

**School of Government**

**MMPM 553 / MAPP 570**  
**RESEARCH ESSAY**  
**(30 Points)**

**Trimester F (1 + 2) / 2012**

**COURSE OUTLINE**

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**Names and Contact Details**

**Course Coordinator:**

**Professor Claudia Scott**, Room RH 805, Level 8, Rutherford House, Pipitea Campus  
Email: [claudia.scott@vuw.ac.nz](mailto:claudia.scott@vuw.ac.nz) Telephone: (04) 463 5377

Claudia is responsible for ensuring that you get general advice and support on academic matters up to the point at which you are underway with an approved supervisor. She is also responsible for other matters associated with the Part 3 research options, including trouble-shooting supervisory problems, and ensuring consistent and accurate assessment.

**For specific inquiries of an administrative nature, please contact:**

**Bun Wong**, Senior Administrator

Email: [bun.wong@vuw.ac.nz](mailto:bun.wong@vuw.ac.nz) Telephone: (04) 463 5453

**Darren Morgan**, Administrator

Email: [darren.morgan@vuw.ac.nz](mailto:darren.morgan@vuw.ac.nz) Telephone: (04) 463 5458

Bun and Darren look after your enrolment, notify workshops, provide support materials and track your progress.

**For Human Ethics Committee matters, please contact:**

**Dr Valentina Dinica**, HEC representative

Email: [valentina.dinica@vuw.ac.nz](mailto:valentina.dinica@vuw.ac.nz) Telephone: (04) 463 5711

Valentina is delegated by the Head of School to ensure that HEC standards are met, and to check all applications to the HEC from School staff and students.

**School Office Hours:**

8.30am to 5.00pm, Monday to Friday

## **Trimester Dates**

This research essay is completed over two consecutive trimesters. Trimester F/2012 covers the period of trimesters 1/2012 **AND** 2/2012, as follows:

From Monday 5 March to Friday 19 October 2012

## **Withdrawal from Course**

Notice of withdrawal must be in writing / emailed to the Masters Administrator. Ceasing to attend or verbally advising a member of staff will NOT be accepted as a notice of withdrawal.

1. Your fees will be refunded if you withdraw from this course on or before **Friday 16 March 2012**.
2. The standard last date for withdrawal from this course is **Friday 14 September 2012**. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks.

## **Course Content**

This course is an independent research course.

## **Course Learning Objectives**

By the end of this course, you should have:

- Demonstrated the ability, at a high academic standard, to design and conduct applied research tasks;
- Developed an in-depth understanding of a body of theoretical or conceptual material and/or its applicability in your selected subject area;
- Acquired some new research skills; and
- Become well-informed in the subject area(s) investigated for the paper.

## **Course Delivery**

No formal classes are associated with this course which is an independent research course. Some research workshops may be held during the year, depending on the level of enrolments in research and the interest of students in attending. The first of these workshops will be held on Monday 20 February 2012, 9.00am – 5.00pm (location to be confirmed).

## **Expected Workload**

As this is an individual course of study, and courses vary between students, it is not possible to indicate the amount of time you can expect each part to take. However, as a rough overall guide, the University considers that a 120-point Master's thesis is a full-time, full-year course of study. Thus, your 30-point essay is about 1/4 of a full-time year of study.

## **Readings**

There are no specified readings. However, there is a Blackboard site which will provide you with some recommended readings on various research topics.

Please refer to a separate booklet, *School of Government Research & Internship Guidelines MPM/MPP 2012*, available from the Administrator, which supplements this course outline.

**Blackboard** is Victoria University's online environment that supports teaching and learning by making course information, materials and other learning activities available via the internet through the myVictoria student web portal.

To access the Blackboard site for this course:

1. Open a web browser and go to [www.myvictoria.ac.nz](http://www.myvictoria.ac.nz) .
2. Log into myVictoria using your ITS Username (on your Confirmation of Study) and password (if you've never used the Victoria University computer facilities before, your initial password is your student ID number, on your Confirmation of Study, Fees Assessment or student ID card – you may be asked to change it when you log in for the first time).
3. Once you've logged into myVictoria, select Blackboard (from the options along the top of the page) to go to your Blackboard homepage.
4. The My Organizations section displays the organizations you have access to – select the "School of Government Public Management/Public Policy Research Projects/Essays: Trimester F/2012" link to access the course-specific Blackboard site.

**You are recommended to ensure that your computer access to Victoria University's computer facilities, such as myVictoria and Blackboard, is working BEFORE your course starts.** If you have any problems, you should contact the ITS Helpdesk on (04) 463 5050 or [its-service@vuw.ac.nz](mailto:its-service@vuw.ac.nz) , or visit the Helpdesk on level 2 of the Railway West Wing, Pipitea Campus. See [www.victoria.ac.nz/its/student-services/](http://www.victoria.ac.nz/its/student-services/) for more information.

## **Assessment Requirements**

### **OVERVIEW**

Your grade is based on a final essay. However, there are three additional requirements, which are summarised and explained in detail below:

<b>Requirement</b>	<b>Due Dates</b>
1. One-paragraph summary statement of the intended topic	Monday 5 March 2012 *
2. Draft proposal, approximately 1,000-1,250 words	Friday 30 March 2012
3. Final proposal, approximately 1,000-1,250 words	Friday 27 April 2012
4. Final essay, 10,000-15,000 words	Friday 19 October 2012

\* Note that the final date for withdrawal with a refund from this course is **Friday 16 March 2012**. If you do not provide a satisfactory topic description by this date, you will be advised to withdraw and re-enrol in a later trimester.

YOU SHOULD AIM TO SUBMIT A PENULTIMATE DRAFT OF THE FINAL ESSAY TO YOUR SUPERVISOR BY **FRIDAY 21 SEPTEMBER 2012** AT THE LATEST.

*The assessment details are set out below: please take careful notice of the specific requirements for format and submission.*

**1. ASSESSMENT DETAILS: Summary statement of the intended topic, due Monday 5 March 2012**

Set out in one paragraph the topic you intend to develop into your research essay. The purposes of this paragraph are to ensure you make a timely start with proposal development and to assist the School to allocate supervisors for all research getting underway at the same time.

Your paragraph should be presented on *one page*, with the following information:

- Course code and name
- Assessment item descriptor (summary statement)
- Due date (and date submitted, if different)
- Name of candidate
- Student ID number
- Optional: Supervisor requests (including preferred supervisor/s and/or information relevant to the assignment of your supervisor). This information is in confidence to the course coordinator only and can also be submitted in a separate email.

Your paragraph should be a draft version of the “summary statement” (see the proposal details below for a description of the summary statement). Please email to [claudia.scott@vuw.ac.nz](mailto:claudia.scott@vuw.ac.nz) by **5.00pm on Monday 5 March 2012**.

In most cases, within about 2 weeks you will receive (a) initial comments on your summary statement and (b) the name and contact information for the supervisor you have been allocated.

**2. + 3. ASSESSMENT DETAILS: Draft Proposal, due Friday 30 March 2012 and Final Proposal, due Friday 27 April 2012**

Your *draft proposal* will be developed *with the advice of your supervisor*. You should provide your supervisor a complete draft by **Friday 30 March 2012** at the latest. Feedback from your supervisor on at least one draft of the proposal is almost always needed in order for the final

proposal to be of an acceptable standard. When your supervisor advises you, or by **Friday 27 April 2012** at the latest, you can formally submit your final proposal.

The final proposal is a mandatory requirement. There are penalties for lateness and for proposals that are unacceptable (see the deadlines section in this outline).

When submitting your *final proposal*, include a front page with the following details:

- Course code and name
- Assessment item descriptor (final proposal)
- Due date (and date submitted, if different)
- Name of candidate
- Student ID number

Please email your final proposal in a Microsoft Word attachment to [claudia.scott@vuw.ac.nz](mailto:claudia.scott@vuw.ac.nz) . DO NOT pdf the file.

Your final proposal will be reviewed by Professor Scott. See further details below under the “proposal approval” heading.

Your final proposal, which should be approximately 1,000-1,250 words, should include the following:

1. A title
2. A summary statement
3. A brief summary of the background, objectives, merit, and methodology of the proposed research
4. A section-by-section outline of the final report
5. A statement of any particular conditions that apply
6. A HEC statement
7. References

### ***The Proposal in Detail***

1. The Title

Titles should be short and descriptive. Journals are good sources of ideas for titles.

2. The Summary Statement

The summary statement should first provide a ‘narrative hook’ that alerts the reader to your general field of interest, such as child health policy or interagency collaboration. Second, it should raise a feature for focused examination. Third, it should convey the purpose of the research. Finally, the summary statement should convey the nature of the answer you will provide. The summary statement should be about 4 to 6 sentences.

The summary statement contains the overall research “in a nutshell”. It is similar to an abstract for an article or report (except that it is written before the results of the research or the main messages are known).

### 3. Background, Objectives, Merit and Methodology

This section provides an overview of the objectives and merits of the research, and an indication of the methodology to be used. If there is some relevant background or context that the reader needs to understand your objectives, then this section should include a brief note on it. This section should be no longer than three or four paragraphs.

The purposes of this section are to allow the reader to assess the feasibility of the research, the coherence of the overall design and the academic merit of the proposed work. In reaching this assessment, the reader will look at how well the indicated methodology matches the study objectives (will the methodology provide the desired type of answer?). The reader will judge feasibility mainly by looking at the stated objectives, but also by looking at the implied time and resources required for the indicated methodology. Academic merit will be established through scrutiny of the summary as a whole in light of the course objectives.

#### A Note on Methodology

A research methodology is the strategy with which you will achieve your objectives. The summary section should clearly state your strategy and the rest of the proposal should develop it in a consistent manner.

Attention must be paid to methodology in two important respects:

- What information are you going to use and how are you going to get it?
- How are you going to construct your argument? That is, how are you going to muster theory and evidence in a way that allows the reader to follow you and be able to judge for themselves the conclusions you have reached? How will you go about putting together a convincing chain of evidence and reasoning?

### 4. Section-By-Section Outline

Here you will *describe what each section of your final essay will contain*. As appropriate you will indicate the information you are going to draw on and how that information will be collected and interpreted. This section should be about two pages long. You should NOT write a reduced version of the expected final content.

Depending on your topic or methodology, you may have more or fewer sections than the rough guide below, which provided “generic” section headings for an essay that includes some literature review, an application, analysis and interpretation. Note that the proposal should comment on the content and appropriate methodology for each section (as applicable). Include references. You may find it helpful to include indicative word limits for each section.

#### *Introduction*

For the proposal, you may briefly state something like: “This section will set out the issue(s) to be addressed and provide a reader’s guide to the paper.” You may also state if the introduction will include some particular context or motivation that will

raise the reader's interest and justify the study (for example, a recent event or publication).

### *Background*

This section of the essay will provide the reader with key *facts* that set the scene for your investigation. It could include a summary of legislation, a brief history, or a description of the state of the world with regard to your topic. If your work is comparative, you may describe aspects of the comparators here. If your work is mainly theoretical, you may describe the real-world salience of your analysis. Your proposal should indicate what content will be included and the general sources for that content.

### *Concepts, theories or ideas (the "literature")*

Concepts, theories or ideas (or whatever word you prefer) provide the framework and terms for your investigation. In this section, you will report the selection of literature, summarise its relevance, define and justify concepts and related tasks. In your proposal, you need to identify the content of this chapter and/or the way in which you are going to come up with the content (for instance by drawing on several different strands in the literature, or synthesising several frameworks used in other jurisdictions).

### *Findings*

In this section of the essay you will present your research findings. To the extent possible, you should plan to present these results first and then (in the next section) tell the reader how you have interpreted them. In other words, you should first *describe* your findings and how you arrived at them. However, this is not a hard and fast rule. You should plan to write up what information you have collected, organised in some sensible way. Your proposal, therefore, needs to explain what evidence you will collect, or use, and how.

### *Analysis and interpretation*

In this section of the essay you will interpret your evidence in light of your concepts, theories or ideas. Your proposal needs to make clear how you will analyse and interpret the evidence. Analysis may fit better in the "findings section", depending on your methods. The key is to clearly imagine your final essay, and to be able to explain how the various sections will come together.

### *Conclusions/Implications*

This final section reports your conclusion and recommendations (if any). In the proposal, you should re-iterate from your issue statement the *nature* of these conclusions. This does not mean that you will state your actual conclusions.

## 5. Statement of Particular Conditions

State any particular conditions that apply, such as the involvement of a third-party mentor (such as a workplace supervisor), the relationship of the research to your paid employment, or whether the research builds on a paper you submitted to another course in your current degree or previous study. If your research may suggest conflicts of interests or political sensitivities or similar, discuss how you plan to deal with these. Note: completed research will normally be in the public domain (through the VUW library). If you foresee a problem with this, you **MUST** raise the matter here.

6. HEC Statement

State either: “HEC approval is not required” OR “HEC approval is required”

**NOTE:** If your research will involve getting information from people, you may find that working through the Human Ethics Committee application at the same time as you write your proposal will make both processes easier. Remember that HEC approval must be secured before you embark on research involving people.

7. References

The last required part of the proposal is a reference section, which will probably contain at least 10 items. The references will show that you have undertaken sufficient preliminary investigation to have identified the key sources of facts, concepts, methodology, comparisons or whatever else is relevant for your study. References should be presented in the correct format. Check that you have listed here all references used in the text and that there is at least one reference for every claim in the text that calls for one.

### ***Proposal Approval***

Approval of research essay proposals is the responsibility of the School. Three decisions are possible:

1. Approved, with the student and supervisor invited to consider any refinements to the proposal;
2. Conditionally approved, with the student to address issues or make changes as indicated on the approval form, to the satisfaction of the supervisor before proceeding to undertake further work;
3. Not approved. This option requires the student to submit a revised proposal for review, taking into account comments on the approval form, and incurs a penalty (see section on penalties below).

Comments, suggestions and conditions (if any) will be conveyed to you in writing. After receiving the review decision, YOU must contact your supervisor to arrange a meeting or phone call to discuss the decision and make plans for the remainder of the course.



### A Note on HEC Process

*(Note that you should apply after your proposal has been approved or while you are developing your proposal if your supervisor agrees. You must develop your application with your supervisor, and your supervisor must submit it on your behalf).*

Pipitea HEC guidelines and application form are **only** available at [www.victoria.ac.nz/fca/research-services/ServicesProvided.aspx#HEC](http://www.victoria.ac.nz/fca/research-services/ServicesProvided.aspx#HEC)

Full HEC requirements are at [www.victoria.ac.nz/postgradlife/pages/pages\\_current\\_pg/ethics.html](http://www.victoria.ac.nz/postgradlife/pages/pages_current_pg/ethics.html) (this link is to be used **only** to refer to the Victoria University Policy - **NOT** to download the application form)

If approval is needed, you will need to draft an application, with advice from your supervisor. Your supervisor should forward your draft applications electronically to Dr Valentina Dinica ([valentina.dinica@vuw.ac.nz](mailto:valentina.dinica@vuw.ac.nz)). Please use a subject heading in the format: HEC SoG Application your name. Dr Dinica, with authority delegated by the Head of School, checks the application and, if amendments are required, notifies the applicant and supervisor.

Corrected applications are forwarded electronically by Dr Dinica in one rtf file to the FCA HEC secretary, Maggie Teleki-Rainey. When HEC notice of approval is received, you must forward a signed hard copy to the FCA HEC secretary. Student research requires three signatures, the student's, the supervisor's, and the Head of School's, (or delegate, Dr Dinica). When an approved signed copy is sent in, the approved research may begin.

#### **4. ASSESSMENT DETAILS: Final Essay, due Friday 19 October 2012**

The essay, of 10,000-15,000 words, is worth 100% of your final grade. It should be completed in accordance with your approved proposal and with the advice of your supervisor.

No *major* changes can be made to an approved proposal without seeking approval from the course coordinator, Professor Claudia Scott. However, it is recognized that as information becomes available during the research process, the original proposal often needs to be modified. Modest modifications can be approved by your supervisor.

#### **Submission**

See the *School of Government Research & Internship Guidelines MPM/MPP 2012* for details on the format and presentation of the final essay. Include a title page, with title, your FULL name, degree and date.

Submit one electronic copy to [sog-assignments@vuw.ac.nz](mailto:sog-assignments@vuw.ac.nz) AND one clean hard copy (not bound or stapled) to the address below by **Friday 19 October 2012**:

Post Experience Programmes,  
School of Government,  
Victoria University of Wellington,  
Level 8 Reception,  
Rutherford House,  
23 Lambton Quay,  
P.O. Box 600,  
Wellington 6140.

After the paper has been assessed, you will need to supply a corrected copy for the Library.

### Library Copies

Research essays are lodged in the VUW library after completion, and are therefore available to all browsers and borrowers. If your final version contains typos or related errors, you will be required to supply a corrected copy. Errors in the final version can affect your grade. You might ask your supervisor if he or she would like a final hard or soft copy. The library will, on request, seek permission from the Head of School to photocopy your entire work to meet a request of a person not able to visit the library.

**IF YOU DO NOT WISH THE HEAD OF SCHOOL TO APPROVE SUCH REQUESTS, YOU MUST MAKE THIS KNOWN WHEN YOU SUBMIT YOUR PAPER.**

### **Assessment**

Assessment of postgraduate research is not a formulaic process. The professional judgement of the assessor plays a significant role. Your essay will be assessed by your supervisor, who will provide written comments on the strengths and limitations of the essay, indicate corrections that must be made, and provide a rationale for the assessed letter grade. In general, one may assume that a “passing” competence must be demonstrated on *each* of the points in the list below. It is also assumed in what follows that the student prepared and kept to an approved research design. The main criteria are:

- Completion of intended objectives (as set out in the research proposal, or as modified with approval)
- Adequacy of conceptual or theoretical treatment
- Depth of understanding and analysis
- Adequate and proper use of resources
- Logical coherence of arguments
- Structure and expression
- Technical aspects of production
- Difficulty and originality (note originality is not expected, but as with “difficulty” is a factor that can be weighed in the overall assessment)
- Recommendations and conclusions follow from the earlier sections
- Adherence to acceptable research methods and academic standards
- Adherence to the principles of research ethics

### **Quality Assurance Note**

Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

**Students should keep a copy of all submitted work.**

### **Penalties**

*Late or unacceptable proposal:* One letter grade will be deducted from the final grade for late submission of the final proposal, or if a final proposal submitted by the due date is not of an approvable standard. The penalty can be waived if the lateness is due to circumstances beyond your control or ability to predict (work pressures are not usually considered to meet this criterion).

*Late final report:* One letter grade will be deducted for each week the project is late, up to a maximum period of 4 weeks, after which the student will be awarded an E, and will need to re-enrol in the course to complete.

**NOTE: Requests for exemptions from penalties MUST be made to the Course Coordinator.**

### **Mandatory Course Requirements**

A formally approved proposal is required.

### **Communication of Additional Information**

Any additional information will be communicated by email.

**NOTE:** Information emailed to you via Blackboard can only be sent to your @myvuw.ac.nz email address (the free email address created for you when you enrol and accessed via the myVictoria student web portal). If you want to receive these emails at your preferred email address (e.g. your home or work email address), it is **essential** that you activate your @myvuw.ac.nz email address before the start of the course and you modify the settings so all emails sent to it are automatically forwarded to your preferred email address. Please go to [www.victoria.ac.nz/its/student-services/FAQs.aspx#Email\\_Forward](http://www.victoria.ac.nz/its/student-services/FAQs.aspx#Email_Forward) for more information.

**You are recommended to ensure that your computer access to Victoria University's computer facilities, such as myVictoria, Blackboard and email, is working BEFORE your course starts.** If you have any problems, you should contact the ITS Helpdesk on (04) 463 5050 or [its-service@vuw.ac.nz](mailto:its-service@vuw.ac.nz), or visit the Helpdesk on level 2 of the Railway West Wing, Pipitea Campus. See [www.victoria.ac.nz/its/student-services/](http://www.victoria.ac.nz/its/student-services/) for more information.

## **Academic Integrity, Plagiarism, and the Use of Turnitin**

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must still acknowledge your sources fully and appropriately. This includes:

- material from books, journals or any other printed source
- the work of other students or staff
- information from the Internet
- software programs and other electronic material
- designs and ideas
- the organisation or structuring of any such material.

Acknowledgement is required for all material in any work submitted for assessment unless it is a 'fact' that is well-known in the context (such as "Wellington is the capital of New Zealand") or your own ideas in your own words. Everything else that derives from one of the sources above and ends up in your work – whether it is directly quoted, paraphrased, or put into a table or figure, needs to be acknowledged with a reference that is sufficient for your reader to locate the original source.

Plagiarism undermines academic integrity simply because it is a form of lying, stealing and mistreating others. Plagiarism involves stealing other people's intellectual property and lying about whose work it is. This is why plagiarism is prohibited at Victoria.

If you are found guilty of plagiarism, you may be penalised under the Statute on Student Conduct. You should be aware of your obligations under the Statute, which can be downloaded from the policy website ([www.victoria.ac.nz/home/about/policy/students.aspx](http://www.victoria.ac.nz/home/about/policy/students.aspx)). You could fail your course or even be suspended from the University.

Plagiarism is easy to detect. The University has systems in place to identify it.

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine [www.turnitin.com](http://www.turnitin.com). Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

There is guidance available to students on how to avoid plagiarism by way of sound study skills and the proper and consistent use of a recognised referencing system. This guidance may be found at the following website: [www.victoria.ac.nz/home/study/plagiarism.aspx](http://www.victoria.ac.nz/home/study/plagiarism.aspx).

If in doubt, seek the advice of your course coordinator.

**Plagiarism is simply not worth the risk.**

**For the following important information, follow the links provided**

**Academic Integrity and Plagiarism**

[www.victoria.ac.nz/home/study/plagiarism.aspx](http://www.victoria.ac.nz/home/study/plagiarism.aspx)

**General University Policies and Statutes**

Find key dates, explanations of grades and other useful information at

[www.victoria.ac.nz/home/study](http://www.victoria.ac.nz/home/study)

Find out about academic progress and restricted enrolment at

[www.victoria.ac.nz/home/study/academic-progress.aspx](http://www.victoria.ac.nz/home/study/academic-progress.aspx)

The University's statutes and policies are available at [www.victoria.ac.nz/home/about/policy](http://www.victoria.ac.nz/home/about/policy) , except qualification statutes, which are available via the Calendar webpage at [www.victoria.ac.nz/home/study/calendar.aspx](http://www.victoria.ac.nz/home/study/calendar.aspx) (See Section C).

Further information about the University's academic processes can be found on the website of the Assistant Vice-Chancellor (Academic) at

[www.victoria.ac.nz/home/about\\_victoria/avcacademic/default.aspx](http://www.victoria.ac.nz/home/about_victoria/avcacademic/default.aspx)

**AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support**

[www.victoria.ac.nz/home/about\\_victoria/avcacademic/Publications.aspx](http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx)

**Faculty of Commerce and Administration Offices**

[www.victoria.ac.nz/fca/studenthelp/](http://www.victoria.ac.nz/fca/studenthelp/)

**Te Putahi Atawhai**

**Maori and Pacific Mentoring Programme**

[www.victoria.ac.nz/tpa/](http://www.victoria.ac.nz/tpa/)