

WELLINGTON SCHOOL OF
BUSINESS AND GOVERNMENT
ŌRAUARIKI



VICTORIA UNIVERSITY OF
WELLINGTON
TE HERENGA WAKA

Executive MBA

Employer Guide 2020



**CAPITAL
THINKING.
GLOBALLY
MINDED.**

MAI I TE IHO KI TE PAE

Introduction

Wellington School of Business and Government's Executive MBA, is a fast but intensive way to gain an internationally recognised management qualification that will prepare your employees to step into senior management roles. New Zealand employers need talent with the right combination of academic rigour and strategic acumen to propel their businesses forward.

We've put together this guide to help you decide whether sponsorship is right for you and how to maximise your return on investment from your top talent.

We are happy to answer any questions you have and look forward to working with you.

Ian Williamson
Pro Vice-Chancellor and Dean



What is this degree?

An Executive MBA is an internationally recognised management qualification that proves that graduates have the intellectual ability, professional experience, and executive calibre to take on leading roles in business. Candidates will master tools and models that improve strategic thinking, decision-making, and leadership, and build powerful professional networks with leading academics and fellow students.

The Executive MBA is taught in two parts. In Part 1, candidates will gain a solid grounding in key topics such as culture and change, economic analysis for business decisions, corporate financial management, strategic marketing, and digital transformation. Candidates will also have the opportunity to travel internationally, applying their new skills as a consultant to an overseas business.

In Part 2, candidates will choose to focus on the field that is most relevant to them, with selected courses on topics such as innovation and entrepreneurship, negotiation and dispute resolution, and strategic management.

"In my career I work closely with businesses to get them investment ready. Having exposure to different theories, models, and deepening my knowledge through the MBA provides me with greater skill sets and tools in my "tool kit" to support my clients."

Mahina Puketapu
Current student

Quick facts about the programme

- Duration:** 16 months, over 4 consecutive trimesters
- Location:** Pipitea Campus, near Wellington Railway Station in Wellington's CBD
- Format:** Intensive block format on Fridays and Saturdays
- Fees:** NZ\$42,177



Why sponsor someone?

There are many reasons why you may sponsor an employee in this programme.

- The Executive MBA transforms your employee's thinking and decision-making, and develops leadership skills that are invaluable to businesses.
- Your employee will learn from academic and professional leaders and build powerful networks, creating connections that will benefit your business.
- Your employee will develop advanced skills and gain new insights that will benefit your organisation from day one, taking what is learnt in the classroom and immediately applying it to the workplace.
- The intensive block format of our Executive MBA ensures employees can maintain their managerial responsibilities alongside their study.



"As a visual effects studio committed to innovation and creativity, we understand that ongoing education for our crew is paramount to the success of Weta Digital. So when Mark Barber asked us to support him in attending Victoria University of Wellington's Executive MBA programme on Friday, the decision was an easy one."

Executive MBA student **Mark Barber** (left) and **Matt Aitken** from Weta Digital (right)

Sponsorship options

We suggest the following options to sponsor your employees.

Company time

Candidates study part time and will therefore remain in full-time employment. However, all candidates will occasionally require time off to complete their studies, as well as regular time away from the office during block teaching time on Fridays.

You may want to negotiate agreed study days, unpaid leave, holidays, and time in lieu with your employee.

Financial support

Financial support could include full funding, match funding, percentage splits, reduced hours, salary sacrifice, staged-tuition reimbursement, or bonus payments. You may also want to specify a contractual obligation for your employee to stay with the organisation for a set number of years after completing their Executive MBA.

"Part way through my Master's I got a new job at the Health Promotion Agency. Their support was key to my success. They were flexible when I had exams and big projects due, and they really took an interest in my progress along the way."

Matt Langworthy
Graduate



How to maximise return on investment

Undertaking the following will ensure return on investment.

- Arrange regular meetings with your employee to discuss progress.
- Challenge your employee to think about how the topics being studied can be applied to existing challenges within the organisation.
- Consider signing an agreement that clearly outlines your objectives, expectations, and financial arrangements from the Executive MBA.
- Give your employee the opportunity to share insights or present a report on the outcomes of their Executive MBA degree to colleagues or senior management.
- Sponsor individuals who are highly motivated, ready to take a leading role in the growth of your company, and who have a strong belief in your company's values and strategic direction.

Why Wellington School of Business and Government?

Studying at Wellington School of Business and Government offers many advantages.

Capital connections

Wellington School of Business and Government is located in the heart of New Zealand's creative, compact, and vibrant capital, where business and government meet.

Global accreditations

Our Executive MBA programme is accredited to the British-based Association of MBAs (AMBA), an internationally recognised global standard for all Executive MBA and MBA programmes.

Wellington School of Business and Government is among a small group of business schools worldwide that hold the triple crown of international business-education accreditations. You can be confident that your employee's qualification will stand up against the best around the world.

Intensive pathway

Our Executive MBA is a fast, intensive way to gain an internationally recognised management qualification. The block format is designed to fit around career, family, and life commitments.



Contact details

Contact a member of the professional programmes team if you would like more information about our Executive MBA programme, or to discuss how you can best support an employee to study for an Executive MBA.



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