

VICTORIA UNIVERSITY OF WELLINGTON
Te Whare Wānanga o te Ūpoko o te Ika a Māui



Victoria Management School

TOUR 250
MANAGING VISITOR IMPACTS

Trimester 2 2006

COURSE OUTLINE

COURSE CO-ORDINATOR

Dr Christian Schott

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CONTRIBUTOR

Dr Mondher Sahli

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TUTORIAL CO-ORDINATOR

Evelyn Inkster

Room: RH 120, Rutherford House

Phone: 463 6910

Email: Evelyn.Inkster@vuw.ac.nz

Office hours: Thursdays 9:30 to 11:30 and Fridays 13:30 to 15:30

Please phone or email in advance for an appointment

ADMINISTRATION ASSISTANT

Linda Walker

Room: RH 927, Rutherford House

Phone: 463 5720

Email: linda.walker@vuw.ac.nz

Fax: 463 5180

Working Hours: 9.00-3.30 Mon-Fri

LECTURE TIME AND LOCATION

The paper is comprised of two lectures and one tutorial per week, for a period of 12 weeks. Note, however, that there are no tutorials in the first week of lectures.

Lectures	Time	Lecture Theatre
Wednesday	10.30 – 11.20am	RHLT2
Friday	10.30 – 11.20am	RHLT2

Attendance at all lectures is strongly recommended. All important announcements concerning any alterations to the lecture programme and tutorials will be made in the lecture. Additionally, source material for further reading as well as tutorial handouts will be distributed in the lectures.

Final Examination

The final examination will be during the trimester 2 examination period: 20th October – 11th November 2006.

TUTORIAL TIMETABLE

Tutorial No	Tutorial Time	Days	Room
1	11.30-12.20	Wednesdays	GB G04
2	11.30-12.20	Wednesdays	GB G05
3	11.30-12.20	Fridays	RWW 125
4	11.30-12.20	Fridays	RH G02
5	12.40-13.30	Fridays	RWW 128
6	12.40-13.30	Fridays	RH G02

Tutorial Allocation Procedure

Tutorial groups will be arranged in the first lecture. Confirmation of your tutorial group will be posted on blackboard and the notice board on the Mezzanine level of Rutherford House by Friday 14 July 3pm. If you have any problems with your tutorial group allocation, please contact the tutorial coordinator (Evelyn).

A field trip will take place during tutorial time in week 8.

Attendance at tutorials and active involvement in discussions are an important component of the course. If you do not attend at least 8 tutorials you will not pass the course. Exemptions from tutorials will only be accepted with a medical certificate or in exceptional circumstances.

It is vital that tutorial handouts are read and that students prepare any questions before attending the tutorial!!!!

COURSE OBJECTIVES

This course aims to encourage you to think critically about tourism and the practices that have dominated the tourism industry for decades. Fostering awareness and a critical appreciation of all the implications of tourism, by the end of the course you will:

- ✓ Have developed a systematic and integrated understanding of the diverse impacts that visitors may have on host destinations.
- ✓ Understand and be able to apply a range of impact assessment and management techniques in relation to different types of impact.
- ✓ Appreciate different perspectives on tourism impacts from a cultural as well as from a positional point of view.
- ✓ Be able to relate impact management to the broader topic of tourism management and sustainable development in tourism.

You will refine and demonstrate these skills in the tutorials, and be assessed on them in the assignments and exam. Attendance at both lectures and tutorials, then, is in your best interest as they are devised to complement each other and because they both play an important role in preparing you for the various assessments. The course also aims to further stimulate your interest and broaden your understanding of sustainable development and practices by inviting guest lecturers and making prolific use of case studies. Current affairs and global tourism news will also be included in both tutorials and lectures to support specific themes.

EXPECTED WORKLOAD

Students can expect the workload, outside of class times, to be approximately 15 hours per week for each of the teaching weeks, plus 40 hours aggregated over other periods, for this course.

INDIVIDUAL AND GROUP WORK

Collaboration on individual assignments is not allowed beyond general discussion as to how one might interpret the nature of the assignment question. Please do not work together to formulate a response and do not loan out your completed assignments.

COURSE CONTENT

Week	Date	Lecture Topic	Tutorial
1	12 July	Introduction to Visitor Impact Management & Sustainable Development in Tourism	No Tutorial
	14 July		
2	19 July	Managing Natural Environmental Impacts	The need for tourism impact management
	21 July		
3	26 July	Managing Natural Environmental Impacts	Sustainable development & intro to case-study
	28 July		
4	2 August	Managing Natural Environmental Impacts	Case studies continued
	4 August		
7 August midday			Assignment 1 deadline
5	9 August	Economic Impacts of Tourism	Exploring economic impacts
	11 August		
6	16 August	Economic Impacts of Tourism	Assessment of case study proposals
	18 August		
<i>Study Break!</i>			
7	6 September	Rural Impacts	Feedback on essay & examination of global initiatives
	8 September	Managing Tourism Impacts on the Urban Environment	
8	13 September		Managing Tourism Impacts on the Urban Environment
	15 September		
9	20 September	Managing Tourism Impacts on the Urban Environment	Environmental impacts of tourism
	22 September		
10	27 September	The Management of Social and Cultural Impacts	Social and cultural impacts of tourism
	29 September		
29 September 5pm			Assignment 2 deadline
11	4 October	Integrating the Central Concepts and Approaches	Exploring Common Human Dilemmas
	6 October		
12	11 October	Integrating the Central Concepts and Approaches	Feedback on Assignment 2
	13 October		

READINGS AND RESOURCES

There is no core text to accompany this course, but the following resources are useful. Additionally, selected reading material will be distributed or advised on during lectures. Note: some of these books are focusing on a specific aspect of sustainable tourism and may only be of use later in the course

Bramwell, B., Henry, I., Jackson, G., Goytia Prat, A., Richards, G. and van der Straaten, J. (1996) eds. Sustainable tourism management: principles and practice. Tilburg: Tilburg University Press.

Buckley, R. (2004) ed. Environmental Impacts of Ecotourism. Wallingford: CABI Publishing

Burns, P. and Holden, A. (1995) Tourism – a new perspective. London: Chapman Hall

Coccosis, H. and Nijkamp, P. (1995) eds. Sustainable Tourism Development. Aldershot: Avebury

Conlin, M.V. and Baum, T. (1995) Island tourism - management principles and practice. Chichester: Wiley

Font, X. and Buckley, R.C. (2001) Tourism ecolabelling: certification and promotion of sustainable tourism. Oxon: CABI

Hall, C.M. and Johnston, M.E. (1995) Polar Tourism: tourism in the Arctic and Antarctic regions. Chichester: Wiley

Hall, C.M. (2000) Tourism planning: policies, processes and relationships. Harlow: Prentice-Hall.

Holden, A. (2000) Environment and tourism. London: Routledge.

Hunter, C. and Green, H. (1995) Tourism and the environment: a sustainable relationship? London: Routledge.

Leiper, N. (1995) Tourism management. Melbourne: RMIT Publishing.

McLaren, D. (1998) Rethinking tourism and Ecotravel – The paving of paradise and what you can do to stop it. Connecticut: Kamarian Press Inc

Mason, P. (2003) Tourism impacts, planning and management. Oxford: Elsevier Butterworth-Heinemann

Mathieson, A. and Wall, G. (1982) Tourism – economic, physical and social impacts. Harlow: Longman Group Ltd

Middleton, V.T.C. and Hawkins, R. (1998) Sustainable tourism, a marketing perspective. Oxford: Butterworth – Heinemann.

Mowforth, M. and Munt, I. (2003) Tourism and sustainability: development and new tourism in the third world. London; Routledge

Nelson, J.G., Butler, R. and Wall, G. (1993) Tourism and sustainable development: monitoring, planning, management. Waterloo: Department of Geography, University of Waterloo.

Robinson, M. and Boniface, P. (1999) Tourism and cultural conflicts. Wallingford: CABI.

Sinclair M.T. and Stabler, M. (1997) The economics of tourism. London: Routledge.

Swarbrooke, J. (1999) Sustainable tourism management. Wallingford: CABI

Tribe, J. (1999) The economics of leisure and tourism. Oxford: Butterworth-Heinemann

Wearing, S. and Neil, J. (1999) Ecotourism: Impacts, potentials and possibilities. Oxford: Butterworth-Heinemann

Weaver, D. and Opperman, M. (2000) Tourism management. Brisbane: Wiley. And second edition by Weaver, D. and Lawton. L. (2002)

In terms of scholarly journals, the greatest amount of material on sustainable tourism is published in the Journal of Sustainable Tourism, which is shelved on level 3 in the Central Library.

ASSESSMENT

	Weighting	Date due
Essay	15%	7 August at 12 o'clock
Tutorial Exercise	5%	Assessment will take place in week 6
Report	30%	29 September at 5 pm
Final Exam	50%	20 th October – 11 th November

Assessment 1 – Essay (Individual)

Discuss, with reference to a region of New Zealand, whether there is a need to manage the impacts of tourism on this region. Provide a well-structured argument outlining the relevant concepts.

2000 words

Assessment 2 – Report (Individual)

The task will be to apply your knowledge of impact management to the development of a backpacker hostel. You will act as a tourism consultant and produce a report with recommendations on how to implement the principles of sustainability in this development. Details and assignment guidance will be provided in week 6. An industry-sponsored prize will be awarded to the best report!!!

3000 words

Assessment 3 – Tutorial Exercise (Group)

You are a member of a team of experts that has been asked to put together a sustainable development plan for one of two tourist destinations. More information will follow in tutorials.

MANDATORY COURSE REQUIREMENTS

To fulfil the mandatory course requirements for this paper you must:

1. Attend at least eight of the eleven scheduled tutorial sessions, and
2. Submit all assignments by the due date, and
3. Obtain a grade of at least 40% on the final examination.

If your overall mark is 50 percent or above, but you do not meet one or more of the above mandatory course requirements, then a fail grade of 'K' will be awarded.

PENALTIES FOR LATE ASSIGNMENTS

The Tourism Management Group has implemented a standardized late penalty for all tourism courses. Students who submit late assignments will be penalized at a rate of 5% per day (including weekends). Work will not be accepted more than two weeks after the due date. Students who do not submit an assignment before the two weeks have elapsed will not meet mandatory course requirements.

Extensions will only be granted under special circumstances. Students who wish to apply for an extension must contact the tutorial co-ordinator for Tourism Management, Evelyn Inkster (telephone: 463-6910, e-mail: evelyn.inkster@vuw.ac.nz). Students who apply for an extension due to illness must obtain a medical certificate. Medical certificates must specify that the student is “unfit to study” or “unfit to sit an examination.” Medical certificates must also indicate the period of time involved. Please take note: workload pressures and computer problems are not a case for extension.

Please submit late assignments to Linda Walker (Rutherford House, Room 927, telephone: 463 5720). Her office hours are from 9 to 3:30.

STUDENT CONTACT DETAILS

Please ensure you have your current contact details correctly recorded, including e-mail and daytime phone numbers. You can check and amend your details by going to the students section of the VUW website at <http://studentvuw.vuw.ac.nz/>. Click on the student records link, enter your student ID and PIN. Finally click on the appropriate link to update your records.

COMMUNICATION OF ADDITIONAL INFORMATION

Additional information, and information on changes, will be conveyed to students using the Blackboard system, and through announcements in lectures and tutorials. Also notices will be placed on the Tourism Management noticeboard on level M of Rutherford House and on Blackboard.

Copies of material handed out in lectures will be made available outside Room 927 Rutherford House.

REFERENCING

There are many different styles of referencing and the Faculty of Commerce & Administration at VUW has decided to make APA (American Psychological Association) referencing style the common standard across the Faculty. The Commerce and Central Libraries hold the APA Style Guide. You can also access the information from the *2006 Tourism Courses Style Guide* and the online VUW library site (<http://www.vuw.ac.nz/library/resources/virtualref.shtml#style>).

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student and Academic Services Office

The Faculty's Student and Academic Services Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

Easterfield (EA) - FCA/Education/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce and Administration, Education and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office is available for the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- Forms for FCA Student and Academic Services (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

To check for opening hours call the Student and Academic Services Office on (04) 463 5376.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar available in hard copy or under 'About Victoria' on the VUW home page at www.vuw.ac.nz.

Student and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps are to be taken if there is a complaint. For information about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor or refer to the statute on the VUW policy website at www.vuw.ac.nz/policy/studentconduct. The Policy on Staff Conduct can be found on the VUW ebsite at www.vuw.ac.nz/policy/staffconduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned; class representatives may be able to help you in this. If you are not satisfied with the result of that meeting, see the Head of School or the relevant Associate Dean; VUWSA Education Coordinators are available to assist in this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website at www.vuw.ac.nz/policy/academicgrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other student or staff.

It is still plagiarism even if you re-structure the material or present it in your own style or words.

Note: It is however, perfectly acceptable to include the work of others as long as that is acknowledged by appropriate referencing.

Plagiarism is prohibited at Victoria and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct and may be penalised severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website at www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Impairments

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities the same opportunity as other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services (DSS) to discuss your individual needs and the available options and support on a confidential basis. DSS are located on Level 1, Robert Stout Building, telephone (04) 463 6070, email disability@vuw.ac.nz. The name of your School's Disability Liaison Person is in the relevant prospectus or can be obtained from the School Office or DSS.

Student Support

Staff at Victoria want students to have positive learning experiences at the University. Each Faculty has a designated staff member who can either help you directly if your academic progress is causing you concern, or quickly put you in contact with someone who can. Assistance for specific groups is also available from the Kaiwawao Māori, Manaaki Pihipihinga or Victoria International.

In addition, the Student Services Group (email student-services@vuw.ac.nz) is available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/.

VUWSA employs Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and Faculty delegates. The Education Office (tel. 04 463 6983 or 04 463 6984, email education@vuwsa.org.nz) is located on the ground floor, Student Union Building.

Manaaki Pihipihinga - Maori and Pacific Mentoring Programme (Faculty of Commerce and Administration)

This is a mentoring service for Maori and Pacific students studying at all levels. Weekly one hour sessions are held at the Kelburn and Pipitea Campuses in the Mentoring Rooms, 14 Kelburn Parade, and Room 210 and 211, Level 2, Railway West Wing. Sessions cover drafting and discussing assignments, essay writing, and any questions that may arise from tutorials and/or lectures. A computer suite networked to Cyber Commons is available for student use.

To register with Manaaki Pihipihinga, please contact one of the following:

Puawai Wereta
Room 210, Level 2
Railway West Wing
Tel. (04) 463 8997
Email: Puawai.Wereta@vuw.ac.nz

Fa'afoi Seiuli
Room 109 B
14 Kelburn Parade
Tel. (04) 463 5842
Email: Fafoi.Seiuli@vuw.ac.nz