

School of Government

STRA 508 INTELLIGENCE POLICY

Trimester 1 2006

COURSE OUTLINE

Contact Details

Course Co-ordinator: **Associate Professor Jim Veitch**
Room RH 1209, Level 12, Rutherford House, Pipitea Campus
Telephone: (04) 463-5394
Fax: (04) 463-5454
Email: jim.veitch@vuw.ac.nz

Visiting Lecturer: **Dr Sandy Gordon** is an Associate Professor at the Centre for Transnational Crime Prevention at the University of Wollongong, and was recently a lecturer at the Australian Defence College, University of New South Wales, where he taught courses on terrorism, transnational crime, intelligence and South East Asia. He has served in a number of roles in the Australian Government, including the Australian Federal Police and the Diplomatic Service. Sandy has a PhD (Cambridge).

Administrator: **Darren Morgan**
Room RH 802, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463-5458
Fax: (04) 463-5454
Email: darren.morgan@vuw.ac.nz

Class Dates, Times and Location

This is an intensive course. It runs from Tuesday 21 to Friday 24 March 2006 (inclusive).

Classes will start at 9.00am and finish at 5.00pm each day.

The course will be held on the Pipitea Campus of Victoria University of Wellington, and you will be advised of your classroom one week prior to the course by email.

Course Overview

This course is designed to enable participants to critically reflect on and upgrade their skills and knowledge in the theory and management of intelligence from an operational, analytical and policy perspective. It will look at the success and failure in the history of intelligence; a critical examination of the meaning and use of intelligence in selected jurisdictions; the development of the use of intelligence in New Zealand and Australia, and ethical and legal issues involved in intelligence gathering.

The course benchmarks the role, function and use of intelligence in government and the private sector with emphasis on analysts, managers, and related stakeholders.

The contemporary intelligence environment requires an ability to work in partnership with organisations and countries that confront similar transnational threats. This introduces different cultures, operating policies and laws that could inhibit the timely exchange of information and the development of quality intelligence products for key decision makers.

This course seeks to provide a theoretical understanding of the intelligence process, including the interaction and responsibilities of intelligence practitioners and examine the emerging paradigm of intelligence-led operations.

Students will consider the evolving role of intelligence in the new global security environment and the impact of change on national, regional and international security policy.

The program:

- Provides a platform for students of international relations, strategic studies, law enforcement, defence studies with emphasises on academic analysis, intelligence doctrines, as well as guiding principles and with their operational application;
- Covers theory and practice of intelligence doctrine, principles and analysis; and
- Aims to enhance the skills, capability and understanding of senior officers and business managers who are tasked with researching, analysing and reporting on transnational, national and domestic security threats.

Course Objectives

On completion of the course, students are expected to be able to:

- Discuss and illustrate the impact of transnational and national threats on government, national security and the private sector.
- Demonstrate an understanding of the legal and policy considerations involved in the intelligence environment.
- Demonstrate an understanding of the political implications of global, regional and sub-regional security arrangements and developments.
- Analyse new developments in preventing threats and enhancing security arrangements.
- Assess relevant social, economic and political factors.

Course Content

Day One: Tuesday 21 March 2006

0900-1030 Introduction to the lecturers and to the course

- Intelligence Policy - the foundation for the 'how to' intelligence courses that follow - where this course fits into the course structure and the MSS degree - the study of intelligence in the University environment - survey of key literature - the post 9/11 environment - key and critical reports assessing the value of intelligence - the course reader - course assessment

1030-1100 Morning tea

1100-1230 What is intelligence and what are its uses? (Sandy Gordon)

- What is it?
- History
- Uses and non-use of intelligence

1230-1330 Lunch (not provided)

1330-1500 Changing role of intelligence in the modern security context (Sandy Gordon)

- Military and security intelligence in context
- Post 9/11 strategic changes
- The Asia-Pacific regional context

1500-1530 Afternoon tea

1530-1700 The 'how to' of intelligence – the evolving concept of the intelligence cycle (Sandy Gordon)

- The traditional intelligence cycle
- Changes introduced by the ICT revolution
- Managing information in the new ICT context

Day Two: Wednesday 22 March 2006

0900-1030 Intelligence agencies and usage in the Australian security context (Sandy Gordon)

- The Australian intelligence community
- The Australian security intelligence community
- Evolution of Australian intelligence since 9/11
- Australia and its family connections

- 1030-1100 Morning tea**
- 1100-1230 Continued**
- 1230-1330 Lunch** (not provided)
- 1330-1500 Study session**
- 1500-1530 Afternoon tea**
- 1530-1700 The New Zealand intelligence community** (Jim Veitch)

Day Three: Thursday 23 March 2006

- 0900-1030 US intelligence agencies** (Jim Veitch)
- 1030-1100 Morning tea**
- 1100-1230 UK intelligence agencies** (Jim Veitch)
- 1230-1330 Lunch** (not provided)
- 1330-1500 Study session**
- 1500-1530 Afternoon tea**
- 1530-1700 Echelon: a case study** (Jim Veitch)

Day Four: Friday 24 March 2006

- 0900-1030 Major reports on intelligence reform - the USA, the UK, Australia - the changing face of intelligence studies post 9/11 - emerging political policies** (Jim Veitch)
- 1030-1100 Morning tea**
- 1100-1230 Study session**
- 1230-1330 Lunch** (not provided)
- 1330-1500 The 'art' of intelligence analysis** (Jim Veitch)
Conclusion and summing up

Readings

The readings are provided on the accompanying compact disc.

Assessment Requirements

The course will be assessed as follows:

1. An essay of 1,500 words to be written on a topic covered in the lecture timetable and handed in on the last day of the course, Friday 24 March 2006 (40%).
2. A further essay of 3,000 words on a topic to be agreed with the course co-ordinator and due on Friday 28 April 2006 (60%).

Please send / hand-in ALL assignments to:

Francine McGee,
School of Government,
Victoria University of Wellington,
Level 8 Reception,
Rutherford House,
23 Lambton Quay,
P.O. Box 600,
Wellington.
Email: francine.mcgee@vuw.ac.nz

Students should keep a copy of all submitted work.

ANZSOG candidates taking this course as an elective should note that they take it for 24 points, and not 15 points. Accordingly, the learning outcomes to be achieved by ANZSOG candidates are wider and deeper than those expected for non-ANZSOG candidates. The content of those learning outcomes, and the means whereby they will be assessed, will be negotiated and confirmed with the course co-ordinator at the start of the course.

Penalties

The ability to plan for and meet deadlines is a core competency of both advanced study and public management. Failure to meet deadlines disrupts course planning and is unfair on students who do submit their work on time. It is expected therefore that you will complete and hand in assignments by the due date. Marks will be deducted at the rate of five for every working day by which the assignment is late (weekends and public holidays excluded) and no assignments will be accepted after five working days beyond the date they are due. For out of town students, two calendar days' grace is given to allow for time in the post. Electronic versions of assignments may be submitted by email but should be followed by a hard copy.

If ill-health, family bereavement or other personal emergencies prevent you from meeting the deadline for submitting a piece of written work or from attending class to make a

presentation, you can apply for and may be granted an extension to the due date. You should let your course co-ordinator know as soon as possible in advance of the deadline if you are seeking an extension.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student Administration Office

The Student Administration Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours, call the office on (04) 463-5376.

Easterfield (EA) - FCA/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce & Administration and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA 005) and offices EA 125a to EA 131 (Level 1). The office is available for the following:

- Duty tutors for student contact and advice;
- Information concerning administrative and academic matters;
- FCA Student Administration forms (e.g. application for academic transcripts, requests for degree audit, COP requests);
- Examinations-related information during the examination period.

Check with the Student Administration Office for opening times on (04) 463-5376.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at: www.vuw.ac.nz/policy/StudentConduct.

The policy on Staff Conduct can be found on the VUW website at: www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course, you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy, which is published on the VUW website: www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means no cheating. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is prohibited at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- An oral or written warning;
- Suspension from class or university;
- Cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism, and how to avoid it, on the University's website at: www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all

other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials, or in meeting the course requirements, then please contact the Course Co-ordinator as early in the course as possible. Alternatively, you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning (04) 463-6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your academic progress is causing you concern, please contact the relevant Course Co-ordinator, or Associate Dean who will either help you directly, or put you in contact with someone who can.

The Student Services Group is also available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/ or email student-services@vuw.ac.nz.

VUWSA employs two Education Co-ordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building, phone (04) 463-6983 or (04) 463-6984, email education@vuwsa.org.nz.

Manaaki Pihipihinga Maori and Pacific Mentoring programme (Faculties of Humanities and Social sciences and Commerce and Administration)

- **What:** Academic Mentoring for Maori and Pacific students studying at all levels in the above faculties. Weekly sessions for an hour with a mentor to go over assignments and any questions from tutorials or lectures. Registered students can use the faculty's study rooms and computer suite, at any time, at Kelburn and Pipitea.
- Mature student and Post grad network

If you would like to register as a mentor or mentee, please contact the co-ordinator.

Where:

Melissa Dunlop
Programme Co-ordinator
Room 109 D
14 Kelburn Parade: back courtyard
Phone: (04) 463-6015
Email: Maori-Pacific-Mentoring@vuw.ac.nz

Please Note: A mentoring room will also be running at Pipitea Campus starting January. Please contact the Programme Co-ordinator for details.