

School of Information Management
INFO 541, Electronic Publishing

Trimester 2 2005

COURSE OUTLINE

INFO 541 will cover the following areas:

- The range of materials published in electronic format.
- The standards and technologies used for electronic publishing.
- The ways information technology has changed the publishing process.
- Current criticisms of commercial publishers, and emerging alternatives, such as open access journals.
- Copyright and contract issues resulting from a move to electronic publishing.
- The implications of electronic publishing for libraries.

Contact Details

Email: Brenda.Chawner@vuw.ac.nz

Telephone: (04) 463 5780 (for internal students)

Freephone: 0800 11 62 99 (for open learning students or internal students calling from outside Wellington; ask to be transferred, or dial 6629 at the recorded message)

Fax: (04) 463 5235

Room: Rm 201, Easterfield Building. If I'm not in my room, email me, leave a note, or leave a phone message to arrange a time to see me.

Class Times and Room Numbers

INFO 541 will be held in the second trimester (July–October) of the 2005 academic year.

There will be no sessions for two weeks during the mid-trimester break (15–26 August 2005).

- **Internal students**

Wellington-based students will have a weekly face-to-face class (1.00–3.00 p.m. on Wednesdays) in the Easterfield Building, EA 004.

- **Open learning students**

The weekly audioconference sessions will be held on Wednesdays from 6.45–8.15 p.m. Other sessions will be scheduled as required.

Course Objectives

At the end of this course, students will be able to:

1. Describe different types of electronic publications, and identify the advantages and disadvantages of each type.
2. Identify the technologies and standards used in electronic publishing, for print and other media types, such as images and sound.
3. Evaluate the ways electronic technology has changed the process of publishing scholarly journals.
4. Discuss factors affecting the impact of electronic publications on selection, acquisition, and circulation in libraries.
5. Describe and assess issues in electronic publishing, such as copyright and contract, pricing structures, pre-prints, access and indexing, aggregation, and archiving.

Course Content

Week	Dates	Topic	Presentation topic
1	4-8 July	Introduction to electronic publishing	
2	11-15 July	Electronic publishing technologies and standards	
3	18-22 July	Electronic books	Wikis; Blogs
4	25-29 July	The economics of electronic publishing	Podcasts; e-book readers

5	1-5 Aug.	Changing scholarly communication I	Print on demand; Open source e-publishing software
6	8-12 Aug.	Case study: the publisher perspective	Web standards; DOI
7	29 Aug.-2 Sept.	New models for publishing	e-zines
8	5-9 Sept.	Changing scholarly communication II	TEI; RSS
9	12-16 Sept.	Copyright and contract	Creative Commons Licenses; Digital rights management
10	19-23 Sept.	Bibliographic control, access, and indexing	OpenURL; OAI-PMH
11	26-30 Sept.	Case study: the library perspective	Institutional repositories
12	3-7 Oct.	Special topics. There will be NO FORMAL CLASSES this week	

Assessment Requirements

Assignment	Due	Value	Length
1. Presentation on a “hot topic” relating to electronic publishing	Varies	25%	10 minute presentation plus handout
2. Evaluation of an electronic publication	22 Aug.	25%	1800 words max.
3. Case study: Proposal for an electronic publication	11 Oct.	50%	2000 words max.

Please note:

1. Assignments submitted after the due date will be penalised 5%. More than one week late and they cannot be accepted and will be given zero.
2. Word length does not include bibliographical references, but it does include footnotes, appendices, etc. (in other words, all text counts).

These two policies apply to INFO 541 assignments 2 and 3, and they supersede any equivalent statement in the *LIM Administration Handbook*.

Mandatory Course Requirements

Terms are the minimum course requirements that must be satisfied in order to earn the right to be assessed for a final grade. Students in INFO 541 are expected to attend all scheduled sessions. Terms will be granted to students who have:

- attended a minimum of 75% of the scheduled Internet conference¹ or seminar sessions;
- submitted the three assignments required for assessment within the time allowable; and
- posted a message to the Week 12 discussion forum, as outlined in the Week 12 course module on Blackboard.

Communication of Additional Information

Online information

In addition to the coursebook, you will be required to use the online resources for this course which are available in the School's Blackboard online learning environment:

<http://blackboard.vuw.ac.nz/>

The Blackboard environment will contain a web-based forum for discussion of issues related to the course, links to sites of interest, additional readings and information, updates, etc. You should read the appropriate module web pages in conjunction with this coursebook.

Details on how to access Blackboard are in the *Administration Handbook*, but if you have any difficulties logging on please contact the Help Desk, at:

¹ To be considered in attendance at an Internet conference session, an open learning student must be able to contribute orally to the session using the Internet conferencing software; that is, the student must have a working microphone attached to his or her computer making it possible to respond to questions, and to contribute ideas orally.

scs-help@vuw.ac.nz

All LIM students will be automatically enrolled in LIM Programmes Information on Blackboard. General announcements and information will be posted here, and students should check this site regularly.

Internet conferencing

Distance sessions are now being conducted via the Internet using the Chatterbox application; in order to participate students will need an Internet-connected PC running Win98 or better, microphone, and headphones/speakers. To connect, go to the Internet conferencing page (and read the “Getting Started” information) at

<http://www.sim.vuw.ac.nz/conferencing/>

There is also an ‘Internet Conferencing’ button linking to this page in Blackboard.

Some days before your first session, and at least 15 minutes before each subsequent session, you should test your system by going to the Echo Room. Regular classes will be held in the LIS Room; additional Discussion Rooms are available for breakout groups, and as a “waiting room” if a class is proceeding in the main LIS room. Study groups can use the discussion rooms out of regular class times.

For further information, follow the help links on the Internet Conferencing page; details, including screen name conventions, are also available on Blackboard under LIM Programmes Information.

LIM Students email list

Mass communication between the school and students is via the email list. It is your responsibility to ensure you are on the email list; subscription is essential.

To subscribe: send an email to

lim_students-subscribe@vuw.ac.nz

To unsubscribe: send an email to

lim_students-off@vuw.ac.nz

No text in the body or subject line is required. You will be sent a confirmation email, and must confirm the operation by clicking reply and send. You will then receive a welcome or goodbye email.

Faculty of Commerce and Administration Offices

Railway West Wing (RWW) - FCA Student Administration Office

The Student Administration Office is located on the ground and first floors of the Railway West Wing. The ground floor counter is the first point of contact for general enquiries and FCA forms. Student Administration Advisers are available to discuss course status and give further advice about FCA qualifications.

Easterfield (EA) - FCA/Law Kelburn Office

The Kelburn Campus Office for the Faculties of Commerce & Administration and Law is situated in the Easterfield Building - it includes the ground floor reception desk (EA005) and offices 125a to 131 (Level 1). The office, will be open from 9:00 am to 5:00 pm during Trimester 2, offers the following:

- Duty tutors for student contact and advice.
- Information concerning administrative and academic matters.
- FCA Student Administration forms (e.g. application for academic transcripts, requests for degree audit, COP requests).
- Examinations-related information during the examination period.

Please note:

There will be a Student Administration Adviser, from the RWW office, based in EA005 from Monday 27 June to Friday 1 July (9:00 am to 5:00 pm) and from Monday 4 July to Friday 22 July (11:00 am to 1:00 pm).

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at:

www.vuw.ac.nz/policy/StudentConduct.

The policy on Staff Conduct can be found on the VUW website at:

www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal

grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website:
www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at:
www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, then please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building, or phoning 463-6070, email: disability@vuw.ac.nz. The name of your School's Disability Liaison Person can be obtained from the Administrative Assistant or the School Prospectus.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your

academic progress is causing you concern, please contact the relevant Course Co-ordinator, or Associate Dean who will either help you directly or put you in contact with someone who can.

The Student Services Group is also available to provide a variety of support and services. Find out more at www.vuw.ac.nz/st_services/ or email student-services@vuw.ac.nz.

VUWSA employs two Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building, phone 463 6983 or 463 6984, email education@vuwsa.org.nz.

Maori and Pacific Mentoring programme (Manaaki Pihipihinga)

This is a free programme of mentoring for Maori and Pacific students doing first year courses within the Faculty of Commerce and Administration. Weekly one hour mentoring sessions: drafting and editing assignments/discussing any questions that you might have from tutorials or lectures and going over every aspect of essay writing, either in small group sessions or on a one-to-one basis.

This includes:

- A computer suite hooked up to cyber commons for students to use to produce their assignments.
- Regular skill-based workshops with a learning adviser from Student Learning Support Services.
- Networking with other Maori and Pacific support groups throughout the university.

For more information please contact:

Melissa Dunlop, Programme Coordinator

Ph: 463 6015 or Email: Maori-Pacific-Mentoring@vuw.ac.nz