TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI

VICTORIA
UNIVERSITY OF WELLINGTON

School of Information Management

ELCM 381: Special Topic in Digital Business

Trimester 1, 2015

COURSE OUTLINE

Names and Contact Details

Course Coordinator and Lecturer:	Dr Mary Tate
Location:	RH 504
Email:	mary.tate@vuw.ac.nz
Ph:	463 5265
Office hours:	by appointment

SIM Undergraduate Support Team:	Lucia Sohn	RH502
	Simon Park	RH531
Email:	simstudents@vuw.ac.nz	
Ph:	463 6998	

Trimester Dates
From Monday 2nd March to Sunday 7 June

Withdrawal from Course
1. Your fees will be refunded if you withdraw from this course on or before Friday 13th March 2015.
2. The standard last date for withdrawal from this course is Friday 15th May. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks or online.

Class Times and Room Numbers
Thursday	11:30-12:20	Government Buildings GBLT3
Friday	11:30-12:20	Government Buildings GBLT4

Course Delivery
Some tutorials will be conducted online. Further details will be announced in lectures and on blackboard

Expected Workload
3 hours per week attending lectures and tutorials.
2-3 hours per week preparing for classes.
5-6 hours a week (on average throughout the trimester including breaks) developing assessment items
Total 150 hours

Prescription

Emerging issues in digital business. The course will cover current issues in the specification, development, use and evaluation of digital products and services.

Course Learning Objectives

1. Evaluate the critical success factors of current digital products and services;
2. Research emerging digital business models and value added digital services;
3. Investigate how digital products and services are initiated, developed, managed and evaluated;
4. Apply theoretical concepts of digital business and technologies to selected business problems.

Course Content

Topics will include: theories of digital business, theories of value, the global context of digital business, the impact on work, harnessing the crowd, cloud computing, digital ecosystems, and examples and applications of digital business innovation. A detailed schedule will be posted in Blackboard at the beginning of the course.

Readings

There is no textbook. Readings and resources will be posted on Blackboard

Materials and Equipment

No special materials are required

Assessment

Essay on the theoretical principles of digital business (25%)
2000 words, testing course learning objectives 1 and 2.
 Due: Sunday 29 March 12:00 pm (mid-night)

Individual research project on a contemporary digital technology (40%)
3500 word essay, testing course learning objectives 1,2,3,4
Due: Sunday 31 May, 12:00 pm (mid-night)

A3 Poster summarizing the findings of the research project (15%)
Testing course learning objectives 1,2,3,4.
Poster presentation session: week 12 (tba).
Final Poster Due: Sunday 7 June 12:00 pm (mid-night)

Tutorial contribution and leadership (preparing answer to questions in advance, contributing to and leading face-to-face or online discussion on tutorial topics) (20%)
Testing course learning objectives 1,2,3,4.
Due: ongoing, weekly (weeks 2-11)

The Assessment Handbook will apply to all VUW courses: see
http://www.victoria.ac.nz/documents/policy/staff-policy/assessment-handbook.pdf.

Extensions
Personal extensions are granted only in special circumstances and supporting evidence such as a medical certificate may be requested by the course coordinator or SIM undergraduate support team.

Non-extendable assessments. For some work, such as: lab projects, case discussion preparation, and tutorial preparation there is no possibility of late submission as the opportunity for the work to be completed has already passed.

Penalties
The penalty for late submission of work without a prior extension arrangement is a reduction of 10% of the available marks per calendar day late up to 5 days after the due date. A calendar day begins at midnight.

At the course coordinator's discretion, work handed in after 5 days may be assessed and feedback provided, but no grade will be assigned.

Use of Turnitin
Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine http://www.turnitin.com. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and submitted to Turnitin. A copy of submitted materials will be retained on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Mandatory Course Requirements
None.   If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat

Class Representative
A class representative will be elected in the first class, and that person's name and contact details made available to VUWSA, the course coordinator and the class. The class representative provides a communication channel to liaise with the course coordinator on behalf of students.

Communication of Additional Information
Additional information will be announced in class, or by tutors at tutorials, or communicated via Blackboard. Any or all of these methods may be used.

Student feedback
Student feedback on University courses may be found at
www.cad.vuw.ac.nz/feedback/feedback_display.php

Link to general information
For general information about course-related matters, go to
        http://www.victoria.ac.nz/vbs/studenthelp/general-course-information

Note to Students
Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and academic audit. The findings may be used to inform changes aimed at improving the quality of VBS programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

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