TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI

VICTORIA
UNIVERSITY OF WELLINGTON

School of Information Management

INFO 541: ELECTRONIC PUBLISHING

Trimester Two 2009

COURSE OUTLINE

Contact Details

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If you have questions or comments about course material and activities, the preferred "channel" is the appropriate Blackboard discussion forum, so that all students can see your message, and participate in any subsequent discussion. The Blackboard discussion forums will be checked for new messages each workday morning. However, if you prefer to send your message via email (particularly if it is sensitive or involves personal information), you should begin the subject line with

    [INFO 541]

If you wish to send something by **post**, the address is:

Brenda Chawner
School of Information Management
Victoria University of Wellington
PO Box 600, Wellington

Assignments should *not* be sent to the above address; see the details under 'Assessment' below. Non-assignment material being delivered by courier or in person should go to the Administration Office, EA 121, Easterfield Building, Kelburn Campus, Victoria University of Wellington.

Course description

INFO 541 will cover the following areas:

- The history of electronic publishing.

- Frameworks for analysing developments in electronic publishing.

- The standards and technologies used for electronic publishing.

- Copyright and contract issues resulting from a move to electronic publishing.

- The range of materials published in electronic format, including traditional and emerging genres.

- The ways information technology has changed the publishing process.

- Emerging alternatives to traditional scholarly publications, such as open access journals.

- The implications of electronic publishing for publishers, booksellers, libraries, and readers.

Case studies of selected organisations will be used to illustrate current practices, from both the publisher and library perspectives.

Learning objectives

At the end of this course, students will be able to:

1. Discuss key stages in the development of electronic publications to date.

2. Describe different types of electronic publications, and identify the advantages and disadvantages of each type.

3. Identify the technologies and standards used in electronic publishing, for text and other media types, such as images and sound.

4.   Discuss the ways information and communications technology has changed the publishing process.

5.   Discuss the impact of electronic publications on selection, acquisition, cataloguing, and circulation in libraries.

6.   Describe and assess issues in electronic publishing, such as copyright and contract, pricing structures, access and indexing, aggregation, and archiving.

Course schedule

INFO 541 will be held in the second trimester (July-October) of the 2009 academic year. There will be no sessions for two weeks during the mid-term break. Please note that due to enrolment numbers this course will be taught in distance mode only.

If you are based in Wellington you will be able to attend the class sessions in MY 211, a computer lab in the Murphy Building, but you will need to bring your own headset to participate in the classes.

- **The weekly Internet conference sessions will be held on Thursdays from 5.00-6.30 p.m.**

Withdrawal dates: Information available via
http://www.victoria.ac.nz/home/admisenrol/payments/withdrawlsrefunds.aspx

Time commitment

You should expect to spend 10-12 hours a week on INFO 541, including time spent working on assignments. Please note that the course involves a significant proportion of study time on the Internet.

Since the course is conducted as a series of seminars, which I expect you to contribute to, it is important that you have done the background reading before the class session to bring an informed point of view to class discussions. In some sessions I may ask you to talk about a specific topic, or to share your experience in exploring the resources we are discussing with the rest of the group. You should always be prepared for this.

Timetable

Week	Begins	Topic
1	13 July	Introduction; history of electronic publishing; frameworks for analysis
2	20 July	Infrastructure: standards and technologies
3	27 July	Infrastructure: copyright and licensing
4	3 Aug	The economics of electronic publishing: the costs and who pays?
5	10 Aug	New genres: wikis, blogs, etc.
6	17 Aug	Electronic books
Mid-term break		
7	7 Sept	E-serials; newspapers, magazines, and journals
8	14 Sept	The open access movement
9	21 Sept	Access to electronic publications: cataloguing, indexing, aggretators
10	28 Sept	Impact on organisations: publishers, libraries, booksellers
11	5 Oct	Impact on readers
12	12 Oct	The future of electronic publishing/publications

Assessment

None of the LIM courses has a formal final examination. INFO 541 is internally assessed, with the following assignments to be completed in order to satisfy the mandatory course requirements. Full details, including explanatory notes and criteria, and guidelines for working in groups, are available under "Assignments" on Blackboard.

Assignment	Date due	Value	Length
1. Mini-reviews	17 August 2009	20%	1000 words
2. Evaluation of an electronic publication	14 September 2009	30%	2000 words max.
3. Scenarios for the future of electronic publishing	Participation, n/a	10%	Discussion Board contributions
	19 October 2009	40%	2500 words max.

Late assignments

Assignments submitted after the due date will be penalised 10%. Assignments submitted more than one week late without an extension will be given a zero grade. All requests for extensions must be made in writing or via email *before* the due date, and must state a reason for the extension.

Word count

Each submitted assignment MUST contain a word count, easily available from your word-processing program. The word count should appear under your name. (Note: your name should appear only on the back of the last page of the assignment.) The penalty for not including your word count, or going over the word count, will be 5%.

Plagiarism

You should read and take heed of the statement on collaboration and plagiarism on the University website at http://www.vuw.ac.nz/home/studying/plagiarism.html and also in the *Administration Handbook*; you *must* acknowledge all sources you use. Assessed work must be completed individually, and collaboration confined to discussion of general points. You are expected to present information in your own

words, based on your understanding of the background material you read. ***Any assignment which is extensively plagiarised will receive an automatic fail grade***.

Note: student work provided for assessment in this course may be checked for academic integrity by http://turnitin.com, which is an online plagiarism prevention tool which compares submitted work with a large database of existing material. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Presentation

Details of the LIM Group's assignment policy, including presentation, will be found in the *Administration Handbook*.

Submission

Remember to keep a copy of each assignment you send us, just in case the original goes astray. Assignments should be submitted electronically via the links under "Assignments" in Blackboard.

Mandatory course requirements

To fulfil the mandatory course requirements for this course, you must:

• attend a minimum of 75% of the scheduled class sessions, and participate in class discussions;

• complete all of the assignments in the required timeframe.

Note: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Course materials

The course material for INFO 541 includes:

• this course information section (in which the contents of the INFO 541 course are discussed along with course-specific administrative information and Internet conference or internal session details);

• materials on the Blackboard website for INFO 541 (see 'Online information' for more on this), which will be used to post course information notices, and

> enable ongoing electronic discussion forums on topics or issues introduced in or out of class. Students are also encouraged to use Blackboard for information sharing, and to post questions for electronic and in-class discussion.

- a course wiki and blog.

- a CD-ROM containing readings associated with each module.

The online study notes for each module include discussion points to prepare for the weekly session. You should make sure that you consider these questions and complete any exercises before the weekly session for that module. Each week, discussion will be based on both:

- readings from the material provided;

- introductory material, discussion points, and exercises.

Additional reading

Since this course is about electronic publishing and its impacts, we will use electronic information extensively. A number of basic readings are provided for each module on the course CD-ROM, but I expect you to build your knowledge and experience of electronic publications by finding additional (electronic) readings to supplement them. You can use a variety of resources for this: the Library and Information Science Fulltext and LISA databases are one option, and there is an extensive bibliography on scholarly electronic publishing maintained by Charles W. Bailey, Jr. at:

    http://www.digital-scholarship.org/sepb/sepb.html

Online journals
The *Journal of Electronic Publishing* has many relevant articles. It was relaunched in February 2006 after a gap of 4 years. Recent papers from *Learned Publishing* can be downloaded at no charge. It contains many relevant articles.

Library books
A number of books are available from the VUW library on 3-day loan. They all provide more detail and useful background on publishing and accessing information online. You can find them by searching the VUW Library Catalogue for Reserves listed under the INFO541 course code.

Online information

You will be required to use the online resources for this course that are available in the School's Blackboard online learning environment:

`http://blackboard.vuw.ac.nz/`

The Blackboard environment will contain a Web-based forum for discussion of issues related to the course, links to sites of interest, additional readings and information, updates, etc. Details on how to access Blackboard are in the *Administration Handbook*, but if you have any difficulties logging on contact the Help Desk, at:

`its-service@vuw.ac.nz`

All LIM students will be automatically enrolled in LIM Programmes Information on Blackboard. General announcements and information will be posted here, and students should check this site regularly.

Internet conferencing

Distance sessions are conducted via the Internet using the Chatterbox application; in order to participate students will need an Internet-connected PC running Vista, Windows XP or Windows 2000, microphone, and headphones/speakers. To connect, go to the Internet conferencing page (and read the "Getting Started" information) at

`https://conferencing.sim.vuw.ac.nz/`

There is also an 'i-Conferencing' button linking to this page in Blackboard. **Some days before your first session, and at least 15 minutes before each subsequent session, you should test your system by going to the Echo Room.** Regular classes will be held in the LIM Room; additional Discussion Rooms are available for breakout groups, and as a "waiting room" if a class is proceeding in the main LIM room. Study groups can use the discussion rooms out of regular class times. For further information, follow the help links on the Internet Conferencing page; details, including screen name conventions, are also available on Blackboard under LIM Programmes Information. For further information, follow the help links on the Internet Conferencing page; details, including screen name conventions, are also available on Blackboard under LIM Programmes Information.

LIM Students email list

Staff of the LIM programmes use the lim-students email discussion list to make important announcements, and to share news and ideas relating to the LIM programmes. **It is very important that you are subscribed to this list**. Please make sure that a current email address which you check regularly is subscribed. We suggest that you remain a member of this list until **after you graduate,** because the list is used as the main channel to communicate important administration messages (including those about arrangements for graduation). Emails are sent to lim-students regularly, so if you have not received any list messages for a few weeks it is a good idea to make sure you are still subscribed. If a list message is rejected by your email account you will automatically be unsubscribed from the list.

To subscribe, unsubscribe, and change your email address or options, go to
`http://lists.vuw.ac.nz/mailman/listinfo/lim-students`

General University information

For the following important information follow the links provided:

Academic Integrity and Plagiarism
http://www.victoria.ac.nz/home/study/plagiarism.aspx

General University Policies and Statutes
http://www.victoria.ac.nz/home/about/policy/academic.aspx

Faculty of Commerce and Administration Offices
http://www.victoria.ac.nz/fca/studenthelp/Contactus.aspx

Manaaki Pihipihinga Programme
http://www.victoria.ac.nz/st_services/mentoring/