TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI

VICTORIA
UNIVERSITY OF WELLINGTON

School of Information Management

INFO 541 ELECTRONIC PUBLISHING ISSUES AND OPPORTUNITIES

Trimester 2 2012

COURSE OUTLINE

Names and Contact Details

Course Coordinator: Dr Brenda Chawner
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      Tel +64 4 463-**5780**
Senior Tutor (Auckland and upper North Island students): Claire Scott
      Tel 027 **520 0401**
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Senior Tutor (Other distance students and Wellington): Shannon Wellington
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Programme Administrator: Chris King
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Phoning from outside Wellington: **Freephone 0800 116 299** and ask to be connected to the appropriate staff member.

Trimester Dates

    From Monday 16 July to Wednesday 24 October

Withdrawal from Course

1. Your fees will be refunded if you withdraw from this course on or before Friday 27th July 2012.

2. The standard last date for withdrawal from this course is Friday 28th September. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation

The application form is available from either of the Faculty's Student Customer Service Desks.

Class Times and Room Numbers

INFO 541 will be held in the second trimester (July-October) of the 2012 academic year.
Teaching Period: From July 16th (the first day of trimester) to October 19th 2012.

There will be no sessions for two weeks during the mid-term break (27th August-7th September).

Please note that this course will be taught in distance mode only. If you are based in Wellington you will be able to attend the class sessions in RWW 401, a computer lab in the Railway Station, but you will need to bring your own headset to participate in the classes.

- The weekly Internet conference sessions will be held on Thursdays from 5.00-6.30 p.m.

Course Content

This course explores the opportunities and issues associated with electronic publishing, including standards, technologies, publishing processes and roles, copyright and emerging genres, with an emphasis on their implications for librarians and information managers.

INFO 541 will cover the following areas:
- The history of electronic publishing.
- Frameworks for analysing developments in electronic publishing.
- The standards and technologies used for electronic publishing.
- Copyright and contract issues resulting from a move to electronic publishing.
- The range of materials published in electronic format, including traditional
- and emerging genres.
- The ways information technology has changed the publishing process. Emerging alternatives to traditional scholarly publications, such as open
- access journals.
- The implications of electronic publishing for publishers, booksellers, libraries,
- and readers.

Case studies of selected organisations will be used to illustrate current practices, from both the publisher and library perspectives.

Course Learning Objectives

At the end of this course, students will be able to:
1. Discuss key stages in the development of electronic publications to date.
2. Describe different types of electronic publications, and identify the advantages and disadvantages of each type.
3. Identify the technologies and standards used in electronic publishing, for text and other media types, such as images and sound.
4. Discuss the ways information and communications technology has changed the publishing process.
5. Discuss the impact of electronic publications on selection, acquisition, cataloguing, and circulation in libraries.
6. Describe and assess issues in electronic publishing, such as copyright and contract, pricing structures, access and indexing, aggregation, and archiving.

Course Delivery

Weekly seminars, and Tutorials
>See "Class times and room numbers", above

Course materials
>Study guides, readings and other materials will be made available through Blackboard.

Online discussion
>We will use the Blackboard online discussion board to discuss matters relating to the course.

IST programmes information
>Information relating to the Information Studies Programmes will be found in the Blackboard Community *Information Studies*, and through the IST-students email list.

Expected Workload

To achieve satisfactory grades, you will need to spend approximately 12 hours per week on INFO 541, including time spent in the iConferencing sessions. You may find that some aspects of the course require less time, whereas others may require slightly more, depending on your previous knowledge of the topic.

Before each session, please read the material for the week's topic, look at any additional course content in Blackboard, and be ready to discuss the readings and other preparation work during the class.

Practical Work

As part of this course you will need to use resources on the Internet, as well as selected databases and online services. Access to these services is possible from the School's computer laboratories and from Victoria University Library. Distance students will require access to the Internet to use these databases, and will also need to authenticate some databases using their student username and password. For more on this, see the Information Studies Community on Blackboard.

Readings

INFO 541 does not have a required textbook. Links to required and recommended readings will be posted on the INFO 541 Blackboard site.

Schedule

Week	Date	Topic
1	16-20 July	Introduction; history of electronic publishing; frameworks for analysis
2	23-27 July	Infrastructure: standards and technologies
3	30 July-3Aug	Infrastructure: copyright and licensing
4	6-10 Aug	The economics of electronic publishing: the costs and who pays?
5	13-17 Aug	New genres: wikis, blogs, etc.
6	20-24 Aug	Electronic books
Mid-term break: 27 August-7 September		

7	10-14 Sept	E-serials; newspapers, magazines, and journals
8	17-21 Sept	The open access movement
9	24-28 Sept	Access to electronic publications: cataloguing, indexing, aggregators
10	1-5 Oct	Impact on organisations: publishers, libraries, booksellers
11	8-12 Oct	Impact on readers
12	15-19 Oct	The future of electronic publishing/publications

Assessment Requirements

Students must complete all assignments to satisfy the mandatory course requirements. Full details of each assignment, including explanatory notes and criteria, are available under 'Assessment' on Blackboard.

Assignment	Date due	Value	Length
1. Mini-reviews	15 August	20%	1000 words
2. Evaluation of an electronic publication	19 September	30%	2000 words max.
3. Scenarios for the future of electronic publishing	Participation n/a	10%	Discussion Board contributions
	24 October	40%	2500 words max.

Quality Assurance Note
Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCom programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Penalties

Assignments submitted after they are due will have a 10% penalty imposed, unless an extension has been granted. Assignments submitted more than one week late without an extension will be given a zero grade. **All requests for extensions must be made in writing or via email before the due date, and must state a reason for the extension**.

Submission

All assignments for INFO 541 will be submitted digitally. See the Assessment section of the INFO 541 Blackboard site for details. Remember to keep a copy of each assignment you send, just in case the original goes astray.

Plagiarism
You must acknowledge all sources you use. You are expected to present information in your own words, based on your understanding of the background material you read. Any assignment which is extensively plagiarised will receive an automatic fail grade.

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine http://www.turnitin.com. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Mandatory Course Requirements

To fulfil the mandatory course requirements for this course, you must complete all of the assignments in the required timeframe.

Class Representative

The IST programmes have a student committee which provides a communication channel to liaise with the Programmes Director and course coordinators on behalf of students.

Communication of Additional Information

Further details about the course, and additional information, will be made available through Blackboard.

Blackboard

You can access Victoria's Blackboard online learning environment at:
	http://blackboard.vuw.ac.nz/

The Blackboard pages contain a Web-based forum to discuss issues related to the course, links to sites of interest, additional readings and information, updates, etc. If you have any difficulties logging on to Blackboard, please contact the Help Desk, at:
	its-service@vuw.ac.nz

All students will also be automatically enrolled in the Information Studies community under 'My Organizations' on Blackboard. General announcements and information will be posted here, and you should check this site regularly.

Internet conferencing
Distance sessions are conducted via the Internet; in order to participate you will need an Internet-connected PC running Windows 7, Vista, or XP, microphone, and headphones/speakers.

To connect, go to the Internet conferencing page (and read the "Getting Started" information) at
	https://conferencing.sim.vuw.ac.nz/

There is also an 'Internet Conferencing' button linking to this page in your course website on Blackboard.

Several days before your first class session, and at least 15 minutes before each subsequent session, you should test your system by going to the Echo Room. Regular classes will be held in IST Conference Room 1; additional Discussion Rooms are available for breakout groups, and as a "waiting room" if a class is proceeding in the main IST room. Study groups are able to use the discussion rooms out of regular class times. For more information, please follow the help links on the Internet Conferencing page; further details, including screen name conventions, are also available on the Information Studies pages under 'My Organizations' on Blackboard.

If you have problems with the Internet Conferencing site itself, please check the online help information first. If this does not help you solve your problem, please contact our in-house IT Support, which is available only during the evening Internet Conferencing sessions:

- **Freephone: 0800 116 299** (5-8 p.m. only) -- office phone forwarded directly to distance education support analyst during evenings
- Email: simconferencing@vuw.ac.nz

If for some reason your Internet Conferencing session does not happen, you should check on Blackboard for an announcement of any alternative arrangements the lecturer is making. Recordings of all distance sessions are also available for downloading from Blackboard.

Student email discussion list

Staff of the Information Studies Programmes use the **ist-students email discussion list** to make important announcements, and to share news and ideas relating to the programmes. **It is very important that you are subscribed to this list**.

Please make sure that a current email address which you check regularly is subscribed. We suggest that you remain a member of this list until **after you graduate,** because the list is used as the main channel to communicate important administration messages (including those about arrangements for graduation).

Emails are sent to ist-students frequently, so if you have not received any list messages for a few weeks it is a good idea to make sure you are still subscribed. If a list message is rejected by your email account you will automatically be unsubscribed from the list.

To subscribe, unsubscribe, and change your email address or options, go to
        http://lists.vuw.ac.nz/mailman/listinfo/ist-students

General University information

For the following important information follow the links provided:

Academic Integrity and Plagiarism
http://www.victoria.ac.nz/home/study/plagiarism.aspx

General University Policies and Statutes
Find key dates, explanations of grades and other useful information at
www.victoria.ac.nz/home/study
Find out about academic progress and restricted enrolment at
http://www.victoria.ac.nz/home/study/academic-progress.aspx
The University's statutes and policies are available at www.victoria.ac.nz/home/about/policy,
except qualification statutes, which are available via the Calendar webpage at
http://www.victoria.ac.nz/home/study/calendar.aspx (See Section C).

Further information about the University's academic processes can be found on the website of the Assistant Vice-Chancellor (Academic) at
www.victoria.ac.nz/home/about_victoria/avcacademic/default.aspx

AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support
http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx

Faculty of Commerce Office
http://www.victoria.ac.nz/vbs/studenthelp

Te Putahi Atawhai
Maori and Pacific Mentoring Programme
http://www.victoria.ac.nz/tpa/