

Rubric for Corporate Responsibility and/or Sustainability

Student ID _____

BCom Learning Goal 4

Integrity and Ethics: Graduates demonstrate intellectual integrity, understanding of ethics (in scholarship and professional contexts) and corporate, social and environmental responsibility.

BCom Learning Objective 4c

Demonstrate an understanding of corporate responsibility and the nature of sustainability.

| Trait | Exemplary | Satisfactory | Unsatisfactory | E/S/U |
|---|---|---|---|-------|
| Identification and evaluation of issues | Identifies and evaluates corporate responsibility/ sustainability issues with exemplary clarity and ethical insight. | Adequately identifies and evaluates corporate responsibility/ sustainability issues. | Limited or no identification and/or evaluation of corporate responsibility/ sustainability issues is evident. | |
| Identification of a range of stakeholders and their interests | Identifies in detail and insightfully evaluates differing interests and viewpoints of various stakeholders (individual or organisation). | Generally identifies and evaluates differing interests and viewpoints of various stakeholders (individual or organisation). | Limited or no ability to identify and/or evaluate differing interests and viewpoints of various stakeholders (individual or organisation) is evident. | |
| Knowledge of theory/concepts/frameworks related to corporate responsibility/sustainability | Recognises and demonstrates sophisticated knowledge of theory/concepts/frameworks. | Recognises and demonstrates a reasonable knowledge of theory/concepts/frameworks. | Limited or no ability to recognise or demonstrate knowledge of theory/concepts/frameworks is evident. | |
| Explanation of position/decision/action | Clearly articulates an explicit, convincing, and reasoned position/ decision/action related to corporate responsibility/ sustainability issues. | Adequately articulates a reasoned position/ decision/action related to corporate responsibility/ sustainability issues. | Limited or no ability to articulate a reasoned position/decision/action related to corporate responsibility/ sustainability issues is evident. | |
| Conclusions, recommendations and/or implications | Appropriate and highly insightful conclusions, recommendations and/or implications which are clearly related to the position/decision/action. | Adequate conclusions, recommendations and/or implications which are related to the position/ decision/action. | Very limited or no ability to identify and present conclusions, recommendations and/or implications. | |