



Victoria Management School

TOUR 401

Recent Advances in Tourism

Trimester 1 2006

COURSE OUTLINE

COURSE COORDINATOR

Professor Doug Pearce

Room: RH 921, Rutherford House
Phone: 463 5715
Email: Douglas.Pearce@vuw.ac.nz

ADMINISTRATION ASSISTANT

Linda Walker

Room RH 927, Rutherford House
Phone: 463 5720
Email: Linda.Walker@vuw.ac.nz
Office Hrs: 9am to 3:30pm daily

LECTURE TIME AND LOCATION

Monday 9:30 – 12:20pm RWW 129

COURSE OBJECTIVES

This course seeks to foster a critical appreciation of the tourism literature and to expose students to recent advances in tourism research. As such, TOUR 401, with TOUR 402, underpins other 400 tourism courses, the dissertation (TOUR 410) and the MTM thesis.

The first part of the course (see programme p.3) aims to develop a more critical appreciation of tourism research by focused readings, critiques of selected concepts and seminars stressing frameworks and a more systematic approach to study and research in this field. The second part of the course concentrates on recent advances in selected areas of tourism research and the emergence of new themes. The two pieces of assessment are designed to evaluate your understanding of key ideas from both parts of the course. Your full and active participation in discussions and presentations is essential to get the most out of this course.

ASSESSMENT

Essay

The aim of the essay is to expose you to the broader tourism literature and to current debate on tourism research. Topic:

“Current concerns in tourism research: a critical appraisal of the papers that appear in any recent volume of one of the following tourism journals:

Annals of Tourism Research
Journal of Travel Research
Tourism Management.”

Your essay should not exceed 3000 words and be fully referenced. Credit will be given for structure, argument and informed interpretation. While the assessment will be based on the written essay, you should also be prepared to present and debate your findings in class.

Assessment: **40%** of final grade.

Due date: Monday 3rd April, 9:30am.

Seminar

Preparation of your seminar paper provides you with the opportunity to explore and to assess critically a current theme of your choosing on either of the following topics:

- a) With reference to any major theme in tourism research, discuss the advances that have been made in the last five years in terms of conceptual and methodological developments and the applications of this research.
- b) Identify a significant emerging theme in tourism research, outline the factors underlying its emergence and discuss the issues that are being raised and the ways in which these are being addressed.

Reading for the essay may provide some ideas for themes to be examined; others may come from previous course work or courses to be taken later in the year. Your seminar paper should not exceed 4000 words and be fully referenced. Credit will be given for structure, breadth of reading and depth of interpretation. The presentation should take approximately 30 minutes with about 20 minutes given over to discussion.

Assessment: **60%** of the final grade.

Presentations will be on May 15 and 22.

READINGS

Selected readings and references will be given throughout the course.

| WEEK | 401 Programme |
|-------------------------|---|
| 1 27 February | Introduction <ul style="list-style-type: none"> - expectations of Honours level - developing a critical systematic approach to tourism (Dann, Nash and Pearce) - set and discuss essay |
| 2 6 March | Reviewing the literature <ul style="list-style-type: none"> - discussion of articles by Faulkner, Church et al and D. Pearce - set reading of Smith/Plog debate |
| 3 13 March | Critiquing tourism models <ul style="list-style-type: none"> - a structured critique of Butler's life-cycle model - discussion of Smith/Plog debate |
| 4 20 March | Developing and applying models <ul style="list-style-type: none"> - inter-organizational analysis - progress on essay |
| 5 27 March | Frameworks of tourism <ul style="list-style-type: none"> - development and application of an integrated framework for urban tourism |
| 6 3 April | Trends in tourism <ul style="list-style-type: none"> - essay due, discussion of major trends - set and discuss seminars |
| | MID-TRIMESTER BREAK |
| 7 24 April | Advances in tourism distribution channels research |
| 8 1 May | Guest seminar |
| 9 8 May | Guest seminar |
| 10 15 May | Seminar presentations |
| 11 22 May | Seminar presentations |
| 12 29 May | Overview |

Penalties

The Tourism Management Group has implemented a standardized late penalty for all tourism courses. Students who submit late assignments will be penalized at a rate of **5% per day** (including weekends). Work will not be accepted after more than 7 days after the due date. Students who do not submit an assignment before the 7 days have elapsed will not gain terms.

Extensions will only be granted under special circumstances. Students who wish to apply for an extension must contact the course coordinator several weeks before the due date. Students who apply for an extension due to illness must obtain a medical certificate. Medical certificates must specify that the student is “unfit to study” or “unfit to sit an examination.” Medical certificates must also indicate the duration of the illness. **Please take note:** workload pressures and computer problems are **NOT** a case for extension.

Late assignments should be delivered to the course coordinator, Doug Pearce or to Linda Walker (Rutherford House, Room 927). Linda’s office hours are from 9 to 3:30 (Monday-Friday).

Mandatory Course Requirements

To pass the course, both assessments must be completed on time with an overall passing grade.

Communication of Additional Information

Additional material will be provided through handouts as required for essay and seminar preparation.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student Administration Office

The Student Administration Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours call the office on (04) 463 5376.

Easterfield (EA) - FCA/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce & Administration and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office is available for the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- FCA Student Administration forms (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

Check with the Student Administration Office for opening times (04) 463 5376.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at: www.vuw.ac.nz/policy/StudentConduct.

The policy on Staff Conduct can be found on the VUW website at: www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website: www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at: www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, then please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning 463-6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your academic progress is causing you concern, please contact the relevant Course Co-ordinator, or Associate Dean who will either help you directly or put you in contact with someone who can.

The Student Services Group is also available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/ or email student-services@vuw.ac.nz.

VUWSA employs two Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building, phone 463 6983 or 463 6984, email education@vuwsa.org.nz.

Manaaki Pihipihinga Maori and Pacific Mentoring programme (Faculties of Humanities and Social sciences and Commerce and Administration).

- **What:** Academic Mentoring for Maori and Pacific students studying at all levels in the above faculties. Weekly sessions for an hour with a mentor to go over assignments and any questions from tutorials or lectures. Registered students can use the faculty's study rooms and computer suite at any time at Kelburn and Pipitea.
- Mature student and Post grad network

If you would like to register as a mentor or mentee please contact the coordinator.

Where:

Melissa Dunlop
Programme Coordinator
Room 109 D
14 Kelburn Parade: back courtyard
Ph: (04) 463 6015
Email: Maori-Pacific-Mentoring@vuw.ac.nz

Please Note: A mentoring room will also be running at Pipitea Campus starting January.
Please contact the Programme Coordinator for details.