

School of Government

**PUBL 205**  
**DEVELOPMENT POLICY AND MANAGEMENT**

Trimester Two 2009

**COURSE OUTLINE**

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**Contact Details**

Course Coordinator: Mr Michael Moriarty  
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**Trimester Dates**

Teaching Period: Monday 13 July to Friday 16 October 2009  
End of Year Study Period: Monday 19 October to Monday 26 October 2009  
Examination Period: Tuesday 27 October to Saturday 14 November 2009 (inclusive)

**Note: Students who enrol in courses with examinations should be able to attend an examination at the University at any time during the formal examination period.**

**Class Times and Room Numbers**

Lecture timetable: Monday and Friday, 2.40 – 3.30 pm in GB LT 3  
Tuesday, 10.30 – 11.20 am in GB LT 3

Tutorials: Monday, 3.40 – 4.30 pm in RH G03  
Tuesday, 11.30 am – 12.20 pm in RWW 125  
Friday, 3.40 – 4.30 pm in GB 117

**Withdrawal dates:** Information available via  
<http://www.victoria.ac.nz/home/admisenrol/payments/withdrawlsrefunds.aspx>

## Course Content

### WEEK 1

#### Introduction

- July 13 Description of course outline and requirements
- July 14 Characteristics of developing countries – problems and constraints
- July 17 Problems of measuring living standards and poverty

#### Readings

Goulet, Denis (1992) “Development: Creator and Destroyer of Values”, *World Development*, Vol. 20, No. 3, pp. 467 – 474. (Readings 18)

Stewart, Frances (1996) “Basic Needs, Capabilities, and Human Development”, Ch. 3 in Avner Offer (ed.) *In Pursuit of the Quality of Life*, Oxford University Press, pp. 46 – 65. (Readings 7)

Marris, Robin (1999) “The Meaning of Poverty”, Ch. 2 in *Ending Poverty*, Thames & Hudson, pp. 21 – 34. (Readings 33)

Wade, Robert Hunter (2001) “The Rising Inequality of World Income Distribution”, *Finance and Development*, December, Vol. 38, No. 4. (Readings 29)

DFID (2001) “What is Poverty?”, “Assessing poverty”, “Poverty trends”, “Patterns of poverty within countries”, “Why are some countries poor”, Ch. 3 – 7 in *Poverty: Bridging the Gap*, pp. 19 – 52. (Readings 4)

[Also refer to Amartya Sen (1999) *Development as Freedom*, Alfred A Knopf, NY.]

### WEEK 2

#### The political economy of development: early approaches

- July 20 Early models of development: modernisation theory
- July 21 Early models of economic growth: “High development theory”
- July 24 Criticisms of the early models: dependency and world-systems theories

#### Readings

Wade, Robert (1998) “The Asian Crisis and the Global Economy: Causes, Consequences, and Cure”, *Current History*, November, pp. 361 – 373. (Readings 8)

[Refer also to general texts in the library – such as Tadoro and Smith, *Economic Development*]

## WEEK 3

### Role and influence of the international financial agencies

- July 27 The economic and financial basis of the IMF/World Bank approach
- July 28 The major elements of the Washington consensus
- July 31 Criticisms of the Washington consensus

### Readings

Williamson, John (1994) “In Search of a Manual for Technopols”, in John Williamson (ed.) *The Political Economy of Policy Reform*, Institute for International Economics: Washington D.C., pp. 11 – 28. (Readings 20)

Bates, Robert H. (1994) “Comment”, in John Williamson (ed.) *The Political Economy of Policy Reform*, Institute for International Economics: Washington D.C., pp. 29 – 34. (Readings 21)

Toye, John (1994) “In Search of a Manual for Technopols”, in John Williamson (ed.) *The Political Economy of Policy Reform*, Institute for International Economics: Washington D.C., pp. 35 – 43. (Readings 22)

“Discussion” (1994) in John Williamson (ed.) *The Political Economy of Policy Reform*, Institute for International Economics: Washington D.C., pp. 44 – 47. (Readings 23)

Meier, Gerald M. (1995) “Policy Prescriptions”, X.A in *Leading Issues in Economic Development*, 6<sup>th</sup> Ed., Oxford University Press, pp. 515 – 535. (Readings 27)

Streeten, Paul (1987) “Structural Adjustment: A Survey of the Issues and Options”, *World Development*, Vol. 15, No. 12, pp. 1469 – 1482. (Readings 10)

Bhagwati, Jagdish N. (1988) “Poverty and Public Policy”, *World Development*, Vol. 16, No. 5, pp. 539 – 555. (Readings 9)

Drezuer, Daniel W. (2007) “The New New World Order”, *Foreign Affairs* March/April, pp. 34 – 46. (Readings 44)

[Refer also to Paul Krugman (2008) *The Return of Depression Economics*, Penguin Books, Chapter 5.]

## WEEK 4

### Political issues in development

- August 3 Improving governance and strengthening institutions
- August 4 Transparency, accountability and corruption
- August 7 Broader participation, decentralization and regional development

## Readings

Schoeffel, Penelope (1996) “Governance and Institutional Issues”, Ch. V in *Sociocultural Issues and Economic Development in the Pacific Islands*, Asian Development Bank, pp. 125 – 139. (Readings 35)

Hudock, Ann C. (1999) “Sustainable Idealism: Innovative Financing Strategies and NGOs’ Contribution to Civil Society Development”, Ch. 7 in *NGOs and Civil Society: Democracy by Proxy?*, Polity Press, pp. 86 – 108. (Readings 34)

Blomkvist, Hans (1992) “The Soft State: Making Policy in a Different Context”, Ch. 5 in Douglas E. Ashford (ed.) *History and Context in Comparative Public Policy*, Pittsburgh University Press, pp. 117 – 150. (Readings 16)

McAslan, Erika (2002) “Social capital and development” in V. Desai and R. Potter (eds.) *The Companion to Development Studies*, Hodder Arnold, pp. 139 – 143. (Readings 1)

Uslaner, Eric M. (2005) “Trust and Corruption”, Ch. 5 in Johann Graf Lambsdorff, Marcus Taube and Matthias Schramm (eds.) *The New Institutional Economics of Corruption*, Routledge, pp. 76 – 92. (Readings 43)

## WEEK 5

### The role of government in development

August 10	The state v markets: market failure and government failure
August 11	The importance of a formal system of property rights
August 14	Improving and maintaining infrastructure

## Readings

Streeten, Paul (1993) “Markets and States: Against Minimalism”, *World Development*, Vol. 21, No. 8, pp. 1281 – 1298. (Readings 15)

Staudt, Kathleen (1991) “The Political Context”, Ch. 4 in *Managing Development: State, Society, and International Contexts*, Sage Publications, pp. 62 – 80. (Readings 13)

Romer, Paul M. (1993) “Two Strategies for Economic Development: Using Ideas and Producing Ideas”, *Proceedings of the World Bank Annual Conference on Development Economics 1992*, pp. 63 – 91. (Readings 41)

Clague, C., Keefer, P., Knack, S., and Olson, M. (1994) “Institutions and Economic Performance: Property Rights and Contract Enforcement”, Ch. 4 in Christopher Clague (ed.) *Institutions and Economic Development: Growth and Governance in Less-Developed and Post-Socialist Countries*, Johns Hopkins University Press, pp. 67 – 90. (Readings 31)

[Refer also to Hernando de Soto (2000) *The Mystery of Capital*, Bantam Press.]

## **WEEK 6**

### **Developing human capital**

August 17	Education policies in developing countries
August 18	Health policies in developing countries
August 21	The role of women in development

### **Readings**

UNESCO (1996) *Education for All – Achieving the goal*. Paris: UNESCO

UNESCO (1999) *The State of the World's Children 1999*, Oxford University Press for UNICEF

*World Development Report 1993*, World Bank, Washington 1993.

[Refer also to Diane Elson (1991) *Male Bias in the Development Process*, Manchester, Manchester University Press.]

## **WEEK 7**

### **Promoting a dynamic private sector**

September 7	Maintaining macroeconomic stability
September 8	Structural adjustment and regulatory policies
September 11	Development and environmental sustainability

### **Readings**

To be advised

## **WEEK 8**

### **Opening the economy to global influences**

September 14	Trade policy and the role of foreign investment
September 15	Transferring technological know-how
September 18	Issues of globalisation

### **Readings**

Loungani, Prakash and Radin, Assaf (2001) "How Beneficial is Foreign Direct Investment for Developing Countries?", *Finance and Development*, June, Vol. 38, No. 2. (Readings 30)

Watkins, Kevin (2002) "Making globalisation work for the poor", *Finance and Development*, March, Vol. 39, No. 1. (Readings 42)

Brockway, Lucille (1996) "Plant Imperialism", Ch. 9 in Kenneth P. Jameson & Charles K. Wilbur (eds.) *The Political Economy of Development and Underdevelopment*, McGraw-Hill Inc., pp. 116 – 124. (Readings 24)

Schoeffel, Penelope (1993) “Social Factors in Technology Transfer through Development Aid” in A. Crosbie Walsh (ed.) *Development that Works! Lessons from Asia-Pacific*, Amokura Publications, pp. E1.1 – E1.13. (Readings 14)

Chu A., Hodgson, J., and Matthews, P.N.P. (1993) “Technology Transfer – A Case Study in China”, in A. Crosbie Walsh (ed.) *Development that Works! Lessons from Asia-Pacific*, Development Studies, Massey University, Monograph No. 3, pp. E2.1 – E2.2. (Readings 38)

McKinnon, Jean (1993) “Participations and Technology Transfer: A Case Study from the Lombok Crafts Project”, in A. Crosbie Walsh (ed.) *Development that Works! Lessons from Asia-Pacific*, Development Studies, Massey University, Monograph No. 3, pp. E11.1 – E11.5. (Readings 39)

[Refer also to Robert Hunter Wade (2005) “Failing States and Cumulative Causation in the World System”, *International Political Science Review*, Vol. 26, No. 1, pp. 17 – 36.]

## **WEEK 9**

### **Rural development and the role of agriculture**

September 21	Alternative strategies for agricultural development
September 22	Rural community development
September 25	Sustainable (rural) livelihoods

### **Readings**

Meier, Gerald M. (1995) “Designing an Agricultural Strategy”, VIII.C in *Leading Issues in Economic Development*, 6<sup>th</sup> Ed., Oxford University Press, pp. 431 – 452. (Readings 26)

Foster, George M. (1973) “The Rural Community: The Traditional World”, Ch. 2 in *Traditional Societies and Technological Change*, New York, Harper and Row, pp. 25 – 41. (Readings 12)

Mascarenhas, R. C. (1993) “Explaining success in South Asian rural development: the importance of routine”, *Public Administration and Development*, Vol. 13, pp. 475 – 487. (Readings 17)

Schusky, Ernest L. (1989) “The Green Revolution: Energy Intensive Agriculture in the Southern Hemisphere”, Ch. 7 in *Culture and Agriculture: An Ecological Introduction to Traditional and Modern Farming Systems*, Bergin and Garvey, pp. 124 – 146. (Readings 19)

Mascarenhas, R. C. (1988) “The Anand Type Dairy Cooperative Society”, Ch. 3 in *A Strategy for Rural Development – Dairy Cooperatives in India*, London/New Delhi, Sage, pp. 65 – 90. (Readings 11)

Kumar, Yogesh (1996) “Building on the Panchayat: using Jal Samitis in Uttar Pradesh”, Ch. 11 in Peter Blunt and D. Michael Warren (eds.) *Indigenous Organizations and Development*, Intermediate Technology Publications, pp. 123 – 131. (Readings 28)

McKinnon, John (1993) “How Alternative Can you get Without Risking Survival? Lessons from Three Rural Development Projects Working with the Poor and Politically Weak in Thailand”, in A. Crosbie Walsh (ed.) *Development that Works! Lessons from Asia-Pacific*, Development Studies, Massey University, Monograph No. 3, pp. D3.1 – D3.6. (Readings 37)

## **WEEK 10**

### **Sustainable Livelihoods (continued)**

September 28	Policies to reduce poverty
September 29	Land tenure systems and land reform
October 2	A rights-based approach to development

### **Readings**

Murray, Colin (2002) “Rural livelihoods” in V. Desai and R. Potter (eds.) *The Companion to Development Studies*, Hodder Arnold, pp. 151 – 155. (Readings 2)

Pretty, Jules (2002) “Regenerating agriculture” in V. Desai and R. Potter (eds.) *The Companion to Development Studies*, Hodder Arnold, pp. 171 – 175. (Readings 3)

DFID (2001) “Making globalisation work for the poor”, in *Poverty: Bridging the Gap*, pp. 67 – 72. (Readings 5)

DFID (2001) “Economic Performance and growth”, in *Poverty: Bridging the Gap*, pp. 73 – 79. (Readings 6)

## **WEEK 11**

### **Financial issues**

October 5	Financing development and managing government debt
October 6	Strengthening institutions and policies in the financial sector
October 9	Foreign aid management

### **Readings**

Hemming, Richard and Miranda, Kenneth (1991) “Interest Payments”, Ch. X in Ke-young Chu and Richard Hemming (eds.) *Public Expenditure Handbook: A Guide to Public Expenditure Policy Issues in Developing Countries*, International Monetary Fund, Government Expenditure Analysis Division, Fiscal Affairs Department, Washington D.C., pp. 68 – 74. (Readings 40)

St Hill, Rodney L. (1993) “Financial Market Dualism in Low Income Countries: A Review and Policy Suggestions”, in A. Crosbie Walsh (ed.) *Development that Works! Lessons from Asia-Pacific*, Development Studies, Massey University, Monograph No. 3, pp. B3.1 – B3.6. (Readings 36)

MacIsaac, Norman & Whahid, Abu N.M. (1996) "The Grameen Bank: Its Institutional Lessons for Rural Financing", Ch. 37 in Kenneth P. Jameson & Charles K. Wilbur (eds.) *The Political Economy of Development and Underdevelopment*, McGraw-Hill Inc., pp. 596 – 609. (Readings 25)

## WEEK 12

### Bringing it all together

October 12	Development v strategic planning and the role of leadership
October 13	The current state of the debate on development policy
October 16	Conclusion and review of course: Balancing objectives, managing political expectations and ensuring broad participation

### Tutorials:

Topic for week beginning:

July 20	What are the alternative approaches to measuring living standards and poverty in developing countries? What are the respective strengths and weaknesses of each approach? Is the gap between rich and poor being reduced? What should be the ultimate objective of development policy?
July 27	Why were the earlier theories of development abandoned?
August 3	On balance, have the activities of international financial and development agencies helped or hindered the development effort over the past fifteen years?
August 10	What can be done to discourage corruption and to improve governance, transparency and accountability in developing countries? Why is institutional strengthening considered so important in developing countries?
August 17	What is the role of government in a developing country? What are the most important things it must do? Are there any things it should not do?
September 7	Why should gender equity be a major development objective?
September 14	Is macroeconomic stability a necessary condition for economic development or is it just an economic fetish? How can developing countries balance development with environmental sustainability?
September 21	What is meant by the term "globalisation"? What advantages and disadvantages does this phenomenon pose for developing countries? How do developed countries manage to hold on to all the high wage jobs and allocate low wage jobs to developing countries?



- September 28      What are the principal elements that should be included in a comprehensive strategy to reduce poverty in a developing country?
- October 5            How should the development effort be financed? How does a developing country establish a prudent limit to its borrowing for development purposes?
- October 12          Review of course

### Course Learning Objectives

<b>Course Objectives:</b> By the end of this course, students should be able to:		<b>Major Attributes</b>
1	Describe the concepts, methods and theories of development.	MA 2
2	Apply the concepts, methods and theories of development to specific developing countries.	MA 7
3	Identify the development policies currently being recommended by the major international aid agencies and describe their strengths and weaknesses.	MA 8
4	Discuss and analyse the political aspects of development policy, including the main concepts and mechanisms of governance, approaches to deterring corruption and broadening popular participation in the development process.	MA 4
5	Discuss and analyse factors of critical importance in the development process, including the role of women in development, reconciling faster economic growth with environmental sustainability, maintaining macroeconomic stability, the role of agriculture in development, managing a developing country's relationships with the global economy, and financing development and managing debt.	MA 4, MA 5
6	Discuss the most appropriate way of measuring progress in achieving development goals.	MA 3
7	Identify the policies most likely to promote economic and social development in a developing country.	MA 1

<b>Major Attributes: PUBL majors will be able to</b>	
MA1	Judge the defining features of good policy analysis and advice and appraise how they are best produced
MA2	Demonstrate an understanding of the influence of political ideas and philosophies, and of constitutional and political institutions on public policy
MA3	Demonstrate an understanding of the contribution of quantitative and qualitative methods in policy analysis
MA4	Identify the nature and respective roles of state and civil society in the development, implementation and evaluation of public policy, and demonstrate an understanding of the distinction between government and governance

MA5	Appraise different disciplinary contributions to the development, implementation and evaluation of public policy
MA6	Judge the relevance and importance of evidence in policymaking
MA7	Apply the comparative method to policy analysis, and identify insights that might be drawn from other policy jurisdictions
MA8	Judge and articulate the relevant criteria that might be used in assessing the advantages and disadvantages of particular policy options
MA9	Analyse complex policy issues from multiple perspectives and identify opportunities for innovation
MA10	Express ideas succinctly and persuasively both in written form and orally
MA11	Construct and articulate rationales for public policy intervention
MA12	Demonstrate an understanding of the significance of ethics and accountability in the study and practice of public policy
MA13	Interpret the significance of the Treaty of Waitangi (Te Tiriti o Waitangi) in the study and practice of public policy in New Zealand

### Course Delivery

The course will be delivered through three 1 hour lectures and through one 1 hour tutorial per week. Questions and discussion by students during lectures is encouraged. The tutorials are based on the lecture material and take the format of general discussion structured around the question set in the course outline, plus any others provided by the lecturer during lectures. Students are expected to be able to answer the tutorial questions and to actively participate in the general discussion.

### Expected Workload

Students are expected to undertake an average of 2 to 3 hours of self-directed study for each contact hour. This means students should expect a workload of between 8 to 12 hours per week.

### Assessment Requirements

1. Examination - 50%
2. Essay 1 - 25% - due 17 August, 2009  
Essay 2 - 25% - due 5 October, 2009

(Both Essays will be collected in class on the due date.)

Grading is on a relative basis. Both the essays and the examinations are assessed to evaluate the students' comprehension of the subject, ability to organise the materials, and use of library and web-based sources.

**Extensions** for essays may only be granted to those who meet the University's aegrotat rules, viz. medical certificate or personal bereavement, or critical personal circumstances involving the health of a close relative, or exceptional circumstances beyond the student's control.

*Note: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The*

*findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.*

## **Examinations**

The final examination for this course will be scheduled at some time during the period from Tuesday 27 October to Saturday 14 November 2009.

## **Mandatory Course Requirements**

To fulfil the mandatory requirements for this course you must:

1. Attend at least 8 tutorials.
2. Submit all assignments by the due date.
3. Sit the course examination.

## **Communication of Additional Information**

Additional information, or any changes to the information contained in the course outline, will be conveyed to students by way of notices on Blackboard.

## **Use of Turnitin**

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <<http://www.turnitin.com>>. Turnitin is an on-line plagiarism prevention tool which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. Turnitin is used to assist academic staff in detecting mis-referencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. *At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin.* You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

**For the following important information follow the links provided:**

**Academic Integrity and Plagiarism**

<http://www.victoria.ac.nz/home/study/plagiarism.aspx>

**General University Policies and Statutes**

<http://www.victoria.ac.nz/home/about/policy/academic.aspx>

**Faculty of Commerce and Administration Offices**

<http://www.victoria.ac.nz/fca/studenthelp/Contactus.aspx>

**Manaaki Pihipihinga Programme**

[http://www.victoria.ac.nz/st\\_services/mentoring/](http://www.victoria.ac.nz/st_services/mentoring/)