

School of Management

## **TOUR410 DISSERTATION**

Trimester 2 2012

### **COURSE OUTLINE**

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#### **Names and Contact Details**

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#### **Supervisors:**

Dr Julia Albrecht  
Dr Karen Smith  
Dr Adam Weaver

#### **Trimester Dates**

From Monday 16 July to Friday 26 October

#### **Withdrawal from Course**

1. Your fees will be refunded if you withdraw from this course on or before Friday 27 July 2012.
2. The standard last date for withdrawal from this course is Friday 28<sup>th</sup> September 2012. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks.

#### **Class Times and Room Numbers**

- Fri 20<sup>th</sup> July 12.30-16.00 RH1024
- Fri 24<sup>th</sup> August 12.30-16.00 RH1024
- Fri 5<sup>th</sup> October 12.30-16.00 RH1024
- Fri 19<sup>th</sup> October 12.30-16.00 RH1024

## **Course Content**

This course is primarily an educational exercise in research which involves the preparation of a dissertation on an approved topic in tourism management. Preparing the dissertation also provides an opportunity to follow up a topic of personal interest in the field of tourism.

## **Course Learning Objectives**

### **Programme and Course-Related Learning Objectives – BTM (HONS) / MTM**

**Learning Goal #1:** Our graduates will possess and apply an advanced understanding of tourism management, be able to undertake and use research, and have a range of transferable skills.

#### *Learning Objectives*

Graduates will be able to:

- (a) demonstrate a critical understanding of theoretical and applied aspects of tourism management;
- (b) display an advanced appreciation for concepts and methods that inform the management of tourism organizations, businesses, and resources;
- (c) design and conduct independent research;
- (d) develop skills and knowledge that provide a solid platform for further postgraduate study.

**Learning Goal #2:** Our graduates will demonstrate application of critical and creative thinking skills to practical and theoretical tourism management problems.

#### *Learning Objectives*

Graduates will be able to:

- (a) think conceptually and analytically about tourism and its management;
- (b) synthesize and evaluate a range of tourism management issues;
- (c) access, evaluate and apply a range of information and data sources;
- (d) use innovative thinking and creative skills in the context of the tourism business environment and tourism research.

**Learning Goal #3:** Our graduates will be effective and confident communicators.

#### *Learning Objective*

Graduates will be able to communicate ideas and research findings articulately and effectively in a range of written and oral formats.

**Learning Goal #4:** By meeting the above learning goals, our graduates will display leadership and be able to assume positions of responsibility in the tourism industry and related sectors.

#### *Learning Objectives*

Graduates will be able to:

- (a) engage in effective decision making through their analytical, creative and communications skills and experience;
- (b) demonstrate a mastery of a wide range of tourism management concepts and techniques.

## **Course Learning Objective**

The objective of TOUR 410 is to develop experience and demonstrate competence in all phases of tourism research by undertaking and presenting a dissertation based on primary research. Creativity and critical thinking are fostered through the selection of the topic and the design and execution of the research; communication skills are developed through the oral presentation and written dissertation.

### **Skills**

Preparing the dissertation will develop your ability to undertake independent tourism research by providing experience in:

- formulating a research question and developing an appropriate research design;
- collecting, analysing and interpreting primary data;
- communicating the results of your research both orally and in writing.

### **Course Delivery**

TOUR 410 primarily involves the preparation of an individual piece of research under the guidance of an assigned supervisor. In addition, four class meetings will be held to present the proposal, report on progress and make an oral presentation.

### **Expected Workload**

The expected workload for the preparation of the dissertation is 150 hours. Time management is particularly important as most of this is outside class contact hours. This course is a 15 point course.

### **Group Work**

The dissertations are based on individual work.

### **Readings**

Students are expected to situate their study in the literature and read material related to their specific topic.

### **Assessment Requirements**

Dissertations should be based essentially on primary data sources and should demonstrate:

- 1) the ability to formulate a clear problem statement and an appreciation of the academic context of the work and/or its practical implications;
- 2) an appropriate research design and appropriate research methods;
- 3) a critical appraisal of the data used;
- 4) accurate and effective analysis and presentation of the data collected;
- 5) clear and logical interpretation of the results obtained;
- 6) the ability to produce a well-written and structured report.

The dissertation should be 8-10,000 words long and follow the conventions outlined in the Guide for Tourism Management Courses. It should not incorporate work that has been or will be submitted for credit in any other course.

### **Proposal**

A formal proposal (an oral presentation of 5-10 minutes and a written proposal not exceeding 2 pages) will be presented by each student to members of the Tourism Group at 12.30-4pm on **Friday 20<sup>th</sup> July in RH 1024**. The proposal should emphasize points 1 and 2 above and outline clearly the nature of the problem being addressed and the methods to be used. **To meet this**

**deadline you will need to develop your proposal over the mid-year break.** Contact appropriate staff to discuss your initial ideas.

Following presentation of the proposals, students will be allocated a supervisor with whom they will be expected to maintain regular contact during the preparation of the dissertation. Provision should be made for obtaining HEC approval where necessary.

### **Progress reports**

A ten minute report outlining progress to date, the conceptual framework being used, problems encountered and work yet to be completed, will be given by each student at a progress updating session to be held at 12.30-4pm **Friday 24<sup>th</sup> August in RH 1024.**

A second progress report session will be held at 12.30-4pm on **Friday 5<sup>th</sup> October in RH 1024**

Further details on what is required at these progress report sessions will be given later. Keeping a research log will provide you with a good record of what you have been doing and be helpful when it comes to writing up your final report.

### **Assessment**

Formal oral presentations of the research findings (20 minutes plus 10 minutes of questions) will be given on **Friday 19<sup>th</sup> October from 12.30-4pm in RH 1024.** Details regarding the presentations will be given at the meeting in September. The dissertation is due by **9:30 am Friday 26 October.** **20%** of the final grade will be based on the oral presentation and **80%** on the written report.

### Quality Assurance Note

Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of Faculty of Commerce programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

### **Penalties**

In fairness to other students, work submitted after any deadline will incur a penalty for lateness. The Tourism Management Group has implemented a standardized late penalty for all tourism courses. Students who submit late assignments will be penalized at a rate of 5% per day (including weekends). **Saturdays, Sundays and public holidays** will be included when counting the number of days late. Assignments received **more than 7 days after the due date** will not be accepted and the student will **automatically fail the Mandatory Course Requirements.**

Extensions will only be granted under special circumstances. Students who wish to apply for an extension must contact the course coordinator before the due date. Students who apply for an extension due to illness must obtain a medical certificate. Medical certificates must specify that the student is 'unfit to study' or 'unfit to sit an examination.' Medical certificates must also indicate the duration of the illness. Please take note: workload pressures and computer problems are not a case for extension. Please submit late assignments to Room RH 1022.

Course Outlines provide a signal to students of forthcoming workload, dates of submission etc, and thus student study plans should take account of course requirements across all courses. Consequently, workload issues related to other courses and employment will not be accepted as reason for dispensation from mandatory requirements or waiver of penalties. **Extensions** to submission deadlines for any assigned work will only be granted in **exceptional circumstances.**

Students who are unable to comply with any of the mandatory requirements should make a written application for an extension to the due date for submission of assigned work or for waiver of a penalty, **in advance**, to a course coordinator, providing documentary evidence of the reasons of their circumstances. All such applications must be made **before** the deadline and be accompanied by documentary evidence, eg a medical certificate, or counsellor's report clearly stating the degree of impairment, and the dates of the illness or event that prevented you from undertaking your academic studies. This can be applied retrospectively.

In the event of unusual or unforeseeable circumstances (e.g. serious illness, family bereavement or other exceptional events, that precludes an application in advance, students should make contact with one of the course coordinators as soon as possible, and make application for waiver of a penalty as soon as practicable.

Word limits should be adhered to, especially so when they provide a guide to limiting the student's coverage of a topic. **The penalty will be 10% of the grade for an assignment which is 10% over the word limit.**

### **Mandatory Course Requirements**

In addition to making the oral presentation and completing the dissertation by the due date, and receiving at least 50% for the assessment of these, students should contribute fully to the class meetings.

### **Class Representative**

A class representative has being elected in tri-semester 1 for the Bachelor of Tourism Management HONS / Master of Tourism Management. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

### **Communication of Additional Information**

Additional information will be communicated at the class meetings and by email. Students should maintain regular contact with their supervisors.

### **Academic Integrity and Plagiarism**

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

### **General University Policies and Statutes**

Find key dates, explanations of grades and other useful information at

[www.victoria.ac.nz/home/study](http://www.victoria.ac.nz/home/study)

Find out about academic progress and restricted enrolment at

<http://www.victoria.ac.nz/home/study/academic-progress.aspx>

The University's statutes and policies are available at [www.victoria.ac.nz/home/about/policy](http://www.victoria.ac.nz/home/about/policy), except qualification statutes, which are available via the Calendar webpage at

<http://www.victoria.ac.nz/home/study/calendar.aspx> (See Section C).

Further information about the University's academic processes can be found on the website of the Assistant Vice-Chancellor (Academic) at

[www.victoria.ac.nz/home/about\\_victoria/avcacademic/default.aspx](http://www.victoria.ac.nz/home/about_victoria/avcacademic/default.aspx)

### **AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support**

[http://www.victoria.ac.nz/home/about\\_victoria/avcacademic/Publications.aspx](http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx)

### **Faculty of Commerce Office**

<http://www.victoria.ac.nz/vbs/studenthelp>

**Te Putahi Atawhai**  
**Maori and Pacific Mentoring Programme**  
<http://www.victoria.ac.nz/tpa/>