

School of Marketing and International Business

IBUS 201 PRINCIPLES OF INTERNATIONAL BUSINESS

Trimester One 2007

COURSE OUTLINE

Contact Details

Lecturers: Dr. Audra I. Mockaitis (Course Coordinator)
Rutherford House, Room 1107
Ext. 6499
Email: audra.mockaitis@vuw.ac.nz

Office hours: Mondays, 12-2 pm

David St George (Tutor Coordinator)
Rutherford House, Room 1129
Ext: 6486
Email: david.stgeorge@vuw.ac.nz

Office hours: Wednesdays, 1:30-2:30 pm

Tutors: Kirsty Forrest
Tim Horne
Emma Jenkins
Bridgette Lynch
Nicholas Vanderkolk
Cruise Yu

**** One tutorial each will also be held by course lecturers Dr. Mockaitis and Professor Dowling*

Class Times and Room Numbers

Lectures:

Wednesdays 14:40-15:30 RH LT1

Fridays 16:40-18:30 RH LT1

Tutorials:

Tutorial	Day	Time	Location	Tutor
T1	Tuesdays	11:30-12:20	RWW 128	Jenkins
T2	Tuesdays	11:30-12:20	RWW 315	Horne
T3	Tuesdays	12:40-13:30	RWW 315	Vanderkolk
T4	Wednesdays	10:30-11:20	RWW 501	Lynch
T5	Wednesdays	11:30-12:20	RWW 501	Lynch
T6	Wednesdays	13:40-14:30	GB 117	Forrest
T7	Wednesdays	13:40-14:30	RHG 01	Lynch
T8	Wednesdays	15:40-16:30	RWW 128	Vanderkolk
T9	Wednesdays	15:40-16:30	RWW 315	Yu
T10	Wednesdays	16:40-17:30	RWW 315	Dowling
T11	Thursdays	11:30-12:20	RWW 414	Mockaitis
T12	Thursdays	12:40-13:30	RWW 414	Horne
T13	Fridays	11:30-12:20	RWW 128	Horne
T14	Fridays	12:40-13:30	RWW 128	Jenkins
T15	Fridays	13:40-14:30	RWW 128	Forrest
T16	Fridays	14:40-15:30	RWW 128	Forrest
T17	Fridays	14:40-15:30	RWW 129	Jenkins
T18	Fridays	15:40-16:30	RWW 128	Forrest
T19	Fridays	15:40-16:30	RWW 315	Vanderkolk

Final examination period: 4th-30th June 2007.

Course Objectives

This is an introductory course in international business, designed to provide you with the foundations necessary to continue your degree in international business and a comprehensive understanding of the issues facing firms in international markets. The course broadly covers all facets of international business and is divided into three main themes: 1) the external environment of international business, 2) international business strategy, and 3) international business operations. Among the topics covered are the following: the legal, political, economic and cultural environments of international business, the basic forces that drive globalisation, the key drivers for a successful global strategy, the importance of assessing global market opportunities, how companies select foreign markets for entry, the different frameworks and theories regarding the internationalisation process, the factors that dictate the choice of a particular foreign market entry mode, the structures of multinational companies (MNCs), how MNCs try to find the right combination of organizational structure and strategy, and management of the multinational enterprise. The course is taught through lectures, tutorials, individual and group work and videos.

It is expected that you will attain the following **learning outcomes** in this course:

- A working knowledge of the concepts and terminology commonly used in the international business disciplines;
- An understanding of the drivers of globalisation and international business;
- An appreciation of the cultural, political and legal factors that influence international business;
- An awareness of the relative standing of national and regional economies throughout the world;
- An understanding of the influence, structure and strategies of international organizations;
- An ability to recognise viable foreign market entry strategies and methods of operation;
- The ability to identify and critically analyse and synthesise issues of global concern.

In addition, you will acquire the following **skills**:

- An ability to work in diverse teams;
- An improvement in your written and oral communication skills;
- The ability to apply theoretical concepts to real life situations.

Course Content

The course is divided into three main themes. These are outlined below, with a list of topics under each theme.

Introduction

- An introduction to international business, international trade and investment theories

Theme 1: The External Environment of International Business

- The international monetary system
- National trade and investment policy
- The international economic environment
- The legal environment
- The role of culture, ethics and social responsibility
- Regional economic integration

Theme 2: International Business Strategy

- International strategic management
- Foreign market entry strategy
- Structure and control of international organisations

Theme 3: International Business Operations

- International marketing
- International human resource management

A detailed schedule of readings by topic is included under the section entitled *Detailed Course Schedule*.

Expected Workload

You should expect to spend 10 hours per week on independent study for this course.

Attendance at classes (including tutorials):	4 hours per week
Reading and reviewing:	3 hours per week
Assignments:	3 hours per week

It is very important that you keep up with the course readings, as this is a fast-paced course, covering much material.

Tutorials

Tutorials will meet from Week 3 onwards. You are required to sign up for one tutorial, which will meet for one hour per week. Tutorial sign-ups will begin during Week 1 and you must have signed up for your tutorial by the end of Week 1 (the **deadline is Friday, 2nd March**). You will be informed about how to sign-up for tutorials during the first day of classes.

During the tutorials, you will have a chance to interact with your tutors and colleagues, review lecture materials and gain a deeper understanding of the concepts and theories of international business, by applying them in your assignments. Many of your assessments will take place during the tutorials - you will receive and submit your assignments, participate in discussions and present your final projects to the class.

Please choose your tutorial times carefully and select a time that does not interfere with your other courses. Attendance at tutorials is required.

Group Work

Part of your final course grade will be comprised of group work. During your first tutorial, you will form groups of 4-5 students, with whom you will work on your final semester project (The full semester project description is provided on Blackboard. You will also receive guidelines from your tutors.). You should expect to meet with your group at least once per week outside of class.

Your group will devise a strategy for a New Zealand company considering entry into a foreign market. You will be required to submit two shorter assignments (3-5 pages) and a final paper, detailing your strategy (~15 pages). During the final weeks of the trimester your group will also present the final project outcome to your tutorial class. The final project will account for 35% of your final mark (see *Assessment Requirements* below).

Course Materials:

Required course textbook:

Fisher, G., Hughes, R., Griffin, R., and Pustay, M. (2006). *International Business: Managing in the Asia-Pacific* (3rd Ed.). Pearson Education Australia: Frenchs Forest, NSW.

You are encouraged to consult the student section of the course book website at: <http://www.pearsoned.com.au/fisher>. This companion website contains numerous review questions to help you prepare for your final exam. No password is required to access this website. Simply click on a chapter and begin reviewing the materials.

Blackboard:

Additional resources are provided on the IBUS 201 **Blackboard** site. All students are required to sign in to Blackboard by the end of the first week of classes.

The Blackboard site contains numerous resources that will help you to review the course materials and prepare for the final examination. The 'Course Resources' section contains information about your assessments, week-by-week lecture slides, and additional review questions. In the 'Useful Links' section you will find additional references by chapter to help you with your final paper, as well as a guide to using the library. Under 'Communications' you will find the Discussion Board, which you should check often, and a 'Group Pages' section, which will be created later and will enable you to exchange files and discuss your semester projects with your group members. Use Blackboard often, and regularly check for any new announcements throughout the semester.

Materials and Equipment

No additional equipment will be required for this course. No additional materials will be permitted during the final examination.

Mandatory Course Requirements

You are required to obtain an overall mark of at least 50%, and a mark of 50% on the final examination to pass this course.

Assessment Requirements

Your final mark will be comprised of individual and group work. Individual assessment accounts for 70% and group work for 30% of your final mark. A breakdown of the final mark and description of each piece of assessment follows.

Final examination	45%
Individual assessments	15%
Attendance at tutorials	5%
Group assignments	10%
Final group paper	15%
<u>Final presentation</u>	<u>10%</u>
Total	100%

Final examination. The final examination (45% of the final mark) will be a written 2-hour exam and will cover the contents of the entire course. The exam will contain a mix of open-ended and closed questions.

Individual assessments. You will take three tests to assess your understanding of the materials throughout the semester. You will take these tests during your tutorials (dates will be announced in advance). Each test will count for 5% of your final mark. In addition, several practice tests will be uploaded to Blackboard. You are strongly advised to take these practice tests, as they will help you prepare for the written tests.

Attendance at tutorials. Because much of your assessment will take place during tutorials, attendance is required. Missing a tutorial test because of non-attendance will result in a mark of zero (0) for the test. You must also be present at the tutorial during your final group presentation to receive a mark for the presentation. Exceptions will be made only for special circumstances (bereavement, illness, etc.) where documentation is provided. Attendance at tutorials will also comprise 5% of your final mark. You are expected to actively participate in any discussion during tutorials and submit all assignments on time. If you miss a tutorial, you will receive a mark of zero (0) for that tutorial. Please obtain the necessary materials covered in the tutorials you have missed from your colleagues – tutors will assist you during the tutorial but will not review the tutorial materials for missing students outside of scheduled class times.

Group assignments. You will form groups of 4-5 students during the first tutorial (Week 3) and will work with the group throughout the semester on your final project. Please note that you will not be allowed to alter the composition of your group once it is formed. Your tutor will record the names of your group members and groups will be finalised by Week 4. Part of the reality of international business is working with people with different skills, resources and backgrounds; thus, you will be expected to work through any difficulties your group experiences on your own. In addition to the final project and presentation, you will submit two group assignments. These will count for 5% of your final mark each, and serve to help you develop your project along the way, by applying the concepts covered throughout the course. Each mini-paper should be 3-5 pages in length and will form the backbone of your final project. Keep in mind that group assessment means that all of your group members will receive a common mark on all group assignments. You will have an opportunity to discuss your assignments with your tutors along the way. Guidelines for the group assignments and assessment criteria are included in the final paper documents on Blackboard > Course Resources and will be provided by your tutor.

Final group paper. The final paper counts for 15% of your final mark. This will be a common mark for all group members. Your group will present a detailed strategy for a New Zealand company considering entry into a foreign market. The final paper should be approximately 15 pages in length and is due in **Week 11** during your scheduled tutorial. Your paper must incorporate and demonstrate knowledge of the concepts and theories covered throughout the course. This means that you will not only choose an entry strategy for the company, but you will need to justify your choice by analysing the external environment of the firm, relating your proposed strategy to theory and demonstrating its viability. Your mini-assignments serve only as an outline for your final project – it will not be enough to ‘lump’ your assignments together into a final report. A detailed description of the final project requirements will be provided during your first tutorial and on Blackboard.

Final presentation. We will naturally all be interested in learning about your final paper. The final presentation (10% of your final mark, divided into 5% each as individual and group assessment) will be a brief overview of your semester-long project. It should be no more than 10 minutes long including questions. All group members must participate in the presentation; thus, try to make your presentation lively and interesting. Your tutorial during **Week 12** will be used for final presentations. Guidelines for the final presentation and assessment criteria are included in the final paper documents on Blackboard > Course Resources and will be provided by your tutor.

Note: All submitted assignments must include a title page with your name, ID number, your tutor’s name, tutorial time and room.

DETAILED COURSE SCHEDULE, 2007

Week	Date/ Time	Topic	Lecturer	Readings	Assignments due
1	Wed, 28 th Feb 14:40-15:30	Introduction to IBUS 201	Mockaitis Dowling St George		
	Fri, 2 nd Mar 16:40-18:30	Principles of International Business	Mockaitis	Ch. 1	Deadline for tutorial sign-up
2	Wed, 7 th Mar 14:40-15:30	Trade and investment theories	Mockaitis	Ch.2	
	Fri, 9 th Mar 16:40-18:30	(Cont.)	Mockaitis		
3	Wed, 14 th Mar 14:40-15:30	The rise of born global firms	Mockaitis		Final project group formation
	Fri, 16 th Mar 16:40-18:30	International monetary system, Tariff and non-tariff barriers, Promoting international trade	St George	Ch. 3 Ch.4	
Wk 3 Tutorial:		Introductory tutorial			
4	Wed, 21 st Mar 14:40-15:30	The legal environment	St George	Ch.6	
	Fri, 23 rd Mar 16:40-18:30	The world economy	Mockaitis	Ch.5	
Wk 4 Tutorial:		Test 1 (5%) Topic: <i>Government intervention in international trade</i> Mini case – Welch, C. (2005). Throw Another Chop on the Barbie: The WTO and the Australia-New Zealand/US Lamb Dispute. In: P.Ramburuth and C.Welch (Eds.), <i>Casebook in International Business: Australian and Asia-Pacific Perspectives</i> , Pearson Education Australia: Frenchs Forest NSW, pp. 67-70.			
5	Wed, 28 th Mar 14:40-15:30	The role of culture	Mockaitis	Ch.7	
	Fri, 30 th Mar 16:40-18:30	(Cont.)	Mockaitis		
Wk 5 Tutorial:		Topic: <i>The meaning of culture in international business</i> In-class exercise			
6	Wed, 4 th Apr 14:40-15:30	Ethics and social responsibility	Dowling	Ch.8	1st group assignment (5%) - submit during scheduled tutorial
Wk 6 Tutorial:		Topic: <i>Ethical decision making by companies in emerging markets</i> Mini case – Wiig, H. (2005). Kiwi Build Limited. In: P.Ramburuth and C.Welch (Eds.), <i>Casebook in International Business: Australian and Asia-Pacific Perspectives</i> , Pearson Education Australia: Frenchs Forest NSW, pp. 58-59.			
6 th – 22 nd Apr		MID-TRIMESTER BREAK			
7	Wed, 25 th Apr 14:40-15:30	Holiday. No lecture			
	Fri, 27 th Apr 16:40-18:30	International cooperation between nations	St George	Ch.9	
Wk 7 Tutorial:		NO TUTORIAL THIS WEEK			
8	Wed, 2 nd May 14:40-15:30	International business strategy	Mockaitis	Ch.10	
	Fri, 4 th May 16:40-18:30	(Cont.)	Mockaitis		

Week	Date/ Time	Topic	Lecturer	Readings	Assignments due
Wk 8 Tutorial:		Test 2 (5%) Topic: <i>Preparing for foreign market entry</i> In-class exercise			
9	Wed, 9 th May 14:40-15:30	Foreign market entry	Mockaitis	Ch.11	2nd group assignment (5%) – submit during scheduled tutorial
	Fri, 11 th May 16:40-18:30	(Cont.)	Mockaitis		
Wk 9 Tutorial:		Topic: <i>The International Joint Venture</i> Mini case – Nguyen, H.H. and Welch, C. (1995). Setting up a Joint Venture in Vietnam. In: P.Ramburuth and C.Welch (Eds.), <i>Casebook in International Business: Australian and Asia-Pacific Perspectives</i> , Pearson Education Australia: Frenchs Forest NSW, pp. 179-182.			
10	Wed, 16 th May 14:40-15:30	(Cont.)	Mockaitis		
	Fri, 18 th May 16:40-18:30	International organisation and control	Dowling	Ch.12	
Wk 10 Tutorial:		Test 3 (5%) Final project requirements – questions and answers.			
11	Wed, 23 rd May 14:40-15:30	(Cont.)	Dowling		Final project due (15%) – submit during scheduled tutorial
	Fri, 25 th May 16:40-18:30	International Human resource management	Dowling	Ch.16	
Wk 11 Tutorial:		In-class activity in project groups			
12	Wed, 30 th May 14:40-15:30	International marketing	Mockaitis	Ch.13	Final group presentations (10%)
	Fri, 1 st June 16:40-18:30	Review for final exam	Mockaitis Dowling St George		
Wk 12 Tutorial:		Final group presentations (10 minutes per group)			
4 th -30 th June		STUDY/EXAMINATION PERIOD			

Penalties

Because your assignments are group-based, late submissions will not be accepted. Your groups are comprised of 4-5 members, thus you should jointly manage to submit your assignments on time. Missing a tutorial test because of non-attendance will result in a mark of zero (0) on the test. Exceptions will be made only for special circumstances (bereavement, illness, etc.) where documentation is provided.

Any student caught cheating on an assignment or examination will receive an automatic mark of zero (0) and/or disciplinary actions may be taken under the Statute on Student Conduct. This includes plagiarism. You are strongly advised to consult the final sections of this course outline and the Victoria University policy on plagiarism. Plagiarised group work will result in penalties for all group members, thus be sure to cite all of your references. It's not worth the risk!

Note on Referencing

All of your references must follow the referencing format of the Journal of International Business Studies. See: <http://www.jibs.net/> ('Instructions for Authors'). Please also consult articles within the journal for additional examples.

Journal Articles:

Cosset, J. and Suret, J. (1995) 'Political risk and benefits of international portfolio diversification', *Journal of International Business Studies*, 26 (2): 301-318.

Books:

Donahoe, J.D. (1989) *The Privatization Decision*, Basic Books: New York.

Papers:

Harley, N.H (1981) 'Radon Risk Models', in A.R. Knight and B.Harrad (eds.) *Indoor Air and Human Health, Proceedings of the Seventh Life Sciences Symposium*; 29-31 October 1981; Knoxville, USA. Elsevier: Amsterdam, pp. 69-78.

Chapters in Edited Books:

Teece, D.J. (1987) 'Capturing Value from Technological Innovation: Integration, Strategic Partnering and Licensing Decisions', in R.B. Guile and H. Brooks (eds.) *Technology and global industry: Companies and Nations in the World Economy*, National Academy Press: Washington DC, pp.19-38.

Dissertations:

Salk, J.E. (1992) 'Shared Management Joint Ventures: Their Developmental Patterns, Challenges and Possibilities' Unpublished Ph.D Dissertation, Sloan School of Management, Massachusetts Institute of Technology, Cambridge, MA.

Online documents:

Van de Vliert, E. (2002) 'Thermoclimate, Culture, and Poverty as Country-level Roots of Workers' Wages', [www document] <http://www.jibs.net> (accessed 13 January 2003).

Online journal articles:

Van de Vliert, E. (2002) 'Thermoclimate, Culture, and Poverty as Country-level Roots of Workers' Wages', *Journal of International Business Studies*, doi:10.1057/palgrave.jibs.8400007

Any reference you use in writing your papers must be cited. References within the text should be cited using the name and date format. Multiple references are separated by a semicolon (;).

For example:

Perhaps one of the most informative dimensions of culture is the individualism-collectivism (I/C) dimension (Hofstede, 1984; Maznevski, DiStefano, Gomez, Noorderhaven, & Wu, 2002; Triandis, 2004).

Quoted citations must include the page number. For example:

Hofstede (2001, p. 209) defines individualism as 'the relationship between the individual and the collectivity that prevails in a given society'.

Communication of Additional Information

Course instructors may be contacted via Blackboard or during scheduled office hours. Sign-up sheets for meetings with students will also be available on the door of room 1107. Please do not send individual emails to course instructors unless it is an absolute emergency. Use your tutors as a first point of contact with any questions you might have.

The Blackboard site has a discussion board for you to post any general questions about the course structure or course content. Please use this Blackboard feature, as many students may have similar questions or concerns. The discussion board also has links to your individual tutorials, where your tutors will answer any additional questions about tutorial assignments or requirements.

All assignment guidelines and assessment criteria are provided under the *Course Resources* section in Blackboard. You will also find practice tests and international business resources here. Please make use of the Blackboard site. If you are unfamiliar with Blackboard, there is a help section available on your personal Blackboard login site.

All of your course marks will be uploaded to Blackboard as soon as they are available. Course notices will also be updated under *Announcements*.

All students MUST sign in to Blackboard by the end of Week 1.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student and Academic Services Office

The Faculty's Student and Academic Services Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

Easterfield (EA) - FCA/Education/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce and Administration, Education and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office is available for the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- Forms for FCA Student and Academic Services (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar available in hard copy or under 'About Victoria' on the VUW home page at www.vuw.ac.nz.

Student and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps are to be taken if there is a complaint. For information about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor or refer to the statute on the VUW policy website at

www.vuw.ac.nz/policy/studentconduct. The Policy on Staff Conduct can be found on the VUW website at www.vuw.ac.nz/policy/staffconduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned; class representatives may be able to help you in this. If you are not satisfied with the result of that meeting, see the Head of School or the relevant Associate Dean; VUWSA Education Coordinators are available to assist in this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website at www.vuw.ac.nz/policy/academicgrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other student or staff.

It is still plagiarism even if you re-structure the material or present it in your own style or words.

Note: It is however, perfectly acceptable to include the work of others as long as that is acknowledged by appropriate referencing.

Plagiarism is prohibited at Victoria and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct and may be penalised severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website at www.vuw.ac.nz/home/studying/plagiarism.html.

Notice of Turnitin Use

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <<http://www.turnitin.com>>. Turnitin is an on-line plagiarism prevention tool, which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. Turnitin is used to assist academic staff in detecting misreferencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Students with Impairments

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities the same opportunity as other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services (DSS) to discuss your individual needs and the available options and support on a confidential basis. DSS are located on Level 1, Robert Stout Building, telephone (04) 463 6070, email disability@vuw.ac.nz. The name of your School's Disability Liaison Person is in the relevant prospectus or can be obtained from the School Office or DSS.

Student Support

Staff at Victoria want students to have positive learning experiences at the University. Each Faculty has a designated staff member who can either help you directly if your academic progress is causing you concern, or quickly put you in contact with someone who can. Assistance for specific groups is also available from the Kaiwawao Māori, Manaaki Pihipihinga or Victoria International.

In addition, the Student Services Group (email student-services@vuw.ac.nz) is available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/.

VUWSA employs Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and Faculty delegates. The Education Office (tel. 04 463 6983 or 04 463 6984, email education@vuwsa.org.nz) is located on the ground floor, Student Union Building.

Manaaki Pihipihinga Programme

Manaaki Pihipihinga is an academic mentoring programme for undergraduate Māori and Pacific students in the Faculties of Commerce and Administration, and Humanities and Social Sciences. Sessions are held at the Kelburn and Pipitea Campuses in the Mentoring Rooms, 14 Kelburn Parade (back courtyard), Room 109D, and Room 210, Level 2, Railway West Wing. There is also a Pacific Support Coordinator who assists Pacific students by linking them to the services and support they need while studying at Victoria. Another feature of the programme is a support network for Postgraduate students with links to Postgraduate workshops and activities around Campus.

For further information, or to register with the programme, email manaaki-pihipihinga-programme@vuw.ac.nz or phone (04) 463 5233 ext. 8977. To contact the Pacific Support Coordinator, email pacific-support-coord@vuw.ac.nz or phone (04) 463 5842.