

School of Information Management

MMIM 522 ICT AND GLOBAL COMMERCE

Trimester One 2012

COURSE OUTLINE

Names and Contact Details

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Trimester Dates

Tuesday 6 March – Friday 8 June

Class Times and Room Numbers

Dates: Tuesday 6 March to Friday 8 June, 2012
Times: 5.40 to 7.30pm.
Venue: Rutherford House, G02

Course Content

Date	Topic	Overview
L1 – 6 March	Introduction What is Globalisation	General discussion of Globalisation, its history and definitions.
L2 – 13 March	Globalisation and e-business	How globalisation has affected e-business, technology and global supply chains, including a discussion of Apple Computing.
L3 – 20 March	Globalisation and e-business/e-government	How globalisation influences both government and business. Discussion of New Zealand's globalisation, the World Bank, IMF, UN and other global bodies.
L4 – 27 March	Globalisation and government	How globalisation has changed the conversation between the public and government. The influence of ICT on government. Assessment: DEBATE(S)
L5 – 3 April	Globalisation and Security By Grant Fletcher, Director National Cyber Security Centre	Presentation on how the globalisation of ICT has changed the way organisations need to think about ICT security, and New Zealand's response to this globalisation
Mid Term Break		
L6 – 24 April	Globalisation and government cont...	How globalisation influences both government and business. Discussion of New Zealand's globalisation, the World Bank, IMF, UN and other global bodies.
L7 – 1 May	Globalised Privacy, Ethics and Law	How ICT related law, ethics and privacy have been changed by globalisation and why its important, including a discussion of Megaupload.
L8 – 8 May	Cultural Globalisation	How ICT has changed and continues to change culture.
L9 – 15 May	Globalisation, Social Media and Applications	The influence of ICT, in the form of social media and applications, on business and society.
L10 – 27 May	Globalisation Theory	Theories of Globalisation, pulling together what has been discussed.
L11 – 29 May	The Future	Discussion – whats next for globalisation, ICT, strategy and the future. Including discussion of the Internet of Things. How will this change business. Assessment: ESSAY DUE by 5.30 pm.
L12 – 5 June	Final Assessment	Assessment: FINAL ASSESSMENT

Course Learning Objectives

Globalisation, culture and social structure in the e-enterprise; how international trade in an e-enterprise will cope with different cultures and global politics. This course aims to give students insight into the philosophical background to national telecommunications policies and access to, and control of, communications outlets for national and cultural development.

More specifically the course objectives are:

1. To create an opportunity for students to explore the global implications, advantages and constraints of e-commerce and ICT over a variety of technologies and applications.
2. To create opportunities for students to apply standard academic research and writing methods.
3. To view the implications of the information age in the context of the global economy and business strategy.
4. To understand the role of cultural issues and their global implications for these evolutionary processes.

Learning Outcomes:

By the end of this course the students should be able to:

1. Undertake library and Internet research and record their findings according to standard academic requirements.
2. Understand some of the important philosophical and technical principles upon which nations are building their electronic commerce infrastructure.
3. Understand the sensitivities of different nations of the march of globalisation and the possible impact that it will have on their way of life.
4. Appreciate the importance to most countries of harnessing electronic commerce technologies.
5. Understand some of the factors that drive or limit electronic commerce technology adoption and;
6. Discuss intelligently issues of globalisation, what it is, what drives it, what opposes it, and what the consequences are for managers in business and government.

Course Delivery

This course will be delivered during class times, and by the research efforts of the students.

Expected Workload

This is a 15 point course, one point should equate to 10 hours of work for a total of approximately 150 hours spread over a 15 week period, including in class time.

Group Work

The debate assessment (see details below) requires group work. It is anticipated this will involve a planning meeting between members of the team where tasks and a team argument will be developed and allocated, and some email correspondence between team members. Individual work will be necessary for each argument. There will be 10 minutes allocated in class before the debate for teams to discuss final strategy.

Readings

Students may find some of the following resources valuable.

Online:

1. Global survey of e-government (2010) *United Nations Online Network in Public Administration and Finance*. Retrieved from http://www2.unpan.org/egovkb/documents/2010/E_Gov_2010_Complete.pdf
2. Economist Intelligence Unit (2010) *E-business rankings*. Retrieved from http://graphics.eiu.com/upload/EIU_Digital_economy_rankings_2010_FINAL_WEB.pdf)
3. Stevens, W. (2007). *The Risks and Opportunities from Globalisation* (No. WP 07/05). The Treasury, New Zealand Government. Retrieved from <http://www.treasury.govt.nz/publications/research-policy/wp/2007/07-05/>
4. The Treasury, New Zealand Government. (2009). *International Connections and Productivity: Making Globalisation Work for New Zealand* (Productivity Paper No. 09/01). Retrieved from <http://www.treasury.govt.nz/publications/research-policy/tprp/09-01/04.htm>

Library:

1. Ritzer, G (2007). *The Blackwell Companion to Globalization*. Blackwell Publishing Ltd.
2. Michie, J (2011). *The Handbook of Globalisation, 2nd ed.* Edward Elgar Publishing Limited.

Materials and Equipment

Extensive use will be made of ProQuest and other online library databases to obtain current material. Student assignments will also be prepared from this information and care should be taken to ensure that only authoritative sources are used. Contemporary blogs and news sites may be used to support current arguments however, these should not be used where academic sources can be expected to be available and in all circumstances should be well established, authoritative and/or edited sources. Where necessary or appropriate, readings will be provided to students. Use will also be made of Blackboard software on the VUW website.

It is expected that students will have ready access to a personal computer as well as Internet access. This will be necessary for receiving and sending course related email, for accessing the course web site on Blackboard, and for other similar purposes. Please check the website regularly.

Assessment Requirements

The following grading standards will be used:

Letter Grade	Number Grade	Approx Distribution*	Description	Complete Description
A+	Over 84	4%	Outstanding	Far exceeds requirements, flawless, creative
A	80-84	10%	Excellent	Polished, original, demonstrating mastery
A-	75-79	14%	Very Good	Some originality, exceeds all requirements
B+	70-74	22%	Good	Exceeds requirements in some respects
B	65-69	26%	Satisfactory	Fulfils requirements in general
B-	60-64	18%	Acceptable	Only minor flaws, unoriginal
C+	55-59	4%	Pass	Mistakes, recapitulation of course material
C	50-54	2%	Minimum pass	Serious mistakes or deficiencies

D	40-49	1%	Unacceptable	Little understanding, poor performance
E	00-39	1%	Fail	Below minimum required

* This is the hypothetical percentage of students that would attain the various levels of performance over several repetitions of the course, under similar conditions. It is recognised that the distribution in a particular course, particularly with small enrolment, may differ markedly from the long term distribution.

The lecturer will make use of assessment rubrics developed by the Faculty of Commerce and Administration to define levels of performance in specific learning outcomes. These will be made available to students so that they are aware of the criteria against which their work will be addressed.

Weekly News 5%:

Each person/pair will be responsible for presenting a news topic from the previous week, summarising the topic and its relationship to globalisation, and leading a class discussion. To take no more than 15-20 minutes.

Links to relevant articles/news sites need to be posted to Blackboard by 4pm, Monday prior to the presentation so the class can read and review.

It is permitted to extend a topic that has previously been discussed so long as fresh material and insights are presented.

Marks will be allocated out of 5 as follows:

1	Identifies a topic, topic is not original, no or minimal analysis presented, no or minimal discussion.
2	Identifies a topic, superficial analysis presented with little discussion.
3	Suitable topic is identified with adequate analysis and good discussion.
4	Suitable topic is identified with good analysis and thoughtful insights. Good discussion follows.
5	Suitable topic is identified with deep insights and analysis. Excellent discussion follows.

This assessment addresses learning objectives 1, 3 and 4.

Debate – 10%

Students will be divided into debating teams for an Oxford Style debate. An outline of the rules and roles of various members can be found at the following:

http://www.stgeorge.freesevers.com/guide_debate.htm

Each speaker will have three minutes to present their case. The team as a whole must also present a brief two page summary of the major argument points and sources used by each speaker. The debate will be judged by Marta and Tony Hooper.

Marks will be allocated as follows:

Individual performance out of 5:

1	Argument is poorly thought out, irrelevant or contradictory. No evidence of insight or analysis.
2	Argument is weak or contradictory. Analysis is superficial.
3	Argument shows relevant analysis and is consistent with the team line.
4	Good argument from a range of resources, well argued and fitting into the team line.
5	Compelling argument from a range of resources, influential towards the team argument and good rebuttal where relevant.

Group performance out of 5:

1	Presentation and arguments irrelevant and poorly thought out or contradictory. No consistency between members of team. Poor or no rebuttal.
2	Weak argument presented, poor consistency between members of the team. Some analysis of topic material.
3	Argument consistent across team members and relevant to the topic, evidence of good analysis of topic material.
4	Good argument presented with good consistency between team members, a range of resources clearly used.
5	Insightful and convincing argument from a wide range of resources presented, excellent team coordination and good rebuttal.

This assessment focuses primarily on learning objective 3.

Essay Topic – 25%

This topic will be available in the first week of term and is due electronically, on Tuesday 15 May by 5pm. The essay will be marked based on the schedule in Appendix A, and has a word limit of 3500 to 5000 words.

This assessment addresses learning objectives 1 and 3.

Project Assessment – 30%

This project will be based on study of a country and its globalisation position. Due 5.30pm on 24 April.

Final Examinations – 30% Each

This examination will be open book and based on case studies.

These assessments address learning objectives 1, 3 and 4.

Quality Assurance Note

Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Examinations

The final examination will be held during the last scheduled lecture.

Penalties

All assignment deadlines have been specified and will be assessed by the date and time recorded on the email to which the assignment was attached when submitted to the Paper Coordinator. Applications for extensions of time for assignments will not be entertained. There will be a 5% per day penalty for late delivery up to a maximum of 25% (5 days). Assignments delivered more than 5 days late will not be marked.

Mandatory Course Requirements

A minimum of 45% must be achieved for both the mid-term and final examinations.

Class Representative

A class representative will be elected in the first class, and that person's name and contact details made available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

Communication of Additional Information

Communication of additional information on changes will be conveyed through Blackboard or by email to all class members.

Withdrawal from Course

1. Your fees will be refunded if you decide to withdraw from this course on or before Friday 16 March 2012.
2. The standard last date for withdrawal from this course is Friday 18 May, after this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*' including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks.

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com>. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the

University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

For the following important information follow the links provided:

Academic Integrity and Plagiarism

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

General University Policies and Statutes

Find key dates, explanations of grades and other useful information at www.victoria.ac.nz/home/study

Find out about academic progress and restricted enrolment at <http://www.victoria.ac.nz/home/study/academic-progress.aspx>

The University's statutes and policies are available at www.victoria.ac.nz/home/about/policy, except qualification statutes, which are available via the Calendar webpage at <http://www.victoria.ac.nz/home/study/calendar.aspx> (See Section C).

Further information about the University's academic processes can be found on the website of the Assistant Vice-Chancellor (Academic) at www.victoria.ac.nz/home/about_victoria/avcacademic/default.aspx

AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support

http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx

Faculty of Commerce and Administration Offices

<http://www.victoria.ac.nz/fca/studenthelp/>

**Te Putahi Atawhai
Maori and Pacific Mentoring Programme**

<http://www.victoria.ac.nz/tpa/>

Appendix A – Paper Marking Guide/Evaluation Form

Paper Title:

Student:

Marker:

Total Mark:

Date:

Item							Score
Depth and breadth of treatment							/25
Coverage of subject	0	2	4	6	8	10	
Conciseness	0	1	2	3	4	5	
Focus of topic	0	1	2	3	4	5	
Contribution	0	1	2	3	4	5	
Analytical handling							/15
Objectivity	0	1	2	3	4	5	
Logical development	0	1	2	3	4	5	
Integration	0	1	2	3	4	5	
Structure							/25
Quality of layout	0	1	2	3	4	5	
Introduction	0	1	2	3	4	5	
Conclusion/Summary	0	1	2	3	4	5	
Abstract and contents	0	2	4	6	8	10	
Style							/20
Readability	0	1	2	3	4	5	
Flow of ideas	0	1	2	3	4	5	
Maturity of treatment	0	1	2	3	4	5	
Spelling and grammar	0	1	2	3	4	5	
Referencing							/15
Quality of readings	0	1	2	3	4	5	
Extent of readings	0	1	2	3	4	5	
Citation and listing of sources	0	1	2	3	4	5	
Late penalty							
Total							/100