reason</u></b> : The positive uses	Ch. 4: The Uses of Reason*;
Mon 30 Mar		Summaries of Ch. 4 (by members of team 4);
		Summaries of Cases 11-13 (by team 1); BB
	Mid-Trimester Break	
Week 6	<b><u>Reason</u></b> : The negative uses	Ch. 5: Choking on a Thought*;
Mon 20 April		Summaries of Ch. 5 (by members of team 1);
		Summaries of Cases 14-16 (by team 4); BB
Week 7	<b><u>Reason</u></b> : Cognitive heuristics and	Bazerman and Moore (2009), pp 13-41;
Mon 27 Apr	biases	Cases 17-20 (No summaries req'd); BB
Week 8	Morality: Application to 'Before	Ch. 6: The Moral Mind*;
Mon 4 May	breakfast' and case 23	Summaries of Ch. 6 (by members of team 2);
		Summaries of Cases 21-23 (by team 3);
		White (1952); BB
Week 9	Morality: Application to inter-	Ch. 7: The Brain is an Argument;
Mon 11 May	organisational decision making	Summaries of Ch. 7 (by members of team 3);
	(see weeks 10-11 for 'Model' and 'Eval'n')	Summaries of Cases 24-26 (by team 2); Sheffield (2013b); BB
<b>XX</b> 7 1 40	<i>'</i>	
Week 10	Application: Assignment Due	Ch. 8: The Poker Hand*; Summaries of Ch. 8 (by members of team 4);
Mon 18 May		Summaries of Cases 27-29 (by team 1); BB
Week 11	Application: Health, nominal	Ch. 9: Coda (=summation)*; Laugesen (2010)
	group technique, research design	
wion 23 wiay	6	Summaries req d), DD.
Week 12	Application: Exam review.	(No summaries reg'd): BB.
	Flexible thinking (Guest lecture).	( ····································
Mon 25 May Week 12 Thurs 4 June	Application: Exam review.	Gawunde (2011); (No summaries req'd); BI (No summaries req'd); BB.

#### More on Assessment

The assumption is that you already know how to write a report that is clear, concise and compelling.

The purpose of *More on Assessment* is to customize report writing guidelines to the specific requirements of this course. Note: Counting the number of references and words are important in this course! The guidelines should be interpreted in the context of the Course Outline. The guidelines are not comprehensive – the use of figures, **colour**, *italics*, direct quotes to capture vivid voices and images, bullet points, tables, etc., will be covered in lectures.

#### Customizing Report Writing Guidelines

1. In this course an excellent report is one that meets the quality measures on the **Mark Sheets.** Check them out! These measures cannot be applied in a simple-minded, mechanistic sense. However there is a sense of order in the first three measures - the *analysis of conceptual material* is usually a prerequisite for *reflection and analysis that generates insight*; both are prerequisites for an *insightful discussion of the implications for managing the decision process*. This natural sense of order should be reflected in the blending of both the structure and the content of your work.

2. An excellent report often starts with an "**Introduction**" (around 10% of the total) that consists of a very brief (often 2 sentence) statement to identify to your audience the purpose of the report and the names of its component pieces.

3. An excellent report often has a "**Body**" (around 60% of the total) that has a clear structure. Each component part is identified by a name. The name should be on a line by itself. For example, the components of the body of a chapter summary could be the names of the subsections of the chapter.

4. In the "**Body**" of the item (and indeed, in most all aspects of the course), the expected level of analysis is *deeper*, *more focused*, *more evidence-based* than that associated with an essay. For example, a chapter summary is expected to analyse at least one key concept in each section. Formally, this is achieved via explicit references. In this course most of the references are to a single source (Lehrer, 2013). In this course, therefore, it is only the addition of a page number that adds value! See the following page for an indication of how many explicit page references are expected.

<u>A key measure of success of the Body is the inclusion of page references that clearly identify the location of the key concepts</u>. *With page references, the quality of the author's insights becomes yours*. Without page references (or more likely, without an understanding of the role performed by page references) there will be a gap between your 'summary' and what must be summarised. The quality measures on the Mark Sheet may be compromised. For those students not well versed in academic writing, a learning curve will be required. Have patience! Students should be guided by the following observations:

- The quality & appropriateness of references is correlated with their quantity & specificity
- Chapter summaries with few page references are often very poor or poor
- Chapter summaries with many page references are often *excellent or outstanding*.

5. Work that is excellent always finishes with a strong "**Conclusion**" (around 30% of the total) that explicitly identifies *the implications for managing the decision process*. There is inevitably a tension between rigorous analysis of the chapter, and relevance to your own decision making. Towards the end, rigour should give way to relevance. Personalise your takeaway message by reflecting on how the concepts apply to your own decision making. (Here is another, more sophisticated, possibility: Conclude each component of the body of the report with a 'personalised takeaway message'.)

6. In conclusion, note that the items covered in this document are related to the course model. The Introduction (item 2) provides an overview that guides the expectations of the reader. The Body (items 3 and 4) is more narrow. In a chapter summary the body should focus on reason and rigour, an accurate presentation of the key concepts in the chapter. The Conclusion (item 5) provides a personalised takeaway message. Your work is assessed by a holistic application of these guidelines. However because quality takes many forms, these are guidelines, not rules. In most cases plentiful page references and an authentic personal narrative increases my understanding of the quality of your analysis, reflection and insight.

#### Counting References

The purpose of this referencing section is to provide a direct link between the <u>number of page-specific</u> <u>page references</u> and the assessment of the *References* criterion on the mark sheets for chapter summaries and the assignment.

In this course all references should be to specific ideas, direct quotations or paraphrases. All references should therefore include specific page numbers. References without page numbers, e.g., to Lehrer (2013), do not count. See the APA Guidelines in the Week 1 folder for an illustration of the use of page numbers.

The following table provides a direct link, for the first and second individual chapter summaries, and for the assignment, <u>between the number of page-specific references and assessment</u>.

No references are required for team case summaries or the final exam.

	Link	Link between the number of page-specific references and (an indicative) assessment											
Item of assessment	Very poor E 0%- 39%	Poor D 40%- 49%	Adequate C- 50- 54%	Satis. (mostly) C 55%- 59%	Satis./ Good C+ 60%- 64%	Good (mostly) B- 65%- 69%	Good B 70%- 74%	V. good (mostly) B+ 75%- 79%	Very Good A- 80%- 84%	Exc. A 85% - 89%	Out- standing A+ 90% - 100%		
First individual chapter summary	0	1	2	3-4	5-6	7-8	9-10	11-12	13-14	15-16	17+		
Second individual chapter summary	1	2	3	4-6	7-9	10-12	13-15	16-18	19-21	22-24	24+		
Assignment	1-2	3-4	5-6	7-8	9-12	13-16	17-20	21-24	25-28	29-32	33+		

#### Table 1. Referencing and assessment

#### Counting Words

The word count to be recorded on the cover page is that which the instructor will obtain from using the word count feature in Word on <u>all parts of the document</u> except:

- the cover and mark sheets and
- the list of references at the end.

Note: The course coordinator does not want plentiful page references to increase the word count. For the purposes of this course, therefore, it is acceptable to shorten a citation (but not a direct quote) so that it does not add to the word count.

For example 'Riley just said he knew.'(Lehrer, 2013, p. 37) (8 words) can be compressed to 'Riley just said he knew.'(Lehrer,2013,p.37) (5 words).

#### **More on Summaries**

#### Schedule of summaries (chapters and cases) assigned to each team number

Type of summary	IND	IV	TEAM					
Week	Each member of Team	Chapter in Lehrer (2013)	Team Number	Cases (chapters) in Sheffield (2013a)				
1								
2	1	1	4	1-3				
3	2	2	3	4-6				
4	3	3	2	7-10				
5	4	4	1	11-13				
6	1	5	4	14-16				
7	No summaries	are required.	No summaries	are required.				
8	2	6	3	21-23				
9	3	7	2	24-26				
10	4	8	1	27-29				
11								
12								

A class list with team numbers will be supplied after the week 1 class.Final # teamsmay changewhen classsize is known.

#### Assignment of cases to group members (default)

1st student in team summarises 1st case assigned to the group 2nd student in team summarises 2nd case assigned to the group 3rd student in team summarises 3rd case assigned to the group 4th student in team summarises 1st case assigned to the group 5th student in team summarises 2nd case assigned to the group

# More guidelines for completing a <u>team summary of assigned cases</u> (to be applied holistically)

- 1. Apply the <u>course prescription</u> and <u>learning objectives</u>, and <u>team summary mark sheet</u> to <u>objectively</u> evaluate the degree to which the cases as a whole meet requirements.
- 2. Apply own experience and empathy ('putting yourself in their shoes')
- to **<u>subjectively</u>** evaluate the situation faced by the decision maker(s)
- 3. Apply norms associated with this class to lead/enact/participate in a

(very) brief interactive interpersonal discussion on the above.

#### More guidelines for completing an individual summary of the assigned chapter

1. Apply the <u>course prescription</u> and <u>learning objectives</u>, and <u>individual summary mark sheet</u> to <u>objectively</u> identify the research evidence for each chapter section & the chapter as a whole. Hint: Reproduce key words, and/or (very) short passages to back up key concepts and sections Hint: Anchor these into the *Coursebook* by references with page numbers.

(about 2/3 of maximum words).

2. Reflect on (i.e., <u>Subjectively</u> evaluate) how the concepts apply to your own decision making (about 1/3 of maximum words).



### MMBA 508 PROBLEM SOLVING & DECISION MAKING

Trimester 1 2015

### **Individual** Chapter Summary Cover Sheet

CHAPTER NUMBER AND TITLE:\_\_\_\_\_

DUE 48 HOURS BEFORE BEGINNING OF CLASS ON \_\_\_\_\_

 Name:
 \_\_\_\_\_\_

 Student ID:
 \_\_\_\_\_\_

Word count = \_\_\_\_\_ Group Number: \_\_\_\_\_

### School of Management MMBA 508 PROBLEM SOLVING & DECISION MAKING Trimester 1 2015

### **Individual Summary Mark Sheet for Assigned Chapter (4%)**

# Name:

						1	1	1			1	
$\overline{\mathfrak{S}}$	Very poor E 0% -	Poor D 40% -	Adequate C- 50% -	Satis. C 55% -	Satis./ good C+ 60% -	Good (mostly) B- 65% -	Good B 70% -	V Good (mostly) B+ 75% -	Good A-	Exc. A 85%	Out- standing A+ 90% -	
	39%	49%	54%	59%	64%	69%	74%	79%	84%	-89%	100%	
CONTENT											_	CONTENT
Chapter is not analysed for key concepts												Chapter is analysed for key concepts
Reflection and analysis are either missing or did not generate insight												Reflection and analysis generates insight
Implications for managing the decision process not discussed/ show no insight												Implications for managing the decision process reflect insight
PRESENTATION												PRESENTATION
Answer lacks a coherent structure or is otherwise hard to follow												Answer is structured coherently
<u>Not</u> referenced appropriately.												Referenced appropriately
(# Page-specific 1 <sup>st</sup> references) 2 <sup>nd</sup>	0 1	1 2	2 3	3-4 4-6	5-6 7-9	7-8 10-12	9-10 13-15	11-12 16-18	13-14 19-21	15-16 22-24	- /	1 <sup>st</sup> (# Page-specific 2 <sup>nd</sup> references)
Word limit <u>not</u> adhered to: (See penalties in course description												Word limit adhered to (500 words +/- 10%) (Marked 'OK')

Grade: \_\_\_\_\_ Out of 100%: \_\_\_\_\_

**General Comments:** 



### MMBA 508 PROBLEM SOLVING & DECISION MAKING

Trimester 1 2015

### **Team Summary Cover Sheet for Assigned Cases**

CHAPTER NUMBER AND TITLE: \_\_\_\_\_

### DUE 24 HOURS BEFORE BEGINNING OF CLASS ON \_\_\_\_\_

Name:	Student ID:	Case #:
Name:	Student ID:	Case #:
Name:	Student ID:	Case #:
Name:	Student ID:	Case #:
Name:	_Student ID:	Case #:

Word count = \_\_\_\_\_ Group Number: \_\_\_\_\_

### MMBA 508 PROBLEM SOLVING & DECISION MAKING

### Trimester 1 2015

### **<u>Team</u>** Summary Mark Sheet for Assigned Cases (3%)

8	Very poor E 0% - 39%	Poor D 40% - 49%	Adequate C- 50% - 54%	Satis. C 55% - 59%	Satis./ good C+ 60% - 64%	Good (mostly) B- 65% - 69%	Good B 70% - 74%	V Good (mostly) B+ 75% - 79%	Very Good A- 80% -84%	Exc. A 85% -89%	Out- standing A+ 90% - 100%	$\odot$
WRITTEN REPORT												WRITTEN REPORT
The team did not analyse all the cases assigned												The team did analyse all the cases assigned
The team did not analyse the assigned cases for key concepts											-	The team did analyse the assigned cases for key concepts
The team's reflection and analysis are either missing or did not generate insight												The team's reflection and analysis of the cases generates insight
The team did not discuss/show insight into implications for managing the decision process												The team did discuss/show insight into implications for managing the decision process
The team's analysis of the assigned cases lacks a coherent structure or is otherwise hard to follow												The team's analysis of the assigned cases is structured coherently
Word limit <u>not</u> adhered to: (See penalties in course description)												Word limit adhered to (400 words +/- 10%) (Marked 'OK')
CLASS PRESENTATION												CLASS PRESENTATION
Did not convey insights about key lessons learned												Did convey insights about key lessons learned

Group Number:\_\_\_\_\_ Grade: \_\_\_\_\_ Out of 100%: \_\_\_\_\_

### **General Comments:**



### MMBA 508 PROBLEM SOLVING & DECISION MAKING

Trimester 1 2015

My Decisive Moment (30%) Assignment Cover Sheet

DUE AT BEGINNING OF CLASS ON \_\_\_\_\_

Word count = \_\_\_\_\_

Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

Course Lecturer: \_\_\_\_\_

### MMBA 508 PROBLEM SOLVING & DECISION MAKING

### Trimester 1 2015

### My Decisive Moment (30%)

### **Assignment Mark Sheet**

### Name: \_\_\_\_\_

8	Very poor E 0% - 39%	Poor D 40% - 49%	Adequate C- 50% - 54%	Satis. C 55% - 59%	Satis./ good C+ 60% - 64%	Good (mostly) B- 65% - 69%	В	V Good (mostly) B+ 75% - 79%		Exc. A 85% - 89%	Out- standing A+ 90% - 100%	
CONTENT												CONTENT
The decision situation is not analysed for key concepts												The decision situation is analysed for key concepts
Reflection and analysis are either missing or did not generate insight												Reflection and analysis generates insight
Implications for managing the decision process not discussed/ show no insight												Implications for managing the decision process reflect insight
PRESENTATION The report lacks a coherent structure or is												PRESENTATION The report is structured coherently
otherwise hard to follow												concrentity
<u>Not</u> referenced appropriately.												Referenced appropriately.
(# Page-specific references)	1-2	3-4	5-6	7-8	9-12	13-16	17-20	21-24	25-28	29-32	33+	(# Page-specific references)
Word limit <u>not</u> adhered to: (See penalties in course description												Word limit adhered to (2,500 words +/- 10%) (Marked 'OK')

Grade: \_\_\_\_\_ Out of 100%: \_\_\_\_\_

### **General Comments:**