

SCHOOL OF GOVERNMENT

**PUBL 205 DEVELOPMENT POLICY AND  
MANAGEMENT**

Trimester Two 2008

**COURSE OUTLINE**

**Names and Contact Details**

Course Coordinator: Mr Michael Moriarty  
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Administrator: Mara Robertson  
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**Trimester Dates**

Monday 7 July to Saturday 8 November 2008.

**Class Times and Room Numbers**

Lecture timetable: Monday, 9.30-10.20 am in RWW 501  
Wednesday, 9.30-10.20 am in RH LT3  
Friday, 9.30-10.20 am in GB LT3

Tutorials: Monday and Wednesday, 10.30-11.20 am in RWW 125  
Friday, 10.30-11.20 am in RWW 127

A final examination (3 hours) will be held during the period 19 October – 10 November.

## Course Content

### WEEK 1:

#### Introduction

- July 7 Description of course outline and requirements
- July 9 Characteristics of developing countries – problems and constraints
- July 11 Problems of measuring living standards and poverty

#### Readings

Dennis Goulet, “Development: Creator and Destroyer of Values” in *World Development*, Vol. 20, No. 3 (1992), pp 467-474. (Readings 18)

Frances Stewart in *In Pursuit of the Quality of Life*, Avner Offer (ed.), Chapter 3, (Basic Needs, Capabilities and Human Development), Oxford University Press, (1996). (Readings 7)

Robin Marris, *Ending Poverty*, Chapter 2 (The Meaning of Poverty), Thames & Hudson (1999). (Readings 30)

Robert Hunter Wade, “The Rising Inequality of World Income Distribution”, *Finance and Development*, December 2001. (Readings 26)

DFID, Understanding Poverty, in *Poverty: Bridging the Gap*, 2001. (Readings 4)

[Also refer to Amartya Sen (1999), *Development as Freedom*, Alfred A Knopf, NY.]

### WEEK 2

#### The political economy of development: early approaches

- July 14 Early models of development: modernisation theory
- July 16 Early models of economic growth: “High development theory”
- July 18 Criticisms of the early models: dependency and world-systems theories

#### Readings

Robert Wade, “The Asian Crisis and the Global Economy: Causes, Consequences, and Cure”, in *Current History*, November 1998. (Readings 8)

[Refer also to general texts in the library – such as Tadoro and Smith, *Economic Development*]

## WEEK 3

### Role and influence of the international financial agencies

- July 21 The economic and financial basis of the IMF/World Bank approach
- July 23 The major elements of the Washington consensus
- July 25 Criticisms of the Washington consensus

### Readings

John Williamson, “In Search of a Manual for Technopols”, in The Political Economy of Reform, John Williamson (ed.), Institute for International Economics: Washington D.C. (pp 11-47). (Readings 20)

Gerald M. Meier, “Policy Prescriptions” in Leading Issues in Economics, Oxford University Press, (1995), pp 515-535. (Readings 24)

Paul Streeton, “Structural Adjustment: A Survey of the Issues and Options”, World Development, Vol 15, No. 12, (1987), pp 1469 – 1482. (Readings 10)

Jagdish N. Bhagwati, “Poverty and Public Policy”, World Development, Vol. 16, No. 5, (1998), pp 539 – 555. (Readings 9)

Daniel W. Dresner, “The New New World Order”, Foreign Affairs March/April 2007, pp 34-46. (Readings 41)

## WEEK 4

### Political issues in development

- July 28 Improving governance
- July 30 Transparency, accountability and corruption
- August 1 Broader participation, decentralization and regional development

### Readings

Penelope Schoeffel, Chapter V, “Governance and Institutional Issues” in Sociocultural Issues and Economic Development in the Pacific Islands, Asian Development Bank (1996) pp 125-139. (Readings 32)

Ann C. Hudock, Chapter 7, “Sustainable Idealism: Innovative Financing Strategies and NGOs’ Contribution to Civil Society Development, in NGOs and Civil Society: Democracy by Proxy, Polity Press (1999) pp 86-108. (Readings 31)

Hans Blomkvist, “The Soft State: Making Policy in a Different Context” in History and Context, Douglas E. Ashford (ed.). (Readings 16)

Erica McAslan, “Social Capital and Development” in The Companion to Development Studies, V. Desai and R.B. Potter (eds.), pp 139-143. (Readings 1)

Eric M. Uslaner, (2005) “Trust and Corruption”, from The New Institutional Economics of Corruption, Johann Graf Lambsdorf, Marcus Taube and Matthias Schramm (eds.), Routledge, pp 76-92. (Readings 40)

## **WEEK 5**

### **The role of government in development**

August 4	The state v markets: market failure and government failure
August 6	The importance of a formal system of property rights
August 8	Improving and maintaining infrastructure

### **Readings**

Paul Streeton, “Markets and States: Against Minimalism”, World Development, Vol 21, No. 8, (1993) pp 1281 – 1298. (Readings 15)

Kathleen Staudt, Chapter 4, “The Political Context”, in Managing Development: State, Society and International Contexts, Sage Publications (1991). (Readings 13)

Paul M. Romer, “Two strategies for Economic Development: Using Ideas and Producing Ideas”, Proceedings of the World Bank Annual Conference on Development Economics, 1992 (Readings 38)

Christopher Clague, Philip Keefer, Stephen Knack, and Mancur Olsen, “Institutions and Economic Performance: Property Rights and Contract Enforcement” in Institutions and Economic Development, C. Clague (ed.), Johns Hopkins University Press, (1997). (Readings 28)

[Refer also to Hernando de Soto, (2000) The Mystery of Capital, Bantam Press.]

## **WEEK 6**

### **Developing human capital**

August 11	Education policies in developing countries
August 13	Health policies in developing countries
August 15	The role of women in development

### **Readings**

UNESCO (1996) Education for All – Achieving the goal, Paris: UNESCO.

UNESCO (1999) The State of the World's Children, Oxford University Press for UNICEF, 1999.

World Development Report 1993, World Bank, Washington 1993.

[Refer also to Diane Elson, (1993) Male Bias in the Development Process, Manchester, Manchester University Press].

## **WEEK 7**

### **Promoting a dynamic private sector**

September 1	Maintaining macroeconomic stability
September 3	Structural adjustment and regulatory policies
September 5	Development and environmental sustainability

### **Readings**

To be advised.

## **WEEK 8**

### **Opening the economy to global influences**

September 8	Trade policy and the role of foreign investment
September 10	Transferring technological know-how
September 12	Issues of globalisation

### **Readings**

Prakash Loungani and Assaf Radin, "How Beneficial is Foreign Direct Investment for Developing Countries", Finance and Development, June 2001. (Readings 27)

Kevin Watkins, "Making Globalisation work for the Poor", Finance and Development, March 2002. (Readings 39)

Lucille Brockway, "Plant Imperialism", The Political Economy of Development and Underdevelopment, Kenneth P. Jameson and Charles K. Wilbur (eds.), McGraw Hill Inc. (1996). (Readings 21)

Penelope Schoeffel, "Social Factors in Technology Transfer through Development Aid", in Development that Works! Lessons from Asia-Pacific, A. Crosbie Walsh (ed.), Amokura Publications (1993). (Readings 14)

A.C.P. Chu, J. Hodgson, P.N.P. Matthews, "Technology Transfer – A Case Study in China", in A. Crosbie Walsh (ed.) Development that Works! Lessons from Asia-Pacific, Amokura Publications (1993). (Readings 35)

Jean McKinnon, "Participation and Technology Transfer: A Case Study from the Lombok Crafts Project", in Development that Works! Lessons from Asia-Pacific, A. Crosbie Walsh (ed.), Amokura Publications (1993). (Readings 36)

[Refer also to Robert Hunter Wade, (2005) "Failing States and Cumulative Causation in the World System", International Political Science Review, Vol 26, No 1, pp 17-36.]

## **WEEK 9**

### **Rural development and the role of agriculture**

September 15	Alternative strategies for agricultural development
September 17	Rural community development
September 19	Sustainable (rural) livelihoods

### **Readings**

Gerald M. Meier, "Designing an Agricultural Strategy", Leading Issues in Economic Development, Oxford University Press, (1995), pp 431 – 452. (Readings 23)

George M. Foster, "The Rural Community, The Traditional World", Chapter 2, Traditional Societies and Technological Change, Harper and Row, (1973). (Readings 12)

R.C. Mascarenhas, "Explaining Success in South Asian Rural Development: The Importance of Routine", Public Administration and Development, Vol 13, (1993) pp 475- 487. (Readings 17)

Ernest L. Schusky, "The Green Revolution: Energy-Intensive Agriculture in the Southern Hemisphere", Culture and Agriculture: An Ecological Introduction to Traditional and Modern farming Systems, Chapter 7, pp 124 – 146. (Readings 19)

R.C. Mascarenhas, "The Anand Type Dairy Cooperative Society", in A Strategy for Rural Development – Dairy Cooperatives in India, London, New Delhi, Sage, (1998). (Readings 11)

Yogesh Kumar, "Building on the Panchayat: using Jal Samitis in Uttar Pradesh" in Indigenous Organisations and Development, Peter Blunt and D. Michael Warren (eds.), Chapter 11, Intermediate Technology Publications, (1996). (Readings 25)

John McKinnon, "How alternative can you get without risking survival? Lessons from three rural development projects working with the poor and politically weak in Thailand", in Development that Works! Lessons from Asia-Pacific, A. Crosbie Walsh (ed.), Amokura Publications (1993). (Readings 34)

## WEEK 10

### Sustainable Livelihoods (continued)

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|--------------|--|
| September 22 | Policies to reduce poverty             |
| September 24 | Land tenure systems and land reform    |
| September 26 | A rights-based approach to development |

### Readings

Colin Murray, "Rural Livelihoods" in The Companion to Development Studies, V. Desai and R.B. Potter (eds.), pp 151-155. (Readings 2)

Jules Pretty, "Regenerating Agriculture" in The Companion to Development Studies, V. Desai and R.B. Potter (eds.), pp 171-175. (Readings 3)

DFID, "Making Globalisation work for the poor", in *Poverty: Bridging the Gap*, 2001. (Readings 5)

DFID, "Economic Performance and growth", in *Poverty: Bridging the Gap*, 2001. (Readings 6)

## WEEK 11

### Financial issues

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|--------------|---|
| September 29 | Financing development and managing government debt              |
| October 1    | Strengthening institutions and policies in the financial sector |
| October 3    | Foreign aid management  |

### Readings

Richard Hemming and Kenneth Miranda, "Interest Payments", in Public Expenditure Handbook, Ke-young Chu and Richard Hemming (eds.), International Monetary Fund, Washington, (1991). (Readings 37)

Rodney L. St. Hill, "Financial Market Dualism in Low Income Countries: A Review and Policy Suggestions", in Development that Works! Lessons from Asia-Pacific, A. Crosbie Walsh (ed.), Amokura Publications (1993). (Readings 33)

Norman MacIsaac and Abu Whahid, "The Grameen Bank: Its Institutional Lessons for Rural Financing", in The Political Economy of Development and Underdevelopment, Kenneth P. Jameson and Charles K. Wilbur (eds.), McGraw Hill Inc., (1996). (Readings 22)

## WEEK 12

### Bringing it all together

October 6	Development v strategic planning and the role of leadership
October 8	The current state of the debate on development policy
October 10	Conclusion and review of course: Balancing objectives, managing political expectations and ensuring broad participation

### Course Objectives

The course is an introduction to development policy and the management of the development process. The course content is divided into two parts. Part One deals with development policies. In this part we examine the concepts, methods and theories of development and apply them to specific developing countries.

In Part Two we move to examine in more detail some of the more important issues that arise in managing the development process. Here again, the concepts and theories of development administration and development management are first discussed and then related to specific areas like education and health policies, the role of women in development, managing the impact of more rapid development on the environment, rural development, financing and managing public expenditure programs, maintaining government debt within sustainable limits, etc.

Students are advised to prepare for the class by reading the articles listed in the course outline. The course also lays emphasis on the use of materials in the Library. Students should not rely exclusively on course readings. Regular attendance and active participation in classes and tutorials is expected.

### Expected Workload

Students are expected to undertake an average of 2 to 3 hours of self-directed study for each contact hour. This means students should expect a workload of between 8 to 12 hours per week.

### Assessment Requirements

1. Examination - 50%
2. Essay 1 - 25% - due August 11, 2008.  
Essay 2 - 25% - due September 29, 2008.

**Both Essays will be collected in class on the due date.**

Grading is on a relative basis. Both the essays and the examinations are assessed to evaluate the students' comprehension of the subject, ability to organise the materials, and use of library and web-based sources.



Extensions for essays may only be granted to those who meet the University's aegrotat rules, viz. medical certificate or personal bereavement, or critical personal circumstances involving the health of a close relative, or exceptional circumstances beyond the student's control.

Students with examinations are obliged to be present at university until the end of the examination period. **Examination dates for trimester two: Friday 17 October to Saturday 8 November 2008.**

### **Mandatory Course Requirements**

To fulfil the mandatory requirements for this course you must:

1. Attend at least 8 tutorials.
2. Submit all assignments by the due date.
3. Sit the course examination.

Students who fail to satisfy the mandatory requirements for passing this course, other than the requirement to obtain a C grade overall, will not receive a graded result, and their records will show a "K" (fail due to not satisfying mandatory course requirements, even though the student's course requirements reached the level specified for a pass).

**To pass PUBL 205 a student must meet the mandatory requirements and achieve at least a total of 50% over all the assessment.**

### **Communication of Additional Information**

Additional information, or any changes to the information contained in the course outline, will be conveyed to students by way of notices on Blackboard.

### **Faculty of Commerce and Administration Offices**

#### Railway West Wing (RWW) - FCA Student and Academic Services Office

The Faculty's Student and Academic Services Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

#### Easterfield (EA) - FCA/Education/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce and Administration, Education and Law is situated in the Easterfield Building on the ground floor (EA005). This counter is the first point of contact for:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- Forms for FCA Student and Academic Services (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

## Use of Turnitin

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <<http://www.turnitin.com>>. Turnitin is an on-line plagiarism prevention tool which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. Turnitin is used to assist academic staff in detecting misreferencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. *At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin.* You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

## General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar or go to [www.victoria.ac.nz/home/about/policy/students.aspx](http://www.victoria.ac.nz/home/about/policy/students.aspx)

For information on the following topics, go to the Faculty's website [www.victoria.ac.nz/fca](http://www.victoria.ac.nz/fca) under Important Information for Students:

- Academic Grievances
- Student and Staff Conduct
- Meeting the Needs of Students with Impairments
- Student Support

## Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means *no cheating*. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

*The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other students or staff.*

It is still plagiarism even if you re-structure the material or present it in your own style or words.

*Note: including the work of others will not be considered plagiarism as long as the work is acknowledged by appropriate referencing.*

Plagiarism is prohibited at Victoria and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student

Conduct and may be penalised severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website:

[www.victoria.ac.nz/home/studying/plagiarism.html](http://www.victoria.ac.nz/home/studying/plagiarism.html)

### **Manaaki Pihipihinga Programme**

Manaaki Pihipihinga is an academic mentoring programme for undergraduate Māori and Pacific students in the Faculties of Commerce and Administration, and Humanities and Social Sciences. Sessions are held at the Kelburn and Pipitea Campuses in the Mentoring Rooms, 14 Kelburn Parade (back courtyard), Room 109D, and Room 210, Level 2, Railway West Wing. There is also a Pacific Support Coordinator who assists Pacific students by linking them to the services and support they need while studying at Victoria. Another feature of the programme is a support network for Postgraduate students with links to Postgraduate workshops and activities around Campus.

For further information, or to register with the programme, email [manaaki-pihipihinga-programme@vuw.ac.nz](mailto:manaaki-pihipihinga-programme@vuw.ac.nz) or phone (04) 463 6015. To contact the Pacific Support Coordinator, email [pacific-support-coord@vuw.ac.nz](mailto:pacific-support-coord@vuw.ac.nz) or phone (04) 463 5842.