



MASTER OF USER EXPERIENCE DESIGN

Te Takoha is a community-based biosecurity app that educates travellers on what they can and cannot bring into New Zealand, by Jwen Yap, Master of User Experience Design student.

START DATE

February

DURATION

1 year (3 trimesters)

POINTS

180 points

NZQA

Level 9

TUITION FEES

NZ\$44,300 per 120 points (NZ\$66,450 for full programme)

NO WORK EXPERIENCE REQUIRED

ADMISSION REQUIREMENT

Academic requirements

A Bachelor's degree of any kind (Conversion Master's) with at least a B average. A CV is required.

English requirements

IELTS 6.5 with no sub-score below 6

QUALIFICATION STRUCTURE

The Master of User Experience Design (MUXD) has two pathways—a capstone project or your own independent research.

CAPSTONE PATHWAY

Trimester 1

- ▶ UXDN 404 User-Experience Design Process (30 points)
- ▶ UXDN 406 UX Design Context in Aotearoa (30 points)

Trimester 2

- ▶ UXDN 416 Advanced User Experience Design Process (30 points)
- ▶ UXDN 423 Digital Product Design (30 points)

Trimester 3

- ▶ UXDN 504 User Experience Design Capstone (60 points)

INDEPENDENT RESEARCH PATHWAY

Trimester 1

- ▶ UXDN 404 User-Experience Design Process (30 points)
- ▶ UXDN 406 UX Design Context in Aotearoa (30 points)

Trimester 2 (choose one)

- ▶ UXDN 416 Advanced User Experience Design Process (30 points)
- ▶ UXDN 423 Digital Product Design (30 points)

Trimester 2-3

- ▶ UXDN 597 User Experience Design Research Portfolio (90 points)

INDUSTRY ALLIANCE PROGRAMME

The University's Industry Alliance Programme will help MUXD students in terms of finding internships, mentors from industry, and other industry-related programmes.

CAREER OPPORTUNITIES

Content designers, digital product designers, design researchers, information designers, service designers, user-experience designers, researchers, and writers, and web designers in small and large public and private sector organisations or companies

COMPANIES WHERE OUR GRADUATES HAVE WORKED

Gibson Group, phil&teds, PwC, Trade Me, Wētā FX, Wrestler, Xero

FIND OUT MORE

 wgtn.ac.nz/user-experience-design

