

School of Government

MAPP 551
HEALTH POLICY
(15 Points)

Trimester 1 / 2009

COURSE OUTLINE

Names and Contact Details

Course Coordinator: **Dr Jackie Cumming**
Room RH 410, Level 4, Rutherford House, Pipitea Campus
Telephone: (04) 463 6567
Fax: (04) 463 6568
Email: jackie.cumming@vuw.ac.nz

Other Contributors: **Professor Claudia Scott**
Room RH 805, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 5377
Fax: (04) 463 5454
Email: claudia.scott@vuw.ac.nz

Various guest speakers

Administrator: **Darren Morgan**
Room RH 821, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 5458
Fax: (04) 463 5454
Email: darren.morgan@vuw.ac.nz

School of Government Office Hours: 8.30am to 5.00pm, Monday to Friday

Trimester Dates

Monday 2 March to Wednesday 1 July 2009

Class Times and Room Numbers

Module One:	Thursday 26 February 2009	8.30am – 6.00pm
Module Two:	Thursday 23 April 2009	8.30am – 6.00pm
Module Three:	Thursday 11 June 2009	8.30am – 6.00pm

Locations: Classes will be held on the Pipitea Campus of Victoria University in Wellington and you will be advised of your classroom one week prior to each module by email.

Withdrawal Dates

Students giving notice of withdrawal from this course after **Monday 9 March 2009** will NOT receive a refund of fees.

Students giving notice of withdrawal from this course after **Monday 1 June 2009** are regarded as having failed the course, unless the Associate Dean subsequently gives approval to withdraw.

Notice of withdrawal must be in writing / emailed to the Masters Administrator. Ceasing to attend or verbally advising a member of staff will NOT be accepted as a notice of withdrawal.

Course Content

This course provides an overview and analysis of health policy and management in New Zealand. The course focuses on current policy issues in New Zealand, as well as recent policy developments in the United States, Canada, the United Kingdom and Europe.

There are eight broad topics covered in the course:

1. Introduction to health policy

- The nature of health and health care
- The relationship between health policy and health outcomes
- Market failure and government failure in health care
- Goals of health policy

2. Public and private roles and responsibilities in health care

- Financing and purchasing policies
- Options for delivery and ownership
- The regulatory environment for health care systems

3. Health policy in New Zealand

- New Zealand health and health care goals
- Treaty of Waitangi / Māori health
- Key issues in New Zealand health care
- Reforming New Zealand's health care system (the purchaser-provider split; district health boards; primary health organisations and primary health care reform)
- The politics of health care policy in New Zealand

4. Financing health care

- Alternative means of financing health care
- Strengths and weaknesses of these alternatives

5. Purchasing health care

- Alternative arrangements for purchasing health care (integration of purchasing and provision; purchaser-provider split; contracting for services)
- Deciding on priorities
- Alternative arrangements for paying providers (fee-for-service; capitation; salary; blended approaches)

6. Providing health care

- Regulating health care professions
- Reforming provision
- Workforce and skill-mix issues
- Integrated care, managed care, disease management

7. Competition in health purchasing and provision

- The role of competition in meeting health and health care goals

8. Performance management in health care

- Developments in performance management in health care

Outline of Sessions

Module One: Thursday 26 February 2009

Sessions 1-2: Introduction to course
Introduction to health policy
Public and private roles and responsibilities in health care

Sessions 3-4: Health policy in New Zealand

Module Two: Thursday 23 April 2009

Sessions 5-6: Financing health care

Session 7: Purchasing health care

Session 8: Providing health care

Module Three: Thursday 11 June 2009

Sessions 9-10: Competition in health purchasing and provision
Performance management in health care

Sessions 11-12: Student presentations on Essay 2 (the case study) and discussion

Course Learning Objectives

The course aims to help participants to:

- Gain knowledge of broad trends and issues surrounding health policy and health care systems;
- Understand conceptual and policy issues surrounding the roles of financing, purchasing, providing and regulating health care;
- Have a good understanding of the New Zealand health care system and the key policy and management issues in New Zealand and a number of other OECD countries;
- Develop a capacity to see the merits and demerits of different institutional arrangements and to evaluate health care systems in terms of their performance in relation to particular policy goals.

Expected Workload

The learning objectives set for each course are demanding and, to achieve them, candidates must make a significant commitment in time and effort to reading, studying, thinking, and completion of assessment items outside of contact time. Courses vary in design but all require preparation and learning before the first module. Regular learning is necessary between modules (students who leave everything to the last moment rarely achieve at a high level). Expressed in input terms, the time commitment required usually translates to 65-95 hours (excluding class contact time) per course.

Readings

Reference is particularly made to the following two books:

- Scott, C (2001) Public and private roles in health care systems, Buckingham, Open University Press.
- Gauld, R. (2001) Revolving Doors: New Zealand's Health Reforms, Institute of Policy Studies and Health Services Research Centre, Victoria University of Wellington.

A reading list is attached. Participants are provided with a course book which includes the essential readings for the course. Some material is also available on the World Wide Web; these are listed with the web site addresses. Additional reading for the assessment requirements and for interest is also set out on the reading list.

Assessment Requirements

Three pieces of work are required: An introductory essay of 2,000 words (35%), followed by a case study of 4,000 words (50%) and class presentation and discussion (10%). 5% of the grade will be allocated based on participating in class discussions throughout the module.

1. Introductory essay

- Introductory essay: 2,000 words, 35%, due by 5.00pm on Monday 30 March 2009.

2. Case study
 - Case study: 4,000 words, 50%, due by 5.00pm on Monday 1 June 2009. Draft presentations are due one week prior to this, on Monday 25 May.
3. Class presentation and discussion
 - Class presentation and discussion: 10%, 10-15 minutes presentation on the case study, followed by class discussion, on Thursday 11 June 2009 (Module Three).
 - Overall class participation and discussion: 5%.

Please submit ALL assignments IN HARD COPY to:

Post Experience Programmes,
School of Government,
Victoria University of Wellington,
Level 8 Reception,
Rutherford House,
23 Lambton Quay,
P.O. Box 600,
Wellington.

Assignments that are submitted in person should be placed in the secure box at School of Government reception (Level 8, Rutherford House) during office hours of 8.30am to 5.00pm, Monday to Friday. The assignment box is cleared daily, and assignments will be date stamped.

Students should keep a copy of all submitted work.

Penalties

The ability to plan for and meet deadlines is a core competency of both advanced study and public management. Failure to meet deadlines disrupts course planning and is unfair on students who do submit their work on time. It is expected therefore that you will complete and hand in assignments by the due date. Marks may be deducted where assignments are submitted after the due date. For out of town students, two calendar days' grace is given to allow for time in the post.

If ill-health, family bereavement or other personal emergencies prevent you from meeting the deadline for submitting a piece of written work or from attending class to make a presentation, you can apply for and may be granted an extension to the due date. Note that this applies only to extreme unforeseen circumstances and is not necessarily awarded. You should let your Course Coordinator know as soon as possible in advance of the deadline if you are seeking an extension.

Mandatory Course Requirements

To fulfil the mandatory course requirements for this course, you are required to:

1. Submit all assignments by the due dates;
2. Attend all modules/contact sessions of the course.

Communication of Additional Information

Additional information may be provided in class, by post, by email or via Blackboard.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) – FCA Student and Academic Services Office

The Faculty's Student and Academic Services Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours, call the Student and Academic Services Office on (04) 463 5376.

Easterfield (EA) – FCA/Education/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce and Administration, Education and Law is situated in the Easterfield Building on the ground floor (EA 005). This counter is the first point of contact for:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- Forms for FCA Student and Academic Services (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

To check for opening hours, call the Student and Academic Services Office on (04) 463 5376.

Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine www.turnitin.com. Turnitin is an online plagiarism prevention tool which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. Turnitin is used to assist academic staff in detecting mis-referencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. *At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin.* You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied. See the Victoria University Calendar or go to www.victoria.ac.nz/home/about/policy/students.aspx

For information on the following topics, go to the Faculty's website www.victoria.ac.nz/fca, under Important Information for Students:

- Academic Grievances
- Student and Staff Conduct
- Meeting the Needs of Students with Impairments
- Student Support

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means *no cheating*. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other students or staff.

It is still plagiarism even if you re-structure the material or present it in your own style or words.

Note: including the work of others will not be considered plagiarism as long as the work is acknowledged by appropriate referencing.

Plagiarism is prohibited at Victoria University and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct and may be penalised severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website at www.victoria.ac.nz/home/studying/plagiarism.html

Manaaki Pihipihinga Programme

Manaaki Pihipihinga is an academic mentoring programme for undergraduate Māori and Pacific students in the Faculties of Commerce and Administration, and Humanities and Social Sciences. Sessions are held at the Kelburn and Pipitea Campuses in the Mentoring Rooms, 14 Kelburn Parade (back courtyard), Room 109D, and Room 210, Level 2, Railway West Wing. There is also a Pacific Support Coordinator who assists Pacific students by linking them to the services and support they need while studying at Victoria University. Another feature of the programme is a support network for Postgraduate students with links to Postgraduate workshops and activities around Campus.

For further information, or to register with the programme, email manaaki-pihipihinga-programme@vuw.ac.nz or telephone (04) 463 6015. To contact the Pacific Support Coordinator, email pacific-support-coord@vuw.ac.nz or telephone (04) 463 5842.

Reading List for 2009

Numbered readings are in the course book.

Recommended books:

- Scott, C (2001) Public and private roles in health care systems, Buckingham, Open University Press.
- Gauld, R. (2001) Revolving Doors: New Zealand's Health Reforms, Institute of Policy Studies and Health Services Research Centre, Victoria University of Wellington.

Topic 1 Introduction to Health Policy

Readings provided in course book:

1. Evans, R. G. and G. Stoddart (1994). Producing health, consuming health care. Chapter 2 in Why Are Some People Healthy and Others Not? The Determinants of Health of Populations. R. G. Evans, M. L. Barer and T. R. Marmor. Hawthorne, Aldine de Gruyter: 27-64.
2. 'Health and health care', Chapter 12 in Barr, N. (1998). The Economics of the Welfare State. Stanford, Stanford University Press.

Reading in Recommended book:

'Introduction', Chapter 1 in Scott, C. (2001). Public and Private Roles in Health Systems: Reform Experience in Seven OECD Countries. Buckingham, Open University Press.

Available on World Wide Web:

King, A. (2001). The New Zealand Health Strategy. Wellington, Ministry of Health. Available at www.moh.govt.nz/publications

King, A. (2001). The Primary Health Care Strategy. Wellington, Ministry of Health. Available at www.moh.govt.nz/publications

OECD (2008). Health Status Determinants: Lifestyle, Environment, Health Care Resources and Efficiency. Economics Department Working Papers no. 627. Available at [www.oilis.oecd.org/olis/2008doc.nsf/LinkTo/NT0000363E/\\$FILE/JT03249407.PDF](http://www.oilis.oecd.org/olis/2008doc.nsf/LinkTo/NT0000363E/$FILE/JT03249407.PDF)

Topic 2 Public and Private Roles and Responsibilities in Health Care

Readings provided in course book:

3. 'Public and private roles in health care systems', Chapter 2 in Scott, C. (2001). Public and Private Roles in Health Systems: Reform Experience in Seven OECD Countries. Buckingham, Open University Press.

Topic 3 Health Policy in New Zealand

Readings provided in course book:

4. 'Whaingā Māori', Chapter 11 in Durie, M. (1998). Whaiora: Māori Health Development. Auckland, Oxford University Press.
5. Cumming, J. and G. Salmond (1998). Reforming New Zealand health care. Markets and health care: a comparative analysis. W. Ranade. New York, Addison Wesley Longman.
6. Cumming, J. and Mays, N. (2002). "Reform and counter reform: how sustainable is New Zealand's latest health system restructuring?" Journal of Health Services Research and Policy 7 (Supplement 1): 46-55.
7. Ashton, T., Cumming, J, McLean, J. (2004). Contracting for health services in a public health system: the New Zealand experience. Health Policy, 69 (1): 21-31.

Available on the World Wide Web:

Hefford, M. and Crampton, P. (2005). Reducing health disparities through primary care reform: the New Zealand experiment. Health Policy 72: 9-23.
Available at <http://journals.elsevierhealth.com/periodicals/heap>

Ministry of Health (2005). Health Expenditure Trends in New Zealand 1990-2003. Wellington, Ministry of Health. Available at www.moh.govt.nz/publications

King, A. and Turia, T. (2002). He Korowai Oranga: The Māori Health Strategy. Wellington, Ministry of Health. Available at www.moh.govt.nz/publications

Cumming, J and the Health Reforms 2001 Research Team, Reports on Health Reforms 2001 Research Project. Health Services Research Centre. Available at www.vuw.ac.nz/hsrc

Cumming J, and the Primary Health Care Strategy Research Team, Reports on the Evaluation of the Primary Health Care Strategy. Health Services Research Centre. Available at www.vuw.ac.nz/hsrc

Topic 4 Financing Health Care

Readings provided in course book:

8. 'Methods of funding health care', Chapter 4 in Donaldson, C., Gerard K., Jan, S., Mitton, V., and V. Wiseman. (2005). Economics of Health Care Financing: The Visible Hand. 2nd edition. Basingstoke, Macmillan.
9. Bryant, J., Sonerson, A., Tobias, M., Cheung, J., and McHugh, M. (2005). Population ageing and government health expenditure. New Zealand Treasury Policy Perspectives Paper 05/01.
10. Appleby, J., and Harrison, A. (2006). Spending on Health Care: How Much is Enough? London, King's Fund.

Available on World Wide Web:

Thomson, S., Mossialos, E., and Jemai, N. (2003). Cost Sharing for Health Services in the European Union. European Commission. Available at www.euro.who.int/observatory

Chapters 1, 2, 3 in Mossialos, E, Dixon, A, Figueras, J & Kutzin, J (2002). Funding health care: options for Europe. European Observatory on Health Care Systems. Available at www.euro.who.int/observatory/Publications/20020524_21

Ministry of Health (2008). Health Expenditure Trends in New Zealand 1990-2006. Wellington, Ministry of Health. Available at www.moh.govt.nz/publications

Topic 5 Purchasing Health Care

Readings provided in course book:

11. Forder, J., Robinson, R., Hardy, B. (2005). Theories of Purchasing. In Figueras, J., Robinson, R., Jakubowski, E., (2005). Purchasing to Improve Health Systems Performance. Maidenhead, Open University Press, pp. 83-101.
12. LeGrand, J. and W. Bartlett, eds. (1993). Chapter from Quasi-markets and Social Policy. Basingstoke, Macmillan.
13. Mooney, G (1994). "Priority setting in health care". Chapter 3 from Key Issues in Health Economics. Hemel Hempstead, Harvester Wheatsheaf.
14. Ashton, T., J. Cumming, & Devlin, N. (2000). "Priority-setting in New Zealand: translating principles into practice". Journal of Health Services Research and Policy 5(3): 170-175.

Topic 6 Providing Health Care

Readings provided in course book:

15. 'Models and techniques of managed care', Chapter 1, and 'Summary of overall evidence on managed care', pp. 115-120 in Robinson, R. and A. Steiner (1998). Managed Health Care. Buckingham, Open University Press.
16. Chaix-Couturier, C, Durand-Zaleski, I, Jolly, D & Durieux, P (2000). "Effects of financial incentives on medical practice: results from a systematic review of the literature and methodological issues". International Journal of Quality in Health Care, 12(2): 133-142.

Available on the World Wide Web:

Saltman, R. (2006). Drawing the strands together: primary care in perspective. In Saltman, R., Rico, A., and Boerma, W.G.W., (2006), Primary Care in the Driver's Seat? Maidenhead, Open University Press, pp. 68-82. Available at www.euro.who.int/observatory/Publications/20060117_1

Sibbald, B., Laurant, M., and Scott, A. (2006). Changing task profiles. In Saltman, R., Rico, A., and Boerma, W.G.W., (2006), Primary Care in the Driver's Seat? Maidenhead, Open University Press. Available at www.euro.who.int/observatory/Publications/20060117_1

Robinson, J.C. (2001). Theory and practice in the design of physician payment incentives. The Milbank Quarterly, 79 (2). Available at www.milbank.org/quarterly/7902feat.html

Feachman, R.G.A., Sekhir, N.K. and White, K.L. (2002). Getting more for their dollar: a comparison of the NHS with California's Kaiser Permanente. British Medical Journal, 324 (733). Available at www.bmj.com/

Mays, N. and K. Hand (2000). A Review of Options for Health and Disability Support Purchasing in New Zealand. Wellington, Treasury paper. Available at www.treasury.govt.nz under Working papers.

Topic 7 Competition in Health Purchasing and Provision

Readings provided in course book:

17. Enthoven, A. C. (1994). "On the ideal market structure for third-party purchasing of health care". Social Science and Medicine 39(10): 1413-1424.

18. White, J. (2007). "Markets and Medical Care: The United States, 1993-2005. The Milbank Quarterly 85(3): 395-448.

Topic 8 Performance Management in Health Care

Readings provided in course book:

19. Cumming, J. and Scott, C. (1998). "The role of outputs and outcomes in purchaser accountability: reflecting on New Zealand experiences". Health Policy, 46, 53-68.
20. Freeman, T., (2006). Performance measurement and improvement. In Walshe, K. and Smith, J. (2006). Healthcare Management. Maidenhead, Open University Press, pp. 300-320.

Additional Readings

Reading in Recommended book:

'Public and private roles in health care systems', Chapters 3-5 in Scott, C. (2001). Public and Private Roles in Health Systems: Reform Experience in Seven OECD Countries. Buckingham, Open University Press.

Readings provided in course book:

21. Scott, C (2001). "Glossary". In Public and Private Roles in Health Systems: Reform Experience in Seven OECD Countries. Buckingham, Open University Press.
22. Culyer, A J (1991). "The promise of a reformed NHS: an economist's angle". British Medical Journal, 302: 1253-1256.
23. Klein, R. (1995). "Big bang health care reform - does it work?: the case of Britain's 1991 National Health Service Reforms". The Milbank Quarterly 73(3): 299-337.
24. Hurley, J., S. Birch, et al. (1995). "Geographically-decentralized planning and management issues in health care: some informational issues and their implications for efficiency". Social Science and Medicine 41(1): 3-11.
25. Bankauskaite, V & Saltman, R.B. (2007). "Central issues in the decentralization debate" in Saltman, R.B., Bankauskaite, V & Vrangbaek, K. Decentralization in health care. Maidenhead: Open University Press, pp. 9-21.
26. van de Ven, W.P.M.M. & Schut, F.T. (2008). "Universal Mandatory Health Insurance in the Netherlands: A Model for the United States?" Health Affairs 27(3): 771-781.

27. OECD (2008). The OECD Health Project: Towards High-Performing Health Systems: Summary Report. Available at www.oecd.org/dataoecd/7/58/31785551.pdf

Websites worth watching, include:

British Medical Journal site, with updates on United Kingdom health care and international policy: www.bmj.com

NHS website: www.dh.gov.uk

Health Affairs site, with articles on developments in the USA: <http://healthaffairs.org>

Ministry of Health in New Zealand, with many documents now available electronically: www.moh.govt.nz

European Observatory website, where a large number of country studies are reported: www.euro.who.int/observatory

Journal articles, book chapters, reports etc

Davis, P. and T. Ashton (2001). Health and Public Policy in New Zealand. Auckland, Oxford University Press.

Gauld, R. (2001). Revolving Doors: New Zealand's Health Reforms. Institute of Policy Studies and Health Services Research Centre, Victoria University of Wellington.

Ham, C. (1997). Health Care Reform: Learning from International Experience. Buckingham, Open University Press.

Health Benefits Review (1986). Choices for Health Care: Report of the Health Benefits Review. Wellington, Health Benefits Review.

Hospital and Related Services Taskforce (1988). Unshackling the Hospitals. Wellington, Hospital and Related Services Taskforce.

Le Grand, J., N. Mays and J.-A. Mulligan (1998). Learning from the NHS Internal Market: A Review of the Evidence. London, King's Fund

Upton, S. (1991). Your Health and the Public Health: A Statement of Government Health Policy. Wellington, Minister of Health