

VICTORIA UNIVERSITY OF WELLINGTON
Te Whare Wānanga o te Ūpoko o te Ika a Māui



Victoria Management School

TOUR 401

Recent Advances in Tourism

Trimester 1 2005

COURSE OUTLINE

COURSE COORDINATOR

Professor Doug Pearce

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ADMINISTRATION ASSISTANT

Linda Walker

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Office Hrs: 9am to 3:30pm daily

LECTURE TIME AND LOCATION

Tuesday 1:40 – 4.30pm GB 117

COURSE OBJECTIVES

This course seeks to foster a critical appreciation of the tourism literature and to expose students to recent advances in tourism research. As such, TOUR 401, with TOUR 402, underpins other 400 tourism courses, the dissertation (TOUR 410) and the MTM thesis.

The first part of the course (see programme p.3) aims to develop a more critical appreciation of tourism research by focused readings, critiques of selected concepts and seminars stressing frameworks and a more systematic approach to study and research in this field. The second part of the course concentrates on recent advances in selected areas of tourism research and the emergence of new themes. The two pieces of assessment are designed to evaluate your understanding of key ideas from both parts of the course. Your full and active participation in discussions and presentations is essential to get the most out of this course.

ASSESSMENT

Essay

The aim of the essay is to expose you to the broader tourism literature and to current debate on tourism research. Topic:

“Current concerns in tourism research: a critical appraisal of the papers that appear in any recent volume of one of the following tourism journals:

Annals of Tourism Research
Journal of Travel Research
Tourism Management.”

Your essay should not exceed 3000 words and be fully referenced. Credit will be given for structure, argument and informed interpretation. While the assessment will be based on the written essay, you should also be prepared to present and debate your findings in class.

Assessment: **40%** of final grade.

Due date: Tuesday 12th April, 1.40pm.

Seminar

Preparation of your seminar paper provides you with the opportunity to explore and to assess critically a current theme of your choosing on either of the following topics:

- a) With reference to any major theme in tourism research, discuss the advances that have been made in the last five years in terms of conceptual and methodological developments and the applications of this research.
- b) Identify a significant emerging theme in tourism research, outline the factors underlying its emergence and discuss the issues that are being raised and the ways in which these are being addressed.

Reading for the essay may provide some ideas for themes to be examined; others may come from previous course work or courses to be taken later in the year. Your seminar paper should not exceed 4000 words and be fully referenced. Credit will be given for structure, breadth of reading and depth of interpretation. The presentation should take approximately 30 minutes with about 20 minutes given over to discussion.

Assessment: **60%** of the final grade.

Presentations will be on May 10 and 17.

To pass the course, both assignments must be completed on time with an overall passing grade.

READINGS

Selected readings and references will be given throughout the course.

WEEK	401 Programme
1 22 February	Introduction <ul style="list-style-type: none"> - expectations of honours level - developing a critical systematic approach to tourism (Dann, Nash and Pearce) - set and discuss essay
2 1 March	Reviewing the literature <ul style="list-style-type: none"> - discussion of articles by Faulkner, Church et al and D. Pearce - set reading of Smith/Plog debate
3 8 March	Critiquing tourism models <ul style="list-style-type: none"> - a structured critique of Butler's life-cycle model - discussion of Smith/Plog debate
4 15 March	Developing and applying models <ul style="list-style-type: none"> - inter-organizational analysis - progress on essay
5 22 March	Frameworks of tourism <ul style="list-style-type: none"> - development and application of an integrated framework for urban tourism
	MID-SEMESTER BREAK
6 12 April	Trends in tourism <ul style="list-style-type: none"> - essay due, discussion of major trends - set and discuss seminars
7 19 April	Advances in tourism distribution channels research
8 26 April	Guest seminar
9 3 May	Guest seminar
10 10 May	Seminar presentations
11 17 May	Seminar presentations
12 24 May	Overview

General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at: www.vuw.ac.nz/policy/StudentConduct.

The policy on Staff Conduct can be found on the VUW website at: www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the Associate Dean (Students) of your Faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievances Policy which is published on the VUW website: www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means **no cheating**. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at:
www.vuw.ac.nz/home/studying/plagiarism.html.