

VICTORIA MANAGEMENT SCHOOL

MMBA 507

INFORMATION SYSTEMS FOR MANAGEMENT

Trimester 1 2006

COURSE OUTLINE

Course Aims

In this course we will examine the critical role that Information Systems (IS) play in modern organisations. We will explore the basic concepts, technologies and issues in Information Systems to try to put you in a better position to evaluate possible future Information Systems developments. We will give you the background and confidence to interact competently with IT specialists and to appreciate the potential and actual role of IT in your organisation.

Contact Details

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Room: EA 216 (Level 2, Easterfield Building, Kelburn Campus)
Office hours: after class or by appointment

Class Times and Room Numbers

Dates: 1 March to 31 May 2006
Times: Wednesday, 7.40–9.30 pm
Venue: RH LT3 (Lecture Theatre 3, Rutherford House)

Exam: The final examination for this course will be held during the Trimester 1 examination period 5–23 June 2006.

Course Objectives

On satisfactory completion of this course, students should be able to:

1. Define and apply basic information technology and information systems terms and concepts;
2. Describe and discuss fundamental information systems concepts;
3. Summarise the nature and application of selected information technologies and information systems applications;
4. Identify and discuss key managerial, organisational, and social issues arising as a consequence of information technology and information systems implementation and use;
5. Discuss in depth at least one leading-edge information systems application.

Course Content

The table below sets out the proposed lecture topics, textbook chapter and technology guide readings, and assessment due dates. Please note that variations to this schedule may be necessary. Changes will be announced in class and published on the course web page in Blackboard.

Proposed Lecture Schedule – MMBA 507

Week	Date	Topic	Text	Other	Assessment
1	1 Mar	Course Administration			
		Strategic Use of IT in the Digital Economy	1	TG 1, TG 2	
2	8 Mar	IT: Concepts and Management	2	TG 3	Assignment 1 Due
		TPS, Functional Applications, and Integration	6		
3	15 Mar	Network Computing	3	TG 4, TG 5	
		e-Business and e-Commerce	4		
4	22 Mar	Mobile, Wireless, and Pervasive Computing <i>Guest: Assoc Prof Hans Lehmann</i>	5		
5	29 Mar	Enterprise Systems <i>Guest: Assoc Prof Hans Lehmann</i>	7		
6	5 Apr	Knowledge Management	9		
		Mid-Term Test: 8:30-9:30 pm (9%)	1–7	TG 1–5	TEST
LECTURE BREAK (8–23 APRIL)					
7	26 Apr	Data Management	10		LISA presentations
		Management DSS and Intelligent Systems	11		
8	3 May	Using IT for Strategic Advantage	12		LISA presentations
9	10 May	Information Technology Economics	13		LISA presentations
					LISA report due
10	17 May	Acquiring IT Applications and Infrastructure	14	TG 6	LISA presentations
11	24 May	Managing Information Resources & Security	15	ITIL	LISA presentations
12	31 May	Managing Information Resources & Security	(15)	COBIT	Assignment 2 Due
tba		Exam (50%): Date to be advised	All		EXAM

Readings

Textbook

Turban, E., Leidner, D., McLean, E., & Wetherbe, J. (2006). *Information Technology for Management: Transforming organizations in the digital economy, 5th Ed.* New York, NY: John Wiley & Sons.

Supplementary Readings

In addition to the textbook, supplementary readings are provided and will be distributed throughout the course. Unless designated optional, these form part of the course and should be read before the appropriate class meeting.

Other Resources

The university main library is located on the Kelburn Campus with the Commerce library on the Pipitea Campus - Railway Station West Wing. You should also find the online databases useful, particularly PROQUEST and EMERALD. The library provides training on searching online databases. You should also make judicious use of quality Internet resources.

Assessment Requirements

Course assessment will be based on:

Assessment	Objectives	Contribution	Due Date
Assignment 1*	2, 4	5%	8 March
Mid-term test	1, 2, 3	9%	5 April
LISA group project: presentation*	3, 4, 5	16%	various
LISA group project: report*			10 May
Assignment 2*	3,4	20%	31 May
End-term test	1, 2, 3, 4	50%	TBA

Total

100%

Note: To obtain a fair distribution of marks relative to assignment difficulty, scaling of marks may be employed on some or all assessments. To obtain a fair distribution of marks relative to other courses, scaling of marks and grades may be employed.

*See separate, detailed assessment guides.

Mid-term test

This is a 1-hour closed-book test. Further details regarding the test will be advised in class closer to the date and questions will be heard in class in week 5.

Exam

This is a three-hour closed-book examination. Further details regarding the test will be advised in class closer to the date and questions about the examination will be heard in class in weeks 11 & 12.

Penalties

In fairness to other students, work submitted after the deadline will be subject to a penalty of 5% of the total marks available per day of lateness. Assignments more than one week late will not be accepted. A “zero” mark will be applied. In the event of unusual, unforeseen circumstances (e.g., serious illness, family bereavement), students should discuss waiver of the penalty with the course controller prior to the deadline date.

Mandatory Course Requirements

Passing the Course

To pass this course, you must:

1. Be correctly enrolled in the course,
2. Attain at least forty percent 40% of the final examination marks available, and
3. obtain at least fifty percent (50%) of the overall course marks available.

Victoria MBA Grading Standards are as follows:

Excellent Category

A- (75 – 79%) to A (80 – 85%) to A+ (above 85%):

The learning is demonstrated to a very high level of proficiency, i.e. it is at a standard that makes it exceptional at Master's level.

Very Good Category

B+ (70 – 74%):

The learning is demonstrated at a high standard. Students have reached a level that clearly exceeds "competency".

Good Category

B (65 – 69%):

The learning is clearly demonstrated without being exceptional in any way. Students can be thought of as fully competent.

Satisfactory Category

B- (60 – 64%):

The learning is demonstrated without being exceptional in any way. Students can be thought of as competent.

Marginal Category

C (50 – 54%) to C+ (55 – 59%):

The learning is demonstrated to a minimally acceptable level. There may be flaws but these are not serious enough to "fail" the student.

Unsatisfactory / Failure Category

E (0 – 39%) to D (40 – 49%):

The learning is absent or performed to a very low level, or the performance is seriously flawed.

Individual Work

While the Victoria MBA programme has a tradition of study group collaboration, there are important elements in the assessment process that are strictly individual. Collaboration on individual assignments is not allowed beyond general discussion as to how one might interpret the nature of the assignment question. Please do not work together to formulate a response and do not loan out your completed assignments.

Referencing

There are many different styles of referencing and the Faculty of Commerce & Administration at VUW has decided to make APA (American Psychological Association) referencing style the common standard across the Faculty. The Commerce and Central Libraries hold the APA Style Guide.

Communication of Additional Information

A course web page will be maintained on the Victoria University Blackboard server (blackboard.vuw.ac.nz). Notices relating to this course will be announced in class and/or via the course announcements service in Blackboard.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student Administration Office

The Student Administration Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications. To check for opening hours call the office on (04) 463 5376.

Easterfield (EA) - FCA/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce & Administration and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office is available for the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- FCA Student Administration forms (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

Check with the Student Administration Office for opening times (04) 463 5376.

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at:

www.vuw.ac.nz/policy/StudentConduct

The policy on Staff Conduct can be found on the VUW website at:

www.vuw.ac.nz/policy/StaffConduct

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website:

www.vuw.ac.nz/policy/AcademicGrievances

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at:
www.vuw.ac.nz/home/studying/plagiarism.html

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, then please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning 463-6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your academic progress is causing you concern, please contact the relevant Course Co-ordinator, or Associate Dean who will either help you directly or put you in contact with someone who can.

The Student Services Group is also available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/ or email student-services@vuw.ac.nz.

VUWSA employs two Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building, phone 463-6983 or 463-6984, email education@vuwsa.org.nz.

Manaaki Pihipihinga Maori and Pacific Mentoring programme (Faculties of Humanities and Social Sciences and Commerce and Administration).

- **What:** Academic Mentoring for Maori and Pacific students studying at all levels in the above faculties. Weekly sessions for an hour with a mentor to go over assignments and any questions from tutorials or lectures. Registered students can use the faculty's study rooms and computer suite at any time at Kelburn and Pipitea.
- Mature student and Post grad network

If you would like to register as a mentor or mentee please contact the coordinator.

Where:

Melissa Dunlop
Programme Coordinator
Room 109 D
14 Kelburn Parade: back courtyard
Ph: (04) 463 6015
Email: Maori-Pacific-Mentoring@vuw.ac.nz

Please Note: A mentoring room will also be running at Pipitea Campus starting January. Please contact the Programme Coordinator for details.