

CURRICULUM VITAE

Siah Hwee Ang *PhD, MRSNZ*

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POSITIONS

2018-2020	Director of Southeast Asia Centre of Asia-Pacific Excellence (www.seacape.org.nz)
2013-Present	Victoria University of Wellington – Professor of International Business and Bank of New Zealand Chair in Business in Asia
2011-2013	University of Auckland Business School – Professor of Strategy (also Associate Postgraduate and International)
2009-2011	University of Auckland Business School – Associate Professor (also Deputy Head of Department)
2003-2009	University of Auckland Business School – Senior Lecturer
2001-2003	Cass Business School, London, UK – Research Fellow
2000-2001	National University of Singapore Business School – Teaching Fellow
1999-2000	National University of Singapore Business School – Research Assistant

VISITING APPOINTMENTS

2012-2018	Visiting Professor, Lanzhou University, China
2017	Visiting Scholar, University of International Business and Economics, China
2013	Visiting Professor, University of Malaya, Malaysia

EDUCATIONAL QUALIFICATIONS

2001	National University of Singapore Business School, PhD, Management (Title: The impact of technology intensity, competitive intensity and interfirm collaboration on firm performance)
1996	National University of Singapore Business School, Bachelor of Business Administration (Honours) (Major in Finance)

SIGNIFICANT DISTINCTIONS / AWARDS

- Appointed as Director of the Southeast Asia Centre of Asia-Pacific Excellence (2018–2020).
- Appointed as Chair of Victoria University of Wellington's Enabling Our Asia Pacific Trading Nation Academic Distinctiveness Theme (2017–2019).
- Appointed as panel member to the NZ Marsden Fund's Economics, Human and Behavioural Sciences Panel (2015–2018).
- Appointed to Prime Minister's Scholarships for Asia selection panel as Universities NZ representative (2016-2018).
- Appointed as Senior Editor at the Journal of World Business (Sep 2014–Sep 2020).
- Invited to write weekly for Fairfax Media (since Oct 2015).
- Invited to write weekly for the 'Understanding China' weekly column at www.interest.co.nz (since May 2014).
- Appointed as Victoria University of Wellington North Asia Academic Lead for Centres of Asia-Pacific Excellence.
- Appointed by the NZ Tertiary Education Commission for the PBRF Panel 2012 as specialist advisor.
- Nominated by the Faculty and University to serve on the NZ Tertiary Education Commission's PBRF Panel 2018.
- Appointed by the University to serve on the PBRF Internal Round Panel (2015; 2018).
- Mensa New Zealand (2015–present).

- Awarded 13 summer scholarships by Victoria University of Wellington to engage current or potential postgraduate student assistants (1 in 2018; 1 in 2017; 2 in 2016; 2 in 2015; 5 in 2014; 2 in 2013).
- Nominated by the Faculty and University to serve on the NZ Tertiary Education Commission's PBRF Panel 2012.
- Shortlisted for Associate Editor appointment at the Journal of Management Studies (2010).
- University of Auckland Business School Research Excellence Award for Annual Research Performance (2009).
- *The Best Paper Award* for the Asia Academy of Management Conference in Taipei (2008).
- Awarded Icehouse-University of Auckland Business School Collaborative Research Fund (2008).
- University of Auckland Early Career Research Excellence Award (2008).
- Awarded 14 summer scholarships by the University of Auckland Research Office to engage current or potential postgraduate student assistants (1 in 2012; 2 in 2011; 2 in 2010; 1 in 2009; 2 in 2008; 1 in 2007; 1 in 2006; 2 in 2005).
- University of Auckland Business School New Researcher Excellence Award (2005).
- Long Range Planning Assistant Editor (2001-2006).
- Awarded the New Staff Research Grant by the University of Auckland (2005).
- Research Rating of 5 as assessed by the Faculty Research Committee at Cass Business School (this rating was just below the highest possible rating of 5* in RAE) (June 2002).
- NUS Business School Best Thesis Award (PhD) (1999).
- Conference paper nominated for the All-Academy International Study Award at the Academy of Management Meetings in Chicago (top 2 papers in each division) (1999).
- Conference paper published in the Academy of Management Meetings Proceedings 1999 (top 10% of all papers) (1999).
- National University of Singapore Research Scholarship (1996-1999).
- Mensa Singapore (1992-2014). Appointed as the Chairman of Personal Development Committee and an Executive Committee member in 1997-1998.

RESEARCH PORTFOLIO

Research Statement:

My main research interests are in the areas of international business strategy, alliances and acquisitions, competition, technology strategy and reputation. I also have special interests in biotechnology, venture capital and information technology-related industries. A broad statement for my research interests would be 'impacts of firm strategies and resources (constraints) on firm performance'.

Refereed Journal Articles:

- Ang SH, Benischke MH, Hooi AW-L. 2017. Frequency of international expansion through high control market expansion modes and interlocked directorships. *Journal of World Business*, 53(4): 493–503.
- Wu J, Harrigan KR, Ang SH, Z Wu. 2017. The impact of imitation strategy and R&D resources on incremental and radical innovation: Evidence from Chinese manufacturing firms. *Journal of Technology Transfer* (DOI 10.1007/s10961-017-9621-9).
- Ang SH, Cavanagh J, Southcombe A, Bartram T, Marjoribanks T, McNeil N. 2017. Human resource management, social connectedness and health and well-being of older and retired men: The role of Men's Sheds. *International Journal of Human Resource Management*, 28(14): 1986–2016.
- Hahn ED, Ang SH 2017. From the editors: New directions in the reporting of statistical results in the Journal of World Business. *Journal of World Business*, 52(2): 125-126.
- Ang SH, Benischke MH, Doh J. 2015. The interactions of institutions on foreign market entry mode. *Strategic Management Journal*, 36(10): 1536-1553. (SMJ ranking based on 2014 impact factor: #5/185 in the "Management" list; #3/115 in the "Business" list)
- Ang SH, Bartram T, McNeil N, Leggat SG, Stanton P. 2013. The effects of high-performance work systems on hospital employees' work attitudes and intention to leave: A multi-level and occupational group analysis. *International Journal of Human Resource Management*, 24(16): 3086-3114.

- Greiner R, Ang SH. 2012. Biotechnology collaborations: Does business model matter? *Journal of Management and Governance*, 16(3): 377-392.
- Smith L, Seaman J, Ang SH. 2012. Tapping tides and waves: The case for marine energy. *University of Auckland Business Review*, 15(2): 16-27.
- Boxall P, Ang SH, Bartram T. 2011. Analysing the 'black box' of HRM: Uncovering HR goals, mediators and outcomes in a standardised service environment. *Journal of Management Studies*, 48(7): 1504-1532.
- Wu P-C, Ang SH. 2011. The impact of expatriate supporting practices and cultural intelligence on cross-cultural adjustment and performance of expatriates in Singapore. *International Journal of Human Resource Management*, 22(13): 2683-2702.
- Ang SH, Wight AM. 2009. Building intangible resources: The stickiness of reputation. *Corporate Reputation Review*, 12(1): 21-32.
- Ang SH. 2008. The impact of firm competitive intensity and collaboration on firm growth in different technological environments. *Strategic Management Journal*, 29: 1057-1075.
- Ang SH, Michailova S. 2008. Institutional explanations of cross-border alliance modes: The case of emerging economies firms. *Management International Review*, 48(5): 551-576.
- Ang SH. 2008. Corporate parent effect on subsidiary technology and diversification strategies. *International Commerce and Information Review*, 1(1): 3-24.
- Ang SH. 2007. Partner alignment and governance in IT software alliances. *Journal of Computer Information Systems*, 47(3): 11-16.
- Ang SH, Michailova S. 2007. Emerging economies firms' expansion in the European Union: Acquisitions versus alliances. *European Journal of International Management*, 1(4): 315-328.
- Ang SH. 2007. International diversification: A 'quick fix' for performance? *University of Auckland Business Review*, 9(1): 17-23.
- Ang SH. 2006. Country-of-origin effect of VC investment in biotechnology companies. *Journal of Commercial Biotechnology*, 13(1): 12-19.
- Singh K, Ang SH, Leong SM. 2003. Increasing replication for knowledge accumulation in strategy research. *Journal of Management*, 29(4): 533-549.
- Baden-fuller C, Ang SH. 2001. Building reputations: The role of alliances in the European Business School scene. *Long Range Planning*, 34(6): 741-755. (This paper was publicized in the Financial Times – highlighting the competitiveness of European business schools)
- Remer S, Ang SH, Baden-fuller C. 2001. Dealing with uncertainties in the biotechnology industry: The use of real options reasoning. *Journal of Commercial Biotechnology*, 8(2): 95-105.
- Singh K, Ang SH. 1999. Governments in business: An empirical analysis of the strategies and success of government linked corporations in Singapore. *Academy of Management Annual Meetings Best Paper Proceedings 1999*; August, PNS: C1-C6, Chicago, USA. (This paper was nominated for the All-Academy International Study Award)
- Singh K, Ang SH. 1998. The strategies and success of government linked corporations in Singapore. Research Paper Series #98-06, Faculty of Business Administration, National University of Singapore.
- Ang SH. 1997. Fourteen years of research in the Asia Pacific Journal of Management. *Asia Pacific Journal of Management*, 14(1): 89-97.

Books:

- Ang SH. 2014. *Research Design for Business and Management*. London: Sage Publications Inc. (336 pages) (ISBN: 9781847870261)
- Czinkota M, Ronkainen I, Moffett M, Ang SH, Shanker D, Ahmad A, Lok P. 2008. *Fundamentals of International Business*, 1st Asia-Pacific edition. John Wiley & Sons Australia Ltd: Queensland. (564 pages)

Reports:

- Ang SH, Hutchison K, Smith L, Shao Y, Seaman J, Ljubownikow G, Benischke M. 2011. The eco-system of competitiveness.
- Dwan N, Ang SH. 2011. Strategy and competition in the energy sector: Genesis Energy's current

position and future outlook.

Videos:

Ang SH 2016. *International Business*. Sage Publications Video Collection.
<http://dx.doi.org/10.4135/9781473991125>.

Book Chapters:

Ang SH. 2013. Modes of strategy: Planned and emergent. In Eric H. Kessler (ed.), *Encyclopedia of Management Theory*. Sage Publications Inc.: Thousand Oaks, CA.

Cases:

Ang SH. 2012. Genesis Energy. Unpublished case – for use in Executive MBA teaching.

Ang SH, Morris KM. 2010. Fonterra and the milk contamination crisis in China. In Kulwant Singh, Nitin Pangarkar & Loizos Heracleous (eds.), *Business Strategy in Asia*. 3rd Edition. Singapore: Cengage Learning, 311-319. Also published in 4th Edition in 2013.

Singh K, Ang SH. 2004. Pisces Holdings. In Kulwant Singh, Nitin Pangarkar & Loizos Heracleous (eds.), *Business Strategy in Asia: A Casebook*. Singapore: Thomson Learning, 71-77. (This case has been published in the first two editions of this case textbook)

Papers in Refereed Conference Proceedings:

Zheng WT, Ang SH, Singh K. 2016. Foreign competition and domestic firm performance: The role of competitive reaction and political ties. *International Association for Chinese Management Research (IACMR) Conference*, June, Hangzhou, China.

Benischke MH, Ang SH, Doh J. 2012. Mimetic adoption of alliances and acquisitions and the moderating effects of normative and regulatory distance: Evidence from emerging economy MNCs. *IB Theory, FDI, and Entry Mode Track, Academy of International Business Conference*, July, Washington, USA.

Wu P-C, Ang SH. 2010. The impact of expatriate supporting practices and cultural intelligence on cross-cultural adjustment and performance. *International Association for Chinese Management Research (IACMR) Conference*, June, Shanghai, China.

Ang SH, Michailova S. 2008. Institutional explanations of cross-border alliance modes: The case of emerging economies firms. *FDI in and from Emerging Market Economies Track, Academy of International Business Conference*, June, Milan, Italy.

Wu P-C, Ang SH. 2007. Impact of high-involvement human resource practices across three host countries: A contingency perspective. *Managing People Across Cultures Track, Academy of International Business Conference*, June, Indianapolis, USA.

Wu P-C, Ang SH. 2007. Moderating effect of high-involvement human resource practices on firm strategy and performance. *Global Strategy Track, Academy of International Business Conference*, June, Indianapolis, USA.

Ang SH, Michailova S. 2007. Institutional explanations of cross-border alliance modes: The case of emerging economies firms. *Co-evolution of Emerging Markets and Multinational Enterprises Track, Academy of International Business Conference*, June, Indianapolis, USA.

Ang SH, Huang J. 2005. The effects of organizational life cycle and unabsorbed organizational slack on foreign direct investment. *Managing Across Borders Track, Academy of International Business Conference*, July, Quebec, Canada.

Rawlinson S, Ang SH, Stringer C. 2005. Corporate parent effect on MNE subsidiary diversification strategy. *Managing Across Borders Track, Academy of International Business Conference*, July, Quebec, Canada.

Ang SH, Chang CH-Y. 2005. Impact of alliance attributes on alliance governance structure: Evidence from the Asia Pacific IT industry. *IACIS Pacific 2005 Conference Proceedings*, May, Taipei, Taiwan.

Ang SH, Singh K. 2003. A panel study of the reciprocal relationship between technology intensity and competitive intensity. *Australia-New Zealand International Business Academy Conference Proceedings*, November, Dunedin, New Zealand.

- Ang SH. 2001. Technology intensive industries in a newly industrialized economy: Foreign firms' participation and their diversification strategies. *Strategy Track, Academy of International Business Conference*, November, Sydney, Australia.
- Ang SH. 2001. Choice and technology path dependency of alliances: Evidence from Singapore. *Erasmus Research Institute of Management (ERIM) Conference*, November, Rotterdam, Netherlands.
- Ang SH, Singh K. 2000. Technology intensity and competitive intensity impact on firms and industries. *2nd Asia Academy of Management Conference Best Paper Proceedings 2000*; Strategy: 11-20, December, Singapore.

Paper Presentations at Conferences (without Proceedings):

- Ahmed U, Ang SH. 2018. Defying isomorphism: The role of top management team experience and diversity. Conference on *Diversity Perspective on Management: Towards More Complex Conceptualizations of Diversity in Management Studies*, April, Babson College, USA.
- Zheng WT, Ang SH, Singh K. 2016. Foreign competition and domestic firm performance: The role of competitive actions and political ties. *36th SMS Annual International Conference: Strategies that move the World*, September, Berlin, Germany.
- Ljubownikow G, Ang SH. 2016. Firm and industry competition and diversification. *36th SMS Annual International Conference: Strategies that move the World*, September, Berlin, Germany.
- Ang SH. 2014. Let's meet halfway: The roles of Asian leaders in NZ organisations. *1st NZ Asian Leaders Conference*, October, Auckland, NZ.
- Ljubownikow G, Ang SH. 2014. Competitive intensity as a constraint on diversification and performance in technology intensive industries. *34th SMS Annual International Conference: Strategies in a World of Networks*, September, Madrid, Spain.
- Benischke MH, Martin G, Ang SH. 2013. Practice variation and individual agency: CEO compensation and the choice between isomorphic vis-à-vis non-isomorphic strategies. *33rd SMS Annual International Conference: Strategy and Sustainability*, September-October, Atlanta, USA.
- Benischke MH, Ang SH, Doh J. 2012. The interaction effects among the three institutional pillars on cross-border ownership strategies: Evidence from emerging economies. *32nd SMS Annual International Conference: Strategy in Transition*, October, Prague, Czech Republic.
- Ang SH, Benischke MH. 2011. Mimetic adoption of alliances and acquisitions and the moderating effects of normative and regulatory distance: Evidence from emerging economy MNCs. *25th Annual Australia and New Zealand Academy of Management Conference*, December, Wellington, NZ.
- Wu P-C, Ang SH. 2010. Fit and flexibility in strategic human resource management practices of ambidextrous organizations. Human Resources Management Track, *Asia Academy of Management Conference*, December, Macau.
- Wu P-C, Ang SH. 2008. An empirical study of the impact of expatriate characteristics on expatriate adjustment and performance in Singapore. Human Resources Management Track, *Asia Academy of Management Conference*, December, Taipei, Taiwan.
- Wu P-C, Ang SH. 2008. The impact of technological positioning on multinationals' implementation of high-involvement human resource practices. International Management Track, *Asia Academy of Management Conference*, December, Taipei, Taiwan.
- Wu P-C, Ang SH. 2008. The impact of individual characteristics on expatriate adjustment and performance. Human Resources Division, *Academy of Management Annual Meetings*, August, California, USA.
- Ang SH, Ge L. 2008. Impact of cross-border technological acquisitions on technological capabilities of Chinese MNEs. 5th Annual JIBS/AIB Paper Development Workshop, *Academy of International Business Conference*, June, Milan, Italy.
- Wu P-C, Ang SH. 2007. Firm innovation, diversification and performance: Human resource practices as moderators. Human Resources Division, *Academy of Management Annual Meetings*, August, Philadelphia, USA.
- Ang SH, Huang J. 2005. The effects of organizational life cycle and unabsorbed organizational slack on choice of international growth strategies. Organizational Development and Change Division, *Academy of Management Annual Meetings*, August, Hawaii, USA.
- Ang SH, Wight AM. 2005. Building intangible resources: The stickiness of reputation. Business Policy and Strategy Division, *Academy of Management Annual Meetings*, August, Hawaii, USA.
- Ang SH, Zeng EX-X. 2005. Achieve economies of scale and minimize opportunism in IT outsourcing deals: The role of reputation. Organizational Communications and Information Systems

- Division, *Academy of Management Annual Meetings*, August, Hawaii, USA.
- Ang SH. 2000. Technology intensity and competitive intensity: Impact on firm collaboration and performance. Technology and Innovation Management Division, *Academy of Management Annual Meetings*, August, Toronto, Canada.
- Singh K, Ang SH, Leong SM. 1999. Increasing replication in strategy research. Research Methods Division, *Academy of Management Annual Meetings*, August, Chicago, USA.
- Singh K, Ang SH. 1997. An empirical investigation of technological predictors of interfirm collaboration in a developing economy. International Management Division, *Academy of Management Annual Meetings*, August, Boston, USA. (This paper was based on Bachelor of Business Administration Honours dissertation)

Under Review:

- Ang SH, Wu J. The interaction effect of top management teams' institution-based resources on the internationalization of emerging market new ventures. Under review at *Journal of World Business*.
- Ang SH, Ljubownikow G. 2017. Self-selected defensive diversification behaviors: The impact of competition. Revise and resubmit (round 3 with journal) at the *European Management Journal*.
- Singh SKG, Saha RK, Jayasingam S, Tey LS, Ang SH. 2017. Use of social media for service innovation and market performance among service organizations in Malaysia. Under review at *Information Technology & People*.

Working Papers:

- Zheng WT, Ang SH, Singh K. Foreign competition and domestic firms' competitive actions: The moderating role of political ties. Full draft.
- Ang SH, Benischke MH, Ljubownikow G. Maximize returns and minimize losses in alliances through the choice of alliance governance mode. (Full draft)
- Ang SH, Williams J., Renton M. Consistent branding strategy and market outcomes. (Conceptualisation and data collection)
- Ang SH, Benischke MH. Effects of environmental uncertainty, and competitive and capabilities constraints on acquisition and alliance. (Analysis)
- Ang SH, Zheng WT. The interaction of home country political ties and home-host country economic and political alignments on cross-border acquisitions. (Conceptualisation and data collection)
- Ang SH, Benischke M, Kargozar N. The effect of institutional factors on equity ownership in horizontal and vertical alliances. (Conceptualisation)
- Ang SH, Benischke M. Effects of experiential and vicarious learning on the tolerance of institutional distance. (Conceptualisation)
- Ang SH, Michailova S. Knowledge accumulation of emerging markets require common definition. (Conceptualisation)
- Ang SH, Zheng WT. The impacts of managers' referent group on organizational decisions to acquire and ally internationally: A behavioral application to strategic management. (Conceptualisation)
- Ang SH, Burmester B. Moderating effects of competitors' characteristics on alliance response of local firms to competition. (Conceptualisation)

Book Reviews:

- Ang SH. 2004. Book review on 'The Management of Enterprises in the People's Republic of China'. Edited by Anne S. Tsui & Chung-Ming Lau. *Asia Pacific Journal of Management*, 21: 391-394.
- Ang SH. 2001. Book review on 'The Politics of Policy-making in Singapore'. Authored by Ho Khai Leong. *Asia Pacific Business Review*, 8(2): 186-187.

Invited Articles, Media and Commentary:

- Ang SH. 2018. A noticeable shift in China's attention has occurred suggesting that China's own development has become a priority. <https://www.interest.co.nz/opinion/93872/siah-hwee-ang-says-noticeable-shift-china%E2%80%99s-attention-has-occurred-suggesting-china%E2%80%99s>, 23 May.
- Ang SH. 2018. China wants to take world tech lead – and US is right to be worried. <https://www.stuff.co.nz/business/104015520/China-wants-to-take-world-tech-lead-and-US-is->

- [right-to-be-worried](#), 21 May.
- Ang SH. 2018. Asia ironing out its intra-regional differences. <https://www.stuff.co.nz/business/103659082/asia-ironing-out-its-intraregional-differences>, 7 May.
- Ang SH. 2018. Siah Hwee Ang looks at the fraught relationship between China and India pointing out the economic strengths of the two countries are actually complementary. <https://www.interest.co.nz/business/93461/siah-hwee-ang-looks-fraught-relationship-between-china-and-india-pointing-out>, 30 April.
- Ang SH. 2018. China's clash with US could produce a more globalised world. <https://www.stuff.co.nz/business/103279147/chinas-clash-with-us-could-produce-a-more-globalised-world>, 23 April.
- Ang SH. 2018. We are accustomed to a regime that centres around the US 'leading the world', but now China is actively seeking out and willing to take on some of these roles. <https://www.interest.co.nz/business/93255/siah-hwee-ang-says-we-are-accustomed-regime-centres-around-us-%E2%80%98leading-world%E2%80%99-now>, 18 April.
- Ang SH. 2018. Chinese businesses cashing in on parents' desire for kids to succeed. <https://www.stuff.co.nz/business/102879440/chinese-businesses-cashing-in-on-parents-desire-for-kids-to-succeed>, 9 April.
- Ang SH. 2018. While already developed in some ways, in many aspects, China is still lagging behind due to the lumpiness of a large population. <https://www.interest.co.nz/business/93028/siah-hwee-ang-says-while-already-developed-some-ways-many-aspects-china-still-lagging>, 5 April.
- Ang SH. 2018. Doing business in Asia is important – but getting more expensive. <https://www.stuff.co.nz/business/102154268/doing-business-in-asia-is-important--but-getting-more-expensive>, 12 March.
- Ang SH. 2018. E-commerce facilitates, but IP protection should still be a concern for the Chinese market. <https://www.interest.co.nz/opinion/92460/siah-hwee-ang-says-e-commerce-facilitates-ip-protection-should-still-be-concern>, 6 March.
- Ang SH. 2018. An alternative to China's Belt Road initiative. <https://www.stuff.co.nz/business/opinion-analysis/101721886/an-alternative-to-chinas-belt-road-initiative>, 26 February.
- Ang SH. 2018. Asean and China relationship can benefit New Zealand. <https://www.stuff.co.nz/business/opinion-analysis/101315786/siah-hwee-ang-asean-and-china-relationship-can-benefit-new-zealand>, 12 February.
- Ang SH. 2018. Top 10: Siah Hwee Ang with the latest happenings across the Asia-Pacific, including the return of the TPP, One Belt, One Road, one court, Trump tariffs, fake goods, the US borrows from China and more. <https://www.interest.co.nz/opinion/91993/siah-hwee-ang-latest-happenings-across-asia-pacific-including-return-tpp-one-belt-one>, 9 February.
- Ang SH. 2018. Does the world have to choose between China and the US? <https://www.stuff.co.nz/business/opinion-analysis/100869244/siah-hwee-ang-does-the-world-have-to-choose-between-china-and-the-us>, 27 January.
- Ang SH. 2018. Despite huge growth in Foreign Direct Investment in China, the statistics on FDI into China have not grown as fast as would be expected of a country that is continually rolling out the red carpet. <https://www.interest.co.nz/opinion/91707/siah-hwee-ang-says-despite-huge-growth-foreign-direct-investment-china-statistics-fdi>, 22 January.
- Ang SH. 2018. While New Zealand is on summer break China has been churning out 2018 resolutions. <https://www.interest.co.nz/opinion/91598/siah-hwee-ang-says-while-new-zealand-summer-break-china-has-been-churning-out-2018>, 15 January.
- Ang SH. 2018. Asia's trending growth and NZ's engagement. <https://www.stuff.co.nz/business/100530495/asias-trending-growth-and-nzs-engagement>. 15 January.
- Ang SH. 2017. Siah Hwee Ang gazes into a crystal ball to see what next year has in store for China's impact on NZ, trade and globalisation. <https://www.interest.co.nz/opinion/91479/siah-hwee-ang-gazes-crystal-ball-see-what-next-year-has-store-chinas-impact-nz-trade>, 22 December.
- Ang SH. 2017. A change in mindset will be required to manage NZ-China ties beyond the celebration of the 45-year relationship so far, and into the next five years. <https://www.interest.co.nz/business/91455/siah-hwee-ang-says-change-mindset-will-be-required-manage-nz-china-ties-beyond>, 19 December.

- Ang SH. 2017. Asean beyond 50 – a market for Kiwi businesses. <https://www.stuff.co.nz/business/opinion-analysis/99687885/siah-hwee-ang-asean-beyond-50--a-market-for-kiwi-businesses>, 11 December.
- Ang SH. 2017. Slower growth in China inevitable, but not this year. <https://www.stuff.co.nz/business/opinion-analysis/99253422/slower-growth-in-china-inevitable-but-not-this-year>, 27 November.
- Ang SH. 2017. Business-as-usual after China's 19th CPC National Congress? <https://www.stuff.co.nz/business/opinion-analysis/98332265/business-as-usual-after-chinas-19th-cpc-national-congress>, 30 October.
- Ang SH. 2017. Implications as China and Asean deepen their economic ties. <https://www.stuff.co.nz/business/opinion-analysis/97871111/siah-hwee-ang-implications-as-china-and-asean-deepen-their-economic-ties>, 16 October.
- Ang SH. 2017. Top 10: Siah Hwee Ang with the latest happenings across the Asia-Pacific including a new couple, an old & odd couple, arbitration of the Belt and Road, the Kra Canal proposal, capping population & more. <https://www.interest.co.nz/opinion/90173/siah-hwee-ang-latest-happenings-across-asia-pacific-including-new-couple-old-odd>, 6 October.
- Ang SH. 2017. Chinese domestic players are now having a bigger influence on what foreign companies need to do to succeed in China. <http://www.interest.co.nz/opinion/89872/siah-hwee-ang-says-chinese-domestic-players-are-now-having-bigger-influence-what>, 19 September.
- Ang SH. 2017. Is RCEP tracking to be another TPP? <https://www.stuff.co.nz/business/opinion-analysis/96842115/siah-hwee-ang-is-rcep-tracking-to-be-another-tpp>, 18 September.
- Ang SH. 2017. We should expect a lot more discussions around when and how we can observe 'outcomes' from OBOR activities. <http://www.interest.co.nz/opinion/89769/siah-hwee-ang-says-we-should-expect-lot-more-discussions-around-when-and-how-we-can>, 12 September.
- Ang SH. 2017. Educating businesses for Asian markets. <https://www.stuff.co.nz/business/opinion-analysis/96397340/siah-hwee-ang-educating-businesses-for-asian-markets>, 4 September.
- Ang SH. 2017. Some of the developments happening along the new Silk Road. <http://www.interest.co.nz/opinion/89545/siah-hwee-ang-rounds-some-developments-happening-along-new-silk-road>, 28 August.
- Ang SH. 2017. Asia engagement – it's time to think ahead. <https://www.stuff.co.nz/business/opinion-analysis/95934965/siah-hwee-ang-asia-engagement--its-time-to-think-ahead>, 21 August.
- Ang SH. 2017. Why China's One Belt One Road project matters to New Zealand and who is involved. <http://www.interest.co.nz/opinion/89320/siah-hwee-ang-looks-why-chinas-one-belt-one-road-project-matters-new-zealand-and-who>, 15 August.
- Ang SH. 2017. Everything you need to know about China's ambitious One Belt One Road Initiative. <http://www.interest.co.nz/opinion/89187/siah-hwee-ang-everything-you-need-know-about-chinas-ambitious-one-belt-one-road>, 8 August.
- Ang SH. 2017. Skilled migrants, the face of Asia in NZ. <https://www.stuff.co.nz/business/opinion-analysis/95455874/siah-hwee-ang-skilled-migrants-the-face-of-asia-in-nz>, 7 August.
- Ang SH. 2017. The impact for New Zealand and beyond from the Made in China 2025 initiative. <http://www.interest.co.nz/opinion/88953/last-three-part-series-siah-hwee-ang%C2%A0looks-impact-new-zealand-and-beyond-made-china>, 25 July.
- Ang SH. 2017. Asian Infrastructure Investment Bank hits major milestone. <https://www.stuff.co.nz/business/95013979/siah-hwee-ang-asian-infrastructure-investment-bank-hits-major-milestone>, 23 July.
- Ang SH. 2017. The 'grand strategy' looks ambitious but needs to be put in perspective of the overall development goal for the year 2049. <http://www.interest.co.nz/business/88815/siah-hwee-ang-says-grand-strategy-looks-ambitious-needs-be-put-perspective-overall>, 17 July.
- Ang SH. 2017. Branding in Asia takes time, effort and focus. <https://www.stuff.co.nz/business/94449365/siah-hwee-ang-branding-in-asia-takes-time-effort-and-focus>, 10 July.
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- Ang SH, Smith L, Seaman J. 2012. Researchers put case for Marine Energy Centre. *University of Auckland Business School Alumni News*, May.
- Ang SH. 2012. Foreign buy-in jolt New Zealand needs. *New Zealand Herald*, 4 April.
- Ang SH. 2010. Games disarray 'disaster' for India. *Sports News – Yahoo!Xtra Sport*, 24 September.
- Ang SH. 2005. Strategy: Past and present. *University of Auckland Business Review*, 7(2): 16-17.

Testbanks:

- Design testbank for management text 'Management in New Zealand' 1st edition, Cengage Learning. (2011)
- Design testbank for strategy text 'Strategic Management: Competitiveness & Globalisation' 4th Asia-Pacific edition, Cengage Learning. (2010)

Research Grants / Funding:

- Victoria University of Wellington Research Grant NZ\$10,747 (2017)
- University of Malaya RM\$34,450 (equivalent to NZ\$13,395) on generic strategies for firms to appropriate value from social media (2013)
- University of Auckland Research Office (Faculty Research Development Fund) NZ\$30,000 on institutional and competitive pressures on emerging market firms' international expansion (2012)
- Awarded Icehouse-University of Auckland Business School Collaborative Research Fund NZ\$10,000 (2008)
- University of Auckland Research Office NZ\$30,000 for award of Early Career Research Excellence Award (2008)
- Mentor to a Tertiary Education Commission Enterprise Scholarship NZ\$31,666 on effect of electronic road tolling systems in market opportunities for fleet tracking (2004) (The Enterprise Scholarship is competitive and awarded to work that will foster significant linkages between the company (Navman in this case) and the University of Auckland. The scholarship is funded jointly by TEC and Navman.)
- Victoria University of Wellington Research Office NZ\$2,000 (2016)
- Victoria University of Wellington School of Marketing and International Business NZ\$2,500 incentive funding for publishing in a lead-authored A journal (2015)
- Victoria University of Wellington School of Marketing and International Business NZ\$1,000 discretionary research funding (2014)
- Victoria University of Wellington School of Marketing and International Business NZ\$2,500 incentive funding for publishing in a co-authored A* journal (2014)
- University of Auckland Postgraduate Office NZ\$2,500 on trust yourself or follow others: Asian firms' acquisition and alliance strategies (2010)
- University of Auckland Postgraduate Office NZ\$2,500 on who imitates who, what, where and how (2008)
- University of Auckland Postgraduate Office NZ\$2,500 on research design and process for business & management (2007)
- University of Auckland Postgraduate Office NZ\$2,500 on the geographical expansion strategies of franchising operations (2006)
- University of Auckland Postgraduate Office NZ\$2,500 on alliance strategy of emerging economies firms in European Union (2006)
- University of Auckland Business School NZ\$5,000 (2006)
- University of Auckland Research Office (New Staff Research Grant) NZ\$5,500 on biotech performance (2005)
- University of Auckland Postgraduate Office NZ\$2,500 on shocks on reputation (2005)
- University of Auckland Business School NZ\$5,000 (2005)
- University of Auckland Postgraduate Office NZ\$2,500 on technology diversification (2004)
- Waikato Management School Internal Contestable Fund NZ\$6,000 on entrepreneurial mindset

- (with Jenny Gibbs) (2004)
- University of Auckland Business School NZ\$5,000 (2004)
- University of Auckland Postgraduate Office NZ\$2,400 on collaboration and competitive intensity (2003)
- City University Business School, London £1,000 on technology strategy in the electricity sector (with Erik Larsen) (2003)

Consulting Experience and Projects:

- Academic supervision to project 'Business Operations Survey' with New Zealand MFAT (2017-2018)
- Academic supervision of summer project 'International Student Barometer' with Victoria International, VUW (2016)
- Academic supervision of summer project 'International Fees' with Victoria International, VUW (2016)
- Academic supervision to project on 'Guide to Winning Government Business' with NZ Trade and Enterprise (NZTE) (2015-2016)
- Academic supervision to project 'What One Belt One Road means for New Zealand' with New Zealand MFAT (2015-2016)
- Academic supervision of summer scholarship project 'Comparative analysis of Singapore, Hong Kong and New Zealand regulatory environment' with New Zealand Ministry of Business, Innovation, and Employment (MBIE) (2014-2015)
- Academic supervision of summer scholarship project 'Disaggregating NZ China markets' with NZ MFAT (2014-2015)
- Academic support to project on 'New Zealand ASEAN strategy 2035' with NZ MFAT (2014-2015)
- Academic supervision of summer scholarship project 'Country development and patterns of imports' with NZ MFAT (2013-2014)
- Academic supervision of summer scholarship project 'New Zealand Customs Service (NZCS) – China ready?' with New Zealand Customs Service (NZCS) (2013-2014)
- Academic mentor for research project 'World-class on-boarding at Fletcher Building' with Fletcher Building in the Leadership Foundation Programme (2012)
- Strategy project with Genesis Energy (2010-2011)
- Academic mentor for research project 'Wind turbine rotor blade manufacture' with Fletcher Building in the Leadership Foundation Programme (2011)
- Academic mentor for research project 'Enhancement of distribution model' with Fletcher Building in the Leadership Foundation Programme (2009)
- Academic mentor for research project 'On-line hyper local websites' with Fairfax Media in the Leadership Programme (2008)
- Academic advisor to Icehouse's 'Linking productivity in NZ: Adoption of technology in SMEs' project (2008)
- Academic mentor for research project 'Innovation across business units' with Fletcher Building in the Leadership Foundation Programme (2007)
- Academic mentor for research project 'Create value through innovation' with Fletcher Building in the Leadership Foundation Programme (2005)
- Research support to research project on competitive analysis with TVNZ in the Executive Development Programme (through Corporate Programmes Division, Graduate School of Enterprise) (2005). The project involves working with a top executive team at TVNZ (different team from the project on public broadcasting funding models) in conducting a competitive analysis of the media environment in NZ. My role is both an academic mentor and as part of the team.
- Research support to research project on public broadcasting funding models with TVNZ in the Executive Development Programme (through Corporate Programmes Division, Graduate School of Enterprise) (2005). The project involves working with a top executive team at TVNZ (different team from the project on competitive analysis) in conducting an analysis of public broadcasting funding models around the world and recommendations on the potential model that TVNZ might adopt. My role is both an academic mentor and as part of the team.

Executive Workshops:

- Webinar session for New Zealand Institute of Chartered Accountants on 'Strategy in Asia Pacific' (2011)

- Webinar session for New Zealand Institute of Chartered Accountants on 'Growth Beyond Competition' (2011)
- Conduct workshop on commercial acumen for Fonterra (2009)
- Conduct 3-day workshop on organisational research skills and case writing for Civil Service College, Singapore (2008)
- Conduct 6 strategy workshops in Auckland, Christchurch, Nelson, Palmerston North, Waikato, and Wellington for New Zealand Institute of Chartered Accountants (2008)
 - Evaluation: Style (9.3/10); Knowledge (9.7/10)
- Coordinator of 2 strategy workshops for TVNZ BLP programme involving top management executives (2008)

Seminars:

- Talk on 'Recent Economic Developments within Asia and Implications for New Zealand', The Wellington Club's Victoria Speakers Series. 18 Apr 2018.
- Talk on 'Southeast Asia Centre of Asia-Pacific Excellence' at the Agricultural Growth Partnership Executive Board Meeting. 23 Feb 2018.
- Seminar on 'Trade in the Trump Era for North Asia – Implications for New Zealand', North Asia Centre of Asia-Pacific Excellence Regional Series. Hamilton: 21 Nov 2017; Auckland: 21 Nov 2017; Wellington: 23 Nov 2017.
- Seminar course on 'The ASEAN-NZ Economic Relationship' at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials. 13 Nov 2017.
- Seminar and roundtable on 'China's One Belt One Road' at NZTE Wellington. 8 Nov 2016.
- Seminar and roundtable on 'Key Economic Developments in Asia and China's Role in the Global Economy' at NZ Embassy, Beijing, China. 23 Oct 2017.
- Seminar course on 'ASEAN-NZ Relationship' at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials. 12 Jul 2017.
- Seminar and roundtable on 'Key Economic Developments in Asia and China's Role in the Global Economy' at UIBE, Beijing, China. 9 Mar 2017.
- Seminar and roundtable on 'Key Economic Developments in Asia and China's Role in the Global Economy' at NZ Embassy, Beijing, China. 8 Mar 2017.
- Talk and roundtable on 'Empowering Asian Employees to build Asian Brand and Strategy' with BNZ Asian Employee Resource Committee (ERC). 8 Dec 2016.
- Seminar course on 'Asia and ASEAN in the Global Economic Environment' at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials. 6 Dec 2016.
- Presentation on 'Issues in Asia: Today and in the future', VBS' Commerce Teachers Development Event. Wellington: 25 Nov 2016; Auckland: 2 Dec 2016.
- Seminar course on 'ASEAN-NZ Relationship' at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials. 25 Nov 2016.
- Seminar and roundtable on 'Key Economic Developments in Asia' at NZTE Wellington. 21 Nov 2016.
- Talk on 'China as a market economy?', Asia Forum. 6 Oct 2016.
- Seminar course on 'New Zealand-ASEAN Business Links and Prospects' at DVIFA (Devawongse Varopakarn Institute of Foreign Affairs (DVIFA) Professional Diplomacy Fellows Programme. 26 Sep 2016.
- Seminar course on 'Strategy Execution in Trade' at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials. 1 Sep 2016.
- Talk on 'China at the crossroads and its role in the world economy', Confucius Institute, University of Auckland. 30 Aug 2016.
- Talk on 'Recent Economic Developments in Asia and China' at Rotary Club of Port Nicholson meeting. 24 Aug 2016.
- Talk on 'Recent Economic Developments in China, Asia and International Business' at BNZ Diversity and Inclusion Council. 12 Aug 2016.
- Seminar on 'Recent Economic Developments in Asia and China' in MFAT's annual Economics for Non-economists course. 22 Mar 2016.
- Presentation on 'Recent Economic Developments in Asia and China' in NZTE's Friday Fast Track. 4 Mar 2016.
- Presentation on 'Recent Economic Developments in Asia and Implications for NZ Strategies in Asia', VBS' Commerce Teachers Development Event. Wellington: 27 Nov 2015; Auckland: 3 Dec

- 2015.
- Talk on 'What do we need to know to better understand China', MBIE Chinese Language. 6 Oct 2015.
 - Talk on 'Recent Economic Developments in Asia and Implications for New Zealand', VUW Diplomatic Function. 30 Sep 2015.
 - Talk on 'Recent Economic Developments in Asia and Implications for Strategies in Asia', The Wellington Club's Winter Speakers Series. 24 Sep 2015.
 - Seminar on 'Asia and China: Recent Trends and Opportunities' at BNZ Pukekohe, Auckland. 30 Jul 2015.
 - Talk on 'Institutional Challenges of Doing Business in Asia', *Ideas on Tap*, Wellington. 30 June 2015.
 - Seminar and roundtable on 'Business in Asia' at 'BNZ Auckland Day', BNZ Auckland. 11 June 2015.
 - Seminar on 'The Impact of a Slowing China on NZ' in MFAT's annual Economics for Non-economists course. 26 Mar 2015.
 - Seminar and roundtable on 'Trends in Asia and New Zealand's Strategy in Asia' at NZTE Auckland. 24 Sep 2014.
 - Seminar on 'China Policy Shifts: Its Effect on Global Trade and Investment' at BNZ Queen Street, Highbrook and North Shore (3 locations), Auckland. 22-24 Sep 2014.
 - Seminar and roundtable on 'Trends in Asia and New Zealand's Strategy in Asia' at Asia New Zealand Foundation. 27 Aug 2014.
 - Seminar on 'China Policy Shifts: Its Effect on Global Trade and Investment' at BNZ Wellington. 27 Aug 2014.
 - Seminar on 'Estimating Future Asian Demand' presented at the Ministry of Foreign Affairs and Trade. 23 May 2014. (with Peter Bailey and Sophie Pettit)
 - Seminar on 'Competing in Asia: How Much Do We Know?' presented at the Victoria University of Wellington. 4 Jun 2013.
 - A 15-min seminar on research portfolio and research agenda presented at the University of Auckland. 30 May 2013.
 - Seminar on 'Strategy and Competition: What Really Matters?' presented to the Strategy Development Division of Genesis Energy. 11 Dec 2012.
 - Seminar on 'Strategy in Asia Pacific' presented in China at Harbin Institute of Technology (15 October), Jilin University (17 October), Northeastern University (18 October), Lanzhou University (27 October in Guangzhou and 31 October in Lanzhou). All are Project 985 Chinese universities.
 - Inaugural lecture on 'Strategy and Competition: What Really Matters?' presented at the University of Auckland. 5 Jun 2012.
 - Seminar on 'The Eco-system of Competitiveness' presented at the Auckland Policy Office. 10 May 2012. (with Lauren Smith and Greg Ljubownikow)
 - Seminar on 'Strategy in Asia Pacific' presented at the Lanzhou University, Lanzhou, Gansu, China. 13 Apr 2012.
 - Seminar on 'Coming Back from Research and Study Leave' presented at the University of Auckland. 26 May 2011. (with Christina Stringer and Lisa Callagher)
 - Seminar on 'Challenges and Opportunities in the Early Journey of a Researcher' presented at the University of Auckland. 17 May 2010.
 - Seminar on 'Strategy and Competition: Desires, Opportunities, and Constraints' presented at the University of Auckland. 4 Aug 2009.
 - Seminar on 'Rejection and Dejection' presented at the University of Auckland. 3 June 2009. (with Snežina Michailova and Darl Kolb)
 - Seminar on 'Institutional Explanations of Cross-border Alliance Modes: The Case of Emerging Economies Firms' presented at the University of Auckland. 11 Sep 2006. (with Snežina Michailova)
 - Seminar on 'Diversification Strategies of Foreign Subsidiaries: Ownership and Industry Effects' presented at the University of Auckland. 24 Sep 2004. (with Stephen Rawlinson and Christina Stringer)
 - Seminar on 'Publishing Internationally in the Fields of Strategy and International Business: Editorial Perspectives' presented at the University of Auckland. 1 Apr 2004. (with Snežina Michailova)

Keynote Speeches, Session Chairs, Panellist and Participant:

- Invited as panellist and market expert at the China Capability Programme at NZ MFAT (27-28 Jul

- 2016; 21-22 Sep 2016; 1 Mar 2017; 10 May 2017; 13 Jul 2017; 14-15 Feb 2018; 18-19 Apr 2018; 13-14 Jun 2018)
- Invited as participant to Roundtable discussion with Madame Yan Junqi, Vice-Chairwoman of the NPC Standing Committee, and President of the Chinese Association for International Understanding (CAFIU) Delegation (13 Dec 2017)
 - Invited as speaker at the 45th Anniversary Symposium of New Zealand's Relationship with China: Past, Present and Future (5 Dec 2017)
 - Invited as speaker at the Celebrating ASEAN 50th Anniversary Event by ASEAN-NZ Business Council and Southeast CAPE (28 Nov 2017)
 - Invited as speaker at the 'Trade in the Trump Era' Event by NZIIA Wellington and NZPECC (15 Nov 2017)
 - Invited as speaker at the 'Celebrating ASEAN' Event for ASEAN's 50th Anniversary by Asia Forum (15 Nov 2017)
 - Invited for presentation and roundtable discussion with at MBIE Lunch Time China Series on 'Implications for New Zealand's Economy of China's Made in China 2025' (8 Nov 2017)
 - Invited as participant to Productivity Commission's Roundtable on "Asia-Pacific economic integration and New Zealand's productivity potential" with Alan Bollard, Executive Director, APEC Secretariat and Paul Conway, Director, Economics and Research, New Zealand Productivity Commission (3 Oct 2017)
 - Invited for presentation and roundtable discussion with at MBIE Lunch Time China Series on 'Implications for New Zealand's Economy of China's One Belt One Road Initiative' (26 Jul 2017)
 - Invited to speak at the Hong Kong New Zealand Business Association (HKNZBA) seminar series on 'China's Role in the Global Economy' (Auckland: 5 Jul 2017; Wellington: 6 Jul 2017)
 - Public lecture at U3A Wellington City (30 Jun 2017)
 - Invited as panellist at MBIE Asia Literacy seminar on Southeast Asia (7 Jun 2017)
 - Participant to APEC Business Advisory Council's study on 'Globalisation and Inclusive Growth' (30 May 2017)
 - Invited for presentation and roundtable discussion with at MBIE Lunch Time China Series on 'China's Role in the Global Economy' (23 May 2017)
 - Invited to Antipodes' Annual Company Meeting to present on 'The Chinese Market for Personal and Beauty Care' (4 May 2017)
 - Invited to Latin America NZ Business Council's Annual General Meeting to present on 'Trading with Culturally Unfamiliar Markets' (27 Apr 2017)
 - Invited as participant to Roundtable discussion with China Institutes of Contemporary International Relations (CICIR) Delegation (24 Apr 2017)
 - Keynote speech at BNZ Asian Employee Resource Committee Event (22 Feb 2017)
 - Invited as participant to Roundtable discussion with University of International Business and Economics Delegation (19 Dec 2016)
 - Speech at the China and New Zealand Business Council 10th Anniversary Function (7 Dec 2016)
 - Invited as panellist at roundtable with NZ International Business Forum Board (1 Dec 2016)
 - Invited to breakfast meeting with Morrison & Co and the Phoenix with guest CLSA market strategist Chris Wood (30 Nov 2016)
 - Keynote address at NZ MFAT's ASEAN Public Leadership Programme for Senior Officials Networking Event (1 Sep 2016; 28 Nov 2016)
 - Organiser and participant at the meeting between the Shanghai Free Trade Zone Financial Bureau and BNZ (14 Nov 2016)
 - Introductory speech and participant at roundtable on "One Belt One Road", Asia New Zealand Foundation and NZ China Council (10 Nov 2016)
 - Invited to the annual general meeting and as participant to New Zealand Pacific Economic Cooperation Council (NZPECC) workshop on 'The Challenges and Opportunities ahead for Trade and Deeper Economic Integration in the Asia Pacific region – where are we heading' (2 Nov 2016)
 - Closing speech at the New Zealand International Conference on Contemporary China: The Rise of Chinese Agriculture, Wellington (28 Oct 2016)
 - Invited to provide session commentary on "Belt and Road Initiative" presentation by Yuzhu Wang from National Institute of International Strategy, Chinese Academy of Social Sciences hosted by New Zealand Institute of International Affairs (11 Jul 2016)
 - Invited as panellist at symposium on "Prime Minister's Visit to China, Implications and Ways Forward", New Zealand Asia Institute, University of Auckland (3 Jun 2016)

- Invited as participant to Ministry of Foreign Affairs' Business Operations Survey Roundtable discussion (2 Jun 2016)
- Invited as participant of the Bank of China's China-New Zealand Agribusiness Investment and Trade Conference (25 May 2016)
- Invited as participant of the Tripartite Economic Summit, Auckland (16-17 May 2016)
- Invited as participant to Productivity Commission's Roundtable (Government Economics Network) on "Big changes afoot in the Asia-Pacific economy" with Alan Bollard, Executive Director, APEC Secretariat (4 May 2015)
- Invited as panellist and moderator to Trans-Tasman Business Circle "Doing Business in Asia and with Asian organisations" Session (9 Mar 2016)
- Closing speech at the Oceania Forum 2015: President Xi Jinping's Governance—Opportunities for New Zealand, Auckland (30 Nov 2015)
- Invited as panellist to VUW Head of School Role Review Project (26 Nov 2015)
- Invited to Antipodes' Annual Company Meeting to present on 'The Chinese Market, and Personal and Beauty Care' (10 Sep 2015)
- Invited as panellist to Education NZ Roundtable discussion (7 Sep 2015)
- Keynote address at Asia Savvy Programme, New Zealand Asia Institute, University of Auckland (29 Aug 2015)
- Invited as panellist to Trans-Tasman Business Circle "Regional Transport Links" Session (13 Aug 2015)
- Presented at the "Enabling Our Asia-Pacific Trading Nation" Forum Launch (9 Jul 2015)
- Invited as panellist in Keynote Session at the Ministry of Foreign Affairs' Doing Business with ASEAN Programme (25 Jun 2015)
- Invited as panellist in "The Path to Export" session at the EdTech for Export Conference (18 Jun 2015)
- Invited as participant to Productivity Commission's Roundtable on "The New Zealand economy in a changing Asia-Pacific with Risks" with Alan Bollard, Executive Director, APEC Secretariat (19 Mar 2015)
- Invited as participant to Ministry of Foreign Affairs' Risks to NZ Trade Roundtable discussion (18 Dec 2014)
- Invited as panellists to Victoria University of Wellington Leading People Programme session on diversity (9 Oct 2014)
- Invited as participant to Ministry of Foreign Affairs and Trade/Academic Community Roundtable discussion (2 Sep 2014)
- Keynote address on 'Understanding China without Being There: A First Step to Doing Business in China' at New Zealand China Trade Association event on 'How to Communicate with the Local Chinese in New Zealand' (27 Aug 2014)
- Invited as participant to New Zealand China Contemporary Research Centre Roundtable discussion with visitors from Chinese Academy of Social Sciences (25 Aug 2014)
- Invited as participant to Asia New Zealand Foundation lunch meeting with Shanghai Director of The Economist (29 Jul 2014)
- Invited as participant to New Zealand Pacific Economic Cooperation Council (NZPECC) workshop on 'Internationalisation of New Zealand businesses through integration into global value chains' (22 May 2014)
- Keynote address on 'Strategy' at the Opening Ceremony of Lanzhou University School of Management's "2012 scholar activities month" – a series of 15 seminars involving visiting professors giving lectures to all undergraduate students (1 Nov 2012)
- Session Moderator for session 'New thinking in collaboration and networks: Cluster lifecycle perspectives' at the TCI: Competitiveness at the Edge Conference, Auckland (2011)
- Keynote presentation on 'The eco-system of competitiveness' at the TCI: Competitiveness at the Edge Conference, Auckland (2011)
- Panellist for conference session 'The messiness in our metrics: The good, the bad and the ugly' at the Strategic Management Society Conference, Rome (2010)
- Session Chair for session 'Strategy in an international context' at the Australian and New Zealand Academy of Management Conference, Auckland (2008)
- Expert Panellist for Employment Forum at Migrant Expo Employment Conference. 17th June. (2006)
- Was invited as a session chair for a 'competitive strategy' session at the Asia Academy of

Management Conference, Singapore (2000). That session was the leading session for the conference. Professor Will Mitchell from University of Michigan, the associate editor of Strategic Management Journal (now Duke University) was the special speaker. The session boosted more than 200 people in the audience and my role as the chair involved facilitating across the speakers and linking the papers together at the end of the session.

Invited Lectures:

- Gave a lecture on 'New Zealand's Business Engagement in the Asia-Pacific' in IBUS 308 Contemporary Issues in International Business (9 Apr 2018)
- Gave 2 lectures on 'Global Markets' in MARK 101 Principles of Marketing (20 Sep 2017)
- Gave a lecture on 'NZ Businesses and Asia' in VUW School of Languages and Cultures Asia 101 course (21 Apr 2016; 2 May 2017)
- Gave 2 lectures on 'Global Markets' in MARK 101 Principles of Marketing (5 Aug 2016)
- Gave 2 lectures on 'International Business' in MARK 101 Principles of Marketing (2 Aug 2016)
- Gave 2 lectures on 'International Business' in MARK 101 Principles of Marketing (18 May 2016)
- Gave 3 special guest lectures on international business strategies for postgraduate course IBUS 406 Advanced International Strategy (Jul-Aug 2015).
- Gave a lecture on 'NZ Businesses and Asia' in VUW School of Languages and Cultures Asia 101 course (30 Apr 2015)
- Gave a lecture on 'China Policy Shifts: Its Effect on Global Trade and Investment' at Victoria Intercultural Leadership Summer Course (2 Feb 2015)
- Gave a lecture on 'The China-New Zealand Relationship—Trade and Investment' in China 101 course with New Zealand Security Intelligence Service (NZSIS) (Nov 2014)
- Gave a lecture on 'Judgment calls in research' at the University of Malaya (Nov 2013)
- Gave a lecture on 'Challenges and issues in strategic management' to MBA students at the University of Malaya (Nov 2013)
- Gave a lecture on 'Theory building' at the University of Malaya (Nov 2013)
- Gave a lecture on 'Publishing in top journals and the review process' at the University of Malaya (Nov 2013)
- Gave a lecture on 'Vietnam, New Zealand and the Asian market' in the ST Lee Foundation Lecture Series at the Victoria University of Wellington Alumni Function in Ho Chi Minh City (Nov 2013).
- Conducted an 'academic reviewing' workshop for Department of MIB PhD students (2012).
- Invited to give a special guest lecture on 'International Diversification' for Master of International Business course INTBUS 724 Global Firm Strategic Management (2010, 2011).
- Conducted a research design workshop for MBE programme (2009).
- Invited to give a special guest lecture on 'Alliances and Globalisation' for postgraduate diploma course NEWVENT 711 Growth Strategies (2007).
- Invited to give a special guest lecture on 'International Mergers and Acquisitions (M&A)' for undergraduate course INTBUS 303 Comparative Management (2006). There were 150 students in the class.
- Invited to give a special guest lecture on 'Growth Strategies and Regional Diversification with FDI' for undergraduate course INTBUS 312 Competing in the Asia-Pacific (2005). There were 150 students in the class.
- Invited to give 2 special guest lectures on 'Competition' for undergraduate course INTBUS 211 International Business Operations (2005). There were 150 students in the class.
- Invited to give a special guest lecture on 'Emerging Technologies' for full-time MBA students at Cass Business School, London, UK (2003). The class of 15 students had at least 4 years of working experience in mainly high-tech industries. The central theme of the guest lecture was on how technologies are changing in a few selected industries and the convergence of technologies will impact global technological competition.
- Invited to give a special guest lecture on 'Fundamentals of Strategy' for part-time MA students of Journalism at City University, London, UK (2003). The 15 students in the class were all employees in the journalism industry. The central theme of the guest lecture was on how strategies have changed in the media industry, how technologies have shaped these changes and the future challenges in the industry.

Attendance at International Conferences and Courses:

- ASEAN 49th Anniversary Symposium, Wellington (Aug 2016)

- Institute of Directors (Wellington) Aspiring Director Dinner Series (Jul 2016)
- The Academy of Management Annual Meetings, Vancouver (Aug 2015)
- Rotary Club of Wellington 9940 District Conference, Wellington (Dec 2014)
- Inaugural NZ Asian Leaders Conference, Auckland (Oct 2014)
- The 2014 Wellington Conference on Contemporary China, Wellington (Jul 2014)
- Inaugural NZ Asian Leaders Meeting, Auckland (Feb 2014)
- The 2013 Wellington Conference on Contemporary China, Wellington (Aug 2013)
- Asia Pacific Business Leaders Forum 2012, Auckland (Aug 2012)
- The AAPBS Annual Meeting, Auckland (Nov 2011)
- Eduniversal World Convention 2011, Shanghai (Oct 2011)

TEACHING PORTFOLIO

MBA Courses

MMBA 558 International Business (VUW)

- Trimester 1 2017 (100%)
- Trimester 1 2016 (100%)
- Trimester 1 2015 (100%), Evaluation: lecturer (Median=1.2)(100% G+VG+E); course (Median=1.3)(% G+VG+E), Response rate: 16/19
- Trimester 1 2014 (100%), Evaluation: lecturer (Median=1.3)(100% G+VG+E); course (Median=1.2)(100% G+VG+E), Response rate: 10/10 (scale: 1-excellent; 2-very good; 3-good; 4-poor; 5-very poor)

IMBA Strategic Management (LANZHOU)

- March 2018 (100%)
- March 2017 (100%)
- March 2016 (100%)
- March 2015 (100%)
- March 2014 (100%)
- April 2013 (100%)
- April 2012 (100%)

BUSADMIN 778 Strategic Management (UOA)

- Quarter 4 2012 (100%), Evaluation: lecturer (4.88/5)(100% A+SA); course (4.88/5)(100% A+SA), Response rate: 8/11
- Quarter 4 2011 (100%), Evaluation: lecturer (4.46/5)(100% A+SA); course (4.46/5)(100% A+SA), Response rate: 15/20
- Quarter 2 2011 (100%), Evaluation: lecturer (4.64/5)(96% A+SA); course (4.55/5)(96% A+SA), Response rate: 22/27

BUSADMIN 768 Strategy (Fletcher Building Leadership Foundation programme) (UOA)

- Quarter 2 2012 (100%), Evaluation: 9.4/10

BUSADMIN 769 Leadership and Strategy (Fletcher Building Leadership Foundation programme) (UOA)

- Quarter 1 2011 (Module 3), Evaluation: 8.9/10

BUSADMIN 762 Marketing for Growth (Fletcher Building Leadership Foundation programme) (UOA)

- Quarter 2 2011 (Module 1), Evaluation: 8.1/10
- Semester 1 2009 (Module 2), Evaluation: 8.5/10
- Semester 1 2009 (Module 1), Evaluation: 8.7/10
- Semester 1 2007 (Module 2), Evaluation: 8.4/10
- Semester 1 2007 (Module 1), Evaluation: 7.4/10

BUSADMIN 762 Marketing for Growth (Fairfax Media Leadership programme) (UOA)

- Semester 1 2008 (Module 2), Evaluation: 9.3/10
- Semester 1 2008 (Module 1), Evaluation: 9.4/10

Executive Short Courses

- Strategic Thinking and Analysis for Analysts and Managers (4-5 August 2014)
- Strategic Thinking for Government: Level 1 (Earthquake Commission customised programme) (17 June 2014)

Research Courses

IBUS 405 International Business Research Methods (VUW)

- Trimester 2 2018 (70%)

MGMT 418 Current Topics in Strategic Management (VUW)

- Trimester 2 2014 (100%), Evaluation: lecturer (Median=1.1)(100% G+VG+E); course (Median=1.1)(100% G+VG+E), Response rate: 8/8

INTBUS 703 Strategic Management Theory (UOA)

- Semester 1 2011 (100%), Evaluation: lecturer (4.82/5)(100% A+SA); course (4.82/5)(100% A+SA), Response rate: 11/14
- Semester 1 2009 (100%), Evaluation: lecturer (4.95/5)(100% A+SA); course (4.60/5)(95% A+SA), Response rate: 20/24
- Semester 1 2008 (100%), Evaluation: lecturer (9.34/10)(95% A+SA); course (8.63/10)(100% A+SA), Response rate: 20/31
- Semester 1 2007 (100%), Evaluation: lecturer (9.23/10)(100% A+SA); course (7.88/10)(92% A+SA), Response rate: 13/14
- Semester 1 2006 (100%), Evaluation: lecturer (9.58/10)(100% A+SA); course (8.54/10)(100% A+SA), Response rate: 12/14
- Semester 1 2005 (100%), Evaluation: lecturer (7.78/10)(78% A+SA); course (6.67/10)(78% A+SA), Response rate: 9/10
- Semester 1 2004 (50%), Evaluation: lecturer (9.72/10)(100% A+SA), Response rate: 9/11

BUSINESS 704 Quantitative Research Methods (UOA)

- Semester 1 2009 (100%), Evaluation: lecturer (4.86/5)(100% A+SA); course (4.62/5)(100% A+SA), Response rate: 21/27
- Summer Semester 2009 (100%), Evaluation: lecturer (4.74/5)(100% A+SA); course (4.37/5)(90% A+SA), Response rate: 19/20
- Semester 2 2008 (80%), Evaluation: lecturer (9.30/10)(100% A+SA); course (8.19/10)(89% A+SA), Response rate: 25/29
- Semester 1 2008 (80%), Not evaluated
- Semester 2 2007 (100%), Evaluation: lecturer (9.69/10)(100% A+SA); course (8.28/10)(100% A+SA), Response rate: 16/17
- Semester 1 2007 (100%), Evaluation: lecturer (7.50/10)(78% A+SA), Response rate: 23/25

INTBUS 707 Research Methods (UOA)

- Semester 1 2006 (100%), Evaluation: lecturer (8.85/10)(92% A+SA); course (8.18/10)(91% A+SA), Response rate: 13/13
- Semester 1 2005 (100%), Evaluation: lecturer (7.81/10)(100% A+SA); course (5.94/10)(50% A+SA), Response rate: 8/8
- Semester 1 2004 (50%), Evaluation: lecturer (10/10)(100% A+SA), Response rate: 7/8

INTBUS 772 Applied Research Methods (UOA)

- Semester 1 2008 (80%), Not evaluated
- Semester 1 2007 (100%), Evaluation: lecturer (8.53/10)(100% A+SA), Response rate: 17/17

INTBUS 766 Research Seminar in International Business (UOA)

- Semester 2 2005 (50%), Not evaluated
- Semester 2 2004 (50%), Not evaluated

MGMT 743 Directed Readings in Management (UOA)

- Summer Semester 2010 (100%), Not evaluated

INTBUS 712 Special Topic: Research Essays (UOA)

- Semester 2 2007 (25%), Not evaluated
- Semester 2 2006 (100%), Not evaluated

Undergraduate Courses

INTBUS 202 Foundations of Strategy (UOA)

- Semester 2 2006 (50%), Evaluation: lecturer (7.13/10)(74% A+SA), Response rate: 82/133

INTBUS 210 Global Perspectives on International Business (UOA)

- Semester 2 2004 (50%), Not evaluated
- Summer Semester 2004 (100%), Evaluation: lecturer (7/10)(77% A+SA); course (6.16/10)(62% A+SA), Response rate: 55/68

INTBUS 211 International Business Operations (UOA)

- Semester 1 2008 (50%), Evaluation: lecturer (8.75/10)(93% A+SA), Response rate: 55/90
- Semester 2 2007 (25%), Not evaluated
- Semester 2 2006 (50%), Evaluation: lecturer (7.93/10)(81% A+SA), Response rate: 81/145
- Semester 2 2005 (50%), Evaluation: lecturer (7.46/10)(80% A+SA), Response rate: 67/177

Advanced Strategic Management (Undergraduate 3rd year) (CASS)

- Semester 2 2003 (100%), Evaluation: 4.4/5

Corporate Strategy (Undergraduate 3rd year) (NUS)

- Semester 1 2000 (100%), Evaluation: 6.8/10

Teaching assistant to full-time MBA Frontiers of Strategy and Entrepreneurship course (2002) (CASS)

Teaching assistant to Introduction to Management undergraduate 1st year course (2001) (CASS)

Supervision

Ongoing

PhD

- Rodina, Zhanna, 'The effect of corruption on the choice of market entry modes: The case of healthcare industry in Asia' (expected completion Aug 2020) (VUW Doctoral Scholarship)
- Ahmed, Umar, 'Defying isomorphism: the role of institutionally similar learning and upper echelons' (expected completion Dec 2018) (VUW Doctoral Scholarship)
- Kargozar, Naghmeh, 'Institutional distance and MNEs' governance mode: the role of vicarious and experiential learning' (expected completion Sep 2018)

Completed

PhD

- Nguyen, Thao, 'Escaping the exploitation trap of power-disadvantaged firms in asymmetric networks: a study of Vietnamese contract manufacturing exporters in buyer-driven global value chains' (admin supervisor) (Nov 2016)
- Chugh, Richa, 'The influence of the psychological contract on exporter-distributor relationships and export venture performance' (admin supervisor) (May 2016)
- Sraha, Gloria, 'Export performance of Ghanaian firms in the agricultural, handicraft and manufacturing industries' (admin supervisor) (Apr 2016)
- Ljubownikow, Grigorij, 'Product and factor market contact and competitive aggressiveness: The moderating effect of competitive intensity' (main supervisor) (UoA Doctoral Scholarship) (Nov 2015)
- Benischke, Mirko, 'Practice variation and individual agency: CEO compensation and the choice between isomorphic vis-à-vis non-isomorphic strategies' (main supervisor) (UoA Doctoral

- Scholarship) (Aug 2014)
- Hooi, Wai Leng Andrea, 'The role of director interlocks on a firm's choice of foreign market entry mode' (main supervisor) (May 2014)
- Shao, You, 'Impact of strategic group membership on alliance decisions and performances' (main supervisor) (UoA Doctoral Scholarship) (Mar 2013)
- Mustaffa, Zaidah, PhD, 'Knowledge outflow of MNC subsidiaries: Dual network perspective' (secondary supervisor) (Mar 2010)

Master of Commerce

- Cochrane, Camille, 'The relative effects of institutions on ownership in acquisitions' (Oct 2017)
- Mo, Xiaoxin, 'The impact of institutional differences in relation to intellectual property rights protection on foreign direct investment: FDI inflows and modes of foreign market entry' (Jun 2017)
- Kennedy, Ollie, 'When does expenditure exceed value: a study into target firm determinants of acquisition premiums from a signalling theory perspective' (30-point project) (co-supervisor) (Jun 2016)
- Liu, Yang Ivy, 'The impacts of transaction costs and institutions on entry mode choices: Evidence from emerging market firms' (Dec 2013)
- Chen, Yalun Jackie, 'Interaction effects of regulative distance with experience and imitation on market entry mode decisions' (Dec 2013)
- Cai, Fei, 'Acculturative stress among Chinese immigrants in New Zealand' (co-supervisor) (Dec 2011)
- Benischke, Mirko, 'Experience and imitation effects on entry mode decisions: Evidence from emerging market firms' (Dec 2010) (*TREPS scholarship was awarded to convert thesis into a publication*)
- Wu, Weiwei, 'The impact of prior acquisition experience on mimicking behavior in different institutional contexts' (May 2010)
- Ren, Alice, 'EE firms' cross-border strategic choices from the institutional theory perspective' (May 2010)
- Ko, Cindy, 'Effects of R&D intensity on alliance and acquisition decisions' (Dec 2009)
- Ljubownikow, Grigorij, 'Competitive intensity, diversification and firm performance' (Dec 2009) (*TREPS scholarship*)
- Tran, Khanh, 'Slack resources, acquisition strategies and firm performance' (Dec 2009) (*TREPS scholarship*)
- Chen, Xiaochen, 'The impact of research and development expenditure on patent interdependence' (Dec 2007)
- Shao, You, 'Horizontal acquisition decisions and firm performance: Market power and the resource-based perspectives' (Dec 2007)
- Wu, Shunna, 'Effects of technological and organizational slack resources on acquisition premium' (Dec 2007)
- Lou, Nan, 'Impact of subsidiary affiliations on exporting and diversification behaviour' (May 2006) (*TREPS scholarship*)
- Yeung, Yat Wan, 'The impact of venture capital syndication on biotechnology company outcomes' (Dec 2005) (*TREPS scholarship*)
- Zeng, Xiaoxia, 'The effect of vendor size and reputation on outsourcing deals awarded' (May 2005) (*TREPS scholarship*)
- Huang, Jason, 'International expansion through FDI: Impacts of organizational life cycle and unabsorbed organizational slack' (Dec 2004) (*TREPS scholarship*)
- Chang, Hsin-Yun, 'Impact of alliance attributes on alliance governance mode: Evidence from Asia Pacific IT industry' (Dec 2004) (*TREPS scholarship*)

Master of Bioscience Enterprise

- Lam, Victoria, 'Challenges faced by small New Zealand biotechs during product development: A qualitative study' (Dec 2013) (internship with MP Biomedicals)
- Bateman, Tamsin Hiria Simpson, 'Financial decision making and investments of Ahu Whenua Trusts: An exploratory study' (Dec 2012) (internship with Uniservices, University of Auckland)
- Gupta, Avantika, 'Buidlign successful business relationships with Chinese firms: Bridging culture gaps between New Zealand and Chinese firms' (Dec 2012) (internship with Uniservices, University of Auckland)
- Sandstad, Harriet McIntosh, 'Intellectual property strategy in New Zealand's bioenergy sector: An

- exploratory study' (Dec 2012) (internship with Baldwins Intellectual Property)
- Xie, Jiao, 'International business strategy for New Zealand research institute to engage offshore markets in the Health ICT services sector' (Dec 2011) (internship with National Institute for Health Innovation)
- Woon, Ellise Sze Yin, 'Industry-academic collaboration in dairy functional food and bioactives industry' (Dec 2011) (internship with New Image Group Limited)
- Seger, Wared, 'Founder succession in biotechnology firms' (Dec 2011) (internship with Kerridge and Partners)
- Marshall, Stephanie, 'Protecting intellectual property and appropriating value from natural health product innovations' (Dec 2010) (internship with BioPacific Ventures) (*Awarded the NZTE Best Thesis Award*)
- Hau, Vivian, 'Critical success factors for the NZ Meat Industry' (Dec 2010) (internship with New Zealand Trade and Enterprise)
- Van der Heyden, Ashlee, 'Value creation and the role of collaborations, patents and licensing' (Dec 2009) (internship with Uniservices, University of Auckland) (*Awarded the NZTE Best Thesis Award*)
- Chen, Nicole, 'New Zealand's place in the biofuels world: A comparative analysis of potential feedstocks' (Dec 2009) (internship with New Zealand Trade and Enterprise)
- Greiner, Raphael, 'Biotech business models and their alliance capital: A quantitative analysis of the biopharmaceutical industry' (Dec 2008) (internship with Ernst & Young Germany)
- Brothers, Tom, 'The value chain sweet spot' (Dec 2008) (internship with New Zealand Trade and Enterprise)
- Cho, Sue, 'Evaluation criteria of business opportunities: Comparison of biotechnology and high-technology sectors' (Dec 2008) (internship with Cranleigh Investments)
- McCready, Tim, 'Making dollars and sense: Analysis of business models in the New Zealand human health biotechnology sector' (Dec 2007) (internship with New Zealand Trade and Enterprise)

Master of Innovation and Commercialisation

- Dowd, Paul, 'Lifbak spinal load reduction exoskeleton commercialisation project report' (Aug 2017)

Master of Business Administration

- Cunneen, Oliver, 'Growth opportunities for foreign retail banks in Asia' (Oct 2015)
- Wanhill, Richard, 'Opportunity assessment and decision making processes undertaken when considering offshore vocational education and training' (Oct 2015)
- Thompson, Michael, 'Adding value into the Importing Value Chain for New Zealand based organisations in the Fastening industry' (Oct 2014)

Master of International Business

- Anker, David, 'Born globals and early stage venture capital: A review of the current literature and implications' (Apr 2013)
- Xu, Ning Vivian, 'EasiYo's food service entry strategy into China' (Dec 2012) (internship with EasiYo)
- Arenas, Juan Rodriguez, 'The use of information technology and its alignment with business strategies' (Dec 2012)
- Ding, Ning, 'Supply and value chain analysis for New Zealand colostrum products exported to China' (Dec 2011) (internship with New Zealand Trade and Enterprise)
- Mittal, Tanmay, 'Global air cargo industry with special emphasis on the emerging markets' (Dec 2011) (internship with Glidepath)
- Selitskiy, Konstantin, 'Free Trade Agreements and internationalisation of New Zealand technology SMEs' (Dec 2011)
- Warden, Tom, 'Creating a competitive advantage for small nations through branding' (Dec 2011) (internship with Interbrand)
- Wohlgemuth, Veit, 'The impact of the cultural distance on the choice of cross-border alliance governance modes' (Dec 2010)
- Pitman, Dwayne, 'Actual and investee companies' perceptions of venture capitalists' investment processes in New Zealand' (Dec 2006)
- Jensen, David, 'Outsourcing and the value chain' (Dec 2005)
- Deng, Wei, 'Geographical dispersion and sales network efficiency' (Dec 2005) (internship with

Fonterra)

- Mendes, Macneil, 'Market readiness of wireless networked applications in New Zealand' (Dec 2004)
- Slater, Glen, 'Ethical methods in competitive intelligence: A cross-cultural study' (Dec 2004)

Master of Management

- Liaw, Richard, 'From familiarity to intimacy: The heart of brand relationships in internal brand management' (Nov 2009)

Bachelor of Commerce (Honours)

- Fitzpatrick, Megan, 'China's service sector growth: The relationship with China-New Zealand bilateral trade and investment' (Oct 2016)
- Pettit, Sophie, 'Regulatory factors and alliance mode choice: An institutional consideration of non-equity and equity alliances' (Oct 2014)
- Alsarrage, Oumar, 'Acquisitions, relatedness, and share price: An investigation of share price performance of Australasian acquisitions' (Oct 2014)
- Tee, Nick, 'Equity acquisition in international collaborative business partnerships: A real options and resource based perspective' (Oct 2014)
- Kang, Alicia, 'The configuration of alliance portfolio: The effect of alliance strategies and the competitive intensity' (Jun 2011)
- Wu, Weiwei, 'The effects of experience on cross-border acquisition performance: An EE firm's own prior experience vs. other EE firms' experience' (Nov 2008)
- Liao, Allen En-Yi, 'The effects of competitive blind-spots from related-linked diversification strategies' (Nov 2008)
- Ko, Cindy, 'The impact of competitive intensity and research and development intensity on the choice of alliance and acquisition strategies' (Jun 2008)
- Wang, Qing, 'Pre-acquisition target selection and post-acquisition integration in cross-border acquisitions: an institutional perspective' (Jun 2008)
- Au, Natalie, 'Impact of international diversification on shareholders' wealth: Transaction cost and agency theory perspectives' (Nov 2007)
- Degama, Glenn, 'Reputation asymmetry on opportunism in strategic alliances: An integrated perspective' (Nov 2006) (*TREPS scholarship*)

I have also supervised 3 (2006) and 2 (2007) research essays in the INTBUS712 course.

Cass Business School

- Co-supervision of PhD and MBA students, and sole supervision of 1 Master in Management thesis and 1 Undergraduate Honours thesis at Cass Business School (2002-2003)

SERVICE PORTFOLIO

Professional Societies

- Member of the Hong Kong New Zealand Business Association (2017-)
- Institute of Directors New Zealand, Associate Member (2013-2016), Full Member (2016-Present)
- Royal Society of New Zealand (Professional Member) (2016-Present)
- Mensa New Zealand (2015-present)
- Member of the Rotary Club of Wellington (2014-present), Vocational Services Committee, Skilled Migrant Programme
- Member of The Wellington Club (2014-present)
- Member of the New Zealand Asian Leaders (2014-present)
- Mensa Singapore (1992-2014)
- Strategic Management Society (1995-present)
- Academy of Management (AOM) (1996-present)
- Academy of International Business (AIB) (1998-present)
- Southern Management Association (SMA) (2007-present)
- International Association for Chinese Management Research (2010-present)
- Asia Academy of Management (2010-present)

Service (External)

Journal Editorial Board

- Senior Editor, Journal of World Business (Ranked Number 2 in International Business) (2014-2020)
- Technical Committee member for 2017 International Conference on Business and Information Management (ICBIM) (2017)
- Editorial Advisory Board, Business and Management Video Collection, Sage Publications (2015-present)
- Editorial Board Member, Academy of Management Journal (Impact factor: 6.448) (2008-2013)
- Assistant Editor of Long Range Planning (LRP) (Impact factor: 2.936) (2001-2006)
- International Committee member for 2015 International Forum of Public Affairs, Social Science and Economics (IPASE) (2015)
- International Committee member for 2015 International Congress on Economy, Finance, and Business (ICEFB) (2015)
- Editorial Review Board Member, Journal of World Business (A journal) (2014-2017)
- Editorial Board Member, Long Range Planning (A) (2008-present)
- Editorial Board Member, Journal of Management & Organization (B) (2010-present)
- Editorial Board Member, Asia-Pacific Journal of Human Resources (APJHR) (B) (since 2013)
- Editorial Board Member, International Journal of Chinese Culture and Management (2006-present)
- Editorial Board Member, International Journal of Asian Business and Information Management (2008-present)
- Editorial Advisory Board, Management, Business & Finance, Versita Publishing (2012-present)
- Editorial Board Member, International Journal of Management – Theory and Application (2013-present)

Reviewer of more than 600 papers:

- Journals: Academy of Management Journal (since 2007), Strategic Management Journal (since 2008), Journal of Management (since 2008), Journal of Management Studies (since 2013), Journal of International Business Studies (since 2013), Long Range Planning (since 2001); International Journal of Human Resource Management (since 2012), Journal of World Business (since 2000), Global Strategy Journal (since 2018), European Management Journal (since 2017), Journal of Business Research (since 2016), International Marketing Review (since 2003), Industrial Marketing Management (since 2010), Asia Pacific Journal of Management (since 2000), Journal of International Management (since 2005), Journal of Management and Organization (since 2010), Asia-Pacific Journal of Human Resources (since 2012), Group and Organization Management (since 2014), University of Auckland Business Review (since 2004), European Journal of International Management (since 2008), Journal of Asia Business Studies (since 2010), Management Research Review (since 2011) and Critical Perspectives on International Business (since 2012).
- Conferences: Academy of Management Annual Meetings, including the Business Policy and Strategy Division (2001-2010), the Technology Innovation and Management Division (2001-2010), International Management Division (2005-2010), and Organizational Development and Change Division (2005); Strategic Management Society Conferences (2001-2005), Southern Management Association Meeting (2007-2010), Academy of International Business Conference (2005-2010), the Australia and New Zealand International Business Academy Conference (2004-2006), the Asia Academy of Management Conference (2000-2008), and the Combi Conference (2010).
- Reviewer for text for Cengage Learning (since 2009)

External PhD Examination

- External examiner for PhD Dissertation for University of Malaya (2014)
 - Candidate: Mehdi Mohammadi Poorangi
 - Topic: The impact of a firm's strategic orientation on its alliance formation intentions
- External examiner for PhD Dissertation for La Trobe University (2013)
 - Candidate: Cindy Yuen Man Cheng
 - Topic: The impact of teamwork on nurses' emotional labour, well-being, quality of patient care and turnover intention

- External examiner for PhD Dissertation for University of Malaya (2013)
 - Candidate: Mohmmad Muzamil Naqshbandi
 - Topic: Organizational citizenship behaviours, managerial ties and organizational culture: Impact on open innovation
- External examiner for PhD Dissertation for National University of Singapore (2010)
 - Candidate: Yuan Lin
 - Topic: Location strategies and performance of developing country MNCs
- External examiner for PhD Dissertation for Massey University (2006)
 - Candidate: Sondra Athene Monroe
 - Topic: The impact of resource governance decisions on firm performance: What is corporate strategy and does it matter?

Others

- MFAT Pre-posting programme (briefing diplomats on Asia markets) (2014-present)
- Prime Minister's Scholarships for Asia selection panel as Universities NZ representative (2016-2018).
- Panel member to the NZ Marsden Fund's Economics, Human and Behavioural Sciences Panel (2015–2018).
- Coach for Victoria University of Wellington's Skilled Migrant Programme (2017)
- Member of advisory group to the Economic Committee of APEC (2014-2017)
- External Panel Review Member for reviews of new academic programmes—Master of Business, Master of International Business and Master of Marketing at University of Auckland (May 2017)
- External examiner for University of Auckland Master of International Business capstone projects (Mar 2016: 13; Sep 2016: 9; Mar 2017: 7; Sep 2017: 11; Mar 2018: 8)
- External examiner for University of Auckland Master of Marketing capstone projects (Mar 2017: 4; Sep 2017: 3; Mar 2018: 7)
- Participate as stakeholder to the Performance Improvement Framework (PIF) Review for the Ministry of Foreign Affairs and Trade (7 Nov 2016)
- External Referee for LaTrobe University's (Australia) academic promotion process (2018)
- External Referee for University of Newcastle's (Australia) academic promotion process (2015)
- External assessor for University of Malaya's academic promotion process to Professor and Associate Professor (Nov 2014-Nov 2017)
- External assessor for University of Auckland Bachelor of Commerce and Bachelor of Arts Honours dissertations (2015: 2)
- External Referee for Hong Kong Polytechnic University's academic promotion process (2014)
- Attendance at Australia and New Zealand School of Government (ANZSOG)'s China Advanced Leadership Program (CALP) dinner (4 Dec 2014)
- Attendance at the China-New Zealand Showcase lunch, honouring the visit of His Excellency President Xi Jinping of the People's Republic of China (21 Nov 2014)
- External Reviewer for University of Macau's academic promotion process (2014)
- External Advisor to School of Management of Lanzhou University on AMBA Accreditation (2014)
- Co-host for seminar presentation by the Deputy Governor of the People's Bank of China Madame Hu Xiaolian (Prime Minister's China Fellow 2014) on 'the internationalisation of Chinese renminbi' (2014)
- Member of the Steering Group for the TCI: Competitiveness at the Edge Conference 2011 in Auckland (2010-2011). Steering Group involves other members from Auckland Tourism, Events and Economic Development, Ministry of Economic Development, New Zealand Trade and Enterprise, Committee for Auckland, etc.
- External examiner for University of Auckland Master of Commerce International Business thesis (2015: 2; 2016: 1)
- Attendance at the Asia New Zealand Foundation 20th Anniversary Gala Dinner (30 Oct 2014)
- External assessor for University of Auckland Master of International Business dissertations (12) and applied research projects (5) (2014)
- Independent subject expert reviewer for Raffles College of Design and Commerce (2010)
- Member of Academic Advisory Board in Hartford Institute, New Zealand (since 2005)
- PhD workshop facilitator at the Australian and New Zealand Academy of Management Conference, Auckland (2008)
- NUS Alumni Chapter in New Zealand Committee (2005-2008)

- Nominated and elected by the National University of Singapore Alumni office in Singapore to become founding member of the committee that organises and coordinates activities that involve alumni from the National University of Singapore. The committee also acts as liaison for student exchanges as well as mentoring NUS students in NZ or NZ students going to Singapore.
- Singapore National Tertiary Education Case Competition Judge (2001)
 - The competition involves top teams selected from the three main universities in Singapore. Was invited as the academic expert of a panel of four judges, which include a partner from Accenture, the Executive Director of Vivendi Universal Asia Pacific and the Managing Director of State Street Global Advisors, a global financial services company.
- Singapore Government's Ministry of Trade and Industry Cost Review Sub-committee Member (2000)
 - Was invited to sit on the Singapore Government's Ministry of Trade and Industry Cost Review Sub-committee – which looks at how cost factors affect Singapore's economy and how policies can help to hedge against such risks.
- Course moderator for new UNITEC international business course (2004)
- Participated in the 1997 Annual Arthur D. Little-Asia Inc. Study on Asia's 50 Most Competitive Companies. Asia, Inc., Jun: 30-37.
- Mensa Singapore Main Management Committee, Personal Development Sub-committee (Chairman), Social Sub-committee (Secretary) & Newsletter Editor (1997-1998)

Service (Internal)

University-level (Victoria University of Wellington)

- Chair of the University's Enabling Our Asia-Pacific Trading Nation Academic Distinctiveness Theme (2017-2020)
- Selection panel member of the Director of the NZ China Contemporary China Research Centre (2018)
- Hosting Distinguished Professor Henry Yeung, Professor of Economic Geography and Co-Director of Global Production Networks Centre from National University of Singapore (in coordination with NZIIA Wellington and NZPECC) (Nov 2017)
- University delegate at China Scholarship Council Fair in Hangzhou and Xiamen (Oct 2017)
- Hosting the MFAT public awareness event on free trade agreements (26 Jun 17)
- University's Enabling Our Asia-Pacific Trading Nation Academic Distinctiveness Theme Steering Committee member (2016-2017)
- Chair of Proposal Writing Group for University academic distinctive theme "Enabling our Asia-Pacific trading nation" (Apr 2015)
- Academic Mentoring Programme (2016)
- Hosting academic delegation from The University of International Business and Economics (May 2016)
- University delegate at China Scholarship Council Fair in Beijing, Wuhan, Nanjing and Shanghai (Oct 2015)
- University delegate at China Scholarship Council Fair in Beijing, Xi'an and Shanghai (Oct 2014)
- Representative with NZ Contemporary China Research Centre to host delegation from Shanghai Academy of Social Sciences (Sep 2014)

Faculty-level (Victoria University of Wellington)

- Hosting Distinguished Professor Jonathan Doh, Herbert G. Rammrath Endowed Chair in International Business from Villanova University (Feb 2018)
- Hosting Distinguished Professor Masaaki "Mike" Kotabe, Washburn Chair Professor of International Business and Marketing from Temple University and Immediate Past President of the Academy of International Business (Feb 2018)
- Deputy Chair of Faculty PBRF internal research assessment panel (2018)
- Member of the MGM Board of Studies (2018)
- Member of the MBA Board of Studies (2014-2017)
- Member of Research Panel for EQUIS Peer Review Panel Visit (2017)
- Panel member for the Faculty PBRF internal research assessment round (2015; 2018)
- Member of Faculty Research Committee (2014-2016)

- Hosting Distinguished Professor Jonathan Doh, Herbert G. Rammrath Endowed Chair in International Business from Villanova University (Feb 2015)
- Hosting academic delegation from Shanghai University of Finance and Economics (Nov 2014, Apr 2015)
- Hosting academic delegation from Southwest University of Finance and Economics (Mar 2015)
- Faculty lead for MBA study tour in China and Hong Kong (Apr 2014)
- Member of Executive and Research groups for EQUIS Peer Review Panel Visit (2014)
- Hosting Asian Studies Group in the Victoria University of Wellington (11 April 2014)
- University visit to Shanghai Business School (17 March 2014)

School-level (Victoria University of Wellington)

- Mentoring of junior staff member, Associate Professor Kati Takacs (2018)
- Member of School Research Committee (2017-2018)
- Hosting Visiting Scholar Professor Snejina Michailova from University of Auckland (May 2017)
- Hosting Visiting Professor Forrest Zhilin Yang from City University of Hong Kong (Nov 2016)
- Selection panel member of recruitment of Head of School (2016)
- Mentoring of junior staff member, Dr. Weiting Zheng (2016-2018)
- Hosting Distinguished Professor Masaaki "Mike" Kotabe, Washburn Chair Professor of International Business and Marketing from Temple University (Mar 2015, Mar 2016)
- Hosting Visiting Scholar Associate Professor Junru Hu from Shanghai Dianji University (Nov 2014-Oct 2015)
- Chair of School Research Committee (2014-2016)
- Member of School Executive Committee (2014-2015)
- Member of Postgraduate Board of Studies at School of Management (2014)
- Acting Head of School of Marketing and International Business (2014-2016, ad hoc)
- Member of School Recruitment and Staffing Committees (2013-2016)

University-level (University of Auckland)

- Deputizing for the Dean of Graduate Studies (ad hoc) (2013)
- Faculty representative at the Rest of New Zealand (RoNZ) marketing campaign to recruit high achieving postgraduate students from other NZ universities (Sep 2012)
- University Pilot Project AfA/EOI Workflow Screens working member (2012)
- University Project Focus II Steering group member (2012)
- Faculty of Arts Staffing Committee member (2010-2013)
- University delegate visit to Chinese universities (Harbin Institute of Technology, Harbin Engineering University, Jilin University, Northeastern University, Tianjin University, Sichuan University and Sun Yat-sen University) and China Scholarship Council Fair in Beijing, Chengdu and Guangzhou (Oct 2012)
- Faculty host for the University Postgraduate Fair (2012, 2013)
- University delegate visit to Chinese universities (China University of Geosciences, Central University of Finance and Economics, Chongqing University, Wuhan University and Nanjing University) and China Scholarship Council Fair in Beijing, Wuhan and Shanghai (Oct 2011)
- University of Auckland 'Disseminating Your Research' Doctoral Forum panellist for 'PhD with publications' (6 June 2012)
- University of Auckland 'Writing a Thesis: Getting Started' Doctoral Skills Programme panellist (8 May 2012)
- Independent Chair for PhD Oral Examination at the Department of Anthropology in Faculty of Arts (2013 x1), Department of Civil and Environmental Engineering in Faculty of Engineering (2012 x3); Department of Applied Language Studies and Linguistics in Faculty of Arts (2012 x1); School of European Languages and Literatures in Faculty of Arts (2012 x2) (2013 x1); Department of Electrical and Computer Engineering in Faculty of Engineering (2007 x1)
- University of Auckland Exposure09 Postgraduate Research Exposition Judge (2009, 2008, 2006)
 - Exposure Postgraduate Research Exposition is a celebration of academic excellence and student ingenuity at the University of Auckland. It has been designed to give postgraduate researchers the chance to showcase their work to peers and staff, gain public exposure, and receive important feedback about the research they do at the University.
- Examiner for Master of Bioscience Enterprise thesis (2013)

Faculty-level (University of Auckland)

- Associate Dean Postgraduate (2012-2013) (including Chair of Board of Postgraduate Studies Committee, Board of Undergraduate Studies Committee member, Graduate School of Management Board member, Research Committee member)
- Proposal reviewer for CUAP Round 1 (2013), Rounds 1 and 2 (2012, Rounds 1 and 2 (2011), Round 2 (2010)
- Internal examiner for MBE theses (2013)
- Faculty of Business and Economics Staffing Committee member (2007-2013)
- Faculty Expand Taught Postgraduate project team member (2011)
- Member of Innovation and Entrepreneurship Curriculum Working Group (2010)
- Member of Curriculum and Academic groups for AACSB Peer Review Panel Visit (2009)
- Faculty Undergraduate Curriculum Review Committee member (2009)
- Facilitator for Faculty PhD retreat (2009)
- Master of Bioscience Enterprise programme steering committee (ad hoc) (2008)
- Faculty “Building for the Future” Planning Postgraduate Programmes Workshop facilitator (2007)
- Faculty “Building for the Future” Planning Talented Academic Staff Workshop and International Accreditation Workshop participant (2007)
- Hosting academic delegations from Shanghai Business School (May 2013), Taiwan National University (May 2013), Peking University (Nov 2012), Qinghai University (August 2012), Southeast University (July 2012), Boger University (June 2012), Jilin University (Feb 2012), Shanghai Jiao Tong University (Nov 2011), Hunan University (Nov 2011), Shanghai University of Finance and Economics (Oct 2011), Tehran University (Sep 2011)
- International marketing campaign to recruit postgraduate taught students from Indonesia and Singapore (Jun 2013)
- Rest of New Zealand (RoNZ) marketing campaign to recruit postgraduate taught students from other NZ universities (May 2013)
- Chapter Advisor for Beta Gamma Sigma (2013)
- Postgraduate representative at the Courses and Careers Day (2012)
- Faculty representative at the Asia Pacific Business Leaders Forum 2012
- Faculty representative at the 4th Eduniversal World Convention, Shanghai (2011)
- Hosting agency visit from JIL (China) (May 2013)
- Faculty Research Excellence Award Committee member (2006, 2010)
- Member of Innovation and Entrepreneurship Curriculum Working Group (2010)
- Chairing session for Faculty PhD Conference (2009)
- Faculty Postgraduate Committee member (2008)
- Faculty Scholarship Committee member (ad hoc) (2008)
- Faculty Assurance of Learning Committee departmental postgraduate coordinator (2008)
- AIESEC Assessor for Global Internship (2007, 2008)
- Faculty Research Committee member (2006)
- Faculty Postgraduate and Research Committee member (2006-2007)
- Discussant, Faculty PhD Conference (2006)
- Chair, Faculty Seminar Series for seminar on ‘Building a Research Portfolio’ by Erik Larsen on 31st March (2005)

Department-level (University of Auckland)

- Deputy Head of Department (2009, 2011)
- Departmental Staffing Advisory Committee (2009, 2011)
- Departmental Recruitment and Staffing Committee (2010, 2011)
- Dept. of MIB Transition Group member (2007)
- Hosting visiting researchers Ram Mudambi and Susan Mudambi from Temple University in the USA (2012)
- Research advice to junior faculty members: Thomas Bohne, Chellie Spiller and Christina Stringer (2011-2013)
- Department Graduate School of Enterprise Committee (2011)
- Assessor for courses including BUDASMIN 798A, BUSADMIN 798B, BUSADMIN 768, BUSINESS 704, BUSINESS 710, BUSINESS 304, INTBUS 703, INTBUS 202 (2006-2012)
- Undergraduate Courses and Careers Day (2011)

- Departmental Undergraduate Review Committee (2010)
- Departmental Staffing Advisory Committee (2009, 2011)
- Departmental Recruitment and Staffing Committee (2010, 2011)
- Convenor for new Faculty strategic management course, Business 304 (2011)
- Internal examiner for MIntBus theses (2003-2008, 2010-2011)
- Internal examiner for MCom theses (2010-2011)
- PhD seminar review committee member (ad hoc) (2009)
- Hosting visiting researcher Anja Schmiele from the Centre for European Economic Research in Germany (2008)
- IB BCom(Hons)/PGDipCom postgraduate programme coordinator (2008)
- Teaching and research mentor to two new staff members: Jie Wu and Antonio Diaz (2008)
- HoD Nominee for PhD Examination (2008)
- Examiner for BCom(Hons) dissertation (2008)
- Dept. of IB Postgraduate Advisor (2006-2007)
- Dept. of IB BCom(Hons)/PGDipCom/MCom Coordinator (2006-2007)
 - Have sent out about 600 personalised letters since August 2006 to undergraduate students who have performed well in IB courses to recognise their outstanding performance as well as encourage them to consider postgraduate studies.
 - Have conducted more than 40 phone and face-to-face interviews with applicants for the programmes.
- Organise activities for hiring candidates (2007)
- Dept. of IB PhD Committee member (2006-2007)
- Chair, Dept. of IB Recruitment Committee (2004, 2006, 2007)
- Dept. of IB Webmaster (2005-2007)
- Hosting Visiting Professor Erik Larsen from Cass Business School, City University of London (2005)
- Dept. of IB Research Applications Coordinator (2006-2007)
- Dept. of IB Seminar Coordinator and Chairperson (2004-2006)
 - The role includes inviting speakers, and organizing and chairing the seminars. From 2004 to early 2006, 23 seminars were organised, including presenters from Insead (France), Simon Fraser University (Canada), University of Washington in Seattle (US), Reading Business School (UK), City University (UK), Copenhagen Business School (Denmark), Aarhus School of Business (Denmark), Hanyang University (South Korea), Western Washington University (US), Ben Gurion University (Israel), and various NZ universities.
- Invite and organise activities for international visiting scholars (2003-2006)
 - Activities include lectures to the Master students, departmental seminars and faculty seminars
- Chair, Roundtable Discussion on 'What Economic Geography Brings to the International Business Field' with University of Auckland Distinguished Visitor Professor Henry Yeung on 22nd September (2006)
- Involved in the design of IB General Education course (2004)
- Course coordinator for 18 of the 20 courses that I have taught (2003-2007)
- Moderating examiner for MCom theses (2006)

Cass Business School

- Member of PhD Viva Panel – Ms. Christianne Cavaliere (Chairperson) (8 May 2003), Mr. Minh Phan (19 Nov 2002), Mr. Sven Remer (13 Jun 2002) (Cass), Mr. Tatanka (26 Nov 2001)
- Moderating examiner for various MBA theses and presentations
- Moderating examiner for various undergraduate theses and presentations
- Undergraduate student mentoring (2001)

NUS Business School

- Department of Business Policy Seminar Coordinator (2000)
- Organiser and Chairman of 2nd Faculty Research Conference MSc/PhD Consortium (2000)
- Treasurer of Faculty Postgraduate Research Student Committee (1997-1999)