

VICTORIA UNIVERSITY OF WELLINGTON
Te Whare Wānanga o te Ūpoko o te Ika a Māui



Victoria Management School

TOUR 250
MANAGING VISITOR IMPACTS

Trimester 2 2005

COURSE OUTLINE

COURSE CO-ORDINATOR

Dr Christian Schott

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CONTRIBUTOR

Dr Mondher Sahli

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TUTORIAL CO-ORDINATOR AND COURSE TUTOR

Heike Schänzel

Room: RH 120, Rutherford House

Phone: 463 6910

Email: heike.schaenzel@vuw.ac.nz

Working hours: 9.30-2.30 Mon, Wed-Fri

Please phone or email in advance for an appointment

ADMINISTRATION ASSISTANT

Linda Walker

Room: RH 927, Rutherford House

Phone: 463 5720

Email: linda.walker@vuw.ac.nz

Working Hours: 9.00-3.30 Mon-Fri

LECTURE TIME AND LOCATION

The paper is comprised of two lectures and one tutorial per week, for a period of 12 weeks. Note, however, that there are no tutorials in the first week of lectures.

Lectures	Time	Lecture Theatre
Tuesday	10.30 – 11.20am	GBLT4
Thursday	10.30 – 11.20am	GBLT4

Attendance at all lectures is strongly recommended. All important announcements concerning any alterations to the lecture programme and tutorials will be made in the lecture. Additionally, source material for further reading as well as tutorial handouts will be distributed in the lectures.

Final Examination

The final examination will be during the trimester 2 examination period: 14th October – 5th November 2005.

TUTORIAL TIMETABLE

Tutorial No	Tutorial Time	Room	Dates
1	11.30-12.20	Thursdays	RH G02
2	11.30-12.20	Thursdays	RH G03
2	10.30-11.20	Fridays	RH G02
3	10.30-11.20	Fridays	RH G03
4	11.30-12.20	Fridays	RH G02
5	11.30-12.20	Fridays	RH G03

Tutorial Allocation Procedure

Tutorial groups will be arranged in the first lecture. Confirmation of your tutorial group will be posted on blackboard and the notice board on the Mezzanine level of Rutherford House by Friday 8 July. If you have any problems with your tutorial group allocation, please contact the tutorial coordinator (Heike).

Attendance at tutorials and active involvement in discussions are an important component of the course. If you do not attend at least 8 tutorials you will not pass the course. Exemptions from tutorials will only be accepted with a medical certificate or in exceptional circumstances.

It is vital that tutorial handouts are read and that students prepare any questions before attending the tutorial!!!!

COURSE OBJECTIVES

This course aims to encourage you to think critically about tourism and the practices that have dominated the tourism industry for decades. Fostering awareness and a critical appreciation of all the implications of tourism, by the end of the course you will:

- ✓ Have developed a systematic and integrated understanding of the diverse impacts that visitors may have on host destinations.
- ✓ Understand and be able to apply a range of impact assessment and management techniques in relation to different types of impact.
- ✓ Appreciate different perspectives on tourism impacts from a cultural as well as from a positional point of view.
- ✓ Be able to relate impact management to the broader topic of tourism management and sustainable development in tourism.

You will refine and demonstrate these skills in the tutorials, and be assessed on them in the assignments and exam. Attendance of both lectures and tutorials, then, is in your best interest as they are devised to complement each other and because they both play an important role in preparing you for the various assessments. The course also aims to further stimulate your interest and broaden your understanding of sustainable development and practices by inviting guest lecturers and making prolific use of case studies. Current affairs and global tourism news will also be included in both tutorials and lectures to support specific themes.

STUDENT CONTACT DETAILS

Please ensure you have your current contact details correctly recorded, including e-mail and daytime phone numbers. You can check and amend your details by going to the students section of the VUW website at <http://studentvuw.vuw.ac.nz/>. Click on the student records link, enter your student ID and PIN. Finally click on the appropriate link to update your records.

COURSE CONTENT

Week	Date	Lecture Topic	Tutorial
1	5 July	Introduction to Visitor Impact Management & Sustainability in Tourism	No Tutorial
	7 July		
2	12 July	Economic Impacts of Tourism	The need for tourism impact management
	14 July		
3	19 July	Economic Impacts of Tourism	Exploring economic impacts
	21 July		
4	26 July	Managing Natural/Rural Environmental Impacts	Sustainable development & intro to case-study
	28 July		
1 August midday		Managing Natural/Rural Environmental Impacts	Assignment 1 deadline
5	2 August		Case studies continued
	4 August		
6	9 August	Assessment of Case study proposals	
	11 August		
<i>Study Break!</i>			
7	30 August	Managing Tourism Impacts on the Urban Environment	Feedback on Essay & an examination of global initiatives
	1 September		
8	6 September	Environmental impacts of tourism	
	8 September		
9	13 September	The Management of Social and Cultural Impacts	Fieldtrip to Wellington YHA
	15 September		
10	20 September	Social and cultural impacts of tourism	
	22 September		
23 September midday		Integrating the Central Concepts and Approaches	Assignment 2 deadline
11	27 September		Exploring Common Human Dilemmas
	29 September		
12	4 October	Course Review and Exam Prep	Feedback on Assignment 2
	6 October		

READINGS AND RESOURCES

There is no core text to accompany this paper, but the following resources are useful. Additionally, selected reading material will be distributed or mentioned during lectures. Note: some of these books are focusing on a specific aspect of sustainable tourism and may only be of use later in the course

Bramwell, B., Henry, I., Jackson, G., Goytia Prat, A., Richards, G. and van der Straaten, J. (1996) eds. Sustainable tourism management: principles and practice. Tilburg: Tilburg University Press.

Buckley, R. (2004) ed. Environmental Impacts of Ecotourism. Wallingford: CABI Publishing

Burns, P. and Holden, A. (1995) Tourism – a new perspective. London: Chapman Hall

Coccosis, H. and Nijkamp, P. (1995) eds. Sustainable Tourism Development. Aldershot: Avebury

Conlin, M.V. and Baum, T. (1995) Island tourism - management principles and practice. Chichester: Wiley

Font, X. and Buckley, R.C. (2001) Tourism ecolabelling: certification and promotion of sustainable tourism. Oxon: CABI

Hall, C.M. and Johnston, M.E. (1995) Polar Tourism: tourism in the Arctic and Antarctic regions. Chichester: Wiley

Hall, C.M. (2000) Tourism planning: policies, processes and relationships. Harlow: Prentice-Hall.

Holden, A. (2000) Environment and tourism. London: Routledge.

Hunter, C. and Green, H. (1995) Tourism and the environment: a sustainable relationship? London: Routledge.

Leiper, N. (1995) Tourism management. Melbourne: RMIT Publishing.

McLaren, D. (1998) Rethinking tourism and Ecotravel – The paving of paradise and what you can do to stop it. Connecticut: Kamarian Press Inc

Mason, P. (2003) Tourism impacts, planning and management. Oxford: Elsevier Butterworth-Heinemann

Mathieson, A. and Wall, G. (1982) Tourism – economic, physical and social impacts. Harlow: Longman Group Ltd

Middleton, V.T.C. and Hawkins, R. (1998) Sustainable tourism, a marketing perspective. Oxford: Butterworth – Heinemann.

Mowforth, M. and Munt, I. (2003) Tourism and sustainability: development and new tourism in the third world. London; Routledge

Nelson, J.G., Butler, R. and Wall, G. (1993) Tourism and sustainable development: monitoring, planning, management. Waterloo: Department of Geography, University of Waterloo.

Robinson, M. and Boniface, P. (1999) Tourism and cultural conflicts. Wallingford: CABI.

Sinclair M.T. and Stabler, M. (1997) The economics of tourism. London: Routledge.

Swarbrooke, J. (1999) Sustainable tourism management. Wallingford: CABI

Tribe, J. (1999) The economics of leisure and tourism. Oxford: Butterworth-Heinemann

Wearing, S. and Neil, J. (1999) Ecotourism: Impacts, potentials and possibilities. Oxford: Butterworth-Heinemann

Weaver, D. and Opperman, M. (2000) Tourism management. Brisbane: Wiley. And second edition by Weaver, D. and Lawton. L. (2002)

In terms of scholarly journals, the greatest amount of material on sustainable tourism is published in the Journal of Sustainable Tourism, which is shelved on level 3 in the Central Library.

ASSESSMENT

	Weighting	Date due
Essay	20%	1 August at 12 o'clock
Tutorial Exercise	5%	Assessment will take place in week 6
Report	25%	23 September at 12 o'clock
Final Exam	50%	to be announced at later date

You can apply for use of dictionaries in the exam.

Assessment 1 – Essay (Individual)

Discuss, with reference to a country or tourist destination of your choice, whether there is a need for managing the impacts of tourism on this area. Provide a sound and well-structured argument.
2000 words

Assessment 2 – Report (Individual)

The task will be to apply your knowledge of impact management to the development of a lodge. You will act as a tourism consultant and produce a report with recommendations on how to implement the principles of sustainability to this development. Details and assignment guidance will be provided in week 6. An industry-sponsored prize will be awarded to the best report!!!
3000 words

Assessment 3 – Tutorial Exercise (Group)

You are a member of a team of experts that has been asked to put together a sustainable development plan for one of two tourist destinations. More information will follow in tutorials.

PENALTIES FOR LATE ASSIGNMENTS

The Tourism Management Group has implemented a standardized late penalty for all tourism courses. Students who submit late assignments will be penalized at a rate of 5% per day (including weekends). Work will not be accepted more than 7 days after the due date. Students who do not submit an assignment before the 7 days have elapsed will not gain terms.

Extensions will only be granted under special circumstances by the tutorial co-ordinator (Heike Schänzel). Students who apply for an extension due to illness must obtain a medical certificate. Medical certificates must specify that the student is “unfit to study” or “unfit to sit an examination.” Medical certificates must also indicate the period of time involved. Please take note: workload pressures and computer problems are not a case for extension.

Please submit late assignments to Linda Walker (Rutherford House, Room 927, telephone: 463 5720). Her office hours are from 9 to 3:30 Mon-Fri.

MANDATORY COURSE REQUIREMENTS (TERMS)

To fulfil the mandatory paper requirements for this paper you must:

1. Attend eight of the eleven scheduled tutorial sessions.
2. Submit all assignments.

ADDITIONAL INFORMATION

Notices for this paper will be announced in the lecture and posted on the Blackboard website at <http://blackboard.vuw.ac.nz/>, as well as on the Tourism Management notice board on the Mezzanine level of Rutherford House.

Copies of material handed out in lectures will be made available on the 9th floor of Rutherford House in front of room 927.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student Administration Office

The Student Administration Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications.

Easterfield (EA) - FCA/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce & Administration and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office, will be open from 9:00 am to 5:00 pm during Trimester 2, offers the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- FCA Student Administration forms (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

Please note:

There will be a Student Administration Adviser, from the RWW office, based in EA005 from Monday 27 June to Friday 1 July (9:00 am to 5:00 pm) and from Monday 4 July to Friday 22 July (11:00 am to 1:00 pm).

GENERAL UNIVERSITY POLICIES AND STATUTES

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at: www.vuw.ac.nz/policy/StudentConduct.

The policy on Staff Conduct can be found on the VUW website at:

www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website:

www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at:

www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, then please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning 463-6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your

academic progress is causing you concern, please contact the relevant Course Co-ordinator, or Associate Dean who will either help you directly or put you in contact with someone who can.

The Student Services Group is also available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/ or email student-services@vuw.ac.nz.

VUWSA employs two Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building, phone 463 6983 or 463 6984, email education@vuwsa.org.nz.

Maori and Pacific Mentoring programme (Manaaki Pihipihinga)

This is a free programme of mentoring for Maori and Pacific students doing first year courses within the Faculty of Commerce and Administration. Weekly one hour mentoring sessions: drafting and editing assignments/discussing any questions that you might have from tutorials or lectures and going over every aspect of essay writing, either in small group sessions or on a one-to-one basis.

This includes:

- A computer suite hooked up to cyber commons for students to use to produce their assignments.
- Regular skill-based workshops with a learning adviser from Student Learning Support Services.
- Networking with other Maori and Pacific support groups throughout the university.

For more information please contact:

Melissa Dunlop, Programme Coordinator

Ph: 463 6015 or Email: Maori-Pacific-Mentoring@vuw.ac.nz