

School of Information Management

BBIS422 Advanced Project Management

Trimester One 2010

COURSE OUTLINE

Names and Contact Details

Course Co-ordinator and Lecturer: Peter Metham
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Office Hours: tba

Trimester Dates

Teaching Period: Monday 1st March – Friday 4th June 2010
Study Period: Monday 7th June – Thursday 10th June 2010
Examination Period: Friday 11th June – Wednesday 30th June 2010 (inclusive)

Withdrawal from Courses:

Information available via

Withdrawal dates: Late withdrawals with Associate Dean (Students) permission
(See Section 8: Withdrawals - from the Personal Courses of Study Statute)
<http://policy.vuw.ac.nz/Amphora!~~policy.vuw.ac.nz~POLICY~000000001743.pdf>

Withdrawal dates: refunds:
<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawalsrefunds.aspx>

Class Times and Room Numbers

Class Times: Wednesdays 1100-1250, Venue EA004

Course Learning Objectives

At the completion of the course, students should be able to:

1. Discuss matters relating to the profession of project management, including ethics.
2. Explain how to develop organisational project management capability.
3. Explain the rationale for a Project Office and summarise its activities.
4. Describe the measurement of project management.
5. Demonstrate an understanding of important issues that arise in project management.
6. Explain and describe the nature of methodologies.

Course Content and Schedule

Week	Focus and Topics covered	AMA Chapter
1	PART ONE: INTRODUCTION & COURSE OUTLINE PART TWO: THE PROFESSION OF PROJECT MANAGEMENT The Profession, Ethics, Competency and Careers	17,18,19
2	PART THREE: ORGANISATIONAL ISSUES Project Management as an asset Enterprise Project Management	20 21
3	Project Portfolio Management Measuring the Value of Project Management	22 23
4	The Project Office Organisational Change process	24 25
5	Managing Multiple Projects The Critical Chain Approach	26 28
--Mid Trimester Break--		
6	PART FOUR: ISSUES AND IDEAS Dealing with Power and Politics in Project Management. Why projects fail.	27
7	Communities of Practice and Project Management	29
8	Cultural Challenges in Managing International Projects.	31
9	PART FIVE: INDUSTRY APPLICATIONS Building Organisational Project Management Capability .	32
10	New Product Development and Issues for PM. R&D Project Management	33 36
11	IT Project Management	34, 35
12	Conclusion	

NOTE: The precise content may change during the course.

Course Delivery

The course is delivered in 12 two-hour sessions. Students are expected to arrive at each session prepared to discuss the previously posted readings and case studies.

Expected Workload

Students are expected to spend an average of 150 on this course. This includes two hours per week for the weekly classes. The remainder of the time will be required for reading, research, essay writing and other activities.

Readings

The following set text is a key component of the course.

AMA Handbook of Project Management, 2nd Edition. Paul C. Dinsmore and Jeannette Cabanis-Brewin. ISBN-13: 978-0-8144-7271-2

The library has ordered an e-book that will be available on 1 or 3-day loan basis. However, students will find it more convenient to purchase their own copy, either hardback or e-book.

Materials and Equipment

No special material or equipment is required.

Assessment

<i>Item</i>	<i>Weight</i>	<i>Description</i>	<i>Objectives</i>	<i>Due</i>
Essay 1	25%	The profession of project management	1	17 March (Week 3)
Essay 2	25%	Organisational issues: EPM, the project office, its activities and development.	2,3,4	31 March (Week 5)
Essay 3	25%	Issues and ideas in project management	5	12 May (Week 9)
Essay 4	25%	Industry applications and considerations	6	2 June (Week 12)
TOTAL	100%			

Note: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Penalties

In keeping with standards of professionalism appropriate to this programme, it is expected that deadlines will be honoured. In fairness to students who complete work on time, work submitted after the due time and date will incur penalties for lateness. The penalty is up to 20% of the assignment's grade per day (or part thereof) late. Unusual or unforeseeable circumstances (e.g. serious illness, family bereavement) may lead to a waiver of this penalty but needs to be discussed with the course coordinator as soon as possible.

Mandatory Course Requirements

It is a mandatory requirement that students attend at least eight of the weekly 2-hour classes.

Class Representative

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of students.

Communication of Additional Information

Additional information will be communicated via Blackboard.

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <http://www.turnitin.com> Turnitin is an on-line plagiarism

prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

For the following important information follow the links provided:

Academic Integrity and Plagiarism

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

General University Policies and Statutes

<http://www.victoria.ac.nz/home/about/policy>

AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support

http://www.victoria.ac.nz/home/about_victoria/avcacademic/Publications.aspx

Faculty of Commerce and Administration Offices

<http://www.victoria.ac.nz/fca/studenthelp/>

Manaaki Pihipihinga Programme

http://www.victoria.ac.nz/st_services/mentoring/